IT / CIS
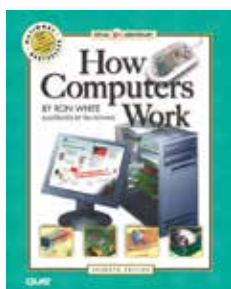
Computer Concepts

How Computers Work, 7e

Ron White &
Timothy Edward Downs

9780789730336 • ©2003
416pp • Paperback • £21.99

Course: Introduction to Computers

Thoroughly updated to reflect the latest technologies and trends, *How Computers Work* is the industry leading full-color, visual guide to computers. Redesigned to be even more aesthetically pleasing, this edition's large, full-color diagrams explain virtually every important aspect of contemporary PC technology. Among the many new topics covered in this edition: WiFi wireless networks, Centrino notebooks, and Denial of Service attacks.

Computers Are Your Future: Complete, 12e

Catherine Laberta

9781292021058 • ©2013
688pp • Paperback • £60.99

eBook: 9781292034300 • £49.00

Available with MyLab IT
Package: TBC • £TBC

Course: Computer Concepts

Engages students with a refreshing and easy to learn from style, while maintaining an encyclopedic approach and popular magazine-style format. Today's students want a practical what it is and how it works approach to computers and computing, with less explanation of when and why. *Computers Are Your Future* serves as a valuable computer technology reference tool without being overwhelming or intimidating.

Technology In Action: Complete, 14e

Alan Evans, Kendall Martin & Mary Anne Poatsy

9781292236902 • ©2019
648pp • Paperback • £57.99

Course: Computer Concepts

Explore, discover, and experience technology with the immersive and adaptive Technology in Action – the book that uses technology to teach technology! *Technology in Action is* a learning system that pushes the envelope of what is possible in technology, and what is helpful in teaching. It is a system that fits the way students are learning today.

Digital Planet: Tomorrow's Technology and You, Complete, 10e

George Beekman & Ben Beekman

9781292021065 • ©2013
632p • Paperback • £60.99

eBook: 9781292034317 • £49.00

Course: Computer Concepts

Explores the promises and challenges of information technology, along with its effect on businesses, people, society, and the future. Clearly explains what a computer is and what it can (and can't) do; it clearly explains the basics of information technology, from multimedia PCs to the Internet and beyond. Illustrates how computers and networks are – and will be – used as practical tools to solve a wide variety of problems. Puts technology in a human context, illustrating how digital devices and networks affect our lives, our world, and our future.

Technology in Action: Introductory, 10e
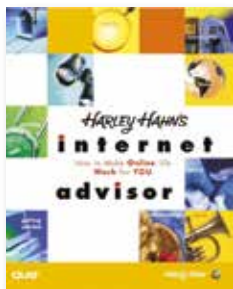
Alan Evans, Kendall Martin & Mary Anne Poatsy

9781292027197 • ©2013
464pp • Paperback • £58.99

eBook: 9781292052878 • £47.99

Available with MyLab IT
Package: TBC • £TBC

Course: Intro to Brief Computers/Concepts

Explore, discover, and experience technology with the completely revised and visually enhanced *Technology in Action* – the book that uses technology to teach technology! The Tenth Edition is an extensive revision that brings the content fully in line with 21st century technology and students.

Harley Hahn's Internet Advisor

Harley Hahn

9780789726971 • ©2001
480pp Paperback • £21.99

Course: Computer Concepts and the Internet

This book personally guides all users in how to do things and interact with the Internet through Harley's unique style and wit. It is uniquely organized by tasks that people want to accomplish on the Internet, arranged from the most common to the least common. It is easy to read, and contains additional nuggets of information separated from the main text, such as Internet Resources and Hints.

Title available on demand

Introduction to Computers / Applications

Microsoft Office 2016 Step by Step

Joan Lambert & Curtis Frye

9780735699236 • ©2015
592pp • Paperback • £33.49

eBook: 9780735699908 • £22.00

Course: Applications Software

This is learning made easy. Students will get productive fast with Office 2016 and jump in wherever they need answers – brisk lessons and colorful screen shots show students exactly what to do, step by step.

