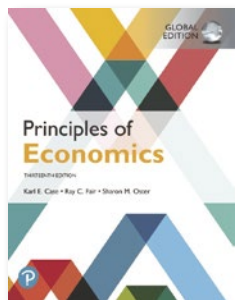


Economics

Principles of Economics



Principles of Economics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

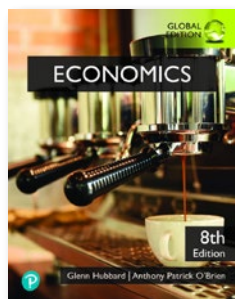
©2019 • 816pp • Paperback

Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292294698	9781292294711
MyLab Economics	Pack of print text + MyLab Economics
9781292294803	9781292294803

Course: Two-Semester Principles of Economics

An introduction to the functioning of the economy and the power and breadth of economics. Readers of *Principles of Economics, 13th Edition* come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



Economics, 8e

Glenn Hubbard & Anthony Patrick O'Brien

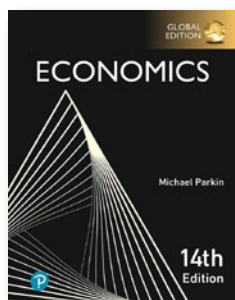
©2022 • 1152pp • Paperback

Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292430645	9781292446721	9781292430706
MyLab Economics	Pack of print text + MyLab Economics	
9781292430584	9781292430713	

Course: Two-Semester Principles of Economics

One of the challenges of teaching principles of economics is fostering interest in concepts, including opportunity cost, trade-offs, scarcity, and demand and supply that may not seem applicable to students' lives. This text makes these concepts relevant by demonstrating how real businesses apply them to make decisions every day. With an ever-changing world economy, the 8th Edition has been updated with the latest developments using new real-world business and policy examples.



Economics, 14e

Michael Parkin

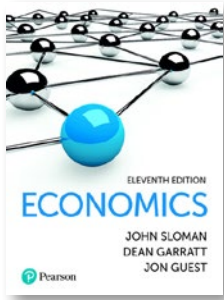
©2022 • 864pp • Paperback

Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292433639	9781292433684	9781292433738
MyLab Economics	Pack of print text + MyLab Economics	
9781292433653	9781292433707	

Course: Two-Semester Principles of Economics

Economics gets students thinking like economists. Using the latest policy and data and incorporating global issues, this text is a thorough and careful presentation of the principles of economics. It emphasizes real-world applications, the development of critical thinking skills and path-breaking technology.



Economics, 11e

John Sloman, Dean Garratt
& Alison Wride

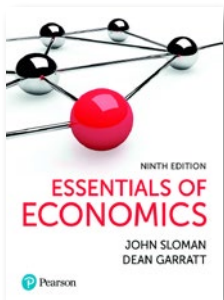
©2022 • Paperback

Available with Revel

Course: Two-Semester Principles of Economics

The ultimate guide to the fascinating subject of Economics, this book is ideal for students who want to get a solid understanding of the key concepts – from theory to practice. This edition provides valuable insight into the constantly changing, often complex issues that economists face today. With content extensively revised, discussing the latest events in the field.

Print	Pearson eText
9781292405339	9781292737829
Revel	VitalSource/Kortext eBook
9781292405339	9781292405407



Essentials of Economics, 9e

John Sloman & Dean Garratt

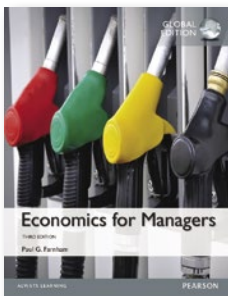
©2023 • 552pp • Paperback

Available with MyLab Economics

Course: One-Semester Principles of Economics

An accessible introduction to the key principles of economics, exploring real-life issues facing the economy today. The new edition has been thoroughly updated to include insights and analysis into global problems such as the climate emergency, the Russian invasion of Ukraine, the Covid-19 pandemic, the cost-of-living crisis and how economic thinking and government policies might be applied to address them.

