

# Corporate Finance



# **Financial Management: Principles and Applications,**

Sheridan Titman, Arthur J. Keown & John D. Martin

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Students often struggle to see how financial concepts relate to their personal lives and prospective careers. Financial Management: Principles and Applications gives students a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the text provides an approachable introduction to financial decision-making, weaving in real world issues to demonstrate the practical applications of critical financial concepts.



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Raymond Brooks

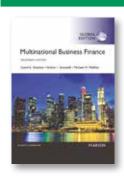
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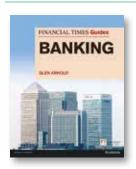
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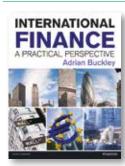


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Adrian Buckley

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#### nvestments



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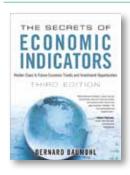
Scott B. Smart, Lawrence J. Gitman & Michael D. Joehnk

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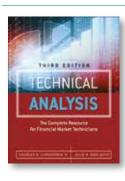
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