# Mathematics &Statistics

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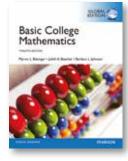
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**126** Middle East Higher Education Catalogue 2019

## Precalculus / Precollege Maths



#### **Basic College Mathematics**,

**12e** 

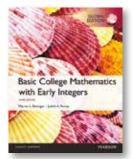
Marvin L. Bittinger & Judith A. Penna 9781292057699 · ©2014 744pp • Paperback • £60.99

eBook: 9781292058290 • £49.00

Available with MyLab Math Package: 9781292076867 • £78.93

#### **Course:** Basic Mathematics

The Bittinger Worktext Series recognizes that math hasn't changed, but students – and the way they learn math - have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.



Intermediate Algebra

#### **Basic College Mathematics** with Early Integers, 3e

Marvin L. Bittinger & Judith A. Penna

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Available with MyLab Math Package: 9781292079981 • £80.97

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Margaret Lial, John Hornsby & Terry McGinnis

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eBook: 9781292035932 • £52.00

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Course: Intermediate Algebra

The Bittinger Worktext Series recognizes that math hasn't changed, but students - and the way they learn math - have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.

Is there anything more beautiful than an "A" in

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and accompanying resources with one goal in mind:

giving students and teachers all the tools they need



Course: Beginning Algebra

to achieve success.

The Tobey/Slater/Blair/Crawford series builds essential skills one at a time by breaking the mathematics down into manageable pieces. This practical building block organization makes it easy for students to understand each topic and gain confidence as they move through each section. Students will find many opportunities to check and reinforce their understanding of concepts throughout the text.



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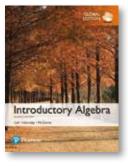
John Jr Tobey, Jr., Jeffrey Slater, Jamie Blair & Jennifer Crawford

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eBook: 9781292037004 • £49.00

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## **MATHEMATICS & STATISTICS**



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The Lial Series has helped thousands of students succeed in developmental mathematics by providing the best learning and teaching support to students and instructors.

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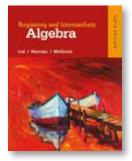
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John Jr Tobey, Jr., Jeffrey Slater, Jamie Blair & Jennifer Crawford

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eBook: 9781292055718 • £52.00

Available with MyLab Math Package: 9781447968733 • £71.15



Introductory and Intermediate Algebra

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Margaret L. Lial, John Hornsby & Terry McGinnis

Intermediate Algebra, 5e

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**Introductory and** 

Marvin L. Bittinger

& Judith A. Beecher

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eBook: 9781292080017 • £52.00

Package: 9781292243733 • £103.12

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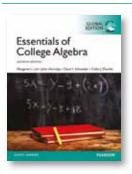
**Course:** Beginning & Intermediate Algebra (Combined Books)

Is there anything more beautiful than an "A" in Algebra? Not to the Lial team! Marge Lial, John Hornsby, and Terry McGinnis write their textbooks and accompanying resources with one goal in mind: giving students and teachers all the tools they need to achieve success.

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**Course:** Beginning & Intermediate Algebra (Combined Books)

The Bittinger Worktext Series recognizes that math hasn't changed, but students – and the way they learn math – have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.



#### Essentials of College Algebra, 11e

Margaret Lial, John Hornsby, David Schneider & Callie Daniels

9781292075808 • ©2014 672pp • Paperback • £60.99

eBook: 9781292075815 • £49.00

Available with MyLab Math Package: 9781292243689 • £75.59

#### Course: College Algebra

*Essentials of College Algebra* develops both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Eleventh Edition, the authors have adapted and updated the program for the evolving student, New co-author Callie Daniels brings her experience with traditional, hybrid, and online courses, to create a suite of resources to support today's learners.



#### College Algebra, 9e

Michael Sullivan

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#### Course: College Algebra

Mike Sullivan's time-tested approach focuses students on the fundamental skills they need for the course: preparing for class, practicing with homework, and reviewing the concepts. In the Ninth Edition, *College Algebra* has evolved to meet today's course needs, building on these hallmarks by integrating projects and other interactive learning tools for use in the classroom or online.

#### Course: College Algebra

Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.

