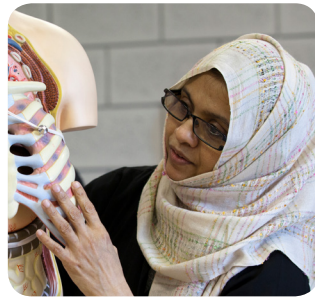


Pearson BTEC qualifications in the Middle East

Real skills for the real world

BTEC Higher Nationals are higher education qualifications, recognised as equivalent to the first year of an honours degree (level 4) or the first two years (level 5). Pearson works with universities around the world, explaining the content, structure and purpose of BTEC Higher National qualifications. As a result, universities recognise and value applications from BTEC Higher National students.



3 great reasons to choose BTEC Higher Nationals



Learn by doing

The emphasis is on practical learning, with 40% of the BTEC Higher National curriculum designed to be practical work. Students showcase their skills through assignments, work placements and presentations.



Fit for purpose

BTEC Higher Nationals are developed collaboratively with subject experts, universities, industry bodies, employers, and professional bodies. This results in qualifications recognised by universities and employers which develop academic and work-ready skills.



Professional body exemptions

Some subjects carry professional body exemptions, such as the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA) and the Chartered Institute of Marketing (CIM).

Did you know...



BTEC Higher Nationals are taught to over **100,000 students** in **58 countries** worldwide?



In 2016, nearly **1 in 4 students** who got into university did so with a BTEC*

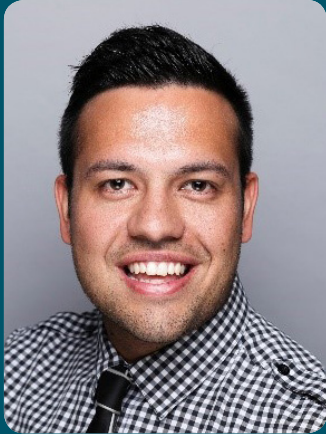
*UCAS and HESA

“

I am the quality nominee at the Al-Hussein Technical University in Amman, Jordan. We have been accredited to run and safeguard BTEC qualifications in Engineering, Construction and the Built Environment, as well as Computing levels 4 & 5. The experience has been amazing.”

Rumiana Nuseibeh

Quality Nominee, Al-Hussein Technical University, Jordan



“

BTEC is an outstanding parallel pathway to A-Levels. One in four students who go to University now have at least one BTEC behind them, many of whom have gained skills in the workplace already. Personally I have found that businesses favour BTEC students and they excel in the real world.”

David Wright
Teacher, BTEC National Travel and Tourism, Dubai British School

About Pearson

Pearson have been delivering BTEC qualifications (Business Technology and Education Council) since 1984. Highly practical courses, developed in consultation with employers and universities, BTECs truly prepare students for further study at university or the world of work. Our practical learning focuses students' minds and shows how theory works in real life.

Frequently asked questions:

▶ Who are BTEC Higher Nationals for?

These qualifications are aimed at students aged 18 and above. They can be studied before going to university and accelerate entry onto a degree course.

▶ How do BTEC Higher Nationals fit in with a degree?

Some BTEC students study the first two years (BTEC Higher National level 5) in their home country, and then complete the university course with a further year at an international university. This makes for a very cost-effective way of studying for a full degree.

▶ What subjects are available?

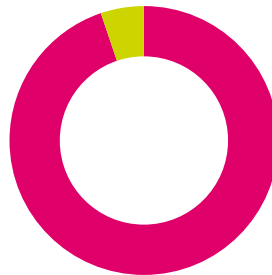
Many subjects are available. The most popular BTEC subjects in the Middle East are:

- Engineering
- Business
- Sport
- Construction
- IT
- Art & Design

▶ What are specialist pathways?

Each BTEC Higher National qualification has a core curriculum and a number of specialist pathways that learners can choose. For example, a student of the BTEC Higher National in Business may then choose to focus on areas such as accounting, finance, business management or marketing.*

*More pathways are available, these are examples only. See pearson.qualifications.com/btec for more details.



90%

of BTEC students in the UK are employed full-time after graduating.*

*London Economics 2013

Contact your local Pearson representative to find out more. Hear from BTEC ambassadors online at:

middleeast.pearson.com/btec