Print	Pearson eText	VitalSource/Kortext eBook
9781292440101	9781292469775	9781292440149
MyLab Economics	Pack of print text + MyLab Economics	
9781292440125	9781292440248	



Economics for Managers, 3e

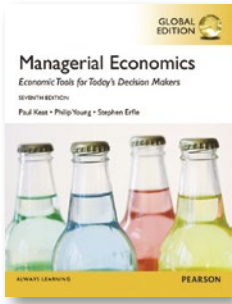
Paul G. Farnham

©2014 • 552pp • Paperback

Course: Economics for MBAs

Economics for Managers presents the fundamental ideas of microeconomics and macroeconomics and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course.

Print	Pearson eText
9781292060095	9781292077789



Managerial Economics, 7e

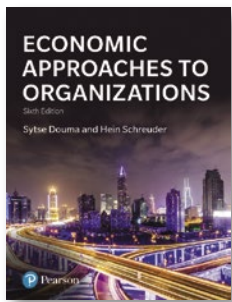
Paul G. Keat & Philip K.Y. Young

©2013 • 624pp • Paperback

Course: Managerial Economics

For upper-level undergraduate and first-year MBA courses in managerial and applied economics. This text will excite readers by providing a more linear progression, while proving the consistency and relevance of microeconomic theory.

Print	Pearson eText
9780273791935	9780273791959



Economic Approaches to Organization, 6e

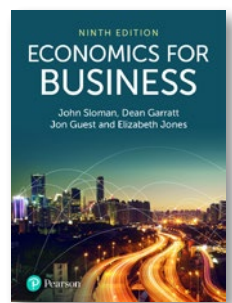
Sytse Douma & Hein Schreuder

©2017 • 400pp • Paperback

Course: Managerial Economics

This text explains in a non-technical way different economic approaches (including game theory, agency theory, transaction costs economics, economics of strategy and evolutionary approaches) using practical, real-world examples to aid understanding of how the concepts relate to economic and organizational problems in the world today. This book is unique in its attempt to make the link between management and economics.

Print	Pearson eText
9781292128900	9781292128955



Economics for Business, 9e

John Sloman, Dean Garratt, Jon Guest & Elizabeth Jones

©2023 • 768pp • Paperback

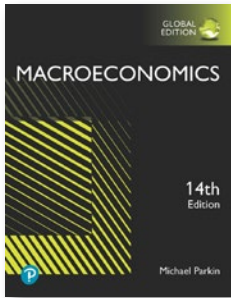
Available with MyLab Economics or Revel

Course: Business Economics

Economics for Business, 9th edition is the ideal textbook for students taking economics as part of a business studies degree or diploma. Using clear language, it introduces the key principles of economics and illustrates how they can be used to understand real business problems in the world today. Each chapter is packed with features to support students' learning, such as definitions, examples, news stories and case studies.

Print	Pearson eText	VitalSource/Kortext eBook
9781292440118	9781292737638	9781292440194
MyLab Economics	Revel	Pack of print text + MyLab Economics
9781292440132	9781292461069	9781292440255

Macroeconomics



Macroeconomics, 14e

Michael Parkin

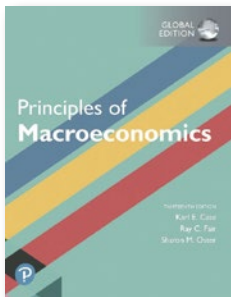
©2022 • 456pp • Paperback

Available with MyLab Economics or Revel

Course: Principles of Macroeconomics

For the latest policy, data and discussions on globally important economic issues, *Macroeconomics* emphasizes real-world applications, the development of critical-thinking skills and path-breaking technology to get students to think like an economist.

Print	Pearson eText	VitalSource/Kortext eBook
9781292433608	9781292433509	9781292433493
MyLab Economics	Revel	Pack of print text + MyLab Economics
9781292433455	9781292735672	9781292433547



Principles of Macroeconomics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

©2019 • 472pp • Paperback

Available with MyLab Economics

Course: Principles of Macroeconomics

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough and complete. Readers of *Principles of Macroeconomics, 13th Edition*, come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.

