

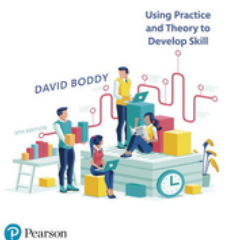
Available Revel titles

With Revel, students read and practice in one place, with interactive content and assessments integrated throughout the text to provide opportunities for them to explore and apply concepts.

Business & Management

Revel for Business and Management contains interactive exercises to engage students, and **case studies** to help them apply theory to real life. Open-ended **journal entry** questions enable educators to integrate writing – one of the best ways to foster and assess critical thinking – seamlessly into their course. Some Revels also have **shared writing** activities that encourage peer discussion. Others contain **MediaShare** which makes it easy and meaningful to exchange and respond to videos, and hyperlinked key terms that take students to a **glossary** for easy access to definitions.

MANAGEMENT



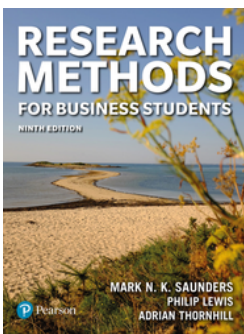
Management: Using Practice and Theory To Develop Skill, 8e
David Boddy
9781292295015

✓ Case studies
Journal entry Shared writing



Organisational Behaviour, 1e
Jane Southall
9781292309545

✓ Case studies Shared writing
Journal entry MediaShare



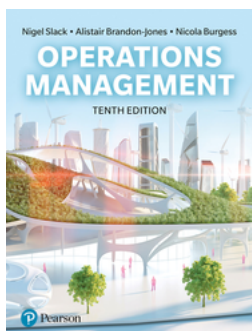
Research Methods for Business Students, 9e
Mark N. K. Saunders, Philip Lewis & Adrian Thornhill
9781292403816

✓ Case studies
Journal entry MediaShare
Shared writing Glossary



Introduction to Hospitality, Global Edition, 8e
John R. Walker
9781292330280

✓ Case studies Glossary
Shared writing Audio



Operations Management, 10e
Nigel Slack, Alistair Brandon-Jones & Nicola Burgess
9781292408170

✓ Case studies
Journal entry Glossary



Exploring Strategy (Text and Cases), 13e
Richard Whittington, Patrick Regnér, Duncan Angwin, Gerry Johnson & Kevan Scholes
9781292428840

✓ Case studies
Journal entry MediaShare
Shared writing Glossary

Marketing

Revel for Marketing offers students the ability to read, practice and reflect in a single resource filled with multimedia and interactives to support learning. **Case studies** help them apply theory to real life, and open-ended **journal entry** questions enable educators to integrate writing – one of the best ways to foster and assess critical thinking – seamlessly into their course.

Some titles have unique features: **audio** so that students can listen to the text on the go; hyperlinked key terms that take students to a **glossary** for easy access to definitions; or **MediaShare**, which facilitates active learning by making it easy and meaningful to exchange and respond to videos.



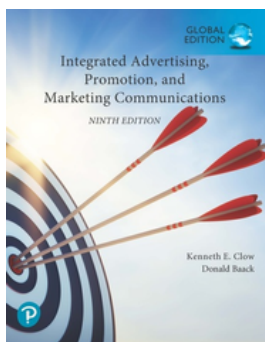
Essentials of Marketing, 3e
 Frances Brassington & Stephen Pettitt
 9781292111957

✓ Case studies Journal entry



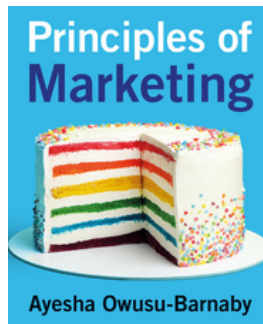
Marketing Management, Global Edition, 16e
 Philip Kotler, Kevin Lane Keller & Alexander Chernev
 9781292422145

✓ Case studies Glossary
 Journal entry Audio



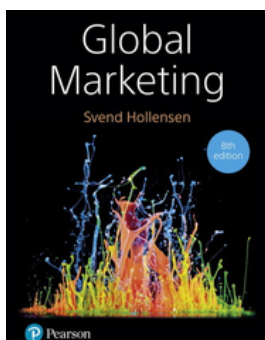
Integrated Advertising, Promotion, and Marketing Communications, Global Edition, 9e
 Kenneth E. Clow & Donald Baack
 9781292421292