## Algebra and Trigonometry, 5e

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College Algebra &

Trigonometry

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Judith A. Beecher, Judith A. Penna & Marvin L. Bittinger

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eBook: 9781292151977 • £49.00

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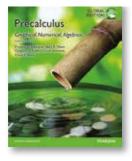
#### Course: Algebra and Trigonometry

Beecher, Penna, and Bittinger's *Algebra and Trigonometry* is known for enabling students to see the math through its focus on visualization and early introduction to functions. With the Fourth Edition, the authors continue to innovate by incorporating more ongoing review to help students develop their understanding and study effectively.

#### Course: Algebra and Trigonometry

The College Algebra series, by Lial, Hornsby, Schneider, and Daniels, combines the experience of master teachers to help students develop both the conceptual understanding and the analytical skills necessary for success in mathematics. With this latest edition, the authors respond to the challenges of new student expectations and new classroom models.





#### Precalculus: Graphical, Numerical, Algebraic, 9e

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Available with MyLab Math Package: 9781292243641 • £127.52

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Mark Dugopolski

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eBook: 9781292052748 • £52.00

Available with MyLab Math Package: 9781447968115 • £71.92

#### Course: Precalculus Mathematics

*Precalculus: Graphical, Numerical, Algebraic* – by the nationally recognized author team of Demana, Waits, Foley, Kennedy, and Bock – is the leading choice for graphing-intense courses. Now in its Ninth Edition, this bestseller offers extremely accessible writing and exercises, a balanced approach to problem solving, the most appropriate use of technology, and an easier and more consistent transition from Precalculus to Calculus.

z=f(x,y)

#### **Course:** Precalculus Mathematics

Dugopolski's *Precalculus: Functions and Graphs* gives students the essential strategies they need to make the transition to calculus. The author'semphasis on problem solving and critical thinking is enhanced by the addition of 900 exercises including new vocabulary and cumulative review problems. Students will find carefully placed learning aids and review tools to help them learn the math without getting distracted. Along the way, students see how the algebra connects to their future calculus courses, with tools like Foreshadowing Calculus and Concepts of Calculus.



#### Precalculus, 5e

Robert F Blitzer

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Available with MyLab Math Package: TBC • £TBC

#### **Course:** Precalculus Mathematics

Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.



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Mark Dugopolski

9781292027746 • ©2013 412pp • Paperback • £58.99 eBook: 9781292052731 • £47.99

Available with MyLab Math Package: 9781447968122 • £68.99

#### **Course:** Plane Trigonometry

Dugopolski's *Trigonometry* gives students the essential strategies to help them develop the comprehension and confidence they need to be successful in this course. Students will find enough carefully placed learning aids and review tools to help them do the math without getting distracted from their objectives. Regardless of their goals beyond the course, all students will benefit from Dugopolski's emphasis on problem solving and critical thinking, which is enhanced by the addition of nearly 1,000 exercises in this edition.



#### Trigonometry, 10e

Margaret Lial, John Hornsby, David I. Schneider & Callie Daniels

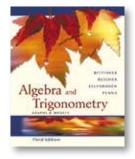
9781292023601 • ©2013 520pp • Paperback • £70.99

eBook: 9781292036762 • £56.99

Available with MyLab Math Package: 9781447964599 • £72.99

#### **Course:** Plane Trigonometry

*Trigonometry* by Lial, Hornsby, Schneider, and Daniels, engages and supports students in the learning process by developing both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Tenth Edition, the authors recognize that students are learning in new ways, and that the classroom is evolving. The Lial team is now offering a new suite of resources to support today's instructors and students.



#### Algebra and Trigonometry: Graphs and Models, 3e

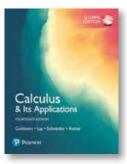
Marvin L. Bittinger, Judith A. Beecher, David J. Ellenbogen & Judith A. Penna 9780321279118 • ©2005

9780321279118 • ©2005 1056pp • Hardback • £39.99

#### Course: Algebra / Trig with Graphing Calculators

With a visual, graphical approach that emphasizes connections among concepts, this text helps students make the most of their study time. The authors show how different mathematical ideas are tied together through their zeros, solutions, and x-intercepts theme; side-by-side algebraic and graphical solutions; calculator screens; and examples and exercises. By continually reinforcing the connections among various mathematical concepts as well as different solution methods, the authors lead students to the ultimate goal of mastery and success in class.