Exploring Microsoft Office 2010 Plus

Robert T. Grauer, Mary Anne Poatsy, Michelle Hulett, Cynthia Krebs, Keith Mast, Keith Mulbery & Lynn Hogan

9781292039381 • ©2013
1168pp • Paperback • £74.99

eBook: 9781292053271 • £59.99

Available with MyLab IT
Package: TBC • £TBC

Course: Applications Software

The goal of the Exploring series has been to move students beyond the point and click, helping them understand the why and how behind each skill. The Exploring series for Office 2010 also enables students to extend the learning beyond the classroom.

GO! with Microsoft Office 2010 Getting Started

Shelley Gaskin, Robert Ferrett, Alicia Vargas & Carolyn McLellan

9780135088654 • ©2010
336pp • Paperback • £74.50

eBook: TBC • TBC

Available with MyLab IT
Package: TBC • £TBC

Course: Applications Software

The primary goal of the GO! Series, aside from teaching computer applications, is ease of implementation. This approach is based on clearly defined projects for students and a one-of-a-kind supplements package for instructors.
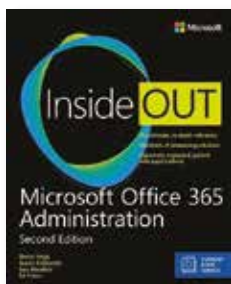
Title available on demand

Office 2016 In Depth

Joe Habraken

9780789755674 • ©2015
1008pp • Paperback • £29.49

Course: Microsoft Office Professional for Windows

This book is packed with intensely useful knowledge, tips, and shortcuts students just won't find anywhere else. It's the fastest, best way to master Office 2016's full power, and the great new features built into Word, Excel, PowerPoint, Outlook, Publisher, and OneNote. (Includes Content Update Program)

Microsoft Office 365 Administration Inside Out, 2e
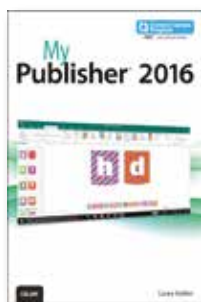
Darryl Kegg, Aaron Guilmette, Lou Mandich & Ed Fisher

9781509304677 • ©2017
1040pp • Paperback • £44.49

eBook: 9781509306558 • £46.07

Course: Microsoft Office Professional for Windows

Fully reflecting Microsoft's latest advances, this edition thoroughly explores the Office 365 portal and each subscription, walking IT professionals through installation, configuration, management and troubleshooting of each Office 365 technology. It adds extensive coverage of Azure and SharePoint, together with more in-depth coverage of topics throughout.

Title available on demand

My Publisher 2016

Laura Acklen

9780789755698 • ©2015
256pp • Paperback • £18.49

eBook: 9780134271675 • £14.99

Course: Desktop Publishing

A must-have companion for using Publisher, every task is presented step-by-step, using carefully annotated, full-color screenshots, all numbered so there's no chance of getting lost of confused. Everything's clearly organized in modular, self-contained chapters designed to help students get more powerful results from Microsoft Publisher, and get them faster. Throughout, the book is packed with helpful tips and lists - plus quick solutions to the problems users are most likely to encounter. (Includes Content Update Program)

Exploring Microsoft Office Excel 2010 Comprehensive

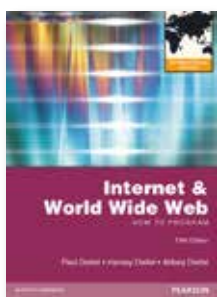Robert T. Grauer, Mary Anne Poatsy, Keith Mulbery & Lynn Hogan

9781292027043 • ©2013
736pp • Paperback • £72.99

eBook: 9781292053295 • £58.99

Available with MyLab IT
Package: TBC • £TBC

Course: Excel/Windows 1 cr.

The goal of the Exploring series has been to move students beyond the point and click, helping them understand the why and how behind each skill. The Exploring series for Office 2010 also enables students to extend the learning beyond the classroom.

