



➤ Middle East
Higher Education
Catalog 2025

Using this catalog



University instructors

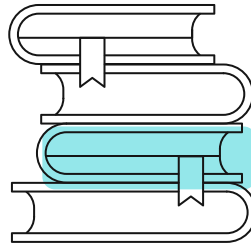
You can explore titles relevant to your teaching by browsing through a subject section like Accounting or going to the sub-category that you cover within that subject.

For example, if you teach in the accounting department and your specialism is Management Accounting then go straight to page 16 to discover titles which may be of interest to you.

The Catalog indicates when there is a MyLab™, Mastering™ or Revel™ course available to accompany a textbook. You can learn more about these digital learning resources on page 4.

Many of our titles are also available as eBooks, through Pearson eText, VitalSource or Kortext. Some also offer Pearson Horizon for a quick transition to e-learning. Your students can buy their Pearson digital resources online at **menat.pearson.com**.

NOTE: All titles in this catalog are subject to change without notice.



Booksellers

This catalog contains our best-selling titles for the key courses which are taught across the Arab region's higher education institutions. We hope it is a useful tool to assist in your ordering decisions. Please contact us at **askhemea@pearson.com** for pricing and any bulk order pricing which may be available.

Be aware that MyLab & Mastering and eBooks can only be used by students on courses where the instructor has made the decision to use these resources in their teaching. Please do not place orders for digital packages or eBook versions unless you have been asked to do so by an instructor or by your local Pearson Account Manager.

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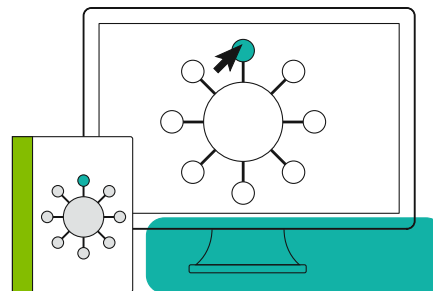
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MyLab and Mastering

The world's leading collection of online homework, tutorial and assessment products is designed with a single purpose in mind: to improve the results of all higher education students, one student at a time.



Usage and Benefits

Here are some of the most popular ways that you could use MyLab & Mastering and the advantages that could bring.

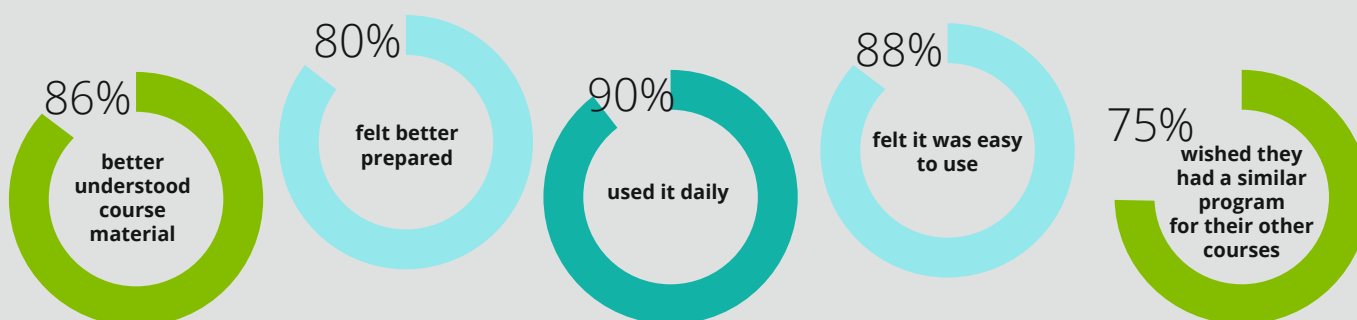
Educators employ these platforms to:

- manage large courses, especially in preparatory year
- provide regular assessment and feedback
- run blended or fully online courses
- take a flipped classroom approach
- use data and insight to tailor their teaching

Benefits include:

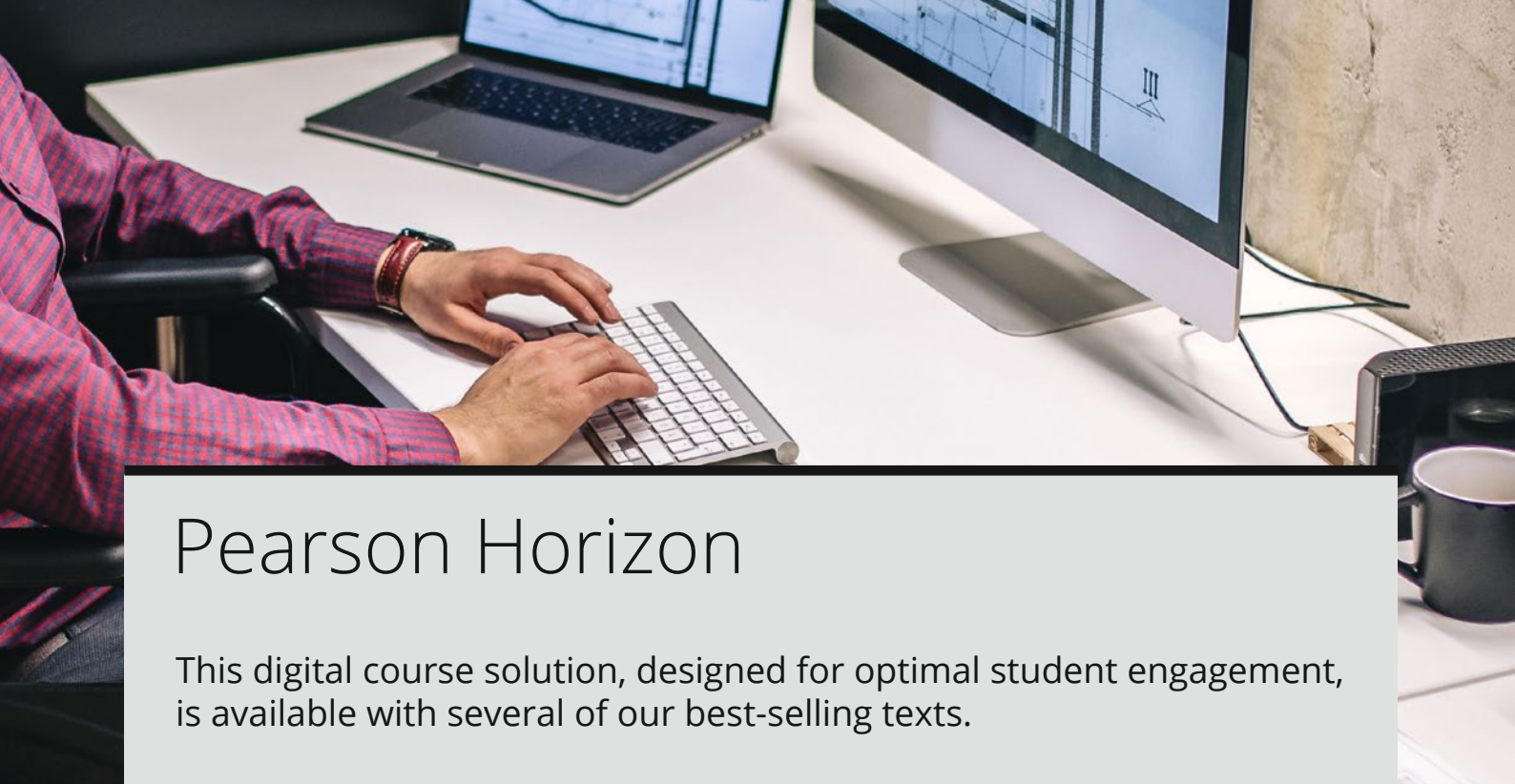
- measurable gains in student learning outcomes
- increased student engagement
- higher retention rates
- better subsequent course success
- improved student satisfaction

What 10,000 students had to say about MyLab & Mastering



Getting Started

If you would like to know more about MyLab & Mastering or plan to use it in your course, contact your Account Manager by emailing askhemea@pearson.com



Pearson Horizon

This digital course solution, designed for optimal student engagement, is available with several of our best-selling texts.

Reasons to teach with Pearson Horizon

- Helps you make a strong but quick transition to delivering online learning as part of your course.
- Supports inclusive access with mobile-friendly functionality and offline capability via dedicated apps. Its local-language content and interface are custom-made for the Middle East region.
- Easy to customize using a simple authoring tool. You can upload your own multimedia resources and develop original quizzes and activities tailored to your course.
- Comes with the Pearson eBooks, giving your students maximum flexibility to complete coursework on campus or online.
- Promotes independent study by empowering students to access all content and activities without depending on you to create and manage assignments.
- Has a clean, contemporary look and feel and a simple user experience so you can get started easily.
- Integrates with other university learning and teaching tools, such as your learning management system.
- A powerful gradebook provides you with detailed reports and learning analytics to review and act on student progress.
- Look for titles with Pearson Horizon throughout the catalog.



Learn more

If you would like to know more about Pearson Horizon, contact your Account Manager by emailing askhemea@pearson.com

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Many of our Higher Education titles are also available as standalone eBooks via Pearson eText, VitalSource™ or Kortext™. Students can get also access Pearson eText through MyLab & Mastering.

Teaching with eBooks is a unique way to engage students in their learning because you can annotate the text to guide them.

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Revel

Several of our core texts are available as Revel courses, designed to inspire engagement through active learning.

Revel improves results by empowering students to actively participate in learning. More than a digital textbook, the platform delivers an engaging blend of author content, media and assessment.

With Revel, students read and practice in one continuous experience. Interactive content and assessments integrated throughout the narrative provide opportunities for students to explore and apply concepts. It is mobile and user-friendly, so students can learn on the go – anytime, anywhere, on any device.

Learn more

Contact us for more information on
Revel askhemea@pearson.com





Customization

We give you the freedom to design your chosen course materials based on exactly what and how you want to teach.

Here are some examples of customized resources:

- A print textbook or eBook with content specific to your course needs
- A study skills textbook or eBook to support your students' academic skills

Our local team will walk you through the creation of your customized learning resource step-by-step, managing every aspect of its design right through to final delivery.



Learn more

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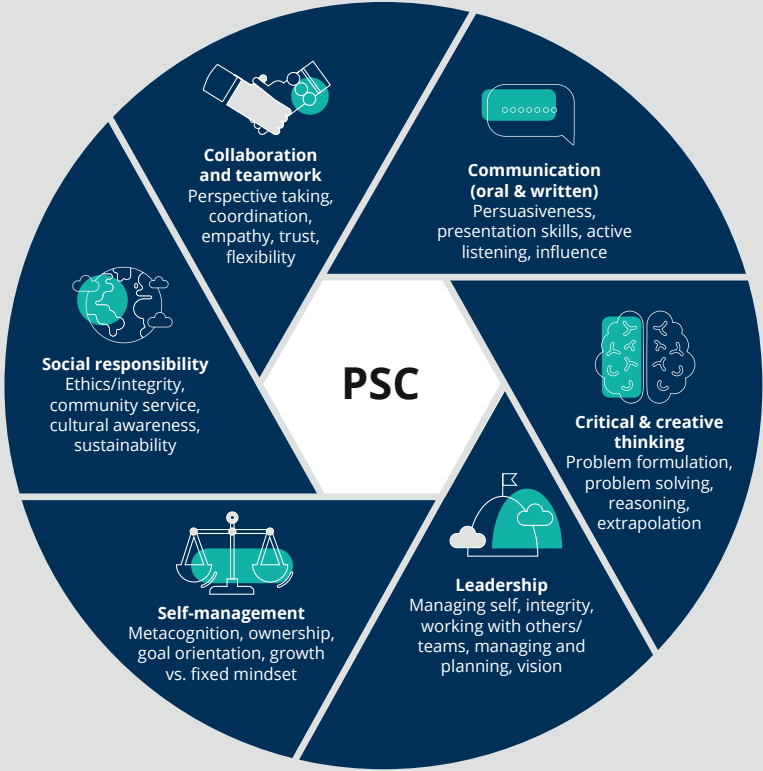


Programs to Develop Personal and Social Capabilities (PSC)

Personal and Social Capabilities Framework

Personal and social capabilities — also known as “soft” skills — are critical to career success. Employers want and expect, these skills. To meet this demand, we developed the Personal and Social Capabilities (PSC) Framework.

Created through an extensive review of existing 21st century skills frameworks, social skills, research related to employability skills and labor market data, the PSC framework identifies six common categories of “soft” skills people need to succeed in any employment setting.



Student Success Program

Our Student Success Program advances students' knowledge and builds critical skills for ongoing personal and professional development.

How it works

Rich analytics enable educators to baseline students' strengths and weaknesses and measure their readiness for college and career success.

The Conley Readiness Index (CRI), developed by Dr. David Conley, is embedded. This personalized, research-based, self-diagnostic tool measures college and career readiness and provides actionable data to help improve skills.

Student Success then helps students identify and document opportunities throughout their academic and work career where they've been able to learn and apply these skills, so they can stand out from the crowd.

Through Student Success, instructors will be able to:

- Assess students from both a behavioral and knowledge-based perspective
- Measure students' skills and analyze the data
- Help students build academic and contextual skills through their learning path
- Increase students' self-knowledge and help them showcase skills
- And more!

Student Success is available in English or Arabic, uniquely crafted to suit the Middle East culture.

Title	ISBN
Student Success ME English	9781292251790
Student Success ME Arabic	9781292251783

Learn more

For more details or to place an order, please email us at askhemea@pearson.com





Keys to College Success

by Carol J Carter and Sarah Kravits

This textbook sets the standard for connecting academic success to success beyond school, showing students how to apply strategies within college, career and life. It helps students take ownership, develop academic and transferable skills and show the results of commitment and action so they are well equipped with the concentration, commitment, focus and persistence necessary to succeed.

Available as an eBook for Middle East universities

Title	ISBN
Keys to College Success ME English eBook	9781787647985

Career Success Program

Our digital program provides career development tools to help students get ready for today's workplace. When it comes to preparing for their future, students often don't know where to start. Get them on the right path with Pearson Career Success.

How it works

Career Success provides access to a roadmap that helps students explore and understand where they want to go, how they're going to get there and what they need to do to stand out from the crowd. All of that while they document and share their progress and increase their visibility to prospective employers.



Through **Career Success** students will:

- Assess and grow a GRIT mindset through the GRIT Gauge pre- and post- assessment
- Create and network their professional brand through LinkedIn activities and resources
- Apply what they learn to their career planning with the help of video coaching activities and resources
- And more!

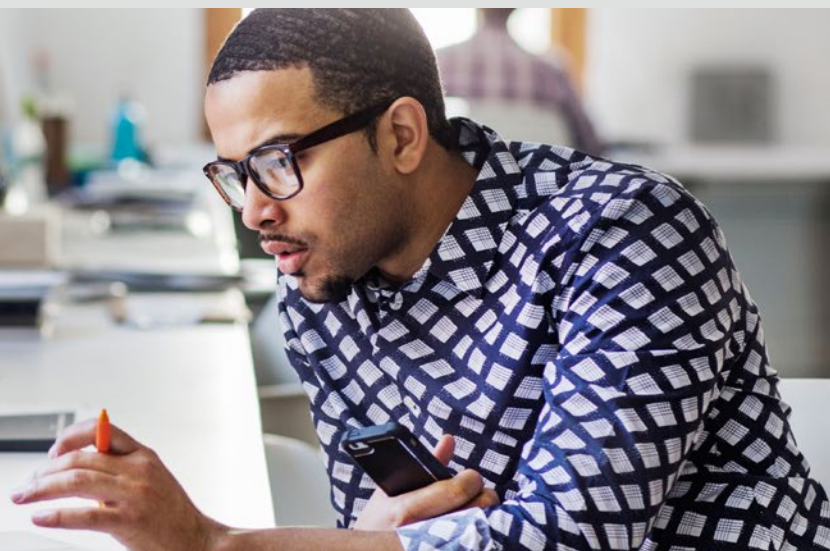
Career Success is available in English or Arabic, uniquely crafted to suit the Middle East culture:

Title	ISBN
Career Success ME English	9781292251776
Career Success ME Arabic	9781292251769



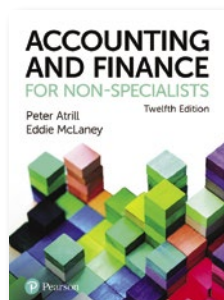
Learn more

For more details or to place an order, please email us at askhemea@pearson.com



Accounting

Principles of Accounting



Accounting and Finance for Non-Specialists, 12e

Peter Atrill & Eddie McLaney

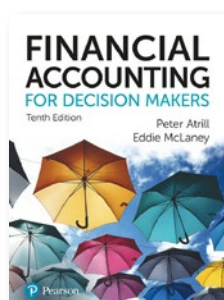
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Available with MyLab Accounting

Course: Principles of Accounting I and II

Accounting and Finance for Non-Specialists 12th Edition is a complete guide in financial accounting, management accounting, and financial management that will help your students develop their skills from theory to practice. It will support your students' learning in principal financial statements, accounting, and finance techniques and will help them develop decision-making skills with real-world examples.

Print	Pearson eText	VitalSource/Kortext eBook
9781292334691	9781292737652	9781292334721
MyLab Accounting	Pack of print text + MyLab Accounting	
9781292334752	9781292334745	



Financial Accounting for Decision Makers, 10e

Peter Atrill & Eddie McLaney

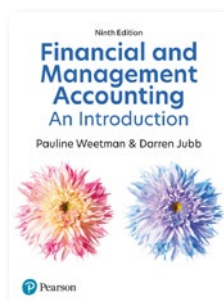
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Available with MyLab Accounting

Course: Principles of Accounting I and II

Financial Accounting for Decision Makers is an accessible introduction to the subject, focusing on the ways in which financial statements and information improve the quality of decision-making. With updated real-world examples, showing the pressure on industries resulting from the Covid-19 pandemic and a step-by-step approach, activities and commentary from real company reports. Suitable for those studying for an accounting degree or financial accounting modules within other disciplines.

Print	Pearson eText	VitalSource/Kortext eBook
9781292409184	9781292469607	9781292409108
MyLab Accounting	Pack of print text + MyLab Accounting	
9781292409146	9781292409153	



Financial and Management Accounting: An Introduction, 9e

Pauline Weetman & Darren Jubb

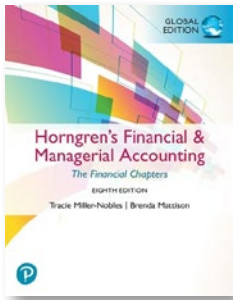
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Available with MyLab Accounting

Course: Financial and Management Accounting (2 semesters)

Help your students understand the 'why' behind the 'how'. The 9th edition of this well-respected text is written by experts drawing on many years of experience in teaching Accounting. With a strong focus on the 2018 Conceptual Framework of the International Accounting Standards Board, this textbook makes extensive use of real-world case studies.

Print	VitalSource/Kortext eBook
9781292457048	9781292725345
MyLab Accounting	Pack of print text + MyLab Accounting
TBC	TBC



Horngren's Financial & Managerial Accounting: The Financial Chapters, 8e

Tracie Miller-Nobles & Brenda Mattison

©2024 • 964pp • Paperback

Available with MyLab Accounting

Course: Financial and Management Accounting (2 semesters)

Key features:

This text presents the core content of principles of accounting courses in a fresh format designed to help today's learners succeed. Its pedagogy and content use leading methods in teaching students critical foundational and emerging topics in the field of accounting, all tested in class by the authors themselves. This edition has added emphasis on data analytics and guidance in Excel® to ensure accounting students are well prepared to make optimal business decisions.

Print	Pearson eText
9781292731261	9781292731230
MyLab Accounting	Pack of print text + MyLab Accounting
9781292463094	9781292463124



Horngren's Financial & Managerial Accounting: The Managerial Chapters, 8e

Tracie Miller-Nobles & Brenda Mattison

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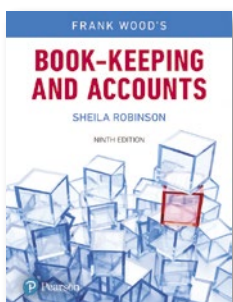
Available with MyLab Accounting

Course: Financial and Management Accounting (2 semesters)

This text presents the core content of principles of accounting courses in a fresh format designed to help today's learners succeed. Its pedagogy and content use leading methods in teaching students critical foundational and emerging topics in the field of accounting, all tested in class by the authors themselves. This edition continues has added emphasis on data analytics and guidance in Excel® ensure accounting students are well prepared to make optimal business decisions.

Print	Pearson eText
9781292463186	9781292463209
MyLab Accounting	Pack of print text + MyLab Accounting
9781292731346	9781292731315

Financial Accounting



Book-keeping and Accounts, 9e

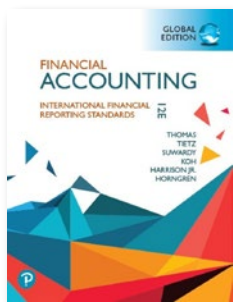
Frank Wood & Sheila Robinson

©2017 • 632pp • Paperback

Course: Introduction to Financial Accounting

Now going into its Ninth Edition, the successful textbook *Book-keeping and Accounts* is a vital guide for students undertaking studies of book-keeping and accounting for the first time. Through its gradual introduction of topics, explanation of technical terminology in a clear, easy to understand way, this text provides an accessible and reliable guide for any student in their undergraduate career.

