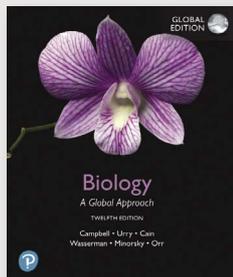




# Advanced Placement AP & High School courses

AP gives students the chance to tackle college-level work while they're still in high school – whether they're learning online or in the classroom. By taking AP Exams students can earn college credit and placement. It gives them the opportunity to experience college-level work and gain in-depth knowledge of a subject, develop deep passion for a subject and provides a competitive edge with university admissions process worldwide.

# SCIENCES



## Biology: A Global Approach, 12th Edition

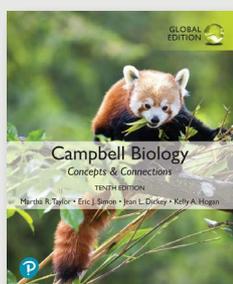
Neil A. Campbell, Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky, Jane B. Reece & Rebecca A Orr

Print textbook 9781292341637

Mastering + eText 9781292357744

Pack of print textbook + Mastering with eText 9781292345864

*Biology: A Global Approach* delivers a trusted, accurate, current, and pedagogically innovative experience that guides students to a true understanding of biology. It works hand in hand with Mastering Biology to reinforce key concepts, build scientific skills, and promote active learning. The 12th Edition meets demonstrated learner needs with new student-centered features, expanded interactivity in the eText and fully revised assessment program.



## Campbell Biology: Concepts & Connections, 10th Edition

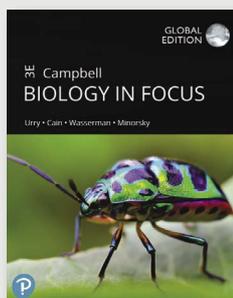
Martha R. Taylor, Eric J. Simon, Jean L. Dickey, Kelly A. Hogan & Jane B. Reece

Print textbook 9781292401348

Mastering + eText 9781292402017

Pack of print textbook + Mastering with eText 9781292402031

This text continues to introduce pedagogical developments that create an innovative learning experience and motivate students not only to learn, but also interact with biology. The hallmark modular organization built around central concepts helps students stay focused while engaging them in connecting biology with the world outside the classroom. This new edition offers additional digital resources and provide tools that address how students learn today, such as bite-size vignettes and new videos.



## Campbell Biology in Focus, 3rd Edition

Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky & Jane B. Reece

Print textbook 9781292324975

Mastering + eText 9781292325217

Pack of print textbook + Mastering with eText 9781292325194

Maintaining the Campbell hallmark standards of accuracy, clarity and pedagogical innovation, the Third Edition builds on this foundation to help students make connections across chapters, interpret real data and synthesize their knowledge. The latest edition integrates new, key scientific findings throughout and offers more than 450 videos and animations in Mastering Biology to help students actively learn, retain tough course concepts and successfully engage with their studies and assessments.



## Campbell Essential Biology with Physiology, 6th Edition

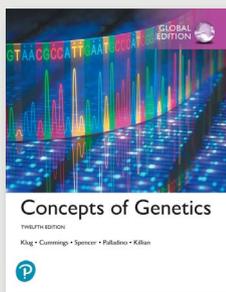
Eric J. Simon, Jean L. Dickey, Jane B. Reece & Rebecca A. Burton

Print Textbook 9781292307282

Mastering + eText 9781292307268

Pack of print textbook + Mastering with eText 9781292307312

Help students develop scientific reasoning with this updated text that encourages them to become better informed, relate concepts from class to their everyday lives and to understand and apply real data to their world and futures. It incorporates instructor feedback and striking infographic figures to convey real data to illustrate how science actually works. Figure Walkthrough Videos guide students through key biology concepts and processes and author-created media offers 24/7 access through Pearson eText and Mastering Biology.



