# Economics

#### Principles of Economics



Principles of Economics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

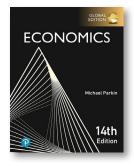
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Michael Parkin

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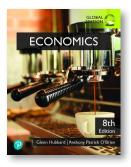
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The ultimate guide to the fascinating subject of Economics, this book is ideal for students who want to get a solid understanding of the key concepts – from theory to practice. This edition provides valuable insight into the constantly changing, often complex issues that economists face today. With content extensively revised, discussing the latest events in the field.



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Glenn Hubbard & Anthony Patrick O'Brien

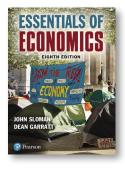
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One of the challenges of teaching principles of economics is fostering interest in concepts, including opportunity cost, trade-offs, scarcity, and demand and supply that may not seem applicable to students' lives. This text makes these concepts relevant by demonstrating how real businesses apply them to make decisions every day. With an ever-changing world economy, the 8th Edition has been updated with the latest developments using new real-world business and policy examples.



# Essentials of Economics, 8e

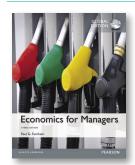
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In a world full of volatility, uncertainty and conflicting approaches, this market leading, concise text in introductory economics looks at the key economic issues of today and helps students make sense of them. Now covers economic issues such as growth, unemployment, the environment, Brexit and behavioral economics. Its classic features and clear, engaging writing style are complemented by strong theoretical basis and a wealth of pedagogical features to support learning.



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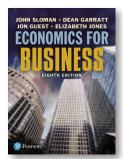
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**Course:** Principles of Macroeconomics

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough and complete. Readers of *Principles of Macroeconomics, 13th Edition*, come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



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Frederic S. Mishkin

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*Macroeconomics: Policy and Practice* draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times. Building on his expertise in macroeconomic policy making at the Federal Reserve, author Frederic S. Mishkin provides detailed, step-by-step explanations of all models and highlights the techniques used by policy makers in practice.

#### Microeconomics



### Principles of Microeconomics, 13e

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#### **Course:** Principles of Microeconomics

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#### Microeconomics, 14e

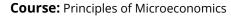
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#### **Course:** Principles of Microeconomics

The latest edition of *Microeconomics* gets students to think like an economist by incorporating the latest policy, data and discussions on important global issues. It emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity and path-breaking technology. Features in the chapter openings and endings encourage students to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective and deeper understanding of today's events.



*Microeconomics* has become a market leader because Perloff presents theory in the context of real, datadriven examples and then develops intuition through his hallmark Solved Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today's firms and policy debates.

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Jeffrey M. Perloff

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Microeconomics: Theory

and Applications with

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#### Course: Intermediate Microeconomics

*Microeconomics* exposes students to topics that play a central role in microeconomics. From game theory and competitive strategy, to the roles of uncertainty and information and the analysis of pricing by firms with market power, the text helps students understand what's going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decision-making and for designing and understanding public policy.

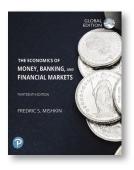
Course: Advanced Microeconomic Theory

This book shows how individuals, policy-makers and firms use microeconomic tools to analyze and solve problems. It depicts microeconomics theory through calculus, algebra and graphs.

#### **Key features:**

- New Common Confusions feature describes a widely held belief that economic theory or evidence rejects.
- New Unintended Consequences feature shows how some policies and actions have side-effects beyond the intended ones.

#### Money & Banking



The Economics of Money, Banking and Financial Markets, 13e

Frederic S. Mishkin 9781292409481 • ©2021 Paperback eBook version available

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Course: Money and Banking

This text brings a fresh perspective to today's major questions surrounding financial policy. Influenced by his term as Governor of the Federal Reserve, Frederic Mishkin offers students a unique viewpoint and informed insight.

Key features:

- Examples and applications on how the COVID-19 pandemic has affected the markets.
- Updated chapters 18 and 19 now have a more global focus.
- Chapter 14 focuses on the ECB and central banks from other key economies.

#### International Economics



#### International Economics: Theory and Policy, 12e

Paul R. Krugman, Maurice Obstfeld & Marc Melitz

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#### **Course:** International Economics

An engaging coverage of the key concepts of international theory and policy, from theory to practice, thoroughly revised *International Economics: Theory and Policy* highlights important economic developments on a theoretical and practical level. This includes a focus on the recent COVID-19 pandemic experience and its implications on the global economy. Useful features and examples in the text will equip you with the intellectual tools necessary to understand the developments and implications in the changing global economy.



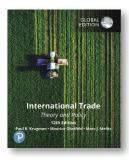
#### International Economics, 9e

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#### **Course:** International Economics

International Economics is an accessible, comprehensive and relevant guide for studying international economics. Using real data and issues that motivate theoretical discussions, this text captures students' attention and equips them with a practical understanding of major policy questions.



# International Trade: Theory and Policy, 12e

Paul R. Krugman, Maurice Obstfeld & Marc Melitz

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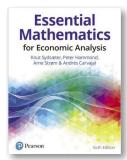
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#### Course: International Trade

This text provides engaging, balanced coverage of the key concepts and practical applications of theory and policy around the world. With the first half devoted to trade and the second half to monetary questions, the text provides an intuitive introduction to theory and events as well as detailed coverage of the actual policies put into place as a response. In this edition important economic developments are highlighted, with many lessons drawn from the recent COVID-19 pandemic experience.

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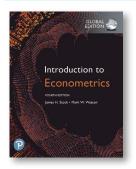
Course: Maths for Economics

An extensive introduction to all the mathematical tools an economist needs is provided in this worldwide bestseller.

#### **Key features:**

- Large number of questions interspersed in chapter help students practice and build confidence.
- This new edition is a significant revision and has been restructured based on customer feedback.

#### Quantitative Economics



#### Introduction to Econometrics, 4e

James H. Stock & Mark W. Watson

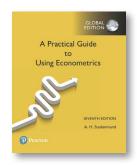
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#### **Course:** Introductory Econometrics

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics* – the text that connects modern theory and practice with motivating, engaging applications. The Fourth Edition maintains a focus on currency, while building on the philosophy that applications should drive the theory, not the other way around. The text incorporates real-world questions and data and methods that are immediately relevant to the applications. With very large data sets increasingly being used in economics and related fields, a new chapter dedicated to Big Data helps students learn about this growing and exciting area.



# Using Econometrics: A Practical Guide, 7e

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Using Econometrics: A Practical Guide offers students an innovative introduction to elementary econometrics. Through real-world examples and exercises, the book covers the topic of singleequation linear regression analysis in an easily understandable format.



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#### **Course:** Introduction to Statistics for Business/ Economics

This text is for students taking a first year Statistics for Economics module. It supports students by providing clear explanations of statistical tools and techniques and demonstrating how to apply them in wider business practice.

### Benefit-Cost Analysis



#### Cost-Benefit Analysis, 4e

Anthony Boardman, David Greenberg, Aidan Vining & David Weimer

9781292021911 • ©2013 504pp • Paperback

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#### Course: Benefit-Cost Analysis

A practical introduction to cost-benefit analysis through problem solving. This authoritative, market-leading text is known for its consistent application of a nine-step framework for conducting or interpreting a cost-benefit analysis. This edition includes a number of chapters that have been revised and reorganized to make the material clearer and more accessible.