Print	VitalSource/Kortext eBook
9781292129143	9781292129204



Financial Accounting: International Financial Reporting Standards, 12e

Walter T. Harrison, Themin Suwardy, Wendy M. Tietz, Charles Horngren C William Thomas & Wei Chern Koh

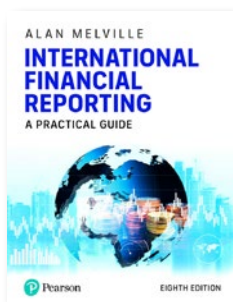
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Available with MyLab Accounting

Print	Pearson eText	VitalSource/Kortext eBook
9781292412900	9781292412887	9781292412870
MyLab Accounting	Pack of print text + MyLab Accounting	
9781292412801	9781292412733	

Course: Introduction to Financial Accounting

For introductory financial accounting courses, *International Financial Reporting Standards* offers a student-centred approach to the subject, and focuses on the purpose of accounting in business. Using student-friendly examples and streamlined chapters, the text delivers a student-centric approach to learning financial accounting. Updated with new discussions and cases to help students grasp the practical concepts of accounting, so that they can put them into practice in their future careers.



International Financial Reporting: A Practical Guide, 8e

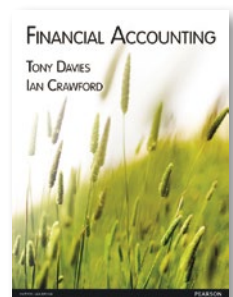
Alan Melville

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Course: Introduction to Financial Accounting

A practical, applied approach to exploring and understanding the latest key financial standards (IFRS® Standards), *International Financial Reporting* is accessible and reader-friendly. It offers a complete introduction to the standards issued by the International Accounting Standards Board (IASB®) and imparts knowledge vital for success in financial accounting. Updated content, combined with an increased number of end-of-chapter exercises, gives the support students need for success.

Print	VitalSource/Kortext eBook
9781292439426	9781292439440



Financial Accounting

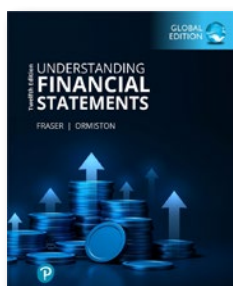
Tony Davies & Ian Crawford

©2012 • 464pp • Paperback

Course: MBA Financial Accounting

With a clear and comprehensive style, this text leads readers through their studies of Financial Accounting step-by-step, perfectly balancing theory and real-life practice. It includes topical coverage of corporate governance, international accounting standards, statement of principles (SOP), e-business and information technology as they apply to financial accounting. Perfect for introductory financial accounting modules delivered as part of a business degree or MBA programmes, it is full of examples, exercises and cases studies to aid students' understanding of the subject.

Print	VitalSource/Kortext eBook
9780273723073	9780273723110



Understanding Financial Statements, 12e

Lyn M. Fraser & Aileen Ormiston

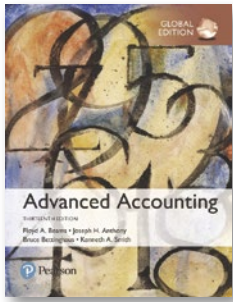
©2024 • 272pp • Paperback

Course: Intermediate Accounting (2 or 3 semesters)

Understanding Financial Statements provides students with the conceptual background and analytical tools to understand and interpret business financial statements - helping to boost readers' confidence in analyzing these documents as well as understanding a firm's historical, current, and prospective financial condition and performance.

The 12th Edition features new cases and enhanced learning tools to help students make sense of complex financial information, so that they can make sound, profitable business decisions.

Print	Pearson eText	VitalSource/Kortext eBook
9781292458489	9781292458496	9781292458496



Advanced Accounting, 13e

Floyd A. Beams,
Joseph H. Anthony,
Bruce Bettinghaus &
Kenneth Smith

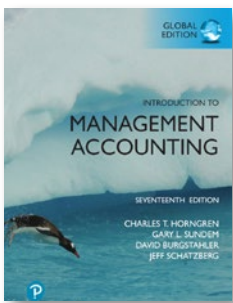
©2018 • 824pp • Paperback

Course: Advanced Accounting

Advanced Accounting is an in-depth guide to accounting that reflects the most up-to-date business developments and changes in accounting standards. The Thirteenth Edition offers a better teaching and learning experience by providing real-world context. Students learn how to apply key accounting concepts through studying real-world examples, such as reports from popular companies. Accounting students and accounting practitioners alike will find this text useful in preparing or analyzing consolidated financial statements, accounting for derivative securities and governmental and not-for-profit accounting and reporting.

Print	VitalSource/Kortext eBook
9781292214597	9781292214627

Management Accounting



Introduction to Management Accounting, 17e

Charles T. Horngren,
Gary L. Sundem, William O. Stratton,
Dave Burgstahler, Jeff O. Schatzberg

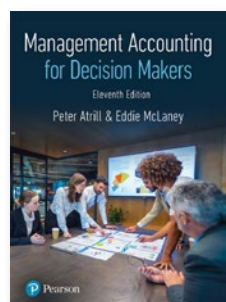
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Available with MyLab Accounting

Course: Introduction to Management Accounting

In today's troubled economy, it's important to show students how managerial decisions can affect business costs. *Introduction to Management Accounting* helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making.

Print	VitalSource/Kortext eBook
9781292412566	9781292412702
MyLab Accounting	Pack of print text + MyLab Accounting
9781292412634	9781292412559



Management Accounting for Decision Makers, 11e

Peter Atrill

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Available with MyLab Accounting

Course: Management Accounting

Management Accounting for Decision Makers by Peter Atrill and Eddie McLaney explores the essential management accounting principles and techniques from theory to practice – supporting your teaching as you introduce students to essential management accounting concepts. It offers step-by-step guidance, providing the all-important framework for effective strategic planning and decision-making, and makes management accounting relevant and practical through its use of real numerical accounting techniques, an increased number of exercises that encourage your students to learn in an active way, and through a range of relevant, real-world examples. In the 10th edition updated real world examples help students understand the theory as it is actually applied in practice.

Print	Pearson eText	VitalSource/Kortext eBook
9781292729220	9781292467160	9781292461021
MyLab Accounting	Pack of print text + MyLab Accounting	
9781292729237	9781292461038	



Hornsgren's Cost Accounting: A Managerial Emphasis, 17e

Srikant M. Datar & Madhav V. Rajan
©2020 • 1024pp • Paperback

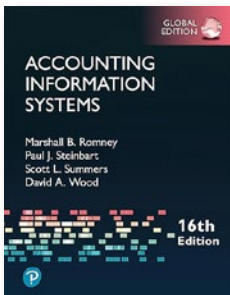
Available with MyLab Accounting

Course: Cost Accounting

Hornsgren's Cost Accounting spells out the cost accounting market and continues to innovate by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyzes and management. The 17th Edition incorporates the latest research and most up-to-date thinking into all relevant chapters, so that students are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow.

Print	Pearson eText	VitalSource/Kortext eBook
9781292363073	9781292436500	9781292363202
MyLab Accounting	Pack of print text + MyLab Accounting	
9781292363233	9781292363240	

Accounting Information Systems



Accounting Information Systems, 16e

Marshall B. Romney & Paul J. Steinbart
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Available with MyLab Accounting

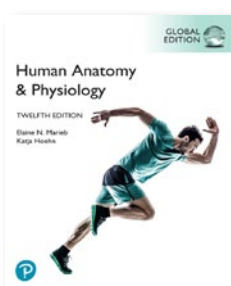
Course: Accounting Information Systems

Accounting Information Systems delivers the most unprecedented coverage of each major approach to teaching AIS. It gives instructors the opportunity to reorder chapters and focus the material to suit their individual course needs. The 16th Edition covers important new IT developments in AIS, such as robotic process automation, blockchain and data analytics.

Print	Pearson eText	VitalSource/Kortext eBook
9781292468457	9781292468433	9781292736501
MyLab Accounting	Pack of print text + MyLab Accounting	
9781292736471	9781292736495	

Anatomy & Physiology

Anatomy & Physiology



Human Anatomy & Physiology, 12e

Elaine N. Marieb & Katja N. Hoehn

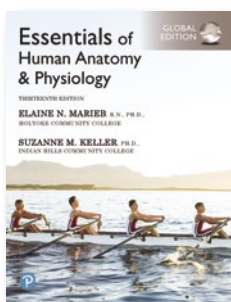
©2022 • 1336pp • Paperback

Available with Mastering A&P

Course: Essentials of Anatomy and Physiology

Human Anatomy & Physiology by best-selling authors Elaine Marieb and Katja Hoehn motivates and supports learners at every level, from novice to expert, equipping them with 21st century skills to succeed in A&P and beyond. Each carefully paced chapter guides students in advancing from mastering A&P terminology to applying knowledge in clinical scenarios, to practicing the critical thinking and problem-solving skills required for entry to nursing, allied health, and exercise science programs.

Print	Pearson eText	VitalSource/Kortext eBook
9781292421803	9781292421896	9781292421896
Mastering A&P	Pack of print text + Mastering A&P	
9781292421742	9781292421957	



Essentials of Human Anatomy & Physiology, 13e

Elaine N. Marieb
& Suzanne M. Keller

©2020 • 656pp • Paperback

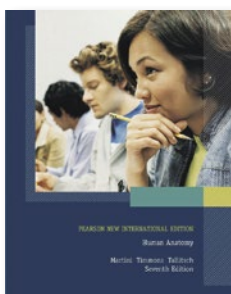
Available with Mastering A&P

Course: Essentials of Anatomy and Physiology

Key features:

- Updated content throughout the text.
- A Closer Look feature on COVID-19.
- Homeostatic Imbalance discussions and Focus on Careers essays inform students about up-to-date clinical applications.

Print	Pearson eText	VitalSource/Kortext eBook
9781292401942	9781292401898	9781292412344
Mastering A&P	Pack of print text + Mastering A&P	
9781292401782	9781292401744	



Human Anatomy, 7e

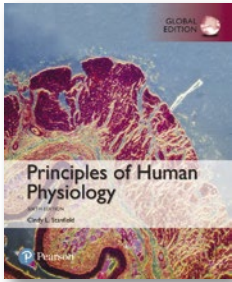
Frederic H. Martini, Michael J.
Timmons & Robert B. Tallitsch

©2013 • 928pp • Paperback

Course: Human Anatomy

Celebrated for its atlas-style format, appropriately detailed anatomical illustrations and exceptionally clear photographs of tissues and cadavers, *Human Anatomy* presents practical applications of anatomy and physiology in a highly visual format. Select Clinical Notes feature dynamic layouts that integrate text with visuals for easy reading. Clinical Cases relate clinical stories that integrate text with patient photos and diagnostic images for applied learning. Time-saving study tools, including end-of-chapter practice and review, help students arrive at a complete understanding of human anatomy.

Print	VitalSource/Kortext eBook
9781292026442	9781292038834



Principles of Human Physiology, 6e

Cindy L. Stanfield

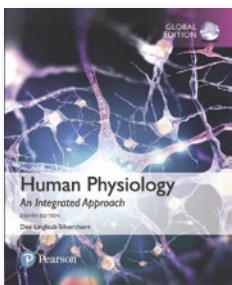
©2017 • 816pp • Paperback

Available with Mastering A&P

Course: Human Physiology

Principles of Human Physiology, Sixth Edition uses a precise and clear-cut writing style to offer lasting comprehension for Human Physiology students, extending to real-life application in the field. The exceptional art program is consistent, scientifically accurate and visually appealing. Stanfield's renowned flexible pedagogy allows instructors to choose what is essential to students when mapping out their course.

Print	VitalSource/Kortext eBook
9781292156484	9781292156491
Mastering A&P	Pack of print text + Mastering A&P
9781292156620	9781292166438



Human Physiology: An Integrated Approach, 8e

Dee Unglaub Silverthorn

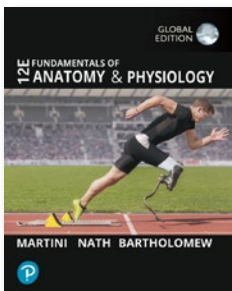
©2018 • 984pp • Paperback

Available with Mastering A&P

Course: Human Physiology

Human Physiology: An Integrated Approach is the #1 best-selling 1-semester human physiology text world-wide. The 8th Edition engages students in developing a deeper understanding of human physiology by guiding them to think critically and equipping them to solve real-world problems. Updates, such as new Try It activities and detailed teaching suggestions in the new Ready-to-Go Teaching Modules help students learn and apply mapping, graphing and data interpretation skills.

Print	Pearson eText	VitalSource/Kortext eBook
9781292259543	9781292366616	9781292366616
Mastering A&P	Pack of print text + Mastering A&P	
9781292259734	9781292259758	



Fundamentals of Anatomy & Physiology, 12e

Frederic H. Martini, Judi L. Nath & Edwin F. Bartholomew

©2023 • 1280pp • Paperback

Available with Mastering A&P

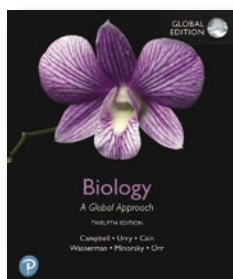
Course: Essentials of Anatomy and Physiology

The 12th Edition of *Fundamentals of Anatomy & Physiology* features thoroughly updated content and enhanced art and figures to provide the most recent research and to support student learning. An extensive diversity, equity and inclusion review ensures the content reflects the experiences of all students.

Print	Pearson eText	VitalSource/Kortext eBook
9781292721927	9781292453583	9781292721903
Mastering A&P	Pack of print text + Mastering A&P	
9781292453576	9781292721934	

Biology

General Biology



Biology: A Global Approach, 12e

Neil A. Campbell, Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky & Jane B. Reece

©2020 • 1504pp • Paperback

Available with Mastering Biology

Course: General Biology (majors)

Biology: A Global Approach delivers a trusted, accurate, current and pedagogically innovative experience that guides students to a true understanding of biology. The author team advances Neil Campbell's vision of meeting and equipping students at their individual skill levels by developing tools, visuals, resources and activities that encourage participation and engage students in their learning.

Print	Pearson eText	VitalSource/Kortext eBook
9781292341637	9781292470085	9781292341705
Mastering Biology	Pack of print text + Mastering Biology	
9781292341750	9781292345864	



Biological Science, 6e

Scott Freeman, Kim Quillin, Lizabeth Allison, Michael Black, Emily Taylor, Greg Podgorski & Jeff Carmichael

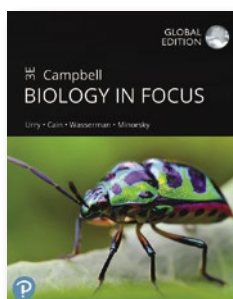
©2017 • 1360pp • Paperback

Available with Mastering Biology

Course: General Biology (majors)

Scott Freeman's *Biological Science* is beloved for its Socratic narrative style, its emphasis on experimental evidence and its dedication to active learning. Science education research indicates that true mastery of content requires a move away from memorization towards active engagement with the material in a focused, personal way. *Biological Science* is designed to equip students with strategies to assess their level of understanding and identify the types of cognitive skills that need improvement.

Print	VitalSource/Kortext eBook
9781292165073	9781292165080
Mastering Biology	Pack of print text + Mastering Biology
9781292165219	9781292165172



Campbell Biology in Focus, 3e

Lisa A. Urry, Michael L. Cain, Steven A. Wasserman, Peter V. Minorsky & Jane B. Reece

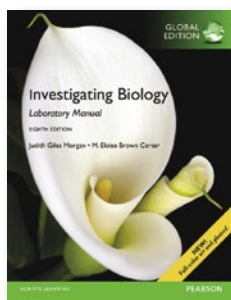
©2016 • 1120pp • Paperback

Available with Mastering Biology

Course: General Biology (majors)

Maintaining the Campbell hallmark standards of accuracy, clarity and pedagogical innovation, the 3rd Edition builds on this foundation to help students make connections across chapters, interpret real data and synthesize their knowledge. The new edition integrates new, key scientific findings throughout and offers more than 450 videos and animations in Mastering Biology to help students actively learn, retain tough course concepts and successfully engage with their studies and assessments.

Print	Pearson eText	VitalSource/Kortext eBook
9781292324975	9781292362809	9781292324999
Mastering Biology	Pack of print text + Mastering Biology	
9781292325217	9781292325194	



Investigating Biology Lab Manual, 8e

Jane B. Reece, Lisa Urry,
Michael L. Cain,
Steven A. Wasserman
& Peter V. Minorsky

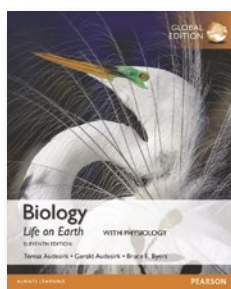
©2014 • 848pp • Paperback

Course: General Biology Laboratory

With its distinctive investigative approach to learning, this best-selling laboratory manual is now more engaging than ever, with full-color art and photos throughout. As always, the lab manual encourages students to participate in the process of science and develop creative and critical-reasoning skills. The Eighth Edition includes major revisions that reflect new molecular evidence and the current understanding of phylogenetic relationships for plants, invertebrates, protists and fungi.

Print	VitalSource/Kortext eBook
9781292061306	9781292061481

Introductory Biology (Non-majors)



Biology: Life on Earth with Physiology, 11e

Gerald Audesirk, Teresa Audesirk
& Bruce E. Byers

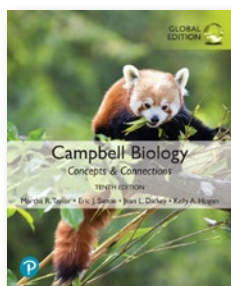
©2016 • 1024pp • Paperback

Available with Mastering Biology

Course: Introductory Biology (non-majors/mixed majors)

With a proven and effective tradition of engaging readers with real-world applications, high-interest case studies and inquiry-based pedagogy, *Biology: Life on Earth* fosters a lifetime of discovery and scientific understanding. Maintaining the conversational, question-and-answer presentation style that has made the text a best-seller, the Eleventh Edition continues to incorporate true and relevant Case Studies throughout each chapter, along with new, more extensive guidance for developing critical thinking skills and scientific literacy.

Print	VitalSource/Kortext eBook
9781292158167	9781292158174
Mastering Biology	Pack of print text + Mastering Biology
9781292158327	9781292163871



Campbell Biology: Concepts & Connections, 10e

Jane B. Reece, Martha R. Taylor,
Eric J. Simon & Jean L. Dickey

©2021 • 924pp • Paperback

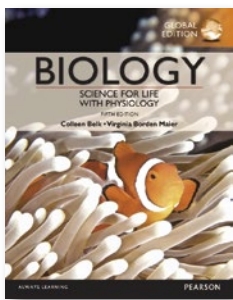
Available with Mastering Biology

Course: Introductory Biology (non-majors/mixed majors)

Key features:

- This text focuses on the major themes of biology – structure and function, information, energy and matter, interactions and evolution connection.
- Provides a flexible modular format organized around central concepts, which delivers student learning in manageable chunks.
- Scientific Thinking, Evolution Connection and Connection essays are provided in every chapter.
- In Mastering, newly added Figure Walkthroughs provide narrated explanations, markups and questions that reinforce important points.

Print	Pearson eText	VitalSource/Kortext eBook
9781292401348	9781292401430	9781292401454
Mastering Biology	Pack of print text + Mastering Biology	
9781292402017	9781292402031	



Biology: Science for Life with Physiology, 5e

Colleen Belk & Virginia Borden Maier

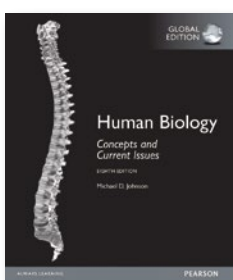
©2015 • 696pp • Paperback

Available with Mastering Biology

Print	VitalSource/Kortext eBook
9781292100432	9781292100449
Mastering Biology	Pack of print text + Mastering Biology
9781292130071	9781292100531

Course: Introductory Biology (non-majors/mixed majors)

Colleen Belk and Virginia Borden Maier have helped students understand biology for more than twenty years in the classroom and over ten years with their popular text, *Biology: Science for Life*. The thoroughly revised Fifth Edition engages students with new storylines that explore high-interest topics such as binge drinking, pseudoscience and study drugs. The book helps students develop scientific skills using new Working With Data figure legend questions and addresses common misconceptions with Sounds Right, But Is It? discussions in each chapter.



Human Biology: Concepts and Current Issues, 8e

Michael D. Johnson

©2016 • 640pp • Paperback

Available with Mastering Biology

Print	VitalSource/Kortext eBook
9781292166278	9781292166377
Mastering Biology	Pack of print text + Mastering Biology
9781292166414	9781292166612

Course: Human Biology

Through his teaching, his textbook and his online blog, award-winning teacher Michael D. Johnson sparks interest in human biology by connecting basic biology to real-world issues that are relevant to students' lives. Using a storytelling approach and extensive online support, *Human Biology: Concepts and Current Issues* not only demystifies how the human body works but also drives students to become a better, more discerning consumer of health and science information.