Print	VitalSource/Kortext eBook
9781292303826	9781292303871
MyLab Economics	Pack of print text + MyLab Economics
9781292303932	9781292303918



Macroeconomics, 5e

R. Glenn Hubbard & Anthony Patrick O'Brien

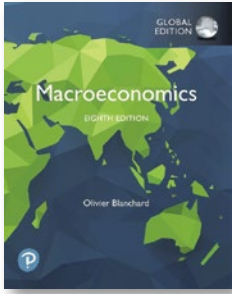
©2014 • 744pp • Paperback

Available with MyLab Economics

Course: Principles of Macroeconomics

Reveal the relevance of economics through real-world business examples. One of the challenges of teaching Principles of Macroeconomics is fostering interest in concepts that may not seem applicable to students' lives. *Macroeconomics* makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

Print	VitalSource/Kortext eBook
9781292059440	9781292071817
MyLab Economics	Pack of print text + MyLab Economics
9781292071916	9781292059778



Macroeconomics, 8e

Olivier Blanchard

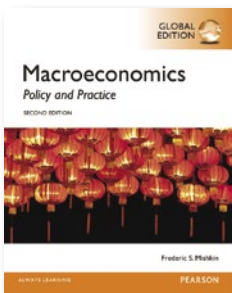
©2020 • 576pp • Paperback

Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292351476	9781292351520
MyLab Economics	Pack of print text + MyLab Economics
9781292351605	9781292351612

Course: Intermediate Macroeconomics

In *Macroeconomics*, Blanchard presents an integrated, global view of macroeconomics, enabling students to see the connections between goods markets, financial markets and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium- and long-run markets and two major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis that engulfed the world in 2008, to monetary policy in the US, to the problems of the Euro area and growth in China, the text helps students make sense not only of current macroeconomic events but also of those that may unfold in the future.



Macroeconomics: Policy and Practice, 2e

Frederic S. Mishkin

©2014 • 712pp • Paperback

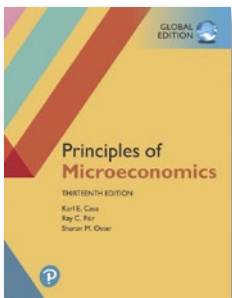
Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292019598	9781292067179
MyLab Economics	Pack of print text + MyLab Economics
9781292067193	9781292067209

Course: Intermediate Macroeconomics

Macroeconomics: Policy and Practice draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times. Building on his expertise in macroeconomic policy making at the Federal Reserve, author Frederic S. Mishkin provides detailed, step-by-step explanations of all models and highlights the techniques used by policy makers in practice.

Microeconomics



Principles of Microeconomics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

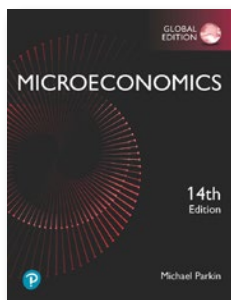
©2019 • 528pp • Paperback

Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292303390	9781292303451
MyLab Economics	Pack of print text + MyLab Economics
9781292303512	9781292303499

Course: Principles of Microeconomics

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough and complete. Readers of *Principles of Microeconomics, 13th Edition*, come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



Microeconomics, 14e

Michael Parkin

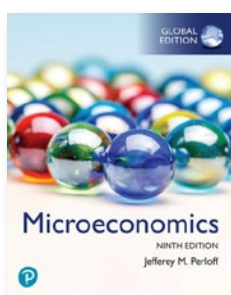
©2022 • 552pp • Paperback

Available with MyLab Economics or Revel

Course: Principles of Microeconomics

The latest edition of *Microeconomics* gets students to think like an economist by incorporating the latest policy, data and discussions on important global issues. It emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity and path-breaking technology. Features in the chapter openings and endings encourage students to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective and deeper understanding of today's events.

