



Finance

Corporate Finance



Financial Management: Principles and Applications, 13e

Sheridan Titman, Arthur J. Keown & John D. Martin

9781292222189 • ©2017
720pp • Paperback • £58.99

eBook: 9781292222196 • £47.99

Available with MyLab Finance
Package: 9781292222301 • £70.00

Course: Undergraduate Corporate Finance

Students often struggle to see how financial concepts relate to their personal lives and prospective careers. *Financial Management: Principles and Applications* gives students a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the text provides an approachable introduction to financial decision-making, weaving in real world issues to demonstrate the practical applications of critical financial concepts.



Fundamentals of Corporate Finance, 3e

Jonathan Berk, Peter DeMarzo & Jarrad Harford

9781292018409 • ©2014
792pp • Paperback • £53.99

eBook: 9781292068169 • £43.99

Available with MyLab Finance
Package: 9781292068206 • £70.98

Course: Undergraduate Corporate Finance

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles, giving them a problem-solving methodology and profiling real-life financial management practices – all within a clear valuation framework.

New edition coming in 2018



Corporate Finance, 4e

Jonathan Berk & Peter DeMarzo

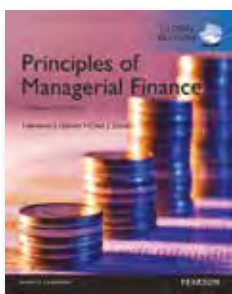
9781292160160 • ©2016
1152pp • Paperback • £62.99

eBook: 9781292160177 • £50.99

Available with MyLab Finance
Package: 9781292163031 • £71.93

Course: Graduate (MBA) Corporate Finance

Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo have set the new canon for corporate finance textbooks. *Corporate Finance* blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager, so students have the knowledge and tools they need to make sound financial decisions in their careers.



Principles of Managerial Finance, 14e

Lawrence J. Gitman & Chad J. Zutter

9781292018201 • ©2014
928pp • Paperback • £65.99

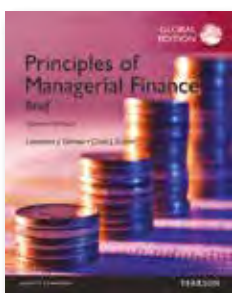
eBook: 9781292078243 • £52.99

Available with MyLab Finance
Package: 9781292078342 • £84.96

Course: Intermediate Corporate Finance

Guide students through complex material with a proven learning goal system. This system – a hallmark feature of *Principles of Managerial Finance* – weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools.

Arab World Edition also available 9781447943440



Principles of Managerial Finance: Brief, 7e

Lawrence J. Gitman & Chad J. Zutter

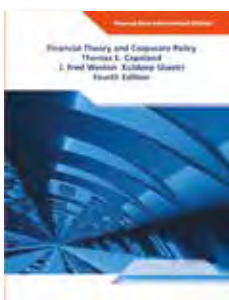
9781292060101 • ©2014
728pp • Paperback • £63.99

eBook: 9781292078366 • £52.00

Available with MyLab Finance
Package: 9781292060385 • £82.95

Course: Introduction to Finance

This is a brief version of the above title which does not contain the “Special Topics in Managerial Finance” chapters.



Financial Theory and Corporate Policy, 4e

Thomas E. Copeland,
J. Fred Weston & Kuldeep Shastri

9781292021584 • ©2013
928pp • Paperback • £63.99

eBook: 9781292034812 • £52.00

Course: Advanced Corporate Finance

This classic textbook in the field, now completely revised and updated, provides a bridge between theory and practice. Appropriate for the second course in Finance for MBA students and the first course in Finance for doctoral students, the text prepares students for the complex world of modern financial scholarship and practice. It presents a unified treatment of finance combining theory, empirical evidence and applications.