## Concepts of Genetics, 12th Edition

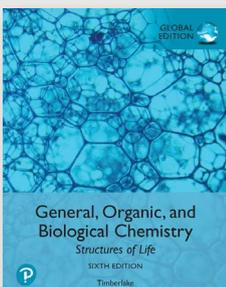
William S. Klug, Michael R. Cummings, Charlotte A. Spencer, Michael A. Palladino & Darrell Killian

Print textbook 9781292265322

Mastering + eText 9781292265582

Pack of print textbook + Mastering with eText 9781292265544

Emphasizing the fundamental ideas of genetics, this revised text explores modern techniques and applications of genetic analysis through understandable explanations of complex, analytical topics and focus on developing effective problem solving skills. Important, emerging topics such as CRISPR-Cas and the study of post transcriptional gene regulation in eukaryotes are also addressed in-depth, alongside the ethical considerations of genetics in everyday life – explored through relevant case studies.



## General, Organic & Biological Chemistry: 5th Edition

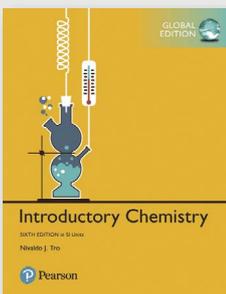
Karen C. Timberlake

Print textbook 9781292275635

Mastering + eText 9781292275789

Pack of print textbook + Mastering with eText 9781292275765

This newly revised edition helps students make connections between the scientific concepts of chemistry and the world around them. It aims to encourage critical thinking that will form a basis for making important decisions about issues concerning health and the environment and their intended careers. Now with more problem-solving strategies and guides, features and problem sets, to help students develop the problem-solving skills they'll need beyond the classroom.



## Introductory Chemistry, 6th Edition

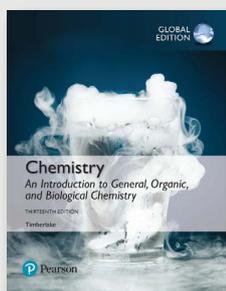
Nivaldo J. Tro

Print textbook 9781292229683

Mastering + eText 9781292229850

Pack of print textbook + Mastering with eText 9781292229812

Now in its Sixth Edition, the best-selling *Introductory Chemistry* continues to encourage student interest by showing how chemistry manifests in their daily lives. Author Nivaldo Tro draws upon his classroom experience as an award-winning instructor to extend chemistry from the laboratory to the student's world, capturing their attention with relevant applications and an engaging writing style.



## Chemistry: An Introduction to General, Organic, and Biological Chemistry, 13th Edition

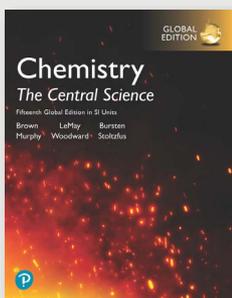
Karen C. Timberlake

Print textbook 9781292228860

Mastering + eText 9781292229034

Pack of print textbook + Mastering with eText 9781292228990

This text highlights connections between the structure and behavior of matter and its role in health and the environment through real-world examples. Activities and applications couple chemistry concepts with health and environmental career applications to help students understand why course content matters. This updated edition includes new problem-solving tools and helps students visualize and understand concepts through its engaging figures, sample problems and concept maps.



## Chemistry: The Central Science in SI Units, 15th Edition

Theodore E. Brown, H. Eugene LeMay, Bruce E. Bursten, Catherine Murphy, Patrick Woodward & Matthew E. Stoltzfus

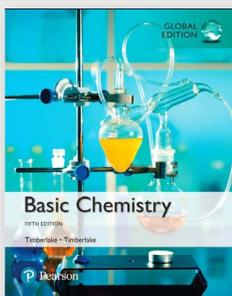
Print textbook 9781292407616

Mastering + eText 9781292221403 (Please note this is the previous 14th Edition)

*Chemistry: The Central Science* uses relevant content to engage students throughout the learning process, building skills that allow them to go beyond recall to effectively solve problems and visualize the atomic nature of the chemistry.

### Key features:

- Treatment of energy and thermochemistry significantly revised, allowing instructors greater freedom in the order of coverage.
- Mastering now has more exercises enhanced with feedback and Ready-to-Go teaching modules.



