

Pearson BTEC qualifications in the Middle East

Real skills for the real world

BTEC level 2 qualifications are designed for 14 – 16 year olds who wish to explore a career-focused qualification or specific industry area. They can be offered alongside International GCSEs and provide a perfect balance of practical and theoretical learning.



3 great reasons to choose BTEC level 2



Keep options open:

BTECs flexible structure allows students to explore professional sectors before deciding their future path.



Emphasis on practical skills:

The emphasis is on practical learning, with 40% of the BTEC curriculum designed to be practical work. Students showcase their skills through assignments, work placements and presentations.



Fit for purpose:

Skills learnt on BTEC courses match industry and university requirements. Early in the learning process, students gain insight and knowledge into their chosen career.

Did you know...



More than **2,500 institutions**, in over **45 countries** worldwide offer their students BTECs.



Over **1.5 million BTEC qualifications** were taken last year around the world.

“

I think all students should have the chance to do at least one BTEC, just to help them gain the skills needed for the 21st century.”

Sandra Carter

Senior Leadership Professional -
Education, UAE

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We have run BTEC courses within GEMS for several years and have had excellent success with students undertaking BTEC as a standalone qualification, or in combination with other qualifications such as GCE AS/A levels and IB.”

Craig Lamshed

Country Director, GEMS Education

About Pearson

Pearson have been delivering BTEC qualifications (Business Technology and Education Council) since 1984.

Highly practical courses, developed in consultation with employers and universities, BTECs truly prepare learners for further study at university or the world of work. Our practical learning focuses students' minds and shows how theory works in real life.

Frequently asked questions:

▶ Who is BTEC level 2 for?

This level is for students aged 14 to 16. Some students choose BTEC level 2 alongside International GCSEs as part of a 'blended' curriculum.

▶ How does BTEC level 2 differ from other qualifications?

With BTEC level 2, the emphasis is firmly on practical skills. 40% of the BTEC curriculum is practical work, as opposed to exams. 20% of the BTEC curriculum can be tailored by learning centres to be regionally relevant. BTEC can also be taught in most languages, including Arabic.

▶ Where can BTEC level 2 take you?

- Further study at age 16-18 - students can then progress to study BTEC level 3, either on its own or alongside A levels. Students are able to apply their knowledge to real-life contexts.
- Employment - BTEC level 2 helps to build employability skills for a student's chosen career. They will be more confident when it comes to job interviews and starting their first job.

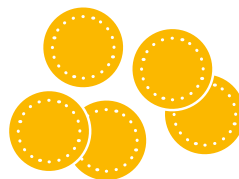
▶ What subjects are available?

Many subjects are available. The most popular BTEC subjects in the Middle East are:

- Engineering
- Business
- Sport
- Construction
- IT
- Art & Design



BTEC students are recruited by over **200 universities** worldwide - including many of **The Times top 100 ranked universities** internationally.



BTEC Nationals can **boost lifetime earnings by £92,000***

*London Economics 2013

Contact your local Pearson representative to find out more.

Hear from BTEC ambassadors online at:

middleeast.pearson.com/btec