## Applied Maths



## Calculus & Its Applications, 14e

Larry J. Goldstein, David Lay, Nakhle I Asmar & David I. Schneider

9781292229041 • ©2019 664pp • Paperback • £57.99

eBook: 9781292035666 • £TBC

Available with MyLab Math Package: 9781292229164 • £69.00

#### **Course:** Applied Calculus

A comprehensive, yet flexible, text for students majoring in business, economics, life science, or social sciences. The authors delve into greater mathematical depth than other texts while motivating students through relevant, up-to-date, applications drawn from students' major fields of study. The authors motivate key ideas geometrically and intuitively, providing a solid foundation for the more abstract treatments that follow. This new edition features updated exercises, applications, and technology coverage, presenting calculus in an intuitive yet intellectually satisfying way.

#### Calculus A Calcul

#### Calculus for Business, Economics, Life Sciences and Social Sciences, 13e

Raymond A. Barnett, Michael R. Ziegler & Karl E. Byleen

9781292062280 • ©2014 640pp • Paperback • £56.99

eBook: 9781292073583 • £46.00

Available with MyLab Math Package: 9781292243597 • £106.29

#### Course: Applied Calculus

Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market – with special emphasis on prerequisites skills – and a host of student-friendly features to help students catch up or learn on their own.

New edition coming in 2019



#### Basic Technical Mathematics with Calculus, 10e

Allyn J. Washington

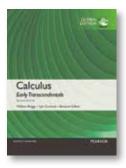
9781292022123 • ©2014 1056pp • Paperback • £58.99

eBook: 9781292035321 • £47.99

Available with MyLab Math Package: TBC • £TBC **Course:** Technical Mathematics

This tried-and-true text from Allyn Washington preserves the author's highly regarded approach to technical math, while enhancing the integration of technology. Appropriate for a one- to twosemester course, *Basic Technicals Mathematics with Calculus* shows how algebra and trigonometry are used on the job. It addresses a vast number of technologies including aeronautics, construction, energy, environmental, electronics, computer design, automotive, fire science and more!

## Maths for Scientists and Engineers



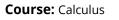
#### Calculus: Early Transcendentals, 2e

William L. Briggs, Lyle Cochran & Bernard Gillett

9781292062310 • ©2016 1320pp • Paperback • £60.99 eBook: 9781292062556 • £49.00

Available with MyLab Math

Package: 9781292173139 • £74.19



This much anticipated Second Edition of the most successful new calculus text published in the last two decades retains the best of the first edition while introducing important advances and refinements. Authors Briggs, Cochran, and Gillett build from a foundation of meticulously crafted exercise sets, then draw students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated, and figures that are designed to teach rather than simply supplement the narrative.

z=f(x,y)

# Cover Coming Soon

#### Thomas' Calculus in SI Units, 14e

George B. Thomas, Maurice D. Weir & Joel R. Hass

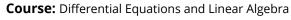
9781292253220 • ©2019 1200pp • Paperback • £59.99

eBook: TBC • £TBC

Available with MyLab Math Package: 9781292243603 • £76.75

#### Course: Calculus

*Thomas' Calculus* helps students reach the level of mathematical proficiency and maturity you require, but with support for students who need it through its balance of clear and intuitive explanations, current applications, and generalized concepts. In this edition, new co-author Christopher Heil (Georgia Institute of Technology) partners with author Joel Hass to preserve what is best about Thomas' timetested text while reconsidering every word and every piece of art with today's students in mind. The result is a text that goes beyond memorizing formulas and routine procedures to help students generalize key concepts and develop deeper understanding.



Acclaimed authors Edwards and Penney combine core topics in elementary differential equations with those concepts and methods of elementary linear algebra needed for a contemporary combined introduction to differential equations and linear algebra. Known for its real-world applications and its blend of algebraic and geometric approaches, this text discusses mathematical modeling of realworld phenomena, with a fresh new computational and qualitative flavor evident throughout in figures, examples, problems, and applications.



#### Differential Equations and Linear Algebra, 3e

C. Henry Edwards & David E. Penney

9781292039084 • ©2013 696pp • Paperback • £56.99 eBook: 9781292052809 • £46.00

Course: Differential Equations and Linear Algebra

This complete introduction to both differential equations and linear algebra presents a carefully balanced and sound integration of the two topics. It promotes in-depth understanding rather than rote memorization, enabling students to fully comprehend abstract concepts and leave the course with a solid foundation in linear algebra. Flexible in format, it explains concepts clearly and logically with an abundance of examples and illustrations, without sacrificing level or rigor.