## Basic Chemistry, 5th Edition

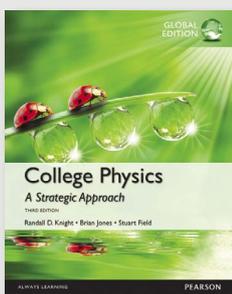
Karen C. Timberlake

Print textbook 9781292170244

Mastering + eText 9781292170411

Pack of print textbook + Mastering with eText 9781292170374

This updated text introduces students to the essential scientific and mathematical concepts of general chemistry, by relating the structure and behavior of matter to real life. Students are guided through basic chemistry problem solving with a focus on developing the math skills necessary to be successful in the course – as well as relating those core ideas to future careers. Now with more problem-solving strategies, guides and new features.



## College Physics: A Strategic Approach, 3rd Edition

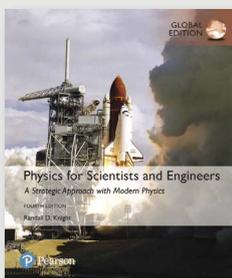
Randall D. Knight, Brian Jones & Stuart Field

Print textbook 9781292057156

Mastering + eText 9781292151434

Pack of print textbook + Mastering with eText 9781292057583

*College Physics: A Strategic Approach* sets a new standard for algebra-based introductory physics. The text, supplements and optional Mastering Physics work together to help students see and understand the big picture. This program presents an unparalleled teaching and learning experience, uniquely effective and integrated. For the Third Edition, Randy Knight, Brian Jones and Stuart Field have incorporated student feedback and research to strengthen their focus on student learning and to apply the best results from educational research and extensive user feedback and metadata.



## Physics for Scientists and Engineers: A Strategic Approach with Modern Physics, 4th Edition

Randall D. Knight

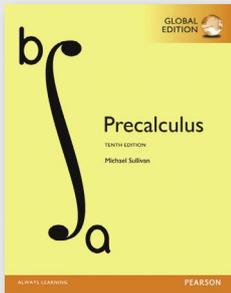
Print textbook 9781292157429

Mastering + eText 9781292157573

Pack of print textbook + Mastering with eText 9781292164489

For the Fourth Edition of *Physics for Scientists and Engineers*, Knight continues to build on strong research-based foundations with fine-tuned and streamlined content hallmark features, and an even more robust Mastering Physics program, taking student learning to a new level. Mastering Physics program extends problem-solving guidance to include a greater emphasis on modeling and more challenging problem sets, students gain confidence and skills in problem solving.

# MATHEMATICS & STATISTICS



## Precalculus, 10th Edition

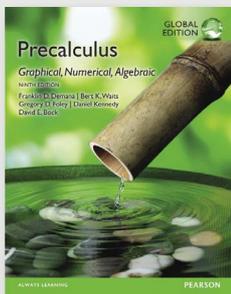
Michael Sullivan

Print textbook 9781292121772

MyLab + eText 9781292187266

Pack of print textbook + MyLab with eText  
9781292121895

The Tenth Edition has evolved to meet today's course needs. Mike Sullivan's time-tested approach focuses students on the fundamental skills they need for the course. MyLab Math is an online homework, tutorial and assessment program designed to work with this text to engage students and improve results. Features like Getting Ready exercises, Video Assessment exercises and Skills for Success modules benefit student learning. New Guided Lecture notes focus on the important concepts and help structure studying. With all of these features, students will have the most effective tools to succeed.



## Precalculus: Graphical, Numerical, Algebraic, 9th Edition

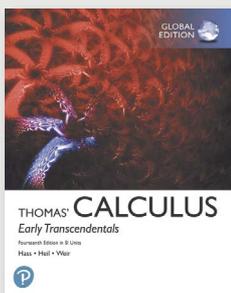
Franklin D. Demana, Bert K. Waits,  
Gregory D. Foley, Daniel Kennedy  
& David E. Bock

Print textbook 9781292079455

MyLab + eText  
9781292243016

Pack of print textbook + MyLab with eText  
9781292243641

*Precalculus: Graphical, Numerical, Algebraic* is the leading choice for graphing-intensive courses. This bestseller offers extremely accessible writing and exercises, a balanced approach to problem solving, the most appropriate use of technology and an easier and more consistent transition from Precalculus to Calculus. A principal feature of this text is the balance among the algebraic, numerical, graphical and verbal methods of representing problems: the rule of four.