✓ Case studies Glossary
 Journal entry



Principles of Marketing, 1e
 Ayesha Owusu-Barnaby
 9781292296159

✓ Case studies Glossary
 Journal entry



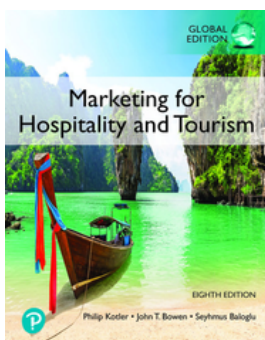
Global Marketing, 8e
 Svend Hollensen
 9781292177687

✓ Case studies MediaShare
 Journal entry Glossary



Consumer Behaviour: A European Perspective, 7e
 Michael R. Solomon & Gary Bamossy
 9781292257969

✓ Case studies Glossary
 Journal entry

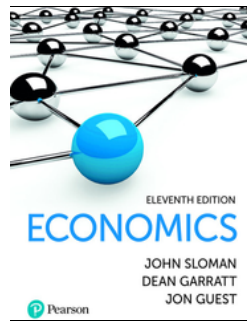


Marketing for Hospitality and Tourism, Global Edition, 8e
 Philip Kotler, John T. Bowen, James Makens & Seyhmus Baloglu
 9781292363554

✓ Case studies Audio
 Glossary

Accounting & Economics

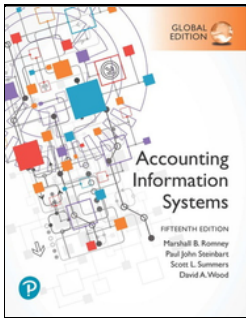
Revel for Accounting and Economics supports student understanding, containing **case studies** to help them apply theory to real life. Open-ended questions prompt students to think critically and allow educators to assign writing activities seamlessly within the course. These can be individual (**journal entry**) or involve peer discussion (**shared writing**). Keywords are hyperlinked to a **glossary** for easy access to definitions, and some Revel courses contain a **graphing** tool that allows students to deepen their understanding by interacting with data.



Economics, 11e
John Sloman, Jon Guest & Dean Garratt
9781292405346

✓ Case studies
Journal entry

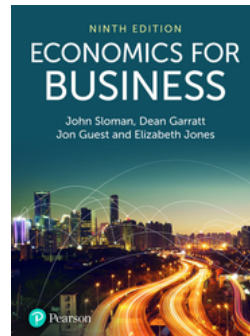
Glossary
Graphing



Accounting Information Systems, Global Edition, 15e
Marshall B. Romney
9781292353319

✓ Case studies
Shared writing

Glossary



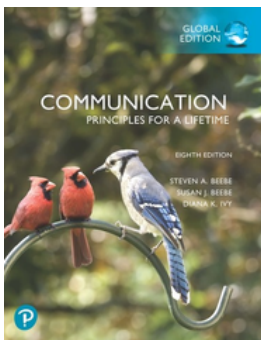
Economics for Business, 8e
John Sloman, Jon Guest, Dean Garratt & Elizabeth Jones
9781292461069

✓ Case studies
Journal entry

Glossary

Communication

Revel for Communication engages students with interactives embedded throughout the narrative. Open-ended **journal entry** questions enable educators to integrate writing – one of the best ways to foster and assess critical thinking – seamlessly into their course. In addition, **shared writing** activities encourage peer discussion. **Audio** allows students to listen to the text on the go, and hyperlinked key terms take students to a **glossary** for easy access to definitions.



Communication: Principles for a Lifetime, Global Edition, 8e
Steven A. Beebe, Susan J. Beebe & Diana K. Ivy
9781292352077

✓ Journal entry
Shared writing

Glossary
Audio



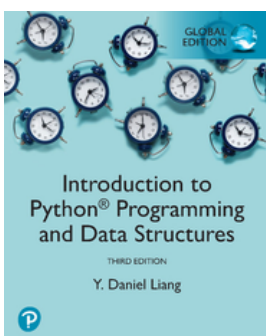
Technical Communication, Global Edition, 15e
John M. Lannon & Laura J. Gurak
9781292363639

✓ Journal entry
Shared writing

Glossary
Audio

Computer Science

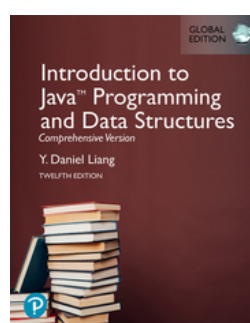
Revel for Computer Science encourages students to read, explore, and practice coding in an authentic environment. Students practice what they've learned, modifying and running live code in the integrated **LiveExamples** for retention of key concepts. **VideoNotes** are narrated step-by-step video tutorials that show how to solve problems completely, from design through coding. **Case studies** help students apply the theory to real life, and hyperlinked key terms take them to a **glossary**.