Microbiology



Microbiology with Diseases by Taxonomy, 5e

Robert W. Bauman

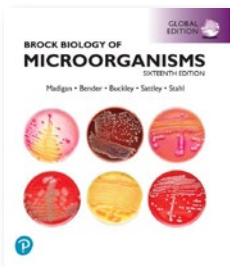
©2016 • 912pp • Paperback

Available with Mastering Microbiology

Print	VitalSource/Kortext eBook
9781292160764	9781292160832
Mastering Microbiology	Pack of print text + Mastering Microbiology
9781292160894	9781292160870

Course: Introduction to Microbiology (mixed majors)

Known for its unique and effective art program, conversational writing style and author-created Video Tutors, the Fifth Edition of Robert Bauman's *Microbiology with Diseases by Taxonomy* consistently emphasizes why microbiology matters, especially in health care. The text provides a mobile-friendly, multimedia learning experience, from new in-text Disease in Depth visual explorations to interactive tutorials. In text QR codes allow instant access to an expanded collection of videos, including 15 new Video Tutors and six new Micro Matters animated video cases.



Brock Biology of Microorganisms, 16e

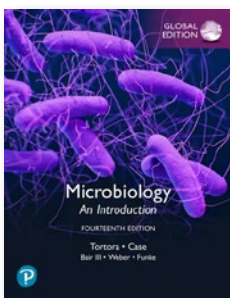
Michael T. Madigan,
John M. Martinko, Kelly S. Bender,
Daniel H. Buckley & David A. Stahl
©2021 • 1128pp • Paperback

Available with Mastering Microbiology

Course: Introduction to Microbiology (mixed majors)

The latest version of *Brock Biology of Microorganisms* is the most authoritative textbook around the basic concepts of microbiology. Besides offering an overview of the principles of the microbial world, this edition further expands on art programs and modern resources, ensuring that your students experience microbiology as a visual science.

Print	Pearson eText	VitalSource/Kortext eBook
9781292404790	9781292405049	9781292412368
Mastering Microbiology	Pack of print text + Mastering Microbiology	
9781292404950	9781292405230	



Microbiology: An Introduction, 14e

Gerard J. Tortora, Berdell R. Funke & Christine L. Case
©2025 • 960pp • Paperback

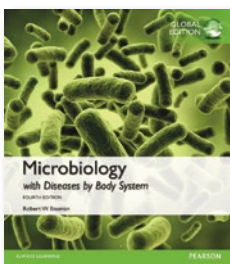
Available with Mastering Microbiology and Pearson Horizon

Course: Introduction to Microbiology (mixed majors)

Microbiology, An Introduction delivers an exceptionally clear presentation of complex topics, a careful balance of concepts and applications, and pedagogically superior art. With a focus on big-picture concepts and themes in microbiology, the text encourages you to visualize and synthesize more difficult topics such as microbial metabolism, immunology and microbial genetics.

Print	Pearson eText	Horizon
9781292737423	9781292469386	TBC
Mastering Microbiology	Pack of print text + Mastering Microbiology	VitalSource/Kortext eBook
9781292737454	9781292469409	TBC

The 14th Edition deepens the clinical focus and integrates SARS-CoV-2 and COVID-19 coverage throughout. Updates include innovative microbiology research, revised immunology chapters, and an extensive diversity, equity and inclusion review.



Microbiology with Diseases by Body System, 4e

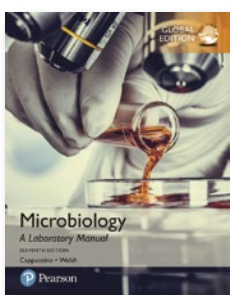
Robert W. Bauman
©2014 • 944pp • Paperback

Available with Mastering Microbiology

Course: General Microbiology (majors only)

Robert Bauman's *Microbiology with Diseases by Body System* retains the hallmark art program and clear writing style that have made his books so successful. The Fourth Edition encourages students to visualize the invisible with new QR codes linking to 18 Video Tutors and six Disease in Depth features that motivate students to interact with microbiology content and explore microbiology further. The continued focus on real-world clinical situations prepares students for future opportunities in applied practice and healthcare careers.

Print	VitalSource/Kortext eBook
9781292057682	9781292058276
Mastering Microbiology	Pack of print text + Mastering Microbiology
9781292160894	9781292160870



Microbiology: A Laboratory Manual, 11e

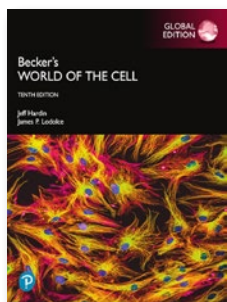
James G. Cappuccino & Chad T. Welsh
©2017 • 560pp • Paperback

Course: Microbiology Lab

Easy to adapt for almost any microbiology lab course, this versatile, comprehensive and clearly written manual is competitively priced and can be paired with any undergraduate microbiology text. Known for its thorough coverage, straightforward procedures and minimal equipment requirements, the Eleventh Edition incorporates current safety protocols from governing bodies such as the EPA, ASM and AOAC.

Print	VitalSource/Kortext eBook
9781292175782	9781292175799

Cell/Molecular Biology



Becker's World of the Cell, 10e

Jeff Hardin, Gregory Paul Bertoni & Lewis J. Kleinsmith

©2022 • 928pp • Paperback

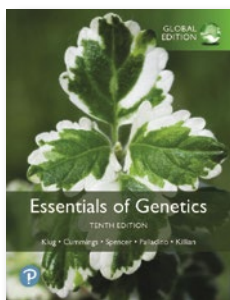
Available with Mastering Biology

Course: Cell Biology

Known for its strong biochemistry coverage and clear, easy-to-follow explanations and figures, *Becker's World of the Cell* provides a beautifully illustrated, up-to-date introduction to cell biology concepts, processes and applications. Informed by years of classroom experience in the subject, the text features accessible and authoritative descriptions of all major principles, as well as unique scientific insights into visualization and applications of cell and molecular biology. The 10th Edition guides students to make connections throughout cell biology and provides questions that encourage students to practice interpreting and analyzing data. Embedded features in Pearson eText add interactivity, walking students through key figures with narrated explanations.

Print	VitalSource/Kortext eBook
9781292426525	9781292426631
Mastering Biology	Pack of print text + Mastering Biology
9781292426563	9781292426662

Genetics



Essentials of Genetics, 10e

William S. Klug, Michael R. Cummings, Charlotte A. Spencer & Michael A. Palladino

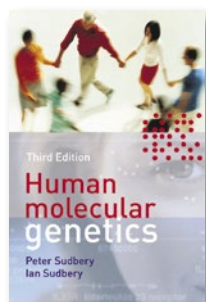
©2020 • 608pp • Paperback

Available with Mastering Genetics

Course: Genetics

Known for its focus on conceptual understanding, problem solving and practical applications, the bestselling *Essentials of Genetics* strengthens problem-solving skills and explores the essential genetics topics that today's students need to understand. The 10th Edition has been extensively updated to provide comprehensive coverage of important, emerging topics such as CRISPR-Cas, epigenetics and genetic testing.

Print	Pearson eText	VitalSource/Kortext eBook
9781292350424	9781292350523	9781292350547
Mastering Genetics	Pack of print text + Mastering Genetics	
9781292350684	9781292358727	



Human Molecular Genetics, 3e

Peter Sudbery & Ian Sudbery

©2009 • 466pp • Paperback

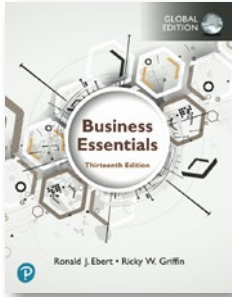
Course: Human Genetics

The third edition of *Human Molecular Genetics* continues to provide a clear introduction to this complex and fast moving field. Now updated and revised throughout, the material covered has been carefully selected and structured to provide a concise overview for students studying the subject as part of a general biology, genetics or medical degree.

Print
9780132051576

Business

Introduction to Business



Business Essentials, 13e

Ronald J. Ebert & Ricky W. Griffin

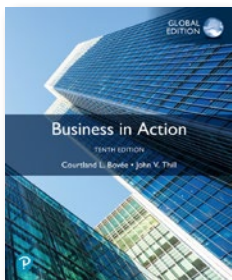
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Available with MyLab Intro to Business

Course: Introduction to Business

The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for businesses – and a need for change in introduction to business courses and texts. *Business Essentials* captures the widespread significance of these developments and presents their implications on companies today. With new real-world examples and research findings, helping students to see how entrepreneurs are putting into practice the concepts they're learning about, and making this text the most current and relevant one available on the market.

Print	Pearson eText	VitalSource/Kortext eBook
9781292426938	9781292427034	9781292427027
MyLab Intro to Business	Pack of print text + MyLab Intro to Business	
9781292426969	9781292426945	



Business in Action, 10e

Courtland L. Bovee & John V. Thill

©2023 • 568pp • Paperback

Available with MyLab Intro to Business

Course: Introduction to Business

Business in Action remains the premier text for important introductory business principles and concepts. It incorporates relevant, contemporary examples and trends from the business world. From the life-changing impact of the pandemic to the prospect of conducting business in the metaverse to a spark of hope in the union movement, the past several years have been momentous for business. This new edition has been thoroughly revised to reflect all these changes and help prepare students for the complexities and expectations of today's workplace.

Print	Pearson eText	VitalSource/Kortext eBook
9781292721651	9781292721675	9781292721682
MyLab Intro to Business	Pack of print text + MyLab Intro to Business	
9781292453347	9781292453378	



Better Business, 5e

Michael R. Solomon,
Mary Anne Poatsy
& Kendall Martin

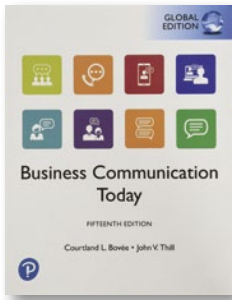
©2018 • 624pp • Paperback

Available with MyLab Intro to Business

Course: Introduction to Business

Better Business offers the business content students need, but in a better way. By presenting the material in a stimulating Q&A format, *Better Business* encourages students to come to class prepared to have better conversations and a truly engaging classroom experience. One of the most significant shifts in the business environment since the first edition of *Better Business* is the explosive growth of social media in all parts of business. The Fourth Edition continues to feature social media strategies and technologies in over 85% of its chapters, as well as significant updates to the technology chapter.

Print	VitalSource/Kortext eBook
9781292218199	9781292218205
MyLab Intro to Business	Pack of print text + MyLab Intro to Business
9781292218304	9781292218328



Business Communication Today, 15e

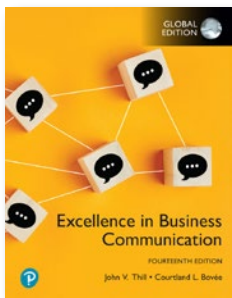
Courtland L. Bovee & John V. Thill
©2020 • 704pp • Paperback

Available with MyLab Business Communication

Course: Business Communication

Business Communication Today continues to demonstrate the vital connection between recent technological developments and modern business practices. Each new edition addresses the most essential changes in technology and how they impact the business world, while still covering timeless communication skills such as listening, presenting and writing. With coverage of mobile communication, social media and the emerging impact of artificial intelligence, the 15th Edition blends leading-edge topics with timeless fundamental skills.

Print	VitalSource/Kortext eBook
9781292353142	9781292353159
MyLab Business Comms	Pack of print text + MyLab Business Comms
9781292353241	9781292353265



Excellence in Business Communication, 13e

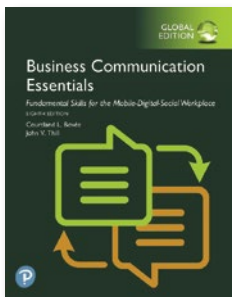
John V. Thill & Courtland L. Bovee
©2023 • 672pp • Paperback

Available with MyLab Business Communication

Course: Business Communication

Taking a close look at the fundamental skills and principles of business communication, this text features practical advice, time-tested processes, and real-world examples, to help students hone and develop essential communication skills. The 14th edition continues to set new standards for currency and innovation. The authors performed extensive research to ensure up-to-date coverage of diversity, equity, and inclusion in communication skills, innovative technology usage, and contemporary business practices.

Print	Pearson eText	VitalSource/Kortext eBook
9781292450117	9781292450094	9781292450094
MyLab Business Comms	Pack of print text + MyLab Business Comms	
9781292450063	9781292450032	



Business Communication Essentials, 8e

Courtland L. Bovee & John V. Thill
©2020 • 544pp • Paperback

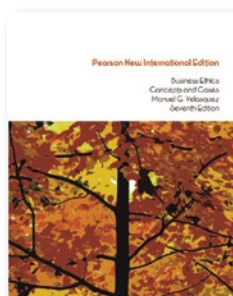
Available with MyLab Business Communication

Course: Business Communication

For the past two decades, business communication has been in a constant flux, with email, web content, social media and mobile devices changing the rules of the game. *Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace* equips students with the fundamental skills for a career in the modern, mobile workplace. With a balance of basic business English, communication approaches and the latest technology, the text covers writing, listening and presentation strategies in a contemporary manner.

Print	VitalSource/Kortext eBook
9781292330099	9781292330167
MyLab Business Comms	Pack of print text + MyLab Business Comms
9781292330228	9781292330204

Business Ethics



Business Ethics: Concepts and Cases, 7e

Manuel G. Velasquez
©2013 • 440pp • Paperback

Course: Business Ethics

Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

Print	VitalSource/Kortext eBook
9781292022819	9781292036014



Ethics and the Conduct of Business, 7e

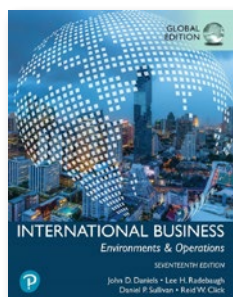
John R. Boatright
©2013 • 352pp • Paperback

Course: Business Ethics

Ethics and the Conduct of Business is a comprehensive and up-to-date discussion of the most prominent issues in the field of business ethics and the major positions and arguments on these issues. Numerous real-life examples and case studies are used throughout the book to increase understanding of issues, stimulate class discussion and show the relevance of the discussion to real-life business practice.

Print	VitalSource/Kortext eBook
9781292022864	9781292036052

International Business



International Business, 17e

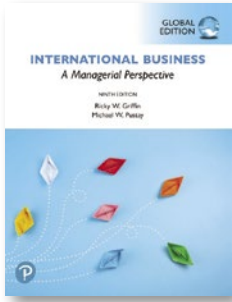
John D. Daniels, Lee H. Radebaugh,
Daniel Sullivan & Reid Click
©2021 • 696pp • Paperback

Available with MyLab Management

Course: International Business

International Business: Environments and Operations, 17th Edition, remains one of the most authoritative texts on the subject available. Balancing practice with classroom theory, the text teaches your students to apply what they have learned and develops critical thinking skills. This edition enhances learning with contemporary examples, scenarios, and cases, as well as expanded coverage of relevant political, economic, social, and institutional changes.

Print	Pearson eText	VitalSource/Kortext eBook
9781292403274	9781292419961	9781292403397
MyLab Management	Pack of print text + MyLab Management	
9781292403410	9781292403496	



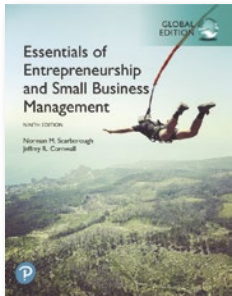
International Business, 8e
 Ricky W. Griffin & Michael Pustay
 ©2019 • 624pp • Paperback
Available with MyLab Management

Course: International Business

Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy. It also greatly emphasizes cultural literacy and gives students the tools to effectively communicate with foreign business representatives. The 9th Edition features new cases, boxes and analysis reflecting the latest challenges and opportunities confronting international businesses, so students are prepared to successfully conduct business with organizations worldwide.

Print	VitalSource/Kortext eBook
9781292313733	9781292313795
MyLab Management	Pack of print text + MyLab Management
9781292313856	9781292313832

Small Business / Entrepreneurship

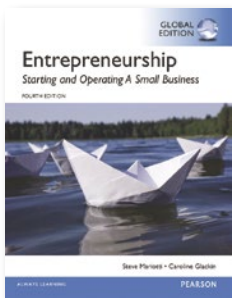


Essentials of Entrepreneurship and Small Business Management, 9e
 Norman M. Scarborough & Jeffrey R. Cornwall
 ©2019 • 832pp • Paperback

Course: Small Business Management

Taking a practical, hands-on approach to entrepreneurship, this text equips students with the tools and critical-thinking skills they need for business success. Now in its Ninth Edition, *Essentials of Entrepreneurship and Small Business Management* teaches students how to successfully launch and manage a business.

Print	VitalSource/Kortext eBook
9781292266022	9781292266084
MyLab Entrepreneurship	Pack of print text + MyLab Entrepreneurship
9781292266145	9781292266121

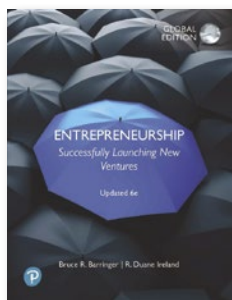


Entrepreneurship: Starting and Operating A Small Business, 4e
 Steve Mariotti & Caroline Glackin
 ©2015 • 576pp • Paperback

Course: Small Business Management

A comprehensive, practical approach to starting a business. For fledgling entrepreneurs and business students, *Entrepreneurship: Starting and Operating A Small Business* untangles the complex economic, financial and professional considerations surrounding business ownership and operations.

Print	VitalSource/Kortext eBook
9781292097411	9781292097428



**Entrepreneurship:
Successfully Launching
New Ventures, 6e**

Bruce R. Barringer & Duane Ireland
©2021 • 624pp • Paperback

Available with MyLab Entrepreneurship

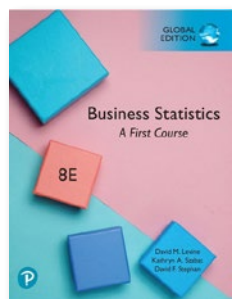
Course: Entrepreneurship

Key features:

- This text provides a good balance between academic literature and real-world experience of entrepreneurs.
- Revised Chapter 1 features more global examples.
- New in-text features and cases support student understanding.

Print	VitalSource/Kortext eBook
9781292402826	9781292402871
MyLab Entrepreneurship	Pack of print text + MyLab Entrepreneurship
9781292402895	9781292402956

Business Statistics / Quantitative Methods



**Business Statistics: A First
Course, 8e**

David M. Levine, Kathryn A. Szabat
& David F. Stephan

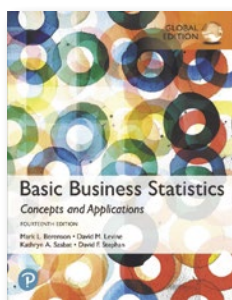
©2022 • 696pp • Paperback

Available with MyLab Statistics

Course: Introduction to Business Statistics (One Semester)

Statistics is essential for all business majors, and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. With new examples, case scenarios, and problems, the text continues its tradition of focusing on the interpretation of results, evaluation of assumptions, and discussion of next steps that lead to data-informed decision making.

Print	VitalSource/Kortext eBook
9781292320366	9781292320489
MyLab Statistics	Pack of print text + MyLab Statistics
9781292320472	9781292320496



**Basic Business Statistics,
14e**

Mark L. Berenson, David Levine
& Kathryn A. Szabat

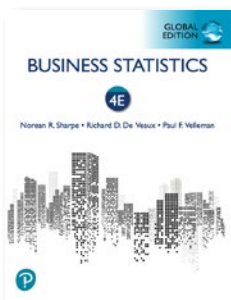
©2019 • 840pp • Paperback

Available with MyLab Statistics

Course: Introduction to Business Statistics (Two Semester)

Statistics is essential for all business majors and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. Guided by principles set by major statistical and business science associations (ASA and DSI), plus the authors' diverse teaching experiences, the Thirteenth Edition of this textbook continues to innovate and improve the way this course is taught to all students.

Print	VitalSource/Kortext eBook
9781292265032	9781292265131
MyLab Statistics	Pack of print text + MyLab Statistics
9781292265087	9781292402956



Business Statistics, 4e

Norean R. Sharpe,
Richard D. De Veaux
& Paul Velleman

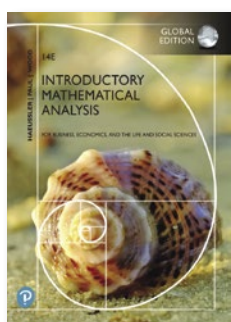
©2021 • 904pp • Paperback

Available with MyLab Statistics

Course: Introduction to Business Statistics (Two Semester)

Business Statistics narrows the gap between theory and practice by focusing on relevant statistical methods, thus empowering business students to make good, data-driven decisions. Using the latest GAISE (Guidelines for Assessment and Instruction in Statistics Education) report, which included extensive revisions to reflect both the evolution of technology and new wisdom on statistics education, this edition brings a modern edge to teaching business statistics.