## Thomas' Calculus: Early Transcendentals in SI Units, 14th Edition

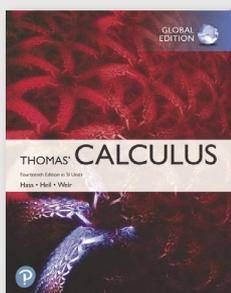
Joel R. Hass, Christopher E. Heil &  
Maurice D. Weir

Print textbook 9781292253114

MyLab + eText 9781292253169

Pack of print textbook + MyLab with eText  
9781292253213

*Thomas' Calculus: Early Transcendentals* is now in its 14th SI Edition. New co-author Christopher Heil (Georgia Institute of Technology) partners with author Joel Hass to preserve what is best about Thomas' time-tested text. The result is a text that goes beyond memorizing formulas and routine procedures to help students generalize key concepts and develop deeper understanding.



## Thomas' Calculus in SI Units, 14th Edition

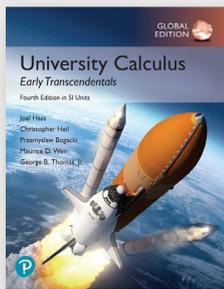
Joel Hass, Maurice D. Weir &  
Christopher E. Heil

Print textbook 9781292253220

MyLab + eText 9781292253282

Pack of print textbook + MyLab with eText  
9781292253336

*Thomas' Calculus* helps students reach the level of mathematical proficiency and maturity required, but with support for those who need it, through its balance of clear and intuitive explanations, current applications and generalized concepts. In this edition, new co-author Christopher Heil (Georgia Institute of Technology) partners with author Joel Hass to preserve what is best about Thomas' time-tested text while reconsidering every word and every piece of art with today's students in mind. The text shows students how to generalize key concepts once they are introduced, rather than simply memorizing formulas and routine procedures.



## University Calculus: Early Transcendentals in SI Units, 4th Edition

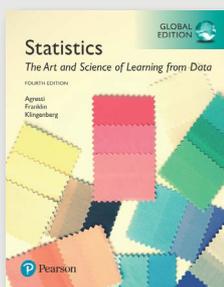
Joel R. Hass, Maurice D. Weir & George B. Thomas

Print textbook 9781292317304

MyLab + eText 9781292317250

Pack of print textbook + MyLab with eText 9781292317328

This text helps students generalize and apply the key ideas of calculus through clear and precise explanations, thoughtfully chosen examples, meticulously crafted figures and superior exercise sets. It offers the right mix of basic, conceptual and challenging exercises, along with meaningful applications. Every word and figure of this latest edition has been revisited – preserving the text's time-tested features while keeping today's students in mind.



## Statistics: The Art and Science of Learning from Data, 4th Edition

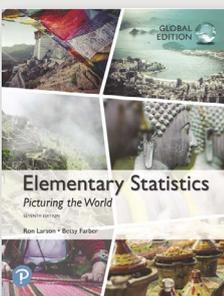
Alan Agresti, Christine A. Franklin & Bernhard Klingenberg

Print textbook 9781292164779

MyLab + eText 9781292187327

Pack of print textbook + MyLab with eText 9781292164878

*Statistics: The Art and Science of Learning from Data* takes a conceptual approach to explaining the subject and looks at how to learn the right questions to ask when analyzing data, rather than just memorizing procedures. It takes the ideas that have turned statistics into a modern science and makes them accessible with its real-world examples and exercises. This updated edition introduces concepts, first with categorical data and then with quantitative data.



## Elementary Statistics: Picturing the World, 7th Edition

Ron Larson & Betsy Farber

Print textbook 9781292260464

MyLab + eText 9781292260549

Pack of print textbook + MyLab with eText 9781292260600

*Elementary Statistics: Picturing the World* makes statistics approachable with stepped-out instructions, extensive real-life examples and exercises, and a design that fits content to each page to make the material more digestible. The text's combination of theory, pedagogy and design helps students understand concepts and use statistics to describe and think about the world. The Seventh Edition incorporates a thorough update of key features, examples and exercises.