Financial Management: Core Concepts, 3e

Raymond Brooks

9781292101422 • ©2015
688pp • Paperback • £59.99

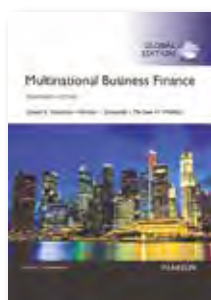
eBook: 9781292101439 • £47.99

Available with MyLab Finance
Package: 9781292101538 • £69.02

Course: Introduction to Finance

The ideal source material for non-finance majors seeking to learn the key elements of financial operations. The text focuses on the students' ability to understand complex financial concepts by centering its material around three major learning skills: using tools, making connections, and studying for success. Students are encouraged to start by mastering the major concepts of finance, and then to test their knowledge by forging connections between ideas and applying them to real world situations.

International Finance



Multinational Business Finance, 14e

David K. Eiteman, Arthur I. Stonehill
& Michael H. Moffett

9781292097879 • ©2015
616pp • Paperback • £59.99

eBook: 9781292097886 • £47.99

Available with MyLab Finance
Package: 9781292097985 • £69.02

Course: International Finance

Renowned for its authoritative, comprehensive coverage of contemporary international finance, *Multinational Business Finance* trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face.



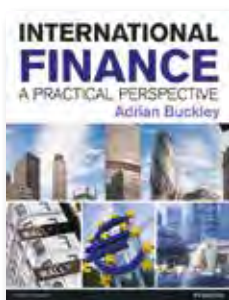
Financial Times Guide to Banking

Glen Arnold

9780273791829 • ©2014
440pp • Paperback • £29.99

Course: International Banking

The *Financial Times Guide to Banking* is a comprehensive introduction to how banks and banking works. Best-selling author Glen Arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks. He shows you why these global institutions are so important to consumers and finance professionals alike and explains how their activities impact on everyday life.



International Finance: A practical perspective

Adrian Buckley

9780273731863 • ©2012
672pp • Paperback • £58.99

eBook: 9780273732303 • £47.99

Course: International Financial Markets

International Finance is a complete and authoritative text on the theory and practice of finance in the international arena. The book offers a user-friendly, European orientated, approach to this sometimes complex topic and moves from the basics to the advanced with clarity and conciseness.



Introduction to Islamic Banking & Finance: Principles and Practice

Kabir Hassan, Rasem Kayed & Umar Aimhanosi Oseni

9780273737315 • ©2013
456pp • Paperback • £49.70

Course: Islamic Finance

Covering essential elements of Islamic banking and finance, as well as the latest views on topical debates surrounding the discipline, this text is essential reading for anyone seeking to understand this increasingly important sector of the finance industry. Written by Islamic scholars in the Arab world, this text gives new and pertinent insights into Islamic banking and finance, and its global impact.

Investments



Fundamentals of Investing, 13e

Scott B. Smart, Lawrence J. Gitman & Michael D. Joehnk

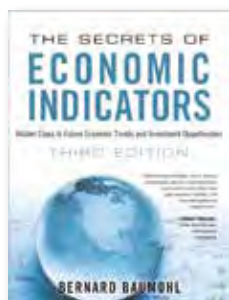
9781292153988 • ©2016
688pp • Paperback • £59.99

eBook: 9781292153995 • £47.99

Available with MyLab Finance
Package: 9781292171661 • £69.92

Course: Undergraduate Investments

Fundamentals of Investing helps students make informed investment decisions by providing a solid foundation of core concepts and tools. Smart/Gitman/Joehnk use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. The authors integrate a consistent framework based on learning goals to keep students focused in each chapter. Students leave the course with the necessary information for developing, implementing, and monitoring a successful investment program.



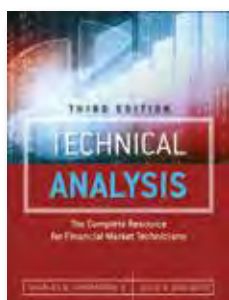
The Secrets of Economic Indicators: Hidden Clues to Future Economic Trends and Investment Opportunities, 3e

Bernard Baumohl

9780132932073 • ©2012
496pp • Paperback • £27.99

Course: Graduate Investments

For years, investors, strategists, and policymakers worldwide have turned to one book to help them translate economic data into knowledge for intelligent decision-making: *The Secrets of Economic Indicators*. It's no wonder The Wall Street Journal called this book ...the real deal, saying it miraculously breathes life into economic indicators and statistics. Now, Bernie Baumohl has thoroughly updated this classic best-seller to reflect the latest US and foreign economic indicators, and brand-new insights into what all of today's leading indicators mean.