Print	VitalSource/Kortext eBook
9781292269313	9781292269375
MyLab Statistics	Pack of print text + MyLab Statistics
9781292269368	9781292269429



Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences, 15e

Ernest F. Haeussler, Richard S. Paul
& Richard J. Wood

©2021 • 852pp • Paperback

Course: Mathematical Methods in Business

Haeussler, Paul and Wood establish a strong algebraic foundation that sets this text apart from other applied mathematics texts, paving the way for students to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises – including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. The table of contents covers a wide range of topics efficiently, enabling instructors to tailor their courses to meet student needs.

Print	VitalSource/Kortext eBook
9781292413020	9781292413099
MyLab Statistics	Pack of print text + MyLab Statistics
9781292413112	9781292413204



Applied Multivariate Statistical Analysis, 6e

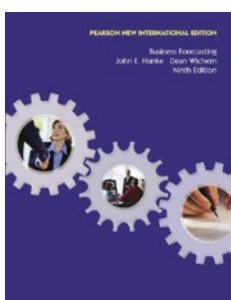
Richard A. Johnson
& Dean W. Wichern

©2013 • 776pp • Paperback

Course: Intermediate Business Statistics

Appropriate for experimental scientists in a variety of disciplines, this market-leading text offers a readable introduction to the statistical analysis of multivariate observations. Its primary goal is to impart the knowledge necessary to make proper interpretations and select appropriate techniques for analyzing multivariate data. Ideal for a junior/senior or graduate level course that explores the statistical methods for describing and analyzing multivariate data.

Print	VitalSource/Kortext eBook
9781292024943	9781292037578



Business Forecasting, 9e

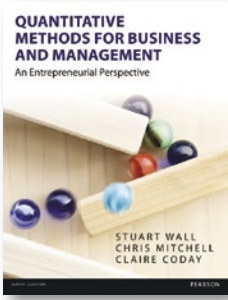
John E. Hanke & Dean W. Wichern

©2013 • 512pp • Paperback

Course: Business Forecasting

Written in a simple, straightforward style, *Business Forecasting* presents basic statistical techniques using practical business examples to teach students how to predict long-term forecasts.

Print	VitalSource/Kortext eBook
9781292023007	9781292036182



Quantitative Methods
for Business and
Management: An
Entrepreneurial
Perspective

Stuart Wall, Chris Mitchell
& Claire Coday

©2014 • 384pp • Paperback

Available with MyLab Math

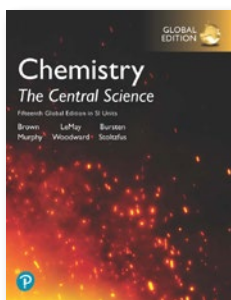
Course: Quantitative Methods for Business

This engaging introduction shows how quantitative techniques can be used to analyze the internal and external environments in which businesses and organizations operate, with a contemporary focus on business start-up, enterprise and entrepreneurial skills.

Print	VitalSource/Kortext eBook
9780273770558	9780273770619
MyLab Math	Pack of print text + MyLab Math
9780273770602	9781292064369

Chemistry

Introductory Chemistry



Chemistry: The Central Science in SI Units, 15e

Theodore E. Brown, H. Eugene LeMay, Bruce E. Bursten, Catherine Murphy, Patrick Woodward & Matthew E. Stoltzfus

©2021 • 1320pp • Paperback

Available with Mastering Chemistry

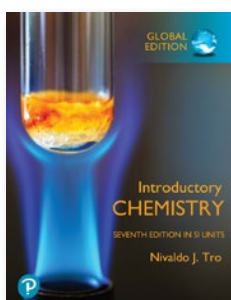
Print	Pearson eText	VitalSource/Kortext eBook
9781292407616	9781292407746	9781292407623
Mastering Chemistry	Pack of print text + Mastering Chemistry	
9781292407654	9781292407623	

Course: Basic/Introductory/Preparatory Chemistry

Chemistry: The Central Science uses relevant content to engage students throughout the learning process, building skills that allow them to go beyond recall to effectively solve problems and visualize the atomic nature of the chemistry.

Key features:

- Treatment of energy and thermochemistry significantly revised, allowing instructors greater freedom in the order of coverage.
- Mastering now has more exercises enhanced with feedback and Ready-to-Go teaching modules.



Introductory Chemistry, 7e

Nivaldo J. Tro

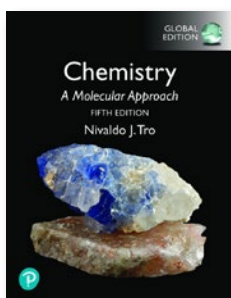
©2023 • 832pp • Paperback

Available with Mastering Chemistry

Print	Pearson eText	VitalSource/Kortext eBook
9781292725802	9781292457505	9781292725819
Mastering Chemistry	Pack of print text + Mastering Chemistry	
9781292725789	9781292457529	

Course: Basic/Introductory/Preparatory Chemistry

Introductory Chemistry shows how chemistry manifests in students' daily lives. Award-winning instructor and author Nivaldo Tro draws on his classroom experience to engage students, capture their attention with relevant applications, and extend chemistry from the laboratory to their world. Includes a new Predict feature, Self-Assessment Quizzes, and additional end-of-chapter questions, while expanded active learning tools help students in developing problem-solving skills. An extensive diversity, equity, and inclusion review ensures the content reflects the experiences of all students.



Chemistry: A Molecular Approach, 5e

Nivaldo J. Tro

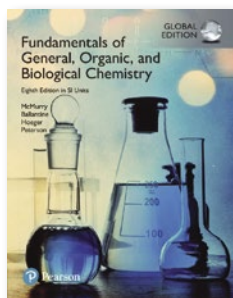
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Available with Mastering Chemistry

Print	VitalSource/Kortext eBook
9781292348902	9781292349015
Mastering Chemistry	Pack of print text + Mastering Chemistry
9781292349237	9781292349206

Course: Basic/Introductory/Preparatory Chemistry

This text presents chemistry visually through multi-level images – macroscopic, molecular, and symbolic representations – to help students see the connections between the world they see around them, the atoms and molecules that compose the world, and the formulas they write down on paper. Interactive, digital versions of selected worked examples instruct students how to break down problems using Tro's unique "Sort, Strategize, Solve, and Check" technique and then complete a step in the example. An active learning approach builds conceptual understanding through interactive media that requires students to pause during videos to ensure they understand before continuing.



Fundamentals of General, Organic and Biological Chemistry in SI Units, 8e

John E. McMurry,
David S. Ballantine, Carl A. Hoeger
& Virginia E. Peterson

©2017 • 976pp • Paperback

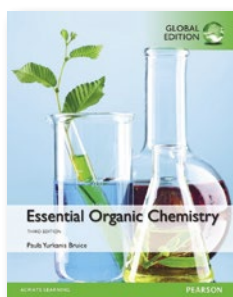
Available with Mastering Chemistry

Print	VitalSource/Kortext eBook
9781292123462	9781292123486
Mastering Chemistry	Pack of print text + Mastering Chemistry
9781292123608	9781292164441

Course: Organic and Biological Chemistry

Active learning, an increased focus on clinical examples, updates based on current teaching and research findings and digital innovations designed to engage and personalize students' experience make *Fundamentals of General, Organic and Biological Chemistry* simply the best choice for students with a future in allied health. With the Eighth Edition, the authors make learning chemistry a more active experience through features designed to get students doing chemistry. Every chapter features Hands on Chemistry sections that deepen students' understanding of chemistry by having them perform elementary experiments with household items.

Organic Chemistry



Essential Organic Chemistry, 3e

Paula Yurkanis Bruice

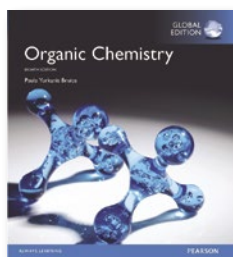
©2015 • 704pp • Paperback

Available with Mastering Chemistry

Print	VitalSource/Kortext eBook
9781292089034	9781292089058
Mastering Chemistry	Pack of print text + Mastering Chemistry
9781292116853	9781292130347

Course: Basic Organic Chemistry (1 - Semester)

Modern and thorough revisions to the streamlined, *Essential Organic Chemistry* focus on developing students' problem solving and analytical reasoning skills throughout organic chemistry. Organized around reaction similarities and rich with contemporary biochemical connections, Bruice's Third Edition discourages memorization and encourages students to be mindful of the fundamental reasoning behind organic reactivity: electrophiles react with nucleophiles.



Organic Chemistry, 8e

Paula Yurkanis Bruice

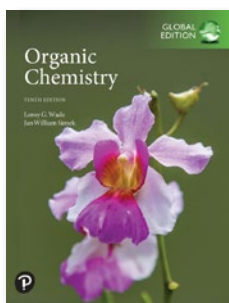
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Available with Mastering Chemistry

Print	VitalSource/Kortext eBook
9781292160344	9781292160351
Mastering Chemistry	Pack of print text + Mastering Chemistry
9781292160498	9781292180571

Course: Organic Chemistry (2 - Semester)

Paula Bruice's presentation in *Organic Chemistry* provides mixed-science majors with the conceptual foundations, chemical logic and problem-solving skills they need to reason their way to solutions for diverse problems in synthetic organic chemistry, biochemistry and medicine. The Eighth Edition builds a strong framework for thinking about organic chemistry by unifying principles of reactivity that students will apply throughout the course, discouraging memorization.



Organic Chemistry, 10e

Leroy G. Wade & Jan W. Simek

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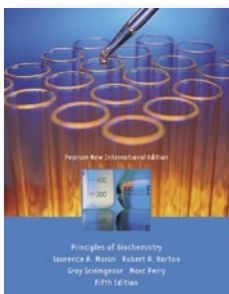
Available with Mastering Chemistry

Course: Organic Chemistry (2 - Semester)

Wade & Simek's *Organic Chemistry* focuses students on the fundamental reasoning and principles of organic chemistry without compromising the conceptual underpinnings and clear explanations needed to prevent memorization. A student-oriented approach to problem-solving directs students to the individual steps of each reaction, shows how the steps contribute to the overall reaction and incorporates unique strategies, hints and complete discussions of mechanisms.

Print	Pearson eText	VitalSource/Kortext eBook
9781292424255	9781292424408	9781292424293
Mastering Chemistry	Pack of print text + Mastering Chemistry	
9781292424354	9781292424316	

Biochemistry



Principles of Biochemistry, 5e

Laurence A. Moran,
Robert A. Horton, Gray Scrimgeour,
Marc Perry & David Rawn

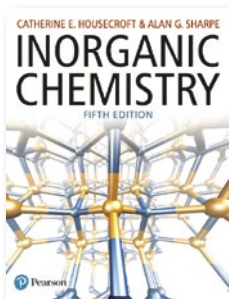
©2013 • 800pp • Paperback

Course: Principles of Biochemistry (2 - Semester)

Principles of Biochemistry provides a concise introduction to fundamental concepts of biochemistry, striking the right balance of rigor and detail. Widely praised for accuracy, currency and clarity of exposition, the Fifth Edition offers a new student-friendly design, an enhanced visual program, new Application Boxes, contemporary research integrated throughout and updated end-of-chapter problems.

Print	VitalSource/Kortext eBook
9781292021744	9781292034966

Inorganic Chemistry



Inorganic Chemistry, 5e

Catherine Housecroft
& Alan G. Sharpe

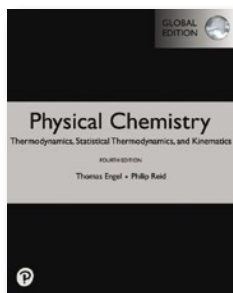
©2019 • 1296pp • Paperback

Course: Inorganic Chemistry

This widely respected and internationally renowned textbook introduces the descriptive chemistry of the elements and the role played by inorganic chemistry in our everyday lives. The stunning full-colour design has been further enhanced for this edition with an abundance of three-dimensional molecular and protein structures and photographs, bringing to life the world of inorganic chemistry. Sections in relevant chapters have been updated to include the new 'super-heavy' elements, recently added to the last row of the periodic table.

Print	VitalSource/Kortext eBook
9781292134147	9781292134161

Physical Chemistry



Physical Chemistry, 4e

Thomas Engel & Philip Reid

©2020 • 680pp • Paperback

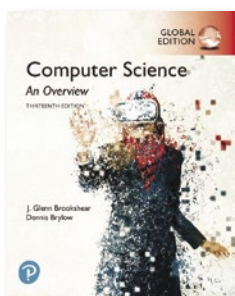
Available with Mastering Chemistry**Course:** Physical Chemistry (2 - Semester)

Engel and Reid's *Physical Chemistry: Thermodynamics, Statistical Thermodynamics and Kinetics* provides a contemporary, conceptual and visual introduction to physical chemistry. The authors emphasize the vibrancy of physical chemistry today and illustrate its relevance to the world around us using modern applications drawn from biology, environmental science and material science. The 4th Edition provides visual summaries of important concepts and connections in each chapter, offers students just in time math help and expands content to cover science relevant to physical chemistry.

Print	VitalSource/Kortext eBook
9781292347707	9781292347714
Mastering Chemistry	Pack of print text + Mastering Chemistry
9781292347851	9781292347875

Computer Science

Introduction to Computer Science

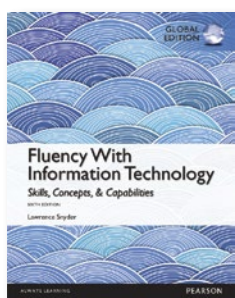


Computer Science: An Overview, 13e
Glenn Brookshear & Dennis Brylow
©2019 • 736pp • Paperback

Course: Introduction to Computer Science

Computer Science: An Overview uses broad coverage and clear exposition to present a complete picture of the dynamic computer science field. Accessible to students from all backgrounds, Glenn Brookshear uses a language-independent context to encourage the development of a practical, realistic understanding of the field.

Print	VitalSource/Kortext eBook
9781292263427	9781292263441



Fluency With Information Technology: Skills, Concepts and Capabilities, 6e
Lawrence Snyder
©2014 • 784pp • Paperback

Course: Introduction to Computer Science

This textbook equips readers who are already familiar with computers, the Internet and the World Wide Web with a deeper understanding of the broad capabilities of technology. Through a project-oriented learning approach that uses examples and realistic problem-solving scenarios, Larry Snyder teaches readers to navigate information technology independently and become effective users of today's resources, forming a foundation of skills they can adapt to their personal and career goals as future technologies emerge.

Print	VitalSource/Kortext eBook
9781292061245	9781292061924



Ethics for the Information Age, 6e
Michael J. Quinn
©2015 • 552pp • Paperback

Course: Computer Ethics

In an era where information technology changes constantly, a thoughtful response to these rapid changes requires a basic understanding of IT history, an awareness of current issues and a familiarity with ethics. *Ethics for the Information Age* is unique in its balanced coverage of ethical theories used to analyze problems encountered by computer professionals in today's environment.

Print	VitalSource/Kortext eBook
9781292061238	9781292061900



A Gift of Fire: Social, Legal and Ethical Issues for Computing and the Internet, 4e

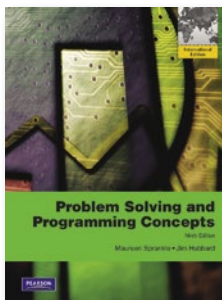
Sara Baase

©2012 • 496pp • Paperback

Course: Computer Ethics

The textbook is ideal for courses in Computer Ethics and Computers and Society. Sara Baase explores the social, legal, philosophical, ethical, political, constitutional and economic implications of computing and the controversies they raise. With a computer scientist's perspective and with historical context for many issues, she covers the issues students will face both as members of a technological society and as professionals in computer-related fields.

Print	VitalSource/Kortext eBook
9780273768593	9780273775591



Problem Solving and Programming Concepts, 9e

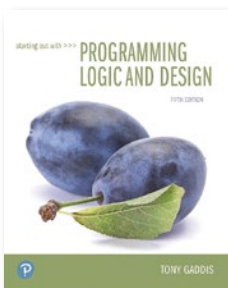
Maureen Sprankle & Jim Hubbard

©2011 • 528pp • Paperback

Course: Problem Solving

Revised to reflect the most current issues in the programming industry, this widely adopted text emphasizes that problem solving is the same in all computer languages, regardless of syntax. Sprankle and Hubbard use a generic, non-language-specific approach to present the tools and concepts required when using any programming language to develop computer applications.

Print	VitalSource/Kortext eBook
9780273752219	9781292013978



Starting Out with Programming Logic and Design, 5e

Tony Gaddis

©2018 • 832pp • Paperback

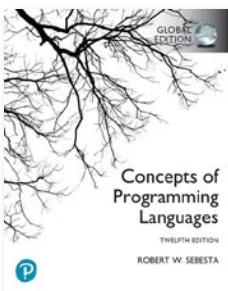
Course: Problem Solving

Starting Out with Programming Logic and Design is a language-independent introductory programming book, teaching students programming concepts and logic without assuming any previous programming experience. The text is clear and approachable, making the complex concepts accessible to every student. In this new edition, Gaddis focuses on current languages providing code snippet examples and complete programs for each.

Print	Pearson eText	VitalSource/Kortext eBook
9780134801155	9780137533381	9780134801407

Title available on demand

Programming – General



Concepts of Programming Languages, 12e

Robert W. Sebasta

©2022 • 776pp • Paperback

Course: Programming Languages/Comparative Languages

Concepts of Computer Programming Languages introduces students to the fundamental concepts of computer programming languages and provides them with the tools necessary to evaluate contemporary and future languages. Through a critical analysis of design issues, the text teaches students the essential differences between computing with specific languages, while the in-depth discussion of programming language structures also prepares them to study compiler design. With new material on contemporary languages like Swift and Python.

Print	Pearson eText	VitalSource/Kortext eBook
9781292436821	9781292446905	9781292436777

Programming – Introduction



C How to Program, 9e

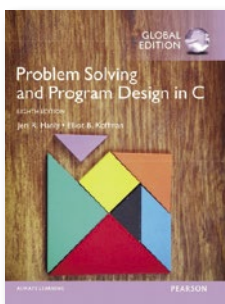
Paul Deitel & Harvey Deitel

©2022 • 832pp • Paperback

Course: C – Intro to Programming/CS1

C How to Program is a user-friendly, code-intensive text with case studies introducing applications and system programming. Its modular presentation serves as a detailed source of information for college students looking to embark on a career in coding, or instructors and software-development professionals wanting to learn how to program with C. With case studies and exercises that highlight security, data science, ethics, privacy and performance concepts.

Print	VitalSource/Kortext eBook
9781292437071	9781292436999



Problem Solving and Program Design in C, 8e

Jeri R. Hanly & Elliot B. Koffman

©2015 • 840pp • Paperback

Course: C – Intro to Programming/CS1

Problem Solving and Program Design in C teaches introductory students to program with ANSI-C, a standardized, industrial-strength programming language known for its power and probability. The text uses widely accepted software engineering methods to teach students to design cohesive, adaptable and reusable program solution modules with ANSI-C. Through case studies and real world examples, students are able to envision a professional career in programming.

Print	VitalSource/Kortext eBook
9781292098814	9781292098821



Java How to Program, Early Objects, 11e

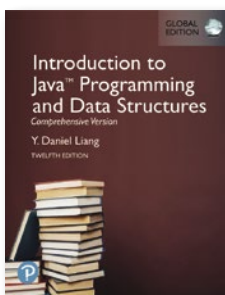
Harvey Deitel & Paul J. Deitel

©2018 • 1296pp • Paperback

Course: Java – Intro to Programming/CS1

The Deitels' groundbreaking *How to Program* series offers unparalleled breadth and depth of programming fundamentals, object-oriented programming concepts and intermediate-level topics for further study. *Java How to Program, Early Objects* presents leading-edge computing technologies using the Deitel signature live-code approach, which demonstrates concepts in hundreds of complete working programs. This new edition presents updated coverage of Java SE 8 and new Java SE 9 capabilities, including JShell, the Java Module System and other key Java 9 topics.

Print	VitalSource/Kortext eBook
9781292223858	9781292223872



Introduction to Java Programming and Data Structures, Comprehensive Version, 12e

Y. Daniel Liang

©2022 • 1240pp • Paperback

Available with Revel

Course: Java – Intro to Programming/CS1

This text seamlessly integrates programming, data structures, and algorithms. With a fundamentals-first approach, the text builds a strong foundation of basic programming concepts and techniques before teaching object-oriented programming and advanced Java programming. Liang explains programming in a problem-driven way that focuses on problem solving rather than syntax, illustrating basic concepts by example and providing a large number of exercises with various levels of difficulty for students to practice.

Print	Revel	VitalSource/Kortext eBook
9781292402079	9781292402079	9781292446936



Java: An Introduction to Problem Solving and Programming, 8e

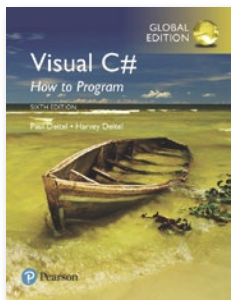
Walter Savitch

©2019 • 1056pp • Paperback

Course: Java – Intro to Programming/CS1

Ideal for a wide range of introductory computer science courses, *Java: An Introduction to Problem Solving and Programming*, 8th Edition introduces students to object-oriented programming and important concepts such as design, testing and debugging, programming style, interfaces and inheritance and exception handling. A concise, accessible introduction to Java, the text covers key Java language features in a manner that resonates with introductory programmers. Objects are covered early and thoroughly in the text.