## Statistics, 13th Edition

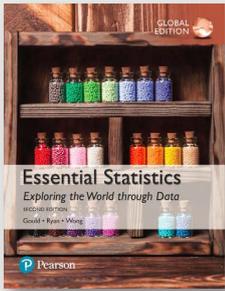
James T. McClave & Terry T. Sincich

Print textbook 9781292161556

MyLab + eText 9781292187501

Pack of print textbook + MyLab with eText 9781292161655

This text offers a trusted, comprehensive introduction to statistics that emphasizes inference and integrates real data throughout. The authors stress the development of statistical thinking, the assessment of credibility and value of the inferences made from data. This new edition is extensively revised with an eye on clearer, more concise language throughout the text and in the exercises. This text assumes a mathematical background of basic algebra.



## Essential Statistics, 2nd Edition

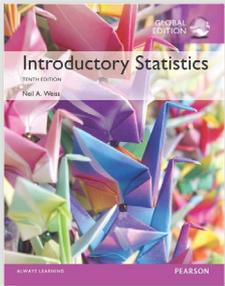
Robert N. Gould, Colleen N. Ryan &  
Rebecca Wong

Print textbook 9781292161228

MyLab + eText 9781292187471

Pack of print textbook + MyLab with eText  
9781292161327

With today's data-driven world in mind, the goal of this text is to teach students how to access and analyze data critically. Regardless of their math backgrounds, students will learn how to think about and reason using data. With a clear, approachable writing style and carefully chosen pedagogy, this text makes data analysis accessible to all students.



## Introductory Statistics, 10th Edition

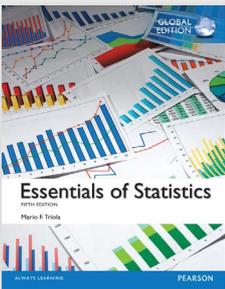
Neil A. Weiss

Print textbook 9781292099729

MyLab + eText 9781292187495

Pack of print textbook + MyLab with eText  
9781292099842

Emphasizing statistical reasoning and critical thinking, this text offers careful, detailed explanations to ease the learning process. A data-driven approach encourages students to apply their knowledge and develop statistical understanding. This edition contains parallel presentation of critical-value and p-value approaches to hypothesis testing – allowing flexibility to concentrate on one approach or the opportunity for greater depth in comparing the two.



## Essentials of Statistics, 5th Edition

Mario F. Triola

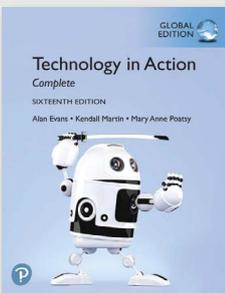
Print textbook 9781292058764

MyLab + eText 9781292243108

Pack of print textbook + MyLab with eText  
9781292071091

From SAT scores to job search methods, statistics influences and shapes the world. This text helps students understand the relationship between statistics and the world, bringing life to the theory and methods. It incorporates real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives.

## IT/CIS



## Technology in Action: Complete, 16th Edition

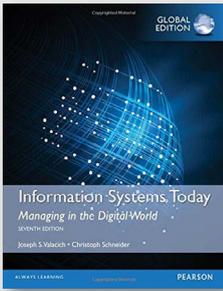
Alan Evans, Kendall Martin  
& Mary Anne Poatsy

Print textbook 9781292349626

MyLab + eText 9781292349725

Pack of print textbook + MyLab with eText  
9781292349732

Best-selling *Technology in Action Complete* uses practical content and hands-on projects to engage students in computing tasks and skills they can apply at work, in class or at home. Designed for today's technically savvy students, the text introduces difficult concepts at a basic level early on, then expands upon these skills as students build mastery. The 16th Edition brings innovative content updates, including new coverage of ethics, artificial intelligence and managing a digital lifestyle, as well as several new features encouraging critical thinking.