Technical Analysis: The Complete Resource for Financial Market Technicians, 3e

Charles D. Kirkpatrick, II & Julie R. Dahlquist

9780134137049 • ©2016
736pp • Paperback • £71.99

eBook: 9780134137155 • £55.99

Course: Portfolio Analysis

Already the field's most comprehensive, reliable, and objective guidebook, *Technical Analysis, Third Edition* has been thoroughly updated to reflect the field's latest advances. Selected by the Market Technicians Association as the official companion to its prestigious Chartered Market Technician (CMT) program, this book systematically explains the theory of technical analysis, presenting academic evidence both for and against it.



Options, Futures, and Other Derivatives, 9e

John C. Hull

9781292212890 • ©2017
896pp • Paperback • £52.99

eBook: 9781292212920 • £43.00

Course: Options and Futures

This edition has been revised and updated to cover the industry's hottest topics and the most up-to-date material on new regulations. *Options, Futures, and Other Derivatives* bridges the gap between theory and practice by providing a current look at the industry, a careful balance of mathematical sophistication, and an outstanding ancillary package that makes it accessible to a wide audience.

Personal Finance



The Rules of Wealth: A personal code for prosperity and plenty, 4c

Richard Templar

9781292086439 • ©2015
272pp • Paperback • £10.99

Course: Personal Finance

Some people seem to find money so easy. Easy to make, easy to hold on to and easy to grow. The rest of us just find it easy to spend. Here's a personal code for a life of prosperity and plenty.



Financial Times Guide to Saving and Investing for Retirement: The definitive handbook to securing your financial future

Yoram Lustig

9781292129297 • ©2016
320pp • Paperback • £26.99

Course: Professional Financial Planning

The *Financial Times Guide to Saving and Investing for Retirement* will lead you through a bewildering maze of financial tools and provide advice on crucial investment decisions. It provides everything you need to know about how to save and invest so that you can successfully plan for your retirement. It is packed with invaluable information on taxes, ISAs, pensions, investing across different assets and buying property.

Financial Markets and Institutions



Financial Markets and Institutions, 8c

Frederic S. Mishkin & Stanley Eakins

9781292060484 • ©2015
704pp • Paperback • £63.99

eBook: 9781292067025 • £52.00

Course: Financial Markets and Institutions

This text provides a practical introduction to prepare students for today's changing landscape of financial markets and institutions. A unifying framework uses core principles to organize students' thinking then examines the models as real-world scenarios from a practitioner's perspective. By analyzing these applications, students develop the critical-thinking and problem-solving skills necessary to respond to challenging situations in their future careers.

New edition coming in 2018



Foundations of Financial Markets and Institutions, 4c

Frank J. Fabozzi, Franco P. Modigliani & Frank J. Jones

9781292021775 • ©2013
704pp • Paperback • £55.99

eBook: 9781292034997 • £44.99

Course: Money and Capital Markets

Foundations of Financial Markets and Institutions offers a comprehensive exploration of the revolutionary developments occurring in the world's financial markets and institutions – i.e. innovation, globalization, and deregulation – with a focus on the actual practices of financial institutions, investors, and financial instruments.



Managing and Reforming Modern Public Services: The Financial Management Dimension

Malcolm Prowle

9780273722816 • ©2009
456pp • Paperback • £56.99

eBook • 9780273740384 • £46.00

Course: Financial Management of Non-Profit Organizations

In these challenging times, this text shows you how to manage the financial resources of public services most effectively drawing on best practice from both public and private sectors. It considers all public service organisations from central government and local government to trusts and charities with a particular focus on health and education.