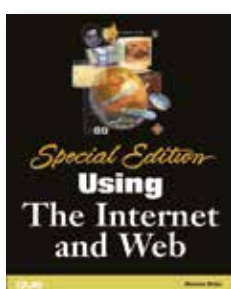## Internet and World Wide Web How to Program, 5e

Harvey M. Deitel, Paul J. Deitel & Abbey Deitel

9780273764021 • ©2012
960pp • Paperback • £55.99

eBook: 9781292014067 • £44.99

Course: Internet/World Wide Web

This text introduces students with little or no programming experience to the exciting world of Web-Based applications. Teaching the fundamentals needed to program on the Internet, it provides in-depth coverage of introductory programming principles, various markup languages (XHTML, Dynamic HTML and XML), several scripting languages (JavaScript, PHP, Ruby/Ruby on Rails and Perl); AJAX, web services, Web Servers (IIS and Apache) and relational databases (MySQL/Apache Derby/Java DB).
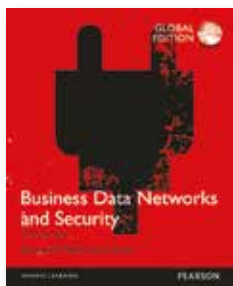

Special Edition Using the Internet and Web

Michael Miller

9780789726131 • ©2001
720pp • Paperback • £21.99

Course: Internet/World Wide Web

Where other big Internet books cover the software (browsers, email clients, FTP clients, etc.) and smaller books cover iindividual topics (online investing, online shopping, online auctions, etc.), this book covers multiple individual end user activities. Topics range from getting connected to online shopping and downloading MP3 files. In short, whatever users want to do online, they'll find in this book – easily and quickly.

Title available on demand

Business Data Networks and Security, 10e

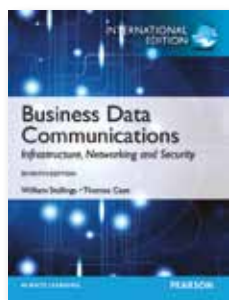Julia Panko & Raymond R. Panko

9781292075419 • ©2015
480pp • Paperback • £59.99

eBook: 9781292075488 • £47.99

Available with MyLab MIS
Package: TBC • £TBC

Course: Business Data Communication/Networking

This text guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security.

Business Data Communications, 7e

William Stallings & Thomas L. Case

9780273769163 • ©2012
624pp • Paperback • £57.99

eBook: 9780273775300 • £46.99

Course: Business Data Communication/Networking

This text covers the fundamentals of data communications, networking, distributed applications, and network management and security. These concepts are presented in a way that relates specifically to the business environment and the concerns of business management and staff. While making liberal use of real-world case studies and charts and graphs to provide a business perspective, the book also provides the student with a solid grasp of the technical foundation of business data communications.

Computer Networks, 5e
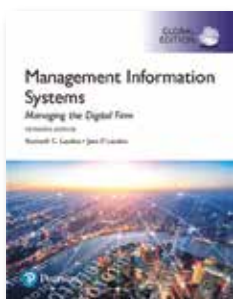
Andrew S. Tanenbaum & David J. Wetherall

9781292024226 • ©2013
808pp • Paperback • £56.99

eBook: 9781292037189 • £46.00

Course: Business Data Communication/Networking

Tanenbaum takes a structured approach to explaining how networks work from the inside out. He starts with an explanation of the physical layer of networking, computer hardware and transmission systems; then works his way up to network applications. Tanenbaum's in-depth application coverage includes email; the domain name system; the World Wide Web (both client- and server-side); and multimedia (including voice over IP, Internet radio video on demand, video conferencing, and streaming media.

MIS

Management Information Systems: Managing the Digital Firm, 15e

Jane P. Laudon & Kenneth C. Laudon

9781292211756 • ©2017
656pp • Paperback • £60.99

eBook: 9781292211817 • £49.00

Available with MyLab MIS
Package: 9781292211862 • £71.99

Course: MIS

Kenneth and Jane Laudon's popular Management *Information Systems: Managing the Digital Firm* continues to define the way MIS courses are taught. Designed for business students, the text provides insight into how contemporary businesses leverage information technologies and systems to achieve corporate objectives.