## Information Systems Today: Managing in a Digital World, 7th Edition

Joseph Valacich & Christoph Schneider

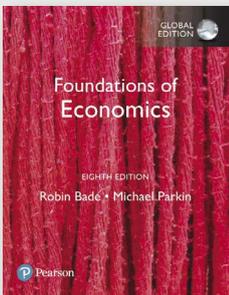
Print textbook 9781292098067

MyLab + eText 9781292098197

Pack of print textbook + MyLab with eText 9781292098180

With a focus on providing a rigorous foundation that's relevant and aligned to the latest trends, this updated text explores how the rise of mobile, social media, the Internet of Things, cloud computing, and Big Data affect the future of information systems. Written for a diverse audience, this edition frequently invokes real-world examples to illustrate key concepts that help students retain valuable insights and relate it to future careers.

# ECONOMICS & FINANCE



## Foundations of Economics, 8th Edition

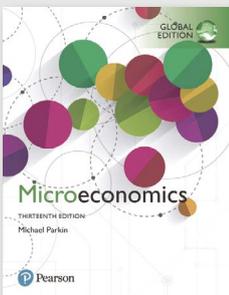
Robin Bade & Michael Parkin

Print textbook 9781292217888

MyLab + eText 9781292217994

Pack of print textbook + MyLab with eText 9781292217970

*Foundations of Economics* introduces students to the economic principles they can use to navigate the financial decisions of their futures. Each chapter concentrates on a manageable number of ideas, usually three to four. It motivates with compelling issues and questions, focuses on core ideas, offers concise points and encourages learning with activities and practice questions. After completing this text, students will have the foundational knowledge of how the economy works.



## Microeconomics, 13th Edition

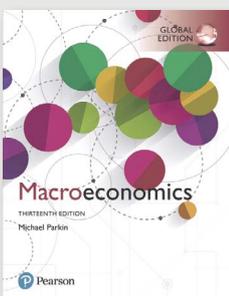
Michael Parkin

Print textbook 9781292263649

MyLab + eText 9781292263793

Pack of print textbook + MyLab with eText 9781292263779

This text gets students to think like an Economist using the latest policy and data while incorporating global issues. *Microeconomics* builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. It emphasizes real-world application and the development of critical thinking skills, using diagrams renowned for pedagogy and clarity and path-breaking technology.



## Macroeconomics, 13th Edition

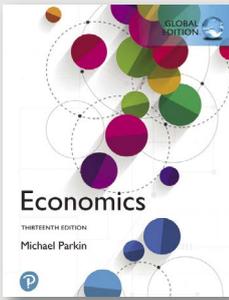
Michael Parkin

Print textbook 9781292263489

MyLab + eText 9781292263632

Pack of print textbook + MyLab with eText 9781292263618

In the increasingly globalized and dynamic world of economics, it is more important than ever to use a relevant, concise and relatable method to introduce students to the principles of economics. This Thirteenth Edition upholds its legacy of taking a thoroughly interactive approach to learning and teaching economics. Using real-world scenarios, research and economic debates, this textbook encourages students to think like economists, with applications from around the world including food prices in Kenya and unemployment rates in Dubai and Singapore.



## Economics, 13th Edition

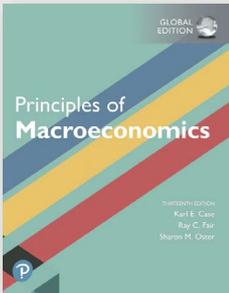
Michael Parkin

Print textbook 9781292255460

MyLab + eText 9781292255576

Pack of print textbook + MyLab with eText  
9781292255552

This text gets students to think like an economist using the latest policy and data while incorporating global issues. The Thirteenth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. *Economics* emphasizes real-world applications and the development of critical thinking skills and contains diagrams renowned for pedagogy and clarity and path-breaking technology.



## Principles of Macroeconomics, 13th Edition

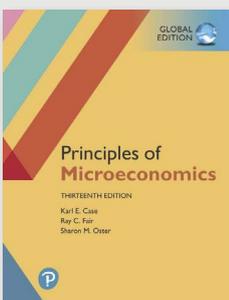
Karl E. Case, Ray C. Fair  
& Sharon E. Oster

Print textbook 9781292303826

MyLab + eText 9781292303932

Pack of print textbook + MyLab with eText  
9781292303918

Renowned as one of the all-time bestselling principles of economics texts because of its clear, thorough and complete approach. Readers of *Principles of Macroeconomics* come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