Print	VitalSource/Kortext eBook
9781292247472	9781292247533



Visual C# How to Program, 6e

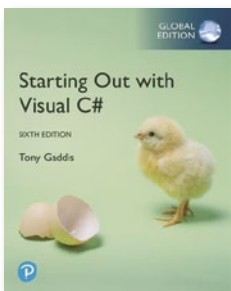
Harvey Deitel & Paul J. Deitel

©2017 • 1056pp • Paperback

Course: C# Programming – Introductory

Created by world-renowned programming instructors Paul and Harvey Deitel, *Visual C# How to Program, Sixth Edition* introduces students to the world of desktop, mobile and web app development with Microsoft's® Visual C#® programming language. Students will use the .NET platform and the Visual Studio® Integrated Development Environment to write, test and debug applications and run them on a wide variety of Windows® devices.

Print	VitalSource/Kortext eBook
9781292153469	9781292153513



Starting out with Visual C#, 5e

Tony Gaddis

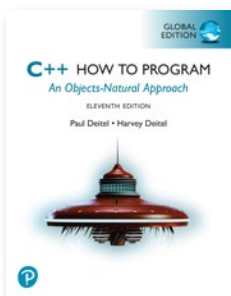
©2025 • Paperback

Available with Pearson Horizon

Course: C# Programming – Introductory

Starting Out with Visual C# is an ideal introduction to Visual C# for anyone, even if you do not have programming experience. The 6th Edition features new and updated discussions, sections and tutorials aligned to Microsoft Visual Studio 2022 and the latest versions of C# and .NET. A new Chapter 11 dives deeper into classes. It covers intermediate to advanced topics, including returning objects from methods; writing a ToString method; working with null; the this reference variable; copy constructors; aggregation and composition; anonymous objects; mutable and immutable classes; and class collaboration.

Print	Pearson eText	Horizon	VitalSource/Kortext eBook
9781292738888	9781292477626	TBC	TBC



C++ How to Program: An Objects-Natural Approach, 11e

Paul J. Deitel & Harvey Deitel

©2025 • Paperback

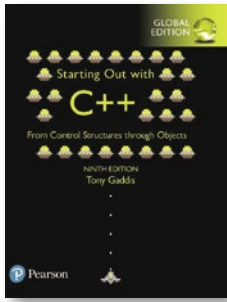
Available with Pearson Horizon

Course: C++ – Intro to Programming/CS1

C++ How to Program: An Objects-Natural Approach is a code-intensive, modular introduction to C++ programming. The Deitel live-code approach presents concepts using full working programs rather than code snippets so that you can immediately start to run programs as you read. Interesting, entertaining and challenging examples, exercises and projects help you see how what you're learning applies to real-world scenarios.

Print	Pearson eText	Horizon	VitalSource/Kortext eBook
9781292459981	9781292460000	TBC	TBC

The 11th Edition presents new features of C++ 20 and even more hands-on application opportunities. Hundreds of new self-checks let you test your code and understanding of key concepts. New case studies and exercises focus on security, data science, ethics and more.



Starting Out with C++: From Control Structures through Objects, 9e

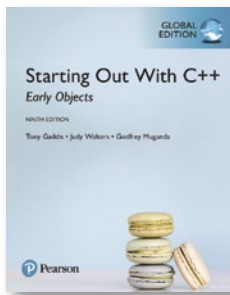
Tony Gaddis

©2019 • 1344pp • Paperback

Course: C++ – Intro to Programming/CS1

Starting Out with C++: From Control Structures through Objects covers control structures, functions, arrays and pointers before objects and classes in Tony Gaddis’s hallmark accessible, step-by-step presentation. His books help beginning students understand the important details necessary to become skilled programmers at an introductory level. Gaddis motivates the study of both programming skills and the C++ programming language by presenting all the details needed to understand the “how” and the “why” – but never losing sight of the fact that most beginners struggle with this material.

Print	VitalSource/Kortext eBook
9781292222332	9781292222400



Starting Out with C++: Early Objects, 9e

Tony Gaddis, Judy Walters
& Godfrey Muganda

©2016 • 1272pp • Paperback

Course: C++ – Intro to Programming/CS1

Intended for use in a two-term, three-term, or accelerated one-term C++ programming sequence, *Starting Out with C++: Early Objects* introduces the fundamentals of C++ to novices and experienced students alike. In clear, easy-to-understand terms, the text introduces all of the necessary topics for beginning C++ programmers. Real-world examples allow students to apply their knowledge in understanding how, why and when to implement the features of C++.

Print	VitalSource/Kortext eBook
9781292157276	9781292157313

Programming – Intermediate



Absolute C++, 6e

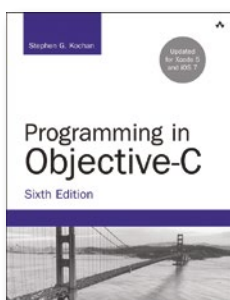
Walter Savitch & Kenrick Mock

©2016 • 1008pp • Paperback

Course: C++ – Intermediate Programming

Absolute C++ is a comprehensive introduction to the C++ programming language. The text is organized around the specific use of C++, providing students with an opportunity to master the language completely. Adaptable to a wide range of users, the text is appropriate for beginner to advanced programmers familiar with the C++ language.

Print	VitalSource/Kortext eBook
9781292098593	9781292098609



Programming in Objective-C, 6e

Stephen G. Kochan

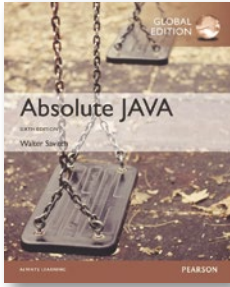
©2013 • 576pp • Paperback

Course: C – Intermediate Programming

Programming in Objective-C is a concise, carefully written tutorial on the basics of Objective-C and object-oriented programming for Apple’s iOS and OS X platforms. This unique approach to learning, combined with many small program examples and exercises at the end of each chapter, makes *Programming in Objective-C* ideally suited for classroom use.

Print
9780321967602

Title available on demand



Absolute Java, 6e
 Walter Savitch & Kenrick Mock
 ©2015 • 1296pp • Paperback
Available with Pearson Horizon

Course: Java – Intermediate Programming

This book is designed to serve as a textbook and reference for programming in the Java language. Although it does include programming techniques, it is organized around the features of the Java language rather than any particular curriculum of programming techniques. The main audience is undergraduate students who have not had extensive programming experience with the Java language.

Print	Horizon	VitalSource/Kortext eBook
9781292109220	9781292109237	9781292109237



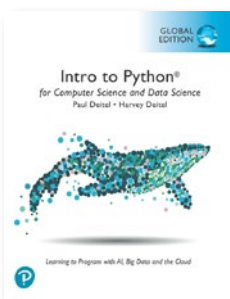
Starting Out with Python, 6e
 Tony Gaddis
 ©2024 • 896pp • Paperback
Available with Revel and Pearson Horizon

Course: Python

Written for novice programmers, Gaddis uses easy-to-understand language to introduce concepts. Control structures are explained, then classes and GUI applications. Every chapter includes clear and easy-to-read code listings, practical real-world examples, focused explanations and an abundance of exercises. As you progress through the text, you'll learn to recognize how to design the logic of high-quality programs and then implement those programs using Python.

Print	Pearson eBook	Horizon
9781292736037	9781292468006	9781292467986
Revel	VitalSource/Kortext eBook	
9781292467993	9781292467986	

The 6th Edition is thoroughly updated with new language features and functionality for versions of Python up through Python 3.9.

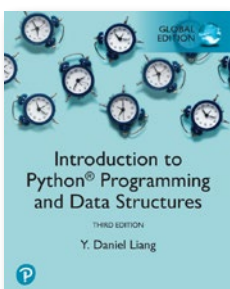


Intro to Python for Computer Science and Data Science: Learning to Program with AI, Big Data and The Cloud
 Paul J. Deitel & Harvey Deitel
 ©2021 • 868pp • Paperback

Course: Algorithms

This new text is suitable for introductory-level Python programming and/or data-science courses. Real-world datasets and AI technologies allow students to work on projects making a difference in business, industry, government and academia. There are chapters on Data mining Twitter, Natural Language Processing (usage bar charts and word clouds), IBM Watson and IoT, along with hundreds of examples, exercises, projects (EEPs) and implementation case studies.

Print	VitalSource/Kortext eBook
9781292364902	9781292364933

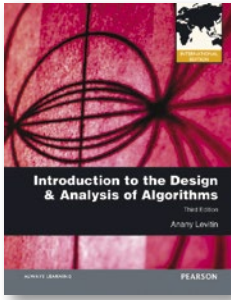


Introduction to Python Programming and Data Structures, 3e
 Y. Daniel Liang
 ©2023 • 592pp • Paperback
Available with Revel

Course: Java – Data Structures/CS2

Introduce students to basic programming concepts with *Introduction to Python Programming and Data Structures*. The text uses a fundamentals-first approach that prepares students to learn object-oriented programming and advanced Python programming. It presents programming concepts and techniques that include control statements, loops, functions and arrays before designing custom classes. The content incorporates a wide variety of problems with various levels of difficulty and covers many application areas to engage and motivate students.

Print	Revel	VitalSource/Kortext eBook
9781292424125	9781292424101	9781292423982



Introduction to the Design and Analysis of Algorithms, 3e

Anany Levitin

©2011 • 592pp • Paperback

Course: Algorithms

Based on a new classification of algorithm design techniques and a clear delineation of analysis methods, *Introduction to the Design and Analysis of Algorithms* presents the subject in a coherent and innovative manner. Written in a student-friendly style, the book emphasizes the understanding of ideas over excessively formal treatment while thoroughly covering the material required in an introductory algorithms course. Popular puzzles are used to motivate students' interest and strengthen their skills in algorithmic problem solving.

Print	VitalSource/Kortext eBook
9780273764113	9781292014111



Data Structures and Algorithms in Java

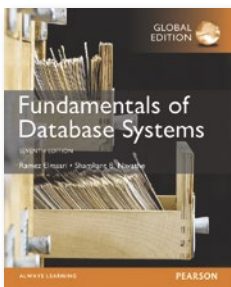
Peter Drake

©2013 • 512pp • Paperback

Course: Java – Data Structures/CS2

An abundance of unique, interesting examples, use of the Unified Modeling Language throughout and the newest Java 1.5 features characterize this text. Drake provides a concise and engaging introduction to Java and object-oriented programming, assuming familiarity with the basic control structures of Java or C and only a pre-calculus level of mathematics.

Print	VitalSource/Kortext eBook
9781292040097	9781292056159



Fundamentals of Database Systems, 7e

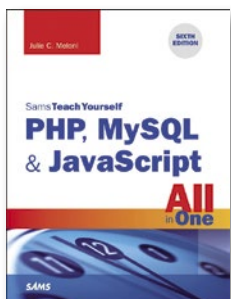
Ramez Elmasri & Shamkant B. Navathe

©2016 • 1272pp • Paperback

Course: Database Systems

This book introduces the fundamental concepts necessary for designing, using and implementing database systems and database applications. Our presentation stresses the fundamentals of database modeling and design, the languages and models provided by the database management systems and database system implementation techniques.

Print	VitalSource/Kortext eBook
9781292097619	9781292097626



PHP, MySQL & JavaScript All in One, Sams Teach Yourself, 6e

Julie C. Meloni

©2017 • 704pp • Paperback

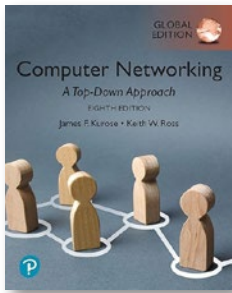
Course: SQL – Programming

In just a short time, students can learn how to use PHP, MySQL and Apache together to create dynamic, interactive websites and applications using the three leading open-source web development technologies. Using a straightforward, step-by-step approach, each lesson in this book builds on the previous ones, enabling readers to learn the essentials of PHP scripting, MySQL databases and the Apache web server from the ground up.

Print	VitalSource/Kortext eBook
9780672337703	9780134439587

Title available on demand

Computer Networking



Computer Networking: A Top-Down Approach, 8e

James F. Kurose & Keith Ross

©2021 • 800pp • Paperback

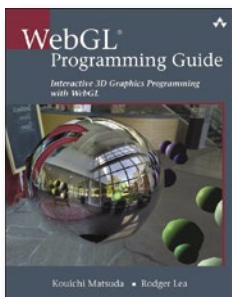
Available with Pearson Horizon

Course: Computer Networking

The 8th edition of this popular computer networking text builds on the authors' long tradition of teaching this complex subject through a layered approach in a "top-down manner." The text works its way from the application layer down toward the physical layer, motivating students by exposing them to important concepts early on. It provides an excellent foundation for students, without requiring extensive knowledge of programming or mathematics. Updates include coverage of software-defined networking (SDN) and the rapid adoption of 4G/5G networks and the mobile applications they enable.

Print	Horizon	VitalSource/Kortext eBook
9781292405469	9781292419978	9781292419978

Computer Graphics



WebGL Programming Guide: Interactive 3D Graphics Programming with WebGL

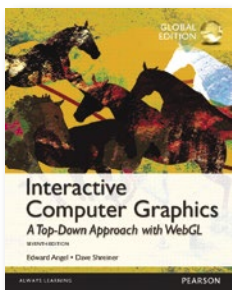
Kouichi Matsuda & Rodger Lea

©2013 • 600pp • Paperback

Course: Advanced Topics in Computer Graphics

With this book, students will learn step-by-step, through realistic examples, building their skills as they move from simple to complex solutions for building visually appealing web pages and 3D applications with WebGL. Media, 3D graphics and WebGL pioneers Dr. Kouichi Matsuda and Dr. Rodger Lea offer easy-to-understand tutorials on key aspects of WebGL, plus 100 downloadable sample programs, each demonstrating a specific WebGL topic.

Print
9780321902924



Interactive Computer Graphics: A Top-Down Approach with WebGL, 7e

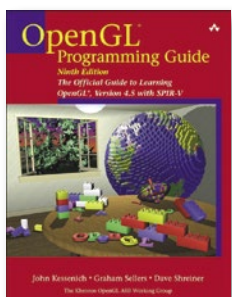
Edward Angel & Dave Shreiner

©2014 • 752pp • Paperback

Course: Computer Graphics – Intro

This is the only introduction to computer graphics text for undergraduates that fully integrates WebGL and emphasizes application-based programming. The top-down, programming-oriented approach allows for coverage of engaging 3D material early in the course so students immediately begin to create their own 3D graphics.

Print	VitalSource/Kortext eBook
9781292019345	9781292019338



OpenGL Programming Guide: The Official Guide to Learning OpenGL, Version 4.5 with SPIR-V, 9e

John Kessenich, Graham Sellers & Dave Shreiner

©2016 • 976pp • Paperback

Course: Computer Graphics - Intermediate

OpenGL® Programming Guide provides clear explanations of OpenGL functionality and techniques, including processing geometric objects with vertex, tessellation and geometry shaders using geometric transformations and viewing matrices; working with pixels and texture maps through fragment shaders; and advanced data techniques using framebuffer objects and compute shaders.

Print	VitalSource/Kortext eBook
9780134495491	9780134495538

Systems Analysis & Design



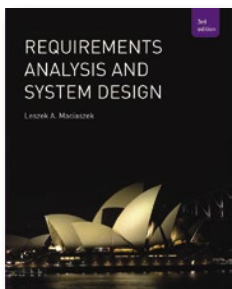
Object Oriented Systems Analysis and Design

Noushin Ashrafi & Hessam Ashrafi
©2013 • 636pp • Paperback

Course: Object-oriented Systems Analysis and Design

This text teaches students object-oriented systems analysis and design in a highly practical and accessible way.

Print	VitalSource/Kortext eBook
9781292039602	9781292051758



Requirements Analysis and Systems Design, 3e

Leszek Maciaszek
©2007 • 656pp • Paperback

Course: Systems Analysis and Design

An examination of the methods and techniques used in the analysis and design phases of Information System development. Emphasis is placed upon the application of object technology in enterprise information systems (EIS) with UML being used throughout. Through its excellent balance of practical explanation and theoretical insight, the book manages to avoid unnecessary, complicating details without sacrificing rigor.

Print
9780321440365

Software Engineering



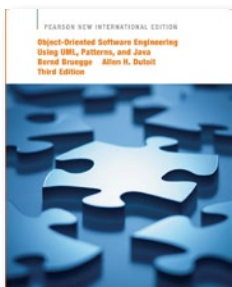
Software Engineering, 10e

Ian Sommerville
©2015 • 816pp • Paperback

Course: Software Engineering (SE)

Software Engineering introduces students to the overwhelmingly important subject of software programming and development. In the past few years, computer systems have come to dominate not just our technological growth, but the foundations of our world's major industries. This text seeks to lay out the fundamental concepts of this huge and continually growing subject area in a clear and comprehensive manner.

Print	VitalSource/Kortext eBook
9781292096131	9781292096148



Object-Oriented Software Engineering Using UML, Patterns, and Java, 3e

Bernd Bruegge & Allen H. Dutoit
©2014 • 816pp • Paperback

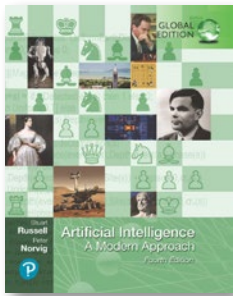
Course: Software Engineering (SE)

Shows students how to use both the principles of software engineering and the practices of various object-oriented tools, processes, and products.

Using a step-by-step case study to illustrate the concepts and topics in each chapter, Bruegge and Dutoit emphasize learning object-oriented software engineer through practical experience: students can apply the techniques learned in class by implementing a real-world software project.

Print	VitalSource/Kortext eBook
9781292024011	9781292096148

Artificial Intelligence

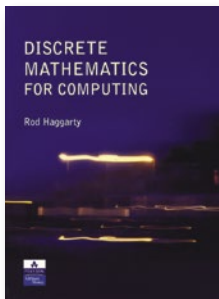


Artificial Intelligence: A Modern Approach, 4e
 Stuart Russell & Peter Norvig
 ©2021 • 1168pp • Paperback

Course: Artificial Intelligence (AI)
 A comprehensive approach to AI, suited for two-semester undergraduate courses, adaptable to single-semester programs and also useful for graduates. This eagerly awaited revision presents the most recent developments in the field with expansion of topics in robotics, NLP and more.

Print	Pearson eText	VitalSource/Kortext eBook
9781292401133	9781292409399	9781292410074

Mathematics & Logic

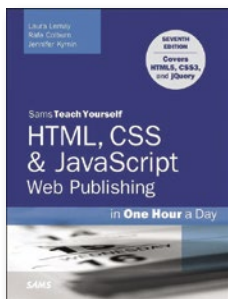


Discrete Mathematics for Computing
 Rod Haggarty
 ©2001 • 248pp • Paperback

Course: Discrete Mathematics
 This book is a concise introduction to the key mathematical ideas that underpin computer science, continually stressing the application of discrete mathematics to computing. It is suitable for students with little or no knowledge of mathematics and covers the key concepts in a simple and straightforward way. The theoretical ideas are reinforced by worked examples and each chapter concludes with a mini case study.

Print
9780201730470

Internet/Multimedia/Business



HTML, CSS & JavaScript Web Publishing in One Hour a Day, Sams Teach Yourself, 7e
 Laura Lemay, Rafe Colburn & Jennifer Kyrnin
 ©2016 • 768pp • Paperback

Course: Javascript
 Completely revamped to teach HTML5 and CSS3 from the very beginning, this is the newest edition of the worldwide best-seller that has helped 500,000+ people learn the foundational skills of modern web development. Laura Lemay and Rafe Colburn have thoroughly revamped their in-depth tutorial to cover the latest web skills and technologies and walk the reader through creating interactive, dynamic web sites using today's JavaScript libraries, services and social web technologies. Covers HTML5, CSS3 and jQuery.

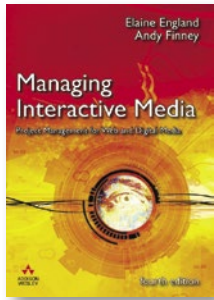
Print	VitalSource/Kortext eBook
9780672336232	9780672336232



Basics of Web Design: HTML5 & CSS3, 2e
 Terry Felke-Morris
 ©2013 • 384pp • Paperback

Course: Internet/World Wide Web
 The *Basics of Web Design: HTML5 & CSS3* takes a unique approach to preparing students to design web pages that work today in addition to being ready to take advantage of HTML5 coding techniques of the future.

Print	VitalSource/Kortext eBook
9781292025469	9781292037950



Managing Interactive Media: Project Management for Web and Digital Media, 4e

Elaine England & Andy Finney

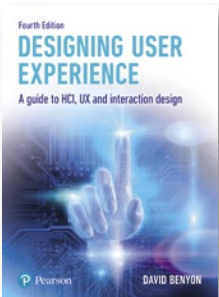
©2007 • 304pp • Paperback

Print
9780321436931

Course: Multimedia Systems

This updated and expanded Fourth Edition includes new material relevant for the changing work environment. The book describes the latest industry trends and incorporates them into a project management framework. By developing practical skills it aids the project manager's own development and provides a coherent overview of the issues that affect all in the converging industries of communications, media and computing.