Print	Pearson eText	VitalSource/Kortext eBook
9781292434599	9781292434650	9781292434728
MyLab Economics	Revel	Pack of print text + MyLab Economics
9781292255460	9781292467429	9781292434605



Microeconomics, 9e

Jeffrey Perloff

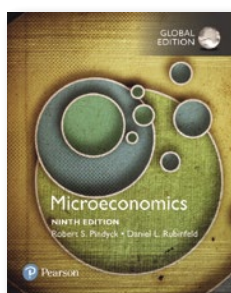
©2023 • 816pp • Paperback

Available with MyLab Economics

Course: Principles of Microeconomics

Microeconomics presents economic theory in the context of real, data-driven examples, and then develops students' intuition through Solved Problems. The text places emphasis on modern theories that are useful in analyzing actual markets, while a step-by-step problem-based learning approach demonstrates how to use these theories to solve business problems and analyze policy.

Print	Pearson eText	VitalSource/Kortext eBook
9781292446448	9781292446578	9781292446516
MyLab Economics	Pack of print text + MyLab Economics	
9781292446554	9781292446523	



Microeconomics, 9e

Robert Pindyck & Daniel Rubinfeld

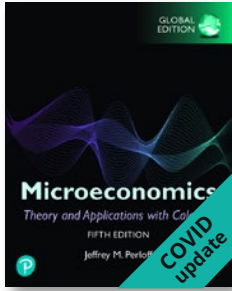
©2017 • 784pp • Paperback

Available with MyLab Economics

Course: Intermediate Microeconomics

Microeconomics exposes students to topics that play a central role in microeconomics. From game theory and competitive strategy, to the roles of uncertainty and information and the analysis of pricing by firms with market power, the text helps students understand what's going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decision-making and for designing and understanding public policy.

Print	Pearson eText	VitalSource/Kortext eBook
9781292213316	9781292443218	9781292213378
MyLab Economics	Pack of print text + MyLab Economics	
9781292213422	9781292213408	



Microeconomics: Theory and Applications with Calculus, 5e

Jeffrey M. Perloff

©2021 • 848pp • Paperback

Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292359120	9781292418209	9781292359137
MyLab Economics	Pack of print text + MyLab Economics	
9781292359267	9781292359250	

Course: Advanced Microeconomic Theory

This book shows how individuals, policy-makers and firms use microeconomic tools to analyze and solve problems. It depicts microeconomics theory through calculus, algebra and graphs.

Key features:

- New Common Confusions feature describes a widely held belief that economic theory or evidence rejects.
- New Unintended Consequences feature shows how some policies and actions have side-effects beyond the intended ones.

Money & Banking



The Economics of Money, Banking and Financial Markets, 13e

Frederic S. Mishkin

©2021 • Paperback

Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292409481	9781292409580	9781292409566
MyLab Economics	Pack of print text + MyLab Economics	
9781292409498	9781292409603	

Course: Money and Banking

This text brings a fresh perspective to today's major questions surrounding financial policy. Influenced by his term as Governor of the Federal Reserve, Frederic Mishkin offers students a unique viewpoint and informed insight.

Key features:

- Examples and applications on how the COVID-19 pandemic has affected the markets.
- Updated chapters 18 and 19 now have a more global focus.
- Chapter 14 focuses on the ECB and central banks from other key economies.

International Economics



International Economics: Theory and Policy, 12e

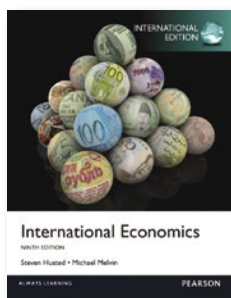
Paul R. Krugman, Maurice Obstfeld & Marc Melitz

©2022 • 818pp • Paperback

Print	Pearson eText	VitalSource/Kortext eBook
9781292409719	9781292409818	9781292409795
MyLab Economics	Pack of print text + MyLab Economics	
9781292409726	9781292409856	

Course: International Economics

An engaging coverage of the key concepts of international theory and policy, from theory to practice, thoroughly revised *International Economics: Theory and Policy* highlights important economic developments on a theoretical and practical level. This includes a focus on the recent COVID-19 pandemic experience and its implications on the global economy. Useful features and examples in the text will equip you with the intellectual tools necessary to understand the developments and implications in the changing global economy.



International Economics, 9e

Steven Husted & Michael Melvin
©2012 • 424pp • Paperback

Course: International Economics

International Economics is an accessible, comprehensive and relevant guide for studying international economics. Using real data and issues that motivate theoretical discussions, this text captures students' attention and equips them with a practical understanding of major policy questions.