#### Differential Equations and Linear Algebra, 3e

Stephen W. Goode & Scott A. Annin

9781292025131 • ©2013 800pp • Paperback • £63.99

eBook: 9781292037721 • £52.00



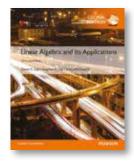
## Linear Algebra with Applications, 5e

#### Otto Bretscher

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#### Course: Introductory Linear Algebra

Offering the most geometric presentation available, *Linear Algebra with Applications* emphasizes linear transformations as a unifying theme. This elegant textbook combines a user-friendly presentation with straightforward, lucid language to clarify and organize the techniques and applications of linear algebra. Exercises and examples make up the heart of the text, with abstract exposition kept to a minimum.



#### Linear Algebra and Its Applications, 5e

David C. Lay, Steven R. Lay & Judi J. McDonald

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eBook: 9781292092249 • £49.00

Available with MyLab Math Package: 9781292243610 • £68.99

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Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space, and linear transformations) are not easily understood and require time to assimilate. These concepts are fundamental to the study of linear algebra, so students' understanding of them is vital to mastering the subject. This text makes these concepts more accessible by introducing them early in a familiar, concrete R<sup>n</sup> setting, developing them gradually, and returning to them throughout the text so that when they are discussed in the abstract, students are readily able to understand.



#### Fundamentals of Differential Equations and Boundary Value Problems, 6e

R. Kent Nagle, Edward Saff & David Snider 9781292023564 • ©2013 872pp • Paperback • £54.99

eBook: 9781292036731 • £43.99

# Elementary Differential Equations, 8e

Earl D. Rainville, Phillip E. Bedient & Richard E. Bedient

9781292042695 • ©2013 544pp • Paperback • £53.99

#### **Course:** Differential Equations

*Fundamentals of Differential Equations* presents the basic theory of differential equations and offers a variety of modern applications in science and engineering. Available in two versions, these flexible texts offer the instructor many choices in syllabus design, course emphasis (theory, methodology, applications, and numerical methods), and in using commercially available computer software.

#### **Course:** Differential Equations

This clear, concise fairly easy classic text is particularly well-suited to courses that emphasize finding solutions to differential equations where applications play an important role. Many illustrative examples in each chapter help the student to understand the subject. Computer applications new to this edition.



#### Numerical Analysis, 2e

Timothy Sauer 9781292023588 • ©2013 612pp • Paperback • £56.99 eBook: 9781292036748 • £46.00

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A modern and readable text for the undergraduate audience. This book covers not only the standard topics but also some more advanced numerical methods being used by computational scientists and engineers – topics such as compression, forward and backward error analysis, and iterative methods of solving equations – all while maintaining a level of discussion appropriate for undergraduates. Each chapter contains a Reality Check, which is an extended exploration of relevant application areas that can launch individual or team projects. MATLAB<sup>®</sup> is used throughout to demonstrate and implement numerical methods.

## **MATHEMATICS & STATISTICS**



#### Applied Partial Differential Equations with Fourier Series and Boundary Value Problems, 5e

Richard Haberman 9781292039855 • ©2013 648pp • Paperback • £53.99 eBook: 9781292053394 • £43.99

#### **Course:** Partial Differential Equations

This text emphasizes the physical interpretation of mathematical solutions and introduces applied mathematics while presenting differential equations. Coverage includes Fourier series, orthogonal functions, boundary value problems, Green's functions, and transform methods.

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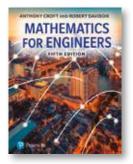


#### Fundamentals of Complex Analysis with Applications to Engineering, Science, and Mathematics, 3e

Edward B. Saff & Arthur David Snider 9781292023755 • ©2013 520pp • Paperback • £60.99 eBook: 9781292036885 • £49.00

#### **Course:** Complex Analysis

This is the best seller in this market. It provides a comprehensive introduction to complex variable theory and its applications to current engineering problems. It is designed to make the fundamentals of the subject more easily accessible to students who have little inclination to wade through the rigors of the axiomatic approach. Modelled after standard calculus books – both in level of exposition and layout – it incorporates physical applications throughout the presentation, so that the mathematical methodology appears less sterile to engineering students.



## Mathematics for Engineers, 5e

Tony Croft & Robert Davison 9781292253640 • ©2019 1288pp • Paperback • £47.99

eBook: TBC • £TBC

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#### **Course:** Engineering Mathematics

Understanding key mathematical concepts and applying them successfully to solve problems are vital skills that all engineering students must acquire. *Mathematics for Engineers* teaches, develops and nurtures those skills. Practical, informal and accessible, it begins with the foundations and gradually builds upon this knowledge as it introduces more complex concepts to cover all requirements for a first year engineering maths course, together with introductory material for even more advanced topics.