## Principles of Microeconomics, 13th Edition

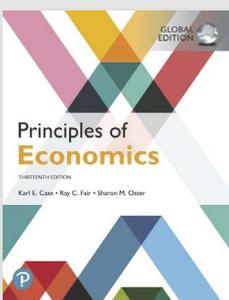
Karl E. Case, Ray C. Fair  
& Sharon E. Oster

Print textbook 9781292303390

MyLab + eText 9781292303512

Pack of print textbook + MyLab with eText  
9781292303499

This bestselling principles of economics text uses clear, thorough and complete language throughout. *Principles of Microeconomics* offers students a basic understanding of how market economies function and an appreciation of when they are successful and when they are failing. With the latest research and added exercises, students will learn to appreciate the art and science of economic thinking and start to look at some policy, and even personal decisions, differently.



## Principles of Economics, 13th Edition

Karl E. Case, Ray C. Fair  
& Sharon E. Oster

Print textbook 9781292294698

MyLab + eText 9781292294803

Pack of print textbook + MyLab with eText  
9781292294810

An introduction to the functioning of the economy and the power and breadth of economics. *Principles of Economics* gives readers a basic understanding of how market economies function and how to recognize when those markets are functioning well and when they are not. Updated research and exercises will help students to see the art and science of economic thinking and consider policy, and even personal decisions, in an alternative way.



## Macroeconomics, 10th Edition

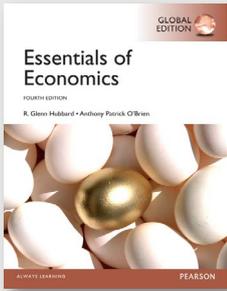
Andrew B. Abel, Ben S. Bernanke  
& Dean Croushore

Print textbook 9781292318615

MyLab + eText 9781292318714

Pack of print textbook + MyLab with eText  
9781292318707

This updated edition takes a unified approach to both classical and Keynesian economics, based on a model that provides a clear explanation of macroeconomics. It features new applications, boxes and problems throughout and reflects recent events and developments in the US and Europe. Comprehensive coverage makes it easy for instructors to align chapters to fit their own syllabi, and for students to analyze real macroeconomic data used by policy makers and researchers.



## Essentials of Economics, 4th Edition

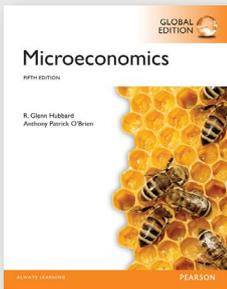
R. Glenn Hubbard &  
Anthony P. O'Brien

Print textbook 9781292059433

MyLab + eText 9781292079196

Pack of print textbook + MyLab with eText  
9781292059792

The latest edition of this text makes economics relevant to students' lives by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path, students will benefit from understanding the economic forces behind their work.



## Microeconomics, 5th Edition

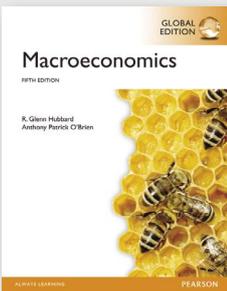
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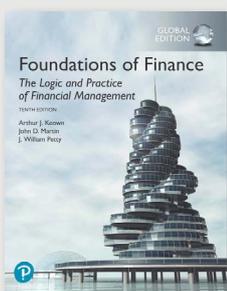
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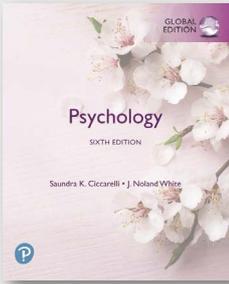
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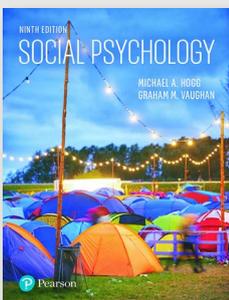


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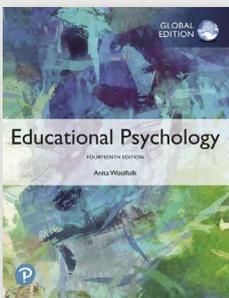


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