Print	VitalSource/Kortext eBook
9780273768289	9780273775713



International Trade: Theory and Policy, 12e

Paul R. Krugman, Maurice Obstfeld & Marc Melitz

©2022 • Paperback

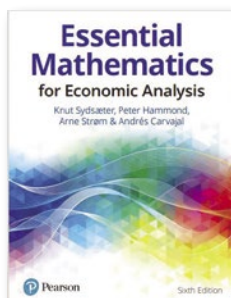
Available with MyLab Economics

Course: International Trade

This text provides engaging, balanced coverage of the key concepts and practical applications of theory and policy around the world. With the first half devoted to trade and the second half to monetary questions, the text provides an intuitive introduction to theory and events as well as detailed coverage of the actual policies put into place as a response. In this edition important economic developments are highlighted, with many lessons drawn from the recent COVID-19 pandemic experience.

Print	Pearson eText	VitalSource/Kortext eBook
9781292417233	9781292417356	9781292417332
MyLab Economics	Pack of print text + MyLab Economics	
9781292416960	9781292417011	

Maths for Economics



Essential Mathematics for Economic Analysis, 6e

Sydsæter Knut

©2021 • 864pp • Paperback

Available with MyLab Math

Course: Maths for Economics

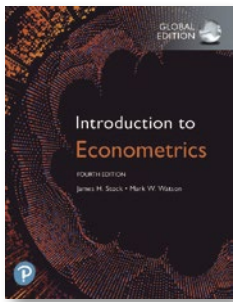
An extensive introduction to all the mathematical tools an economist needs is provided in this worldwide bestseller.

Key features:

- Large number of questions interspersed in chapter help students practice and build confidence.
- This new edition is a significant revision and has been restructured based on customer feedback.

Print	VitalSource/Kortext eBook
9781292359281	9781292359328
MyLab Math	Pack of print text + MyLab Math
9781292359359	9781292359342

Quantitative Economics



Introduction to Econometrics, 4e

James H. Stock & Mark W. Watson

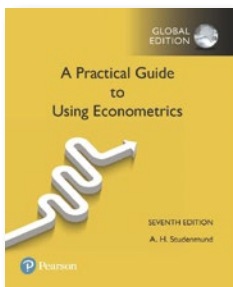
©2019 • 800pp • Paperback

Available with MyLab Economics

Course: Introductory Econometrics

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics* – the text that connects modern theory and practice with motivating, engaging applications. The Fourth Edition maintains a focus on currency, while building on the philosophy that applications should drive the theory, not the other way around. The text incorporates real-world questions and data and methods that are immediately relevant to the applications. With very large data sets increasingly being used in economics and related fields, a new chapter dedicated to Big Data helps students learn about this growing and exciting area.

Print	Pearson eText	VitalSource/Kortext eBook
9781292264455	9781292443171	9781292264523
MyLab Economics	Pack of print text + MyLab Economics	
9781292264585	9781292264561	



Using Econometrics: A Practical Guide, 7e

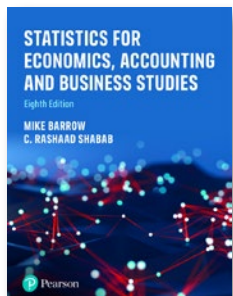
A. H. Studenmund

©2017 • 576pp • Paperback

Course: Introductory Econometrics

Using Econometrics: A Practical Guide offers students an innovative introduction to elementary econometrics. Through real-world examples and exercises, the book covers the topic of single-equation linear regression analysis in an easily understandable format.

Print	VitalSource/Kortext eBook
9781292154091	9781292406343



Statistics for Economics, Accounting and Business Studies, 8e

Michael Barrow

©2024 • 528pp • Paperback

Course: Introduction to Statistics for Business/ Economics

This text is for students taking a first year Statistics for Economics module. It supports students by providing clear explanations of statistical tools and techniques and demonstrating how to apply them in wider business practice.

Print	VitalSource/Kortext eBook
9781292726977	9781292458724