Human Computer Interaction



Designing User Experience: A guide to HCI, UX and interaction design, 4e

David Benyon

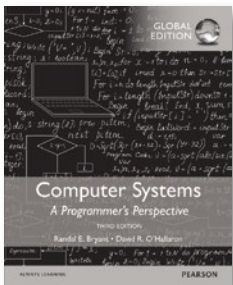
©2019 • 672pp • Paperback

Course: Human-Computer Interaction (HCI)

Designing User Experience presents a comprehensive introduction to the practical issue of creating interactive systems, services and products from a human-centred perspective. It develops the principles and methods of human-computer interaction (HCI) and Interaction Design (ID) to deal with the design of twenty-first-century computing and the demands for improved user experience (UX). It brings together the key theoretical foundations of human experiences when people interact with and through technologies. It explores UX in a wide variety of environments and contexts.

Print	VitalSource/Kortext eBook
9781292155517	9781292155531

Computer Organization / Architecture



Computer Systems: A Programmer's Perspective, 3e

Randal E. Bryant & David R. O'Hallaron

©2015 • 1120pp • Paperback

Available with Mastering Engineering

Course: Computer Organization and Architecture

Computer systems: A Programmer's Perspective explains the underlying elements common among all computer systems and how they affect general application performance. Written from the programmer's perspective, this book strives to teach students how understanding basic elements of computer systems and executing real practice can lead them to create better programs.

Print	Mastering Engineering	VitalSource/Kortext eBook
9781292101767	9781292109435	9781292101774



Computer Security: Principles and Practice, 5e

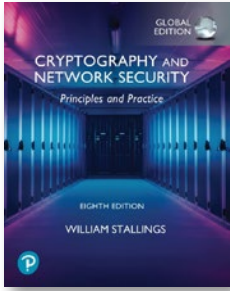
William Stallings & Lawrie Brown

©2024 • Paperback

Course: Computer Security

Computer Security incorporates broad, up-to-date and comprehensive coverage of computer and network security. Principles, design approaches, standards, and real-world examples give students an understanding of the unifying theory and application of important concepts. Hands-on hacking, programming, firewall and lab exercises, real-world case studies and security assessments reinforce understanding of the material.

Print	Pearson eText
9781292473291	9781292729015



Cryptography and Network Security: Principles and Practice, 8e

William Stallings

©2022 • 832pp • Paperback

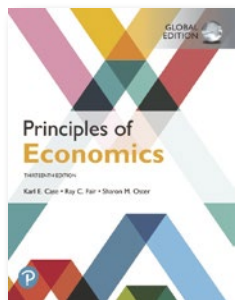
Course: Computer Security

Keep pace with the fast-moving field of cryptography and network security with *Cryptography and Network Security: Principles and Practice*. In an age of viruses and hackers, electronic eavesdropping, and electronic fraud on a global scale, security is paramount. This text explores the basic issues and practices of a network security capability and provides a tutorial and survey of cryptography and network security technology.

Print	Pearson eText	VitalSource/Kortext eBook
9781292437484	9781292437477	9781292437491

Economics

Principles of Economics



Principles of Economics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

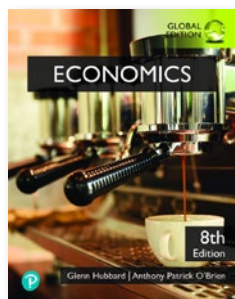
©2019 • 816pp • Paperback

Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292294698	9781292294711
MyLab Economics	Pack of print text + MyLab Economics
9781292294803	9781292294803

Course: Two-Semester Principles of Economics

An introduction to the functioning of the economy and the power and breadth of economics. Readers of *Principles of Economics, 13th Edition* come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



Economics, 8e

Glenn Hubbard & Anthony Patrick O'Brien

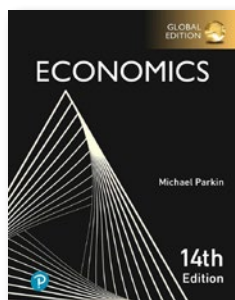
©2022 • 1152pp • Paperback

Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292430645	9781292446721	9781292430706
MyLab Economics	Pack of print text + MyLab Economics	
9781292430584	9781292430713	

Course: Two-Semester Principles of Economics

One of the challenges of teaching principles of economics is fostering interest in concepts, including opportunity cost, trade-offs, scarcity, and demand and supply that may not seem applicable to students' lives. This text makes these concepts relevant by demonstrating how real businesses apply them to make decisions every day. With an ever-changing world economy, the 8th Edition has been updated with the latest developments using new real-world business and policy examples.



Economics, 14e

Michael Parkin

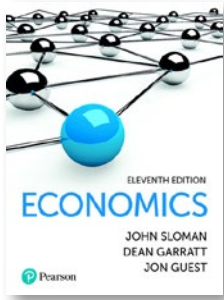
©2022 • 864pp • Paperback

Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292433639	9781292433684	9781292433738
MyLab Economics	Pack of print text + MyLab Economics	
9781292433653	9781292433707	

Course: Two-Semester Principles of Economics

Economics gets students thinking like economists. Using the latest policy and data and incorporating global issues, this text is a thorough and careful presentation of the principles of economics. It emphasizes real-world applications, the development of critical thinking skills and path-breaking technology.



Economics, 11e

John Sloman, Dean Garratt
& Alison Wride

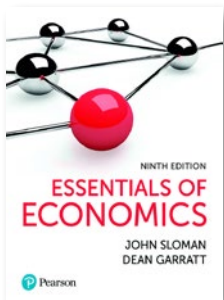
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Course: Two-Semester Principles of Economics

The ultimate guide to the fascinating subject of Economics, this book is ideal for students who want to get a solid understanding of the key concepts – from theory to practice. This edition provides valuable insight into the constantly changing, often complex issues that economists face today. With content extensively revised, discussing the latest events in the field.

Print	Pearson eText
9781292405339	9781292737829
Revel	VitalSource/Kortext eBook
9781292405339	9781292405407



Essentials of Economics, 9e

John Sloman & Dean Garratt

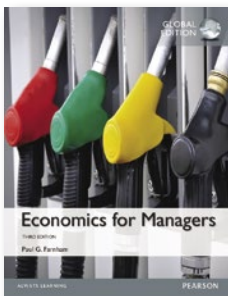
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Course: One-Semester Principles of Economics

An accessible introduction to the key principles of economics, exploring real-life issues facing the economy today. The new edition has been thoroughly updated to include insights and analysis into global problems such as the climate emergency, the Russian invasion of Ukraine, the Covid-19 pandemic, the cost-of-living crisis and how economic thinking and government policies might be applied to address them.

Print	Pearson eText	VitalSource/Kortext eBook
9781292440101	9781292469775	9781292440149
MyLab Economics	Pack of print text + MyLab Economics	
9781292440125	9781292440248	



Economics for Managers, 3e

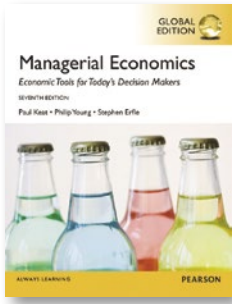
Paul G. Farnham

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Course: Economics for MBAs

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Managerial Economics, 7e

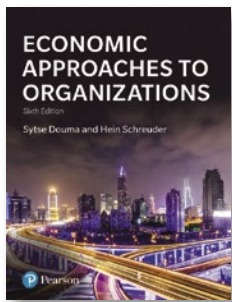
Paul G. Keat & Philip K.Y. Young

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Course: Managerial Economics

For upper-level undergraduate and first-year MBA courses in managerial and applied economics. This text will excite readers by providing a more linear progression, while proving the consistency and relevance of microeconomic theory.

Print	Pearson eText
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Economic Approaches to Organization, 6e

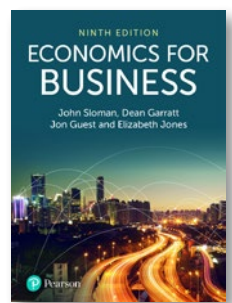
Sytse Douma & Hein Schreuder

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Course: Managerial Economics

This text explains in a non-technical way different economic approaches (including game theory, agency theory, transaction costs economics, economics of strategy and evolutionary approaches) using practical, real-world examples to aid understanding of how the concepts relate to economic and organizational problems in the world today. This book is unique in its attempt to make the link between management and economics.

Print	Pearson eText
9781292128900	9781292128955



Economics for Business, 9e

John Sloman, Dean Garratt, Jon Guest & Elizabeth Jones

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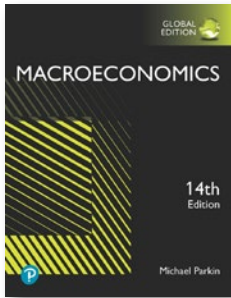
Available with MyLab Economics or Revel

Course: Business Economics

Economics for Business, 9th edition is the ideal textbook for students taking economics as part of a business studies degree or diploma. Using clear language, it introduces the key principles of economics and illustrates how they can be used to understand real business problems in the world today. Each chapter is packed with features to support students' learning, such as definitions, examples, news stories and case studies.

Print	Pearson eText	VitalSource/Kortext eBook
9781292440118	9781292737638	9781292440194
MyLab Economics	Revel	Pack of print text + MyLab Economics
9781292440132	9781292461069	9781292440255

Macroeconomics



Macroeconomics, 14e

Michael Parkin

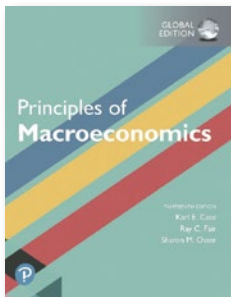
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Course: Principles of Macroeconomics

For the latest policy, data and discussions on globally important economic issues, *Macroeconomics* emphasizes real-world applications, the development of critical-thinking skills and path-breaking technology to get students to think like an economist.

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9781292433608	9781292433509	9781292433493
MyLab Economics	Revel	Pack of print text + MyLab Economics
9781292433455	9781292735672	9781292433547



Principles of Macroeconomics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

©2019 • 472pp • Paperback

Available with MyLab Economics

Course: Principles of Macroeconomics

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough and complete. Readers of *Principles of Macroeconomics, 13th Edition*, come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.

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9781292303826	9781292303871
MyLab Economics	Pack of print text + MyLab Economics
9781292303932	9781292303918



Macroeconomics, 5e

R. Glenn Hubbard & Anthony Patrick O'Brien

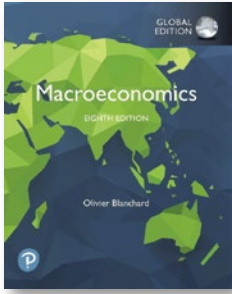
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Course: Principles of Macroeconomics

Reveal the relevance of economics through real-world business examples. One of the challenges of teaching Principles of Macroeconomics is fostering interest in concepts that may not seem applicable to students' lives. *Macroeconomics* makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

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9781292059440	9781292071817
MyLab Economics	Pack of print text + MyLab Economics
9781292071916	9781292059778



Macroeconomics, 8e

Olivier Blanchard

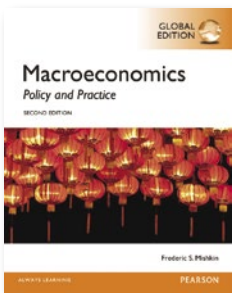
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Available with MyLab Economics

Print	VitalSource/Kortext eBook
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MyLab Economics	Pack of print text + MyLab Economics
9781292351605	9781292351612

Course: Intermediate Macroeconomics

In *Macroeconomics*, Blanchard presents an integrated, global view of macroeconomics, enabling students to see the connections between goods markets, financial markets and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium- and long-run markets and two major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis that engulfed the world in 2008, to monetary policy in the US, to the problems of the Euro area and growth in China, the text helps students make sense not only of current macroeconomic events but also of those that may unfold in the future.



Macroeconomics: Policy and Practice, 2e

Frederic S. Mishkin

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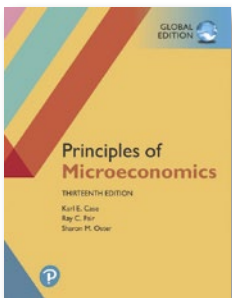
Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292019598	9781292067179
MyLab Economics	Pack of print text + MyLab Economics
9781292067193	9781292067209

Course: Intermediate Macroeconomics

Macroeconomics: Policy and Practice draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times. Building on his expertise in macroeconomic policy making at the Federal Reserve, author Frederic S. Mishkin provides detailed, step-by-step explanations of all models and highlights the techniques used by policy makers in practice.

Microeconomics



Principles of Microeconomics, 13e

Karl E. Case, Ray C. Fair & Sharon E. Oster

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Available with MyLab Economics

Print	VitalSource/Kortext eBook
9781292303390	9781292303451
MyLab Economics	Pack of print text + MyLab Economics
9781292303512	9781292303499

Course: Principles of Microeconomics

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough and complete. Readers of *Principles of Microeconomics, 13th Edition*, come away with a basic understanding of how market economies function, an appreciation for the things they do well and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions, in a different way.



Microeconomics, 14e

Michael Parkin

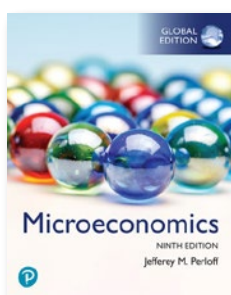
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Course: Principles of Microeconomics

The latest edition of *Microeconomics* gets students to think like an economist by incorporating the latest policy, data and discussions on important global issues. It emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity and path-breaking technology. Features in the chapter openings and endings encourage students to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective and deeper understanding of today's events.

Print	Pearson eText	VitalSource/Kortext eBook
9781292434599	9781292434650	9781292434728
MyLab Economics	Revel	Pack of print text + MyLab Economics
9781292255460	9781292467429	9781292434605



Microeconomics, 9e

Jeffrey Perloff

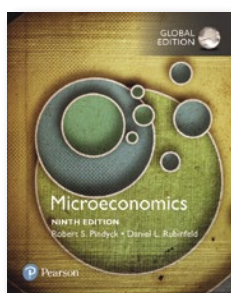
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Course: Principles of Microeconomics

Microeconomics presents economic theory in the context of real, data-driven examples, and then develops students' intuition through Solved Problems. The text places emphasis on modern theories that are useful in analyzing actual markets, while a step-by-step problem-based learning approach demonstrates how to use these theories to solve business problems and analyze policy.

Print	Pearson eText	VitalSource/Kortext eBook
9781292446448	9781292446578	9781292446516
MyLab Economics	Pack of print text + MyLab Economics	
9781292446554	9781292446523	



Microeconomics, 9e

Robert Pindyck & Daniel Rubinfeld

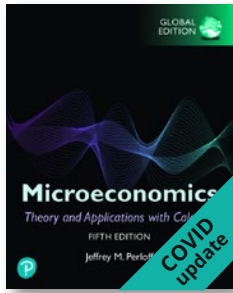
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Available with MyLab Economics

Course: Intermediate Microeconomics

Microeconomics exposes students to topics that play a central role in microeconomics. From game theory and competitive strategy, to the roles of uncertainty and information and the analysis of pricing by firms with market power, the text helps students understand what's going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decision-making and for designing and understanding public policy.

Print	Pearson eText	VitalSource/Kortext eBook
9781292213316	9781292443218	9781292213378
MyLab Economics	Pack of print text + MyLab Economics	
9781292213422	9781292213408	



Microeconomics: Theory and Applications with Calculus, 5e

Jeffrey M. Perloff

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Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292359120	9781292418209	9781292359137
MyLab Economics	Pack of print text + MyLab Economics	
9781292359267	9781292359250	

Course: Advanced Microeconomic Theory

This book shows how individuals, policy-makers and firms use microeconomic tools to analyze and solve problems. It depicts microeconomics theory through calculus, algebra and graphs.

Key features:

- New Common Confusions feature describes a widely held belief that economic theory or evidence rejects.
- New Unintended Consequences feature shows how some policies and actions have side-effects beyond the intended ones.

Money & Banking



The Economics of Money, Banking and Financial Markets, 13e

Frederic S. Mishkin

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Available with MyLab Economics

Print	Pearson eText	VitalSource/Kortext eBook
9781292409481	9781292409580	9781292409566
MyLab Economics	Pack of print text + MyLab Economics	
9781292409498	9781292409603	

Course: Money and Banking

This text brings a fresh perspective to today's major questions surrounding financial policy. Influenced by his term as Governor of the Federal Reserve, Frederic Mishkin offers students a unique viewpoint and informed insight.

Key features:

- Examples and applications on how the COVID-19 pandemic has affected the markets.
- Updated chapters 18 and 19 now have a more global focus.
- Chapter 14 focuses on the ECB and central banks from other key economies.

International Economics



International Economics: Theory and Policy, 12e

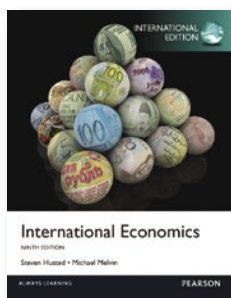
Paul R. Krugman, Maurice Obstfeld & Marc Melitz

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Print	Pearson eText	VitalSource/Kortext eBook
9781292409719	9781292409818	9781292409795
MyLab Economics	Pack of print text + MyLab Economics	
9781292409726	9781292409856	

Course: International Economics

An engaging coverage of the key concepts of international theory and policy, from theory to practice, thoroughly revised *International Economics: Theory and Policy* highlights important economic developments on a theoretical and practical level. This includes a focus on the recent COVID-19 pandemic experience and its implications on the global economy. Useful features and examples in the text will equip you with the intellectual tools necessary to understand the developments and implications in the changing global economy.



International Economics, 9e

Steven Husted & Michael Melvin
©2012 • 424pp • Paperback

Course: International Economics

International Economics is an accessible, comprehensive and relevant guide for studying international economics. Using real data and issues that motivate theoretical discussions, this text captures students' attention and equips them with a practical understanding of major policy questions.

Print	VitalSource/Kortext eBook
9780273768289	9780273775713



International Trade: Theory and Policy, 12e

Paul R. Krugman, Maurice Obstfeld & Marc Melitz

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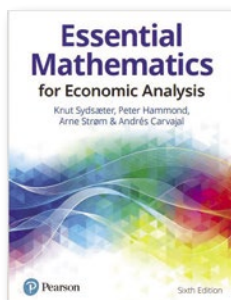
Available with MyLab Economics

Course: International Trade

This text provides engaging, balanced coverage of the key concepts and practical applications of theory and policy around the world. With the first half devoted to trade and the second half to monetary questions, the text provides an intuitive introduction to theory and events as well as detailed coverage of the actual policies put into place as a response. In this edition important economic developments are highlighted, with many lessons drawn from the recent COVID-19 pandemic experience.

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9781292417233	9781292417356	9781292417332
MyLab Economics	Pack of print text + MyLab Economics	
9781292416960	9781292417011	

Maths for Economics



Essential Mathematics for Economic Analysis, 6e

Sydsæter Knut

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Available with MyLab Math

Course: Maths for Economics

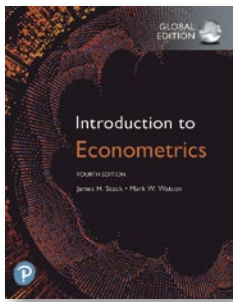
An extensive introduction to all the mathematical tools an economist needs is provided in this worldwide bestseller.

Key features:

- Large number of questions interspersed in chapter help students practice and build confidence.
- This new edition is a significant revision and has been restructured based on customer feedback.

Print	VitalSource/Kortext eBook
9781292359281	9781292359328
MyLab Math	Pack of print text + MyLab Math
9781292359359	9781292359342

Quantitative Economics



Introduction to Econometrics, 4e

James H. Stock & Mark W. Watson

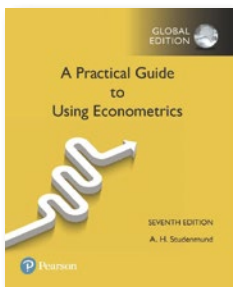
©2019 • 800pp • Paperback

Available with MyLab Economics

Course: Introductory Econometrics

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics* – the text that connects modern theory and practice with motivating, engaging applications. The Fourth Edition maintains a focus on currency, while building on the philosophy that applications should drive the theory, not the other way around. The text incorporates real-world questions and data and methods that are immediately relevant to the applications. With very large data sets increasingly being used in economics and related fields, a new chapter dedicated to Big Data helps students learn about this growing and exciting area.

Print	Pearson eText	VitalSource/Kortext eBook
9781292264455	9781292443171	9781292264523
MyLab Economics	Pack of print text + MyLab Economics	
9781292264585	9781292264561	



Using Econometrics: A Practical Guide, 7e

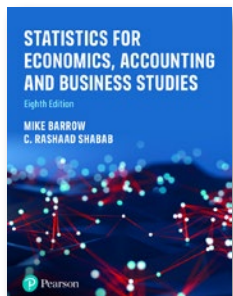
A. H. Studenmund

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Course: Introductory Econometrics

Using Econometrics: A Practical Guide offers students an innovative introduction to elementary econometrics. Through real-world examples and exercises, the book covers the topic of single-equation linear regression analysis in an easily understandable format.