#### Linear Algebra, 4e

Stephen H. Friedberg, Arnold J. Insel & Lawrence E. Spence 9781292026503 • ©2013 536pp • Paperback • £53.99 eBook: 9781292038896 • £43.99

#### Course: Advanced Linear Algebra

This top-selling, theorem-proof text presents a careful treatment of the principle topics of linear algebra, and illustrates the power of the subject through a variety of applications. It emphasizes the symbiotic relationship between linear transformations and matrices, but states theorems in the more general infinite-dimensional case where appropriate.

#### Statistics



**Elementary Statistics** 

GLUBAL #

#### Statistics: Informed Decisions Using Data, 5e

Michael Sullivan 9781292157115 • ©2017 976pp • Paperback • £59.99 eBook: 9781292157139 • £47.99

Available with MyLab Statistics Package: 9781292157245 • £71.00

### Elementary Statistics: Picturing the World, 7e

Ron Larson & Elizabeth Farber

9781292260464 • ©2019 704pp • Paperback • £59.99

eBook: TBC • £TBC

Available with MyLab Statistics Package: TBC • £TBC

#### **Course:** Introductory Statistics – Algebra-Based

Statistics: Informed Decisions Using Data gives students the tools to see a bigger picture and make informed choices. As a current introductory statistics instructor, Mike Sullivan III presents a text that is filled with ideas and strategies that work in today's classroom. His practical emphasis resonates with students and helps them see that statistics is connected, not only to individual concepts, but also with the world at large.

#### Course: Introductory Statistics-Algebra-Based

*Elementary Statistics: Picturing the World* makes statistics approachable with stepped-out instruction, extensive real-life examples and exercises, and a design that fits content to each page to make the material more digestible. The text's combination of theory, pedagogy, and design helps students understand concepts and use statistics to describe and think about the world. The Seventh Edition incorporates a thorough update of key features, examples, and exercises.

# Stats Data and Models Defense + Box

#### Stats: Data and Models, 4e

Richard D. De Veaux, Paul Velleman & David E. Bock

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eBook: 9781292101644 • £52.00

Available with MyLab Statistics Package: 9781292101743 • £70.89

#### Probability and Statistics, 4e

Morris H. DeGroot & Mark J. Schervish

9781292025049 • ©2013 840pp • Paperback • £54.99 eBook: 9781292037677 • £43.99

#### **Course:** Introductory Statistics – Algebra-Based

Richard De Veaux, Paul Velleman, and David Bock wrote *Stats: Data and Models* with the goal that students and instructors have as much fun reading it as they did writing it. Maintaining a conversational, humorous, and informal writing style, this new edition engages students from the first page. The authors focus on statistical thinking throughout the text and rely on technology for calculations. As a result, students can focus on developing their conceptual understanding.

**Course:** Introductory Statistics – Calculus Based

The revision of this well-respected text presents a balanced approach of the classical and Bayesian methods and now includes a chapter on simulation (including Markov chain Monte Carlo and the Bootstrap), coverage of residual analysis in linear models, and many examples using real data.



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Richard J. Larsen & Morris L. Marx 9781292023557 • ©2013 744pp • Paperback • £53.99 eBook: 9781292036724 • £43.99 Course: Introductory Statistics-Calculus Based

Noted for its integration of real-world data and case studies, this text offers sound coverage of the theoretical aspects of mathematical statistics. The authors demonstrate how and when to use statistical methods, while reinforcing the calculus that students have mastered in previous courses. Throughout the Fifth Edition, the authors have added and updated examples and case studies, while also refining existing features that show a clear path from theory to practice.



## **MATHEMATICS & STATISTICS**



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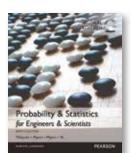
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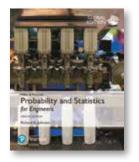
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**Course:** Probability & Statistics – Engineers & Scientists

This text is rich in exercises and examples, and explores both elementary probability and basic statistics, with an emphasis on engineering and science applications. Much of the data has been collected from the author's own consulting experience and from discussions with scientists and engineers about the use of statistics in their fields. In later chapters, the text emphasizes designed experiments, especially two-level factorial design.



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