Essentials of MIS, 13e

Jane P. Laudon
& Kenneth C. Laudon

9781292253350 • ©2019
544pp • Paperback • £60.99

eBook: TBC • £TBC

Available with MyLab MIS
Package: 9781292253480 • £78.87

Course: MIS

Essentials of MIS is an in-depth look at how businesses use information technologies and systems to achieve their corporate objectives. Current real-world business cases illustrate how companies have identified, and ultimately solved, key business challenges using information systems and technologies. This edition includes a Video Case Package consisting of 28 video case studies and 10 instructional videos to illustrate business uses of information systems, explain new technologies, and explore concepts.

Experiencing MIS, 7e

David M. Kroenke

9781292163574 • ©2016
720pp • Paperback • £59.99

eBook: 9781292163581 • £47.99

Available with MyLab MIS
Package: 9781292163758 • £69.93

Course: MIS

As technology continues to change the way organizations do business, knowledge of MIS is critical. *Experiencing MIS* illustrates for students how organizations use information systems to solve business problems every day. This modular text uses illustrative cases, exercises, projects, and other aids to ensure your students connect concepts to everyday life with an in your face attitude about MIS. Unique guides in each chapter highlight themes in ethics, security, and other timely topics.

Information Systems Today: Managing the Digital World, 8e
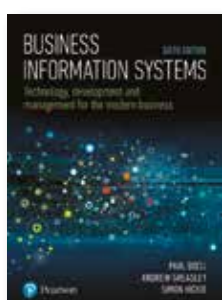
Joseph Valacich
& Christoph Schneider

9781292215976 • ©2017
560pp • Paperback • £60.99

eBook: 9781292216034 • £49.00

Available with MyLab MIS
Package: 9781292216089 • £71.99

Course: Introduction to Information Systems

Information Systems Today: Managing in a Digital World opens each chapter with a case study so students can quickly understand how and why information systems are essential in today's evolving business landscape. The authors selected cases that highlight real-world companies, technologies, and issues that illuminate the chapter topics.

Business Information Systems: Technology, Development and Management for the Modern Business, 6e
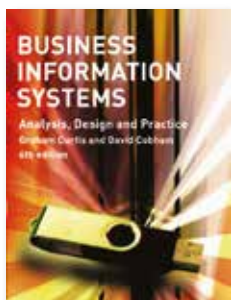
Paul Bocij, Andrew Greasley
& Simon Hickie

9781292220970 • ©2019
664pp • Paperback • £54.99

eBook: 9781292220994 • £43.99

Course: Introduction to Information Systems

In business today's manager needs to combine business skills with an understanding of information systems and the opportunities and benefits that they bring to an organisation. Starting from basic concepts, this book provides a comprehensive and accessible guide to: understanding the technology of business information systems; choosing the right information system for an organisation; developing and managing an efficient business information system; and employing information systems strategically to achieve organisational goals. Updated and expanded coverage of Big Data, analytics, Industry 4.0 and Internet of Things.

Business Information Systems: Analysis, Design and Practice, 6e

Graham Curtis & David Cobham

9780273713821 • ©2008
720pp • Paperback • £62.99

Course: Introduction to Information Systems

This book aims to equip those in, or entering, business to assess the opportunities, limitations and major issues surrounding modern business information systems and to appreciate the way that information systems can aid the realization of business objectives.

Managing Information Technology, 7e

Carol V. Brown, Daniel W. DeHayes, Jeffrey A. Hoffer, Wainright E. Martin & William C. Perkins

9781292023465 • ©2013
728pp • Paperback • £58.99

eBook: 9781292036632 • £47.99

Course: Advanced MIS

Managing Information Technology provides comprehensive coverage of IS management practices and technology trends for advanced students and managers. Through an approach that offers up-to-date chapter content and full-length case studies, this text presents a unique set of materials that educators can customize to their students' needs.

