

Pearson BTEC qualifications in the Middle East

Real skills for the real world

At BTEC level 3, students start to refine the subjects they want to progress in. Many choose a 'blended' curriculum, studying for International A levels alongside BTEC level 3. This is the same standard as International A level and internationally recognised by universities.



3 great reasons to choose BTEC level 3



Internationally recognised by universities worldwide

Pearson works with universities around the world, so that they recognise and accept applications from BTEC students onto a degree programme. In fact, more universities than ever before are choosing BTEC-qualified candidates.



Learn by doing

The emphasis is on practical learning, with 40% of the BTEC curriculum designed to be practical work. Students showcase their skills through assignments, work placements and presentations.



Work-ready skills

BTEC level 3 equips learners with the confidence and skills needed in the workplace. Today's employers are looking for confident, work-ready candidates who have the practical knowledge, experience and technical skills that BTEC qualifications provide.

Did you know...



In 2016, nearly **1 in 4 students** who got into university did so with a BTEC*

*UCAS and HESA



The fastest growing route to higher education in the UK is the **combination of BTEC and A levels**, according to the latest analysis from UCAS.

“I think all students should have the chance to do at least one BTEC, just to help them gain the skills needed for the 21st century.”

Sandra Carter

Senior Leadership Professional -
Education, UAE



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BTEC definitely prepared me for my university degree. The practical work I did is still useful and the hands-on skills I gained are still very helpful at university as I am already familiar with them.”

Maryam Taher

Biomedical Science undergraduate at York University, previously studied a BTEC in Applied Science.

About Pearson

Pearson have been delivering BTEC qualifications (Business Technology and Education Council) since 1984. Highly practical courses, developed in consultation with employers and universities, BTECs truly prepare students for further study at university or the world of work. Our practical learning focuses students' minds and shows how theory works in real life.

Frequently asked questions:

▶ Who is BTEC level 3 for?

This level of BTEC is aimed at students aged 16 to 19. Students can study BTEC level 3 alongside International A levels, as they carry the same value.

▶ Why study BTEC as well as International A levels?

Studying BTEC level 3 is a great way to develop practical skills in a student's chosen area of study. The hands-on learning that BTEC offers through practical assessments puts learning into a real-world context, and is the perfect complement to International A levels.

▶ What progression options are there with Pearson BTEC level 3?

- Further study - BTEC Higher National Certificate (levels 4 & 5)
- Going to university
- Entry level employment

▶ What subjects are available?

Many subjects are available. The most popular BTEC subjects in the Middle East are:

- Engineering
- Business
- Sport
- Construction
- IT
- Art & Design

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BTEC provides students with knowledge and understandings that have direct links and currency within industry”.

Craig Lamshed

Country Director, GEMS Education

Contact your local Pearson representative to find out more. Hear from BTEC ambassadors online at:
middleeast.pearson.com/btec