Introduction to Python Programming and Data Structures, Global Edition, 3e
Y. Daniel Liang
9781292424101

✓ LiveExamples
Video Notes

Case studies
Glossary



Introduction to Java Programming and Data Structures, Comprehensive Version, Global Edition, 12e
Y. Daniel Liang
9781292451008

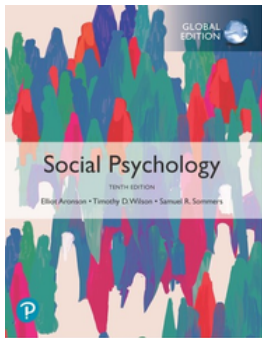
✓ LiveExamples
Video Notes

Case studies
Glossary

Psychology

Revel was originally developed by Psychology lecturers with Psychology students in mind. Difficult concepts are broken into manageable chunks, supported by interactives, and students can test their understanding and get instant feedback.

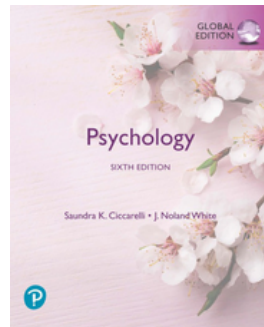
Learners practice critical thinking and writing skills through the **journal entry** and **shared writing** activities, and **case studies** help them apply theory to real life. Keywords are hyperlinked to a **glossary** for easy access to definitions, and some have full **audio** of the text so students can listen and learn on the go.



Social Psychology, Global Edition, 10e

Elliot Aronson, Timothy D. Wilson, Robin M. Akert & Samuel R. Sommers
9781292341507

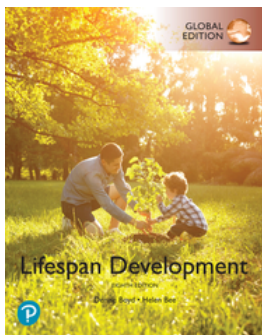
✓ Journal entry
Shared writing Glossary



Psychology, Global Edition, 6e

Sandra K. Ciccarelli & J. Noland White
9781292353494

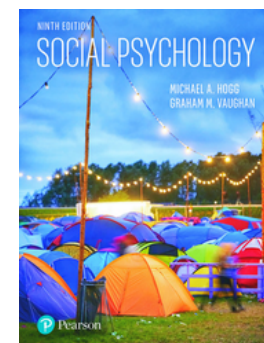
✓ Shared writing
Glossary Audio



Lifespan Development, Global Edition, 8e

Denise Boyd & Helen Bee
9781292357089

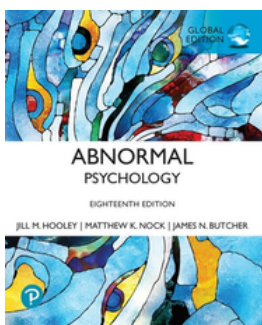
✓ Journal entry
Shared writing Audio
Glossary



Social Psychology, 9e

Michael Hogg & Graham Vaughan
9781292405438

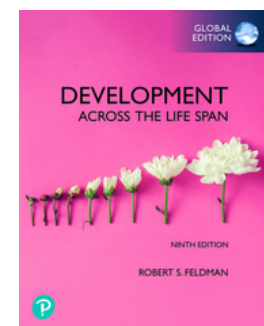
✓ Journal entry
Shared writing Case studies
Glossary



Abnormal Psychology, Global Edition, 18e

James N. Butcher, Matthew K. Nock & Jim M. Hooley
9781292364605

✓ Case studies
Audio Glossary



Development Across the Life Span, Global Edition, 9e

Robert S. Feldman
9781292421988

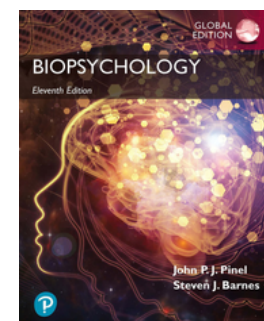
✓ Journal entry
Shared writing Audio
Glossary



Physiology of Behavior, Global Edition, 13e

Neil R. Carlson & Melissa A. Birkett
9781292430270

✓ Case studies
Journal entry
Shared writing Audio
Glossary



Biopsychology, Global Edition, 11e

John P.J. Pinel & Steven J. Barnes
9781292351933

✓ Case studies
Journal entry
Shared writing Audio
Glossary

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