Print	VitalSource/Kortext eBook
9781292154091	9781292406343



Statistics for Economics, Accounting and Business Studies, 8e

Michael Barrow

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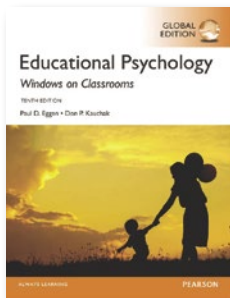
Course: Introduction to Statistics for Business/ Economics

This text is for students taking a first year Statistics for Economics module. It supports students by providing clear explanations of statistical tools and techniques and demonstrating how to apply them in wider business practice.

Print	VitalSource/Kortext eBook
9781292726977	9781292458724

Education

Educational Psychology



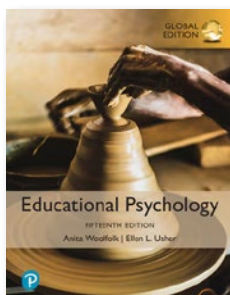
Educational Psychology: Windows on Classrooms, 10e

Paul Eggen & Don Kauchak
©2015 • 752pp • Paperback

Course: Introduction to Educational Psychology

This significantly revised Tenth Edition focuses on applying theories and research in educational psychology to an educator's work in the classroom. Using an integrated-case approach, authors Eggen and Kauchak begin each chapter with a case study taken from actual classroom practice and then weave the case throughout the chapter, extracting specific illustrations and, in some instances, using dialogue directly from the case to emphasize the application of chapter content to the classroom setting.

Print	VitalSource/Kortext eBook
9781292107561	9781292107578



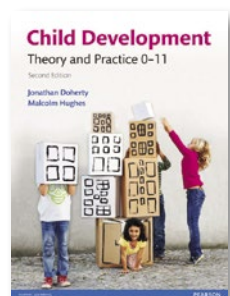
Educational Psychology, 15e

Anita Woolfolk
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Course: Introduction to Educational Psychology

Educational Psychology: Active Learning Edition uses clear language to explain educational psychology's role in the classroom. This practical resource includes guidelines, cases and tips from expert teachers. Theory and practice are examined together, showing how research on child development, cognitive science, learning, motivation, teaching and assessment can be used to solve the everyday problems of teaching. This edition features expanded analysis of the brain and neuroscience; integrated coverage of social-emotional learning and trauma-informed teaching; and a bold approach to issues of identity, race and privilege.

Print	Pearson eText
9781292468723	9781292468730



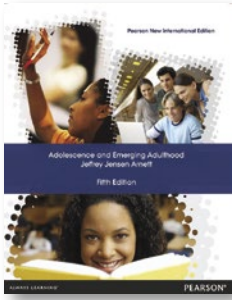
Child Development: Theory and Practice 0-11, 2e

Jonathan Doherty
& Malcolm Hughes
©2013 • 496pp • Paperback

Course: Child Development (Topical Approach)

The Second Edition of *Child Development: Theory and Practice 0-11* has been fully revised and updated while retaining the authoritative, accessible and well structured writing style that proved popular in the first edition. The text is infused with the authors' passion and enthusiasm for the subject and their anecdotes provide engaging real-life examples of child development in practice.

Print	VitalSource/Kortext eBook
9781292001012	9781292003511



Adolescence and Emerging Adulthood, 5e

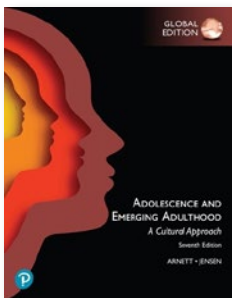
Jeffrey Jensen Arnett

©2013 • Paperback

Print	VitalSource/Kortext eBook
9781292042664	9781292051710

Course: Adolescent Development

Grounded in a global cultural perspective (within and outside of the US), this text enriches the discussion with historical context and an interdisciplinary approach, including studies from fields such as anthropology and sociology, in addition to the compelling psychological research on adolescent development. This book also takes into account the period of emerging adulthood (ages 18-25), a term coined by the author and an area of study for which Arnett is a leading expert.



Adolescence and Emerging Adulthood: A Cultural Approach, 7e

Jeff Jensen Arnett & Lene Arnett Jensen

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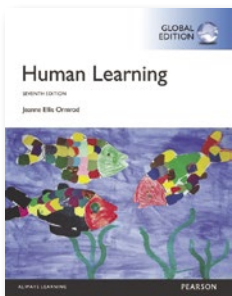
Available as a Revel course only.

Revel
9781292737034

Course: Adolescent Development

This text helps you examine this dynamic age period through the lens of the world's diverse cultures. Utilizing a multidisciplinary approach, the authors explore the impact of both cultural and historical context upon development. The text is distinguished by its emphasis on the period of emerging adulthood (ages 18 to 25), a growing area of study.

The 7th Edition offers new end-of-chapter reflections that encourage you to consider the big picture. Fresh content in each chapter pertaining to cultural similarities and differences helps you see how the development of adolescents and emerging adults is influenced by the culture in which they live.



Human Learning, 7e

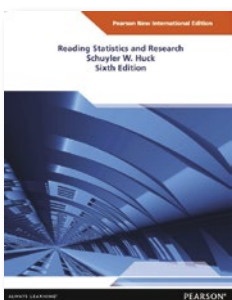
Jeanne Ellis Ormrod

©2015 • 624pp • Paperback

Print	Pearson eText	VitalSource/Kortext eBook
9781292104386	9781292724171	9781292104393

Course: Cognition and Instruction

The market-leading text on learning theories applied to education, this book draws readers in with a lucid and engaging writing style. It covers a broad range of theoretical perspectives, while including numerous classroom examples of how these theories apply to learning, instruction and assessment.



Reading Statistics and Research, 6e

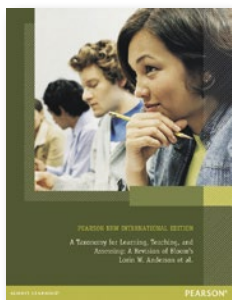
Schuyler W. Huck

©2013 • 512pp • Paperback

Print	VitalSource/Kortext eBook
9781292041407	9781292053677

Course: Statistics in Education

For courses in Research Methods, Reading and Understanding Research and Quantitative Methods/Statistics. This uniquely accessible text shows precisely how to decipher and critique statistically-based research reports. Praised for its non-intimidating writing style, the text emphasizes concepts over formulas. The Sixth Edition contains 492 new excerpts drawn from recent journal articles, as well as three new chapters.



A Taxonomy for Learning, Teaching and Assessing: A Revision of Bloom's Taxonomy of Educational Objectives, Abridged Edition

Lorin W. Anderson, David R. Krathwohl, Peter W. Airasian, Kathleen A. Cruikshank, Richard E. Mayer, Paul R. Pintrich, James Raths & Merlin C. Wittrock

©2013 • 336pp • Paperback

Print
9781292042848

Course: Advanced Education Psychology

This revision of Bloom's taxonomy framework is designed to help teachers understand and implement standards-based curriculums as well as facilitate constructing and analyzing their own. A revision only in the sense that it builds on the original framework, it is a completely new manuscript in both text and organization. Its two-dimensional framework interrelates knowledge with the cognitive processes students use to gain and work with knowledge. Together, these define the goals, curriculum standards and objectives students are expected to learn. The framework facilitates the exploration of curriculums from four perspectives – what is intended to be taught, how it is to be taught, how learning is to be assessed and how well the intended aims, instruction and assessments are aligned for effective education.



The Life Span: Human Development for Helping Professionals, 3e

Patricia C. Broderick & Pamela Blewitt

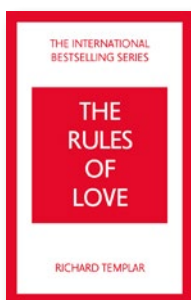
©2013 • 628pp • Paperback

Available with MyLab Education

Course: Lifespan Development (Topical Approach)

The first developmental textbook written specifically for helping professionals and graduate-level students, *The Life Span: Human Development for Helping Professionals* provides an in-depth look at the science of human development and how it applies to the fields of counseling, social work and psychology. Using counseling applications, case studies, special topics boxes and journal questions, the text introduces developmental theories and research within the context of clinical practice.

Print	VitalSource/Kortext eBook
9781292024790	9781292003511
Pack of print text + MyLab Education	
9780137039838	



The Rules of Love: A Personal Code for Happier, More Fulfilling Relationships, 4e

Richard Templar

©2023 • 288pp • Paperback

Course: Self-Development/Interpersonal Relationships

In *The Rules of Love* you'll find the guiding principles that will help you form strong and enduring relationships, and support you when things aren't going the way that you wanted them to. In this new edition, Richard Templar has added 10 brand new Rules to help make your relationships even more rewarding. You'll feel the benefits, and so will everybody around you.

Print	VitalSource/Kortext eBook
9781292435671	9781292435657

Curriculum and Instruction



A Resource Guide for Teaching K-12, 6e

Richard D. Kellough

©2013 • 376pp • Paperback

Print
9781292041612

Course: General K-12 Methods

With its hallmark practicality, *A Resource Guide for Teaching K-12* uses case studies, sample units with lessons, opportunities for practice and feedback and activities to equip future teachers with numerous examples of best practices, current research findings and proven teaching strategies. This is truly one of the most comprehensive texts on the market today, made even better with its organization designed around the decision-making phases of instruction.



Building Classroom Discipline, 11e

C. M. Charles

©2013 • 280pp • Paperback

Print	VitalSource/Kortext eBook
9781292041926	9781292052335

Course: Classroom Management

Charles is the leading classroom management models text. It covers and applies the most important management and discipline approaches, from Redl, Wattenberg, Skinner and Glasser through Jones, Kagan, Cook and others.



Effective Classroom Management: Models and Strategies for Today's Classrooms, 3e

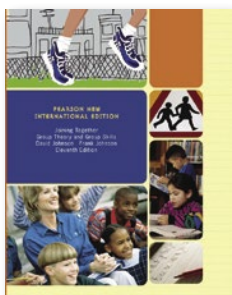
Carlette Jackson Hardin

©2013 • 238pp • Paperback

Print	VitalSource/Kortext eBook
9781292041551	9781292053486

Course: Classroom Management

Appropriate for grades K-12, this reader-friendly, practical book offers you a solid foundation for developing an individualized classroom management plan that suits your unique instructional philosophy. This book examines a variety of models of classroom management arranged according to their primary focus: classroom management as discipline, classroom management as a system and classroom management as instruction.



Joining Together: Group Theory and Group Skills, 11e

David H. Johnson
& Frank P. Johnson

©2013 • 656pp • Paperback

Print	VitalSource/Kortext eBook
9781292022635	9781292035833

Course: Cooperative Learning

Introduces readers to the theory and research needed to understand how to make groups effective and, through exercises and thorough explanations, equips them with the skills required to apply that knowledge to practical situations. Chapters discuss the history of groups and group dynamics, the nature of experiential learning, group goals, communication within groups, leadership, power, decision making, controversy and creativity and conflict management. More applied chapters focus on valuing diversity, cooperative learning, leading counseling groups and team development and training.



Academic Reading, 8e

Kathleen T. McWhorter
& Brette M. Sember

©2013 • 444pp • Paperback

Available with MyLab Reading

Course: College Reading & Study Skills

Kathleen McWhorter offers a unique, contextualized approach that focuses on academic reading skills and also motivates students towards a particular area of interest or field of study. Readers learn important comprehension, vocabulary and critical thinking skills, as well as how to adapt these skills to their study of specific academic disciplines. While doing so, they also learn what each discipline involves and explore the available career paths. As an end result, *Academic Reading* teaches essential reading skills while opening up new academic and career possibilities.

Print	MyLab Reading
9781292023618	9781292010663



Games, Ideas and Activities for Early Years Mathematics

Alice Hansen

©2011 • 336pp • Paperback

Course: Math and Science Methods – Primary Level

This book provides a wealth of activities to supplement and support the teaching of math in a fun and appealing way. Designed to enable practitioners to effectively support children's mathematical development across the Early Years and Foundation Stage, this is the resource that will bring math to life in any early years setting.

Print	VitalSource/Kortext eBook
9781408284841	9781408284865



Games, Ideas and Activities for Primary Science

John Dabell

©2010 • 384pp • Paperback

Course: Math and Science Methods – Primary Level

This book aims to provide ready-made science lesson ideas that will considerably reduce the workload for many overburdened teachers. They can be easily adapted to suit varying levels of ability and bring science to life. This resource will provide a strong base of accessible ideas to enhance science education in the primary classroom.

Print
9781408223239



Creative Activities and Ideas for Pupils with English as an Additional Language

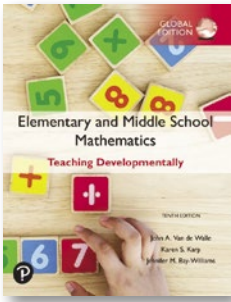
Maggie Webster

©2011 • 276pp • Paperback

Course: Language Development – Primary Level

This book contains a unique collection of 150 enjoyable and inspiring games and activities to help support learners of English as an Additional Language (EAL) in the inclusive classroom. This bank of ideas will support you in helping newly arrived pupils settle into their class and school and are easy to integrate into your planning to support your learners across the curriculum.

Print
9781408267776



Elementary and Middle School Mathematics: Teaching Developmentally, 10e

John A. Van de Walle, Karen S. Karp & Jennifer M. Bay-Williams

©2020 • 752pp • Paperback

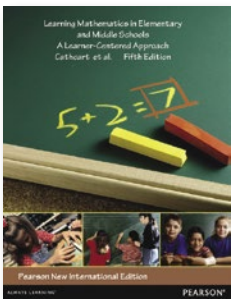
Available with MyLab Education

Print	VitalSource/Kortext eBook
9781292331393	9781292342597
MyLab Education	Pack of print text + MyLab Education
9781292331492	9781292331508

Course: Mathematics Methods in the Elementary School

Elementary and Middle School Mathematics: Teaching Developmentally illustrates how children learn mathematics and then shows pre-service teachers the most effective methods of teaching PreK-8 math through hands-on, problem-based activities.

As teacher candidates engage with the activities, they boost their own knowledge of the math and learn concrete, developmentally appropriate ways to incorporate problem-based tasks in their classrooms. Examples of real student work and new common challenges and misconception tables allow readers to visualize good mathematics instruction and assessment that supports and challenges all learners.



Learning Mathematics in Elementary and Middle Schools: A Learner-Centered Approach, 5e

George S. Cathcart, Yvonne M. Pothier, James H. Vance & Nadine S. Bezuk

©2013 • 448pp • Paperback

Print
9781292042053

Course: Mathematics Methods in the Elementary School

Learning Mathematics in Elementary and Middle Schools uses NCTM standards and authentic videos to illustrate and encourage a learner-centered approach to instruction. It helps you learn to evaluate how children think mathematically and how to link that knowledge to developmentally appropriate teaching practices.



Science in Elementary Education: Methods, Concepts and Inquiries, 11e

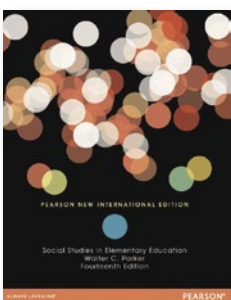
Joseph M. Peters & David L. Stout

©2013 • 558pp • Paperback

Print
9781292041346

Course: Science Methods in Elementary School

Substantially rewritten to focus on inquiry teaching and learning as espoused in the National Science Education Standards, this new edition will prepare pre-service teachers to plan, facilitate, adapt and assess inquiry experiences consistent with today's science classroom. It accomplishes this by implementing the 6E model of inquiry teaching, addressing the planning and needs of inquiry teaching classrooms and describing the materials teachers need to get up and running.



Social Studies in Elementary Education, 14e

Walter C. Parker

©2013 • 456pp • Paperback

Print
9781292041339

Course: Social Studies Methods in the Elementary School

This new edition of the most popular elementary social studies methods text on the market, houses a wealth of content, strategies, tools and resources for teaching K-8 social studies. Writing with the same clarity, friendly tone and solid content of previous editions, Parker details the mission of social studies education and explores the many ways this mission can be made to serve the full complement of learners in a diverse multicultural society. He lays out the elements of a strong social studies curriculum, explains effective teaching methods and presents a wealth of field-tested examples, exercises, activities and lesson plans that will enliven every social studies classroom.



Teaching in the Middle and Secondary Schools, 10e

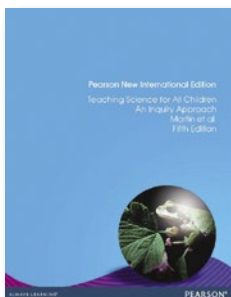
Joanna Carjuzaa & Richard D. Kellough

©2013 • 376pp • Paperback

Print
9781292041537

Course: General Middle School/Junior High School Methods

Now in its Tenth Edition, this remains an influential text for pre-service teachers studying middle and secondary school teaching methods. Written by an expert on multicultural education, diversity and cultural differences among students are thematically integrated throughout this text and applied to all areas of study. Containing activities that focus on student-centered learning, real life scenarios that apply critical teaching skills, in-chapter exercises and end-of-chapter activities, this text is both practical and applicable as a valuable instructional text and future resource for professionals. This edition is tech savvy and updated, including a greater focus on middle school teaching methods and curriculum, twenty-first century skills and analysis of student assessment and achievement.



Teaching Science for All Children: An Inquiry Approach, 5e

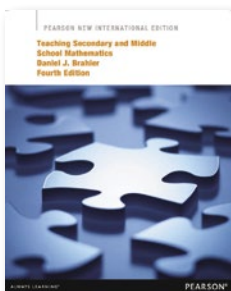
Ralph Martin, Colleen Sexton, Teresa Franklin, Jack Gerlovich & Dennis McElroy

©2013 • 580pp • Paperback

Print	VitalSource/Kortext eBook
9781292041803	9781292054315

Course: Science Methods (Middle School)

This text employs an inquiry model throughout, especially apparent in the design of its learning cycle lesson plans. Engaging Questions, Exploration, Explanation, Expansion and Evaluation make up the Es of this modern learning cycle based on the model first invented by Robert Karplus as part of the Science Curriculum Improvement Study in the 1960s. The text provides methods for future teachers to foster awareness and understanding among their students of the nature of science; to construct understandings of and connections between various science content; to encourage application of science inquiry processes in the classroom; and to develop their students' understanding of the interactions between science, technology and society.



Teaching Secondary and Middle School Mathematics, 4e

Daniel J. Brahier

©2013 • 432pp • Paperback

Print	VitalSource/Kortext eBook
9781292042060	9781292052090

Course: Mathematics Methods for the Secondary School

Designed for pre-service or in-service teachers, this text presents concise, current and meaningful descriptions of what it takes to be an effective teacher of mathematics. This extensively revised resource offers a balance of theory and practice, including a wealth of examples and descriptions of student work, classroom situations and technology usage to assist any teacher in visualizing high-quality mathematics instruction in the middle and secondary classroom.



Teaching Secondary School Science: Strategies for Developing Scientific Literacy, 9e

Rodger W. Bybee, Janet Carlson Powell & Leslie W. Trowbridge

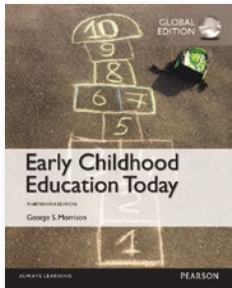
©2013 • 352pp • Paperback

Course: Science Methods for the Secondary School

Solidly grounded in current recommendations of the National Science Education Standards, this text offers teaching guidance and strategies for physical, biological and earth science courses for middle school, junior high and high school. The authors' extensive curriculum development experience imbues the text with a practical focus. Their collective knowledge of the field balances coverage of the theory and research behind the strategies they present. Also, inherent in the text is a description of the role of constructivism in science teaching and the connection between science and society, including how technological development is driven by societal needs.

Print	VitalSource/Kortext eBook
9781292042039	9781292052212

Early Childhood Education



Early Childhood Education Today, 13e

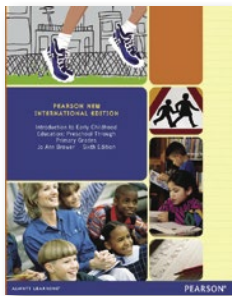
George S. Morrison

©2014 • 608pp • Paperback

Course: Introduction to Early Childhood Education

A leading text for Introduction to Early Childhood Education courses keeps students on the cutting edge of early childhood teaching practice and professionalism. George Morrison's newest edition presents current, research-based information on providing high-quality early education to all children so that they can be successful in school and in life.

Print	VitalSource/Kortext eBook
9781292019604	9781292066349



Introduction to Early Childhood Education: Preschool Through Primary Grades, 6e

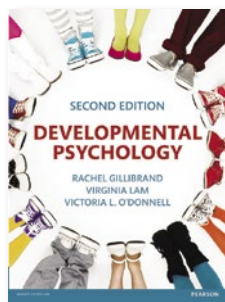
Jo Ann Brewer

©2013 • 588pp • Paperback

Course: Introduction to Early Childhood Education

Using student-friendly, readable language, Jo Ann Brewer demonstrates how to integrate developmentally appropriate practice into the early childhood curriculum. The extensive coverage of curriculum, particularly early literacy and language, is a hallmark of this popular text. Unlike other texts in the market, there is a heavy focus on diversity, students with special needs and real-world experience from teachers currently in the classroom.