Enterprise Systems for Management, 2e

Luvai Motiwalla & Jeffrey Thompson

9781292023489 • ©2013
352pp • Paperback • £57.99

eBook: 9781292036656 • £46.99

Course: Enterprise Resource Planning (ERP)

An approach to understanding and implementing ERP systems for success in today's organizations. Motiwalla teaches students the components of an ERP system, and the process of implementing ERP systems within a corporation to increase the overall success of the organization. This text also places major importance on the strategic role of ERP systems in providing a platform for improved business operations and productivity.

Modern Systems Analysis and Design, 8e

Joseph S. Valacich & Joey F. George

9781292154145 • ©2016
544pp • Paperback • £58.99

eBook: 9781292154152 • £47.99

Course: Systems Analysis and Design

Using a professionally-oriented approach, *Modern Systems Analysis and Design* covers the concepts, skills, and techniques essential for systems analysts to successfully develop information systems. It examines the role, responsibilities, and mindset of systems analysts and project managers. It also looks at the methods and principles of systems development, including the systems development life cycle (SDLC) tool as a strong conceptual and systematic framework.

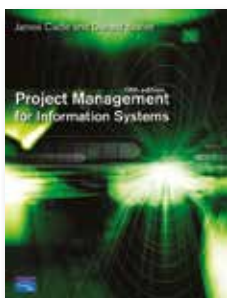## Systems Analysis and Design, 9e

Kenneth Kendall & Julie Kendall

9780273787105 • ©2013
552pp • Paperback • £66.99

eBook: 9780273788515 • £53.99

Course: Systems Analysis and Design

Kendall and Kendall's *Systems Analysis and Design* is a human-centered book that concisely presents the latest systems development methods, tools, and techniques to students in an engaging and easy-to-understand manner.

New edition coming in 2019

Project Management for Information Systems, 5e

James Cadle & Donald Yeates

9780132068581 • ©2007
464pp • Paperback • £59.99

eBook: 9781408250112 • £47.99

Course: Project Management

This comprehensive and practical book is an excellent starting point for any students of Project Management for Information Systems, whether they are from a computing or a business background, at undergraduate or masters level. The authors strike a good balance – covering both the mechanics of project management and the human factors involved and include plenty of case studies and exercises as well as good and bad examples from real life.

Modern Database Management, 12e

Jeff Hoffer, Ramesh Venkataraman & Heikki Topi

9781292101859 • ©2016
600pp • Paperback • £49.99

eBook: 9781292101866 • £40.00

Course: Introduction to Database Management

Focusing on what leading database practitioners say are the most important aspects to database development, *Modern Database Management* presents sound pedagogy, and topics that are critical for the practical success of database professionals. The Twelfth Edition further facilitates learning with illustrations that clarify important concepts and new media resources that make some of the more challenging material more engaging.

New edition coming in 2019

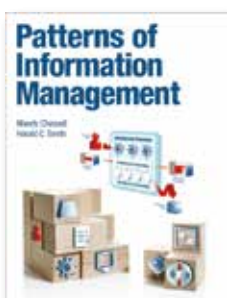## Artificial Intelligence: A Guide to Intelligent Systems, 3e

Michael Negnevitsky

9781408225745 • ©2011
504pp • Paperback • £54.99

eBook: 9781408225752 • £43.99

Course: Artificial Intelligence / DSS

Negnevitsky shows students how to build intelligent systems drawing on techniques from knowledge-based systems, neural networks, fuzzy systems, evolutionary computation and now also intelligent agents. The principles behind these techniques are explained without resorting to complex mathematics, showing how the various techniques are implemented, when they are useful and when they are not. No particular programming language is assumed and the book does not tie itself to any of the software tools available.

Patterns of Information Management

Mandy Chessell & Harald Smith

9780133155501 • ©2013
736pp • Hardback • £40.49

eBook: 9780133155518 • £32.50

Course: Information Systems Strategy

In the era of Big Data, effective information management has become crucial to the success of virtually all organizations. Unfortunately, few IT practitioners know today's best practices for successfully managing enterprise information resources. *Patterns of Information Management* offers the solution: a multi-disciplinary patterns-based approach that reflects where information comes from, how it is distributed, protected, governed, monitored – and, ultimately, utilized.

Title available on demand