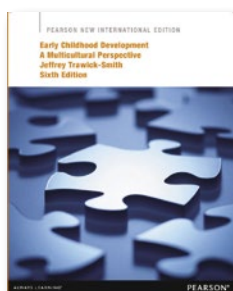
Print	VitalSource/Kortext eBook
9781292042015	9781292052113



Developmental Psychology, 2e
 Rachel Gillibrand, Virginia Lam & Victoria L. O'Donnell
 ©2016 • 648pp • Paperback

Course: Early Childhood Studies
Developmental Psychology provides a clear and lively coverage of the main topics and concepts required by the British Psychological Society (BPS). The book takes a broadly topical organization addressing the social and cognitive strands of development, providing an intuitive pathway through the core topics and a final section which focuses on the clinical and applied aspects of the subject. This Second Edition includes updated and expanded coverage of play, motor development, genetics and research methods.

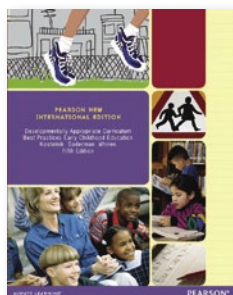
Print	VitalSource/Kortext eBook
9781292003085	9781292209111



Early Childhood Development: A Multicultural Perspective, 6e
 Jeffrey Trawick-Smith
 ©2013 • 524pp • Paperback

Course: Development in Early Childhood
Early Childhood Development: A Multicultural Perspective addresses both typical and atypical child development from birth through age eight. This text highlights the diversity of child development, preparing professionals to meet the unique needs of children from a wide variety of backgrounds.

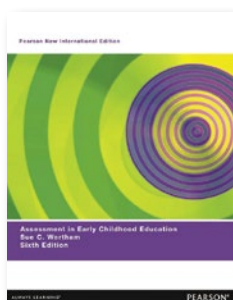
Print	VitalSource/Kortext eBook
9781292041520	9781292055756



Developmentally Appropriate Curriculum: Best Practices in Early Childhood Education, 5e
 Marjorie J. Kostelnik, Anne K. Soderman & Alice P. Whiren
 ©2013 • 456pp • Paperback

Course: Early Childhood Curriculum
 This best-selling text addresses all aspects of classroom life, including the roles of children and adults, the physical and social environments and teaching and learning within multiple domains for children age three to eight. It provides a comprehensive, cohesive approach to curriculum development, which results in greater continuity for children and practitioners in group settings in childcare, preschool and the early elementary grades.

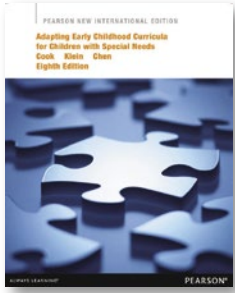
Print	VitalSource/Kortext eBook
9781292041650	9781292053981



Assessment in Early Childhood Education, 6e
 Sue C. Wortham
 ©2013 • 328pp • Paperback

Course: Assessment in Early Childhood
 One of the most accessible and practical textbooks available on assessing young children from infancy through age eight. It provides the full range of types of assessment and how, when and why to use them. Revised and expanded information on children from diverse cultures and languages and children with disabilities has been added in this edition.

Print	VitalSource/Kortext eBook
9781292041070	9781292056074



Adapting Early Childhood Curricula for Children with Special Needs, 8e

Ruth E. Cook, M. Diane Klein & Deborah Chen

©2013 • 432pp • Paperback

Course: Special Education in Early Childhood

This comprehensive text on early childhood special education emphasizes a developmental focus over a disability focus. The authors believe that children are more alike than different in their developmental processes and avoids the negative impact of labeling children with disability categorical names. The authors have produced a book that offers educators a practical and effective guide to finding learning opportunities within daily curriculum activities and routine.

Print	VitalSource/Kortext eBook
9781292041131	9781292052489

Foundation / General Education



Brilliant Primary School Teacher: What you need to know to be a truly outstanding teacher

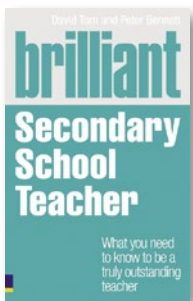
Kevin Harcombe

©2011 • 264pp • Paperback

Course: Introduction to Teaching

Award-winning teacher Kevin Harcombe draws on his 24 years in the classroom to help build your confidence through enlightening and reassuring advice and case studies taken directly from the chalkface. This book will become the companion you need to teach engaging lessons with impact, to plan and assess effectively and focus on your career prospects and development. Learn how to work with colleagues to achieve results and build a positive environment for learning in your classroom, whilst focusing on what you can do become an outstanding teacher.

Print
9780273732501



Brilliant Secondary School Teacher: What you need to know to be a truly outstanding teacher

David Torn & Peter Bennett

©2011 • 240pp • Paperback

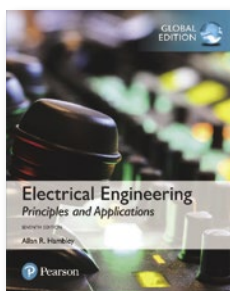
Course: Introduction to Teaching

Cutting through theory to focus on the skills required for being a secondary school teacher in today's classrooms, this book uses anecdotes and case studies and draws on the 15 years experience of an award-winning London teacher to help you understand what being a brilliant teacher is all about – and lets you know that through good habits and effective planning, this is an achievable goal. Taking you on the journey through your first lessons with your classes, establishing a rapport with your students, planning engaging lessons and managing behavior, to meaningful assessment, the role of the form tutor and thinking about the next steps in your career, look no further for expert advice on becoming a brilliant teacher.

Print
9780273735649

Engineering

Electrical Engineering



Electrical Engineering: Principles and Applications, 7e

Allan R. Hambley

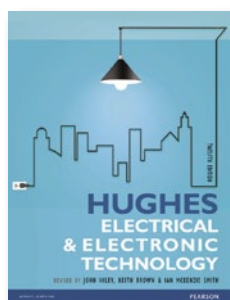
©2019 • 896pp • Paperback

Available with Mastering Engineering

Course: Introduction to Electrical Engineering

Electrical Engineering: Principles and Applications helps students learn electrical-engineering fundamentals with minimal frustration. Its goals are to present basic concepts in a general setting, to show students how the principles of electrical engineering apply to specific problems in their own fields and to enhance the overall learning process. Circuit analysis, digital systems, electronics and electromechanics are covered. This edition has been updated with many new practice tests and end-of-chapter problems.

Print	VitalSource/Kortext eBook
9781292223124	9781292223209
Mastering Engineering	Pack of print text + Mastering Engineering
9781292223261	9781292223230



Hughes Electrical and Electronic Technology, 12e

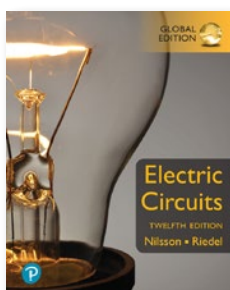
Edward Hughes, John Hiley, Ian McKenzie-Smith & Keith Brown

©2016 • 1008pp • Paperback

Course: Introduction to Electrical Engineering

All engineers need to understand the fundamental principles of electrical and electronic technology. This best-selling text provides a clear and accessible introduction to the area, with balanced coverage of electrical, electronic and power engineering.

Print	VitalSource/Kortext eBook
9781292093048	9781292134598



Electric Circuits, 12e

James Nilsson & Susan Riedel

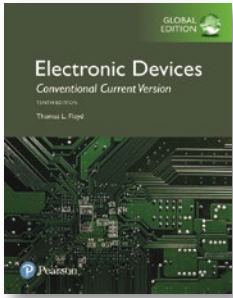
©2024 • Paperback

Available with Mastering Engineering

Course: Circuit Analysis

Electric Circuits provides thorough coverage of circuit analysis and theory. It presents key concepts in a natural progression, motivating students to build on their knowledge. Step-by-step analysis methods provide a solid foundation for students to develop their problem-solving skills. Over 1200 problems and nearly 200 examples introduce realistic engineering experiences that challenge students to develop the insights of a practicing engineer.

Print	Pearson eText	VitalSource/Kortext eBook
9781292736198	9781292736181	9781292736181
Mastering Engineering	Pack of print text + Mastering Engineering	
9781292468112	9781292468143	



Electronic Devices (Conventional Current Version), 10e

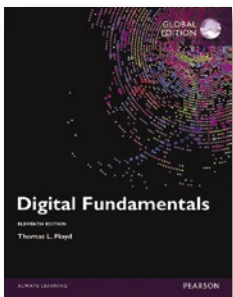
Thomas L. Floyd
©2019 • 928pp • Paperback

Print	VitalSource/Kortext eBook
9781292222998	9781292223018

Course: Circuit Analysis

Electronic Devices provides a solid foundation in basic analog electronics and a thorough introduction to analog integrated circuits and programmable devices. The text identifies the circuits and components within a system, helping students see how the circuit relates to the overall system function. Full-color photos and illustrations and easy-to-follow worked examples support the text's strong emphasis on real-world application and troubleshooting. Updated throughout, the Tenth Edition features selected circuits keyed to Multisim V14 and LT Spice files so that students learn how to simulate, analyze and troubleshoot using the latest circuit simulation software.

Electron Flow version also available



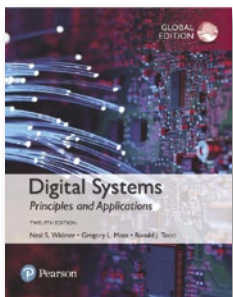
Digital Fundamentals, 11e

Thomas L. Floyd
©2015 • 912pp • Paperback

Print	VitalSource/Kortext eBook
9781292075983	9781292075990

Course: Digital Electronics

Digital Fundamentals, Eleventh Edition, continues its long and respected tradition of offering students a strong foundation in the core fundamentals of digital technology, providing basic concepts reinforced by plentiful illustrations, examples, exercises and applications. The text's teaching and learning resources include an Instructor's Manual, PowerPoint lecture slides and Test Bank, as well as study resources for students.



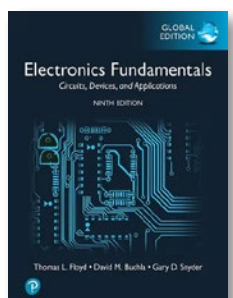
Digital Systems, 12e

Ronald Tocci, Neal Widmer
& Greg Moss
©2017 • 1024pp • Paperback

Print	VitalSource/Kortext eBook
9781292162003	9781292162010

Course: Digital Electronics

Written for all courses in digital electronics – from introductory to advanced, from high school to two and four-year college programs – this Twelfth Edition of *Digital Systems* thoroughly prepares students for the study of digital systems and computer and microcontroller hardware. The text begins with the basics of digital systems, including the AHDL hardware description language, then gradually progresses to increasingly challenging topics, including the more complex VHDL.



Electronics Fundamentals: Circuits, Devices & Applications, 9e

Thomas L. Floyd & David Buchla
©2024 • 1064pp • Paperback

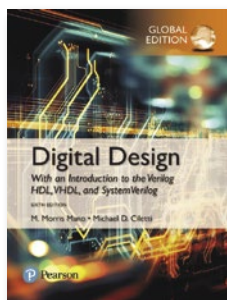
Available with Pearson Horizon

Print	Pearson eText	Horizon	VitalSource/ Kortext eBook
9781292471167	9781292471150	9781292739175	9781292739175

Course: Introduction to Electronics

Electronics Fundamentals is more than a textbook: it's a hands-on electronics teaching system. The text provides both practical and theoretical coverage of electrical, magnetic and electronics concepts. Practical circuits, examples and troubleshooting exercises will help you develop useful analysis skills for resistive, reactive and device circuits.

Fully revised simulation circuits and tutorials, as well as a laboratory manual, supplement the text. A new tutorial illustrates how to use TI-84 and HP Prime calculators to analyze circuits similar to those in the textbook.



Digital Design, 6e

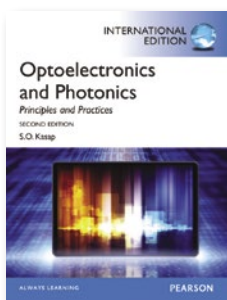
M. Morris Mano & Michael D. Ciletti

©2019 • 720pp • Paperback

Course: Digital Design

A modern update to a classic, authoritative text, *Digital Design, Sixth Edition* teaches the fundamental concepts of digital design in a clear, accessible manner. It presents the basic tools for the design of digital circuits and provides procedures suitable for a variety of digital applications. It supports a multimodal approach to learning, with a focus on digital design, regardless of language. Recognizing that three public-domain languages – Verilog, VHDL and SystemVerilog – all play a role in design flows for today's digital devices, the text now offers parallel tracks of presentation of multiple languages, but allows concentration on a single, chosen language.

Print	VitalSource/Kortext eBook
9781292231167	9781292231181



Optoelectronics & Photonics: Principles & Practices, 2e

Safa O. Kasap

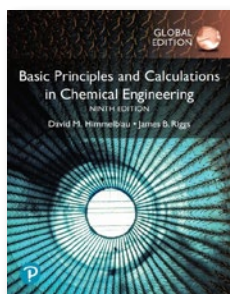
©2013 • 552pp • Paperback

Course: Optoelectronics

For one-semester, undergraduate-level courses in *Optoelectronics and Photonics*, in the departments of electrical engineering, engineering physics and materials science and engineering. This text takes a fresh look at the enormous developments in electro-optic devices and associated materials – such as Pockels (Lithium Niobate) modulators.

Print	VitalSource/Kortext eBook
9780273774174	9780273774181

Chemical Engineering



Basic Principles and Calculations in Chemical Engineering, 9e

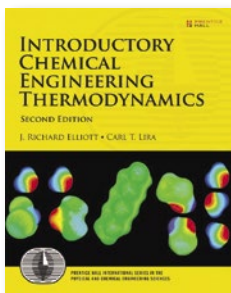
David M. Himmelblau & James B. Riggs

©2022 • Hardback

Course: Introduction to Chemical Engineering

Updated to reflect today's sweeping changes in chemical engineering curricula, the latest edition of *Basic Principles and Calculations in Chemical Engineering* offers a strong foundation of skills and knowledge – guiding students through formulating and solving material and energy balance problems, as well as describing gases, liquids and vapors. It introduces efficient, consistent, student-friendly methods for solving problems, analyzing data and gaining a conceptual, application-based understanding of modern chemical engineering processes. Now with new coverage and examples related to biotechnology, nanotechnology, green/environmental engineering and process safety, as well as many new MATLAB and Python problems throughout.

Print	Pearson eText	VitalSource/Kortext eBook
9781292440934	9781292440972	9781292440965



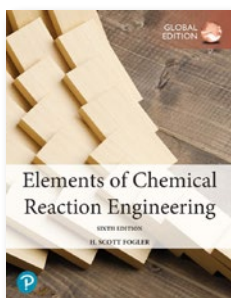
Introductory Chemical Engineering Thermodynamics, 2e

J. Richard Elliott & Carl T. Lira
©2012 • 912pp • Hardback

Course: Thermodynamics

In this book, two leading experts and long-time instructors thoroughly explain thermodynamics, taking the molecular perspective that working engineers require (and competitive books often avoid). This edition contains extensive coverage of today's fast-growing biochemical engineering applications, notably biomass conversion to fuels and chemicals.

Print	VitalSource/Kortext eBook
9780136068549	9780132901093



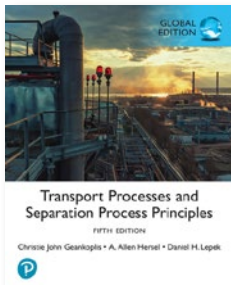
Elements of Chemical Reaction Engineering, 6e

H. Scott Fogler
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Course: Chemical Reaction Engineering

Writing for today's students, Fogler provides instant access to information, avoids extraneous details, and presents novel problems linking theory to practice. The book thoroughly prepares undergraduates to apply chemical reaction kinetics and physics to the design of chemical reactors, and four advanced chapters address graduate-level topics. Plus, each chapter now ends with a practical safety lesson.

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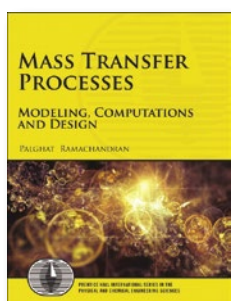
Transport Processes and Separation Process Principles, 5e

Christie John Geankoplis
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Course: Chemical Fluid Mechanics

Transport Processes and Separation Process Principles, offers a unified and up-to-date treatment of momentum, heat, and mass transfer and separations processes. This edition – reorganized and modularized for better readability and to align with modern chemical engineering curricula – covers both fundamental principles and practical applications, and is a key resource for chemical engineering students and professionals alike.

Print	Pearson eText
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Mass Transfer Processes: Modeling, Computations and Design

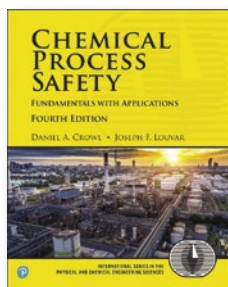
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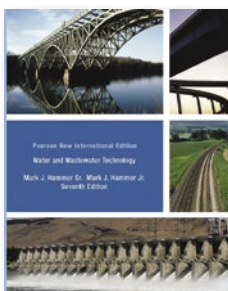
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Daniel A. Crowl & Joseph F. Louvar
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As chemical processes have grown more complex, so have the safety systems required to prevent accidents. *Chemical Process Safety, Fourth Edition*, offers students a more fundamental and engineering science based understanding of safety and the application required to safely design and manage today's sophisticated processes. Extensive updates to chapters on Relief Sizing, Hazards Identification and Risk Assessment, plus a new website containing learning resources, including 50 new problems and solutions.

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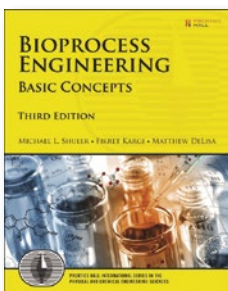
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& Mark J. Hammer
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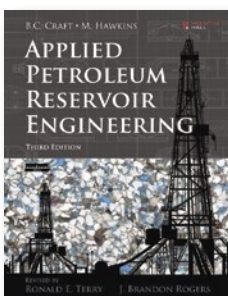
Course: Biochemical Engineering

Bioprocess Engineering, Third Edition, is an extensive update of the world's leading introductory textbook on biochemical and bioprocess engineering and reflects key advances in productivity, innovation and safety. It presents major advances in the production of biologicals; highly productive techniques for making heterologous proteins; new commercial applications for both animal and plant cell cultures; key improvements in recombinant DNA microbe engineering; techniques for more consistent authentic post-translational processing of proteins; and other advanced topics.

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Petroleum Engineering



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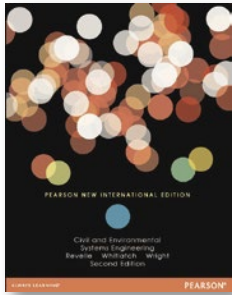
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Introduction to Civil Engineering



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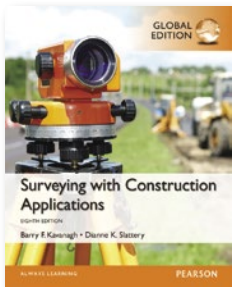
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Surveying with Construction Applications, 8e

Barry Kavanagh & Tom Mastin

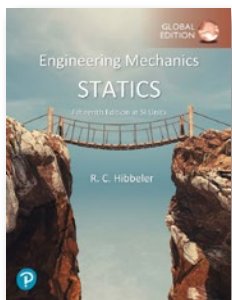
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Mechanics and Materials Engineering



Engineering Mechanics: Statics in SI Units, 15e

Russell C. Hibbeler

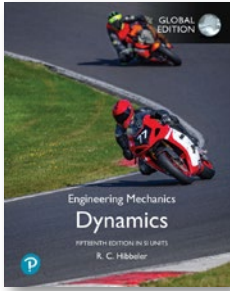
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Engineering Mechanics: Dynamics in SI Units, 15e

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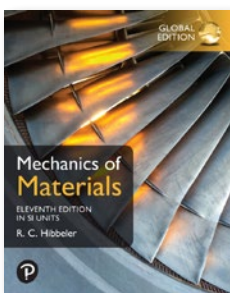
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Mechanics of Materials in SI Units, 11e

Russell C. Hibbeler

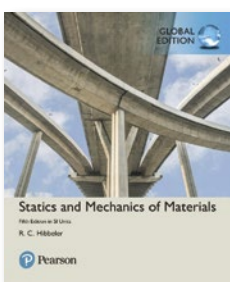
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Statics and Mechanics of Materials in SI Units, 6e

Russell C. Hibbeler

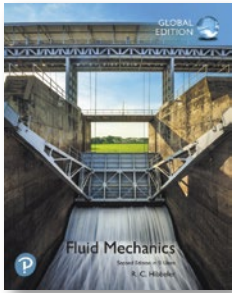
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Fluid Mechanics in SI Units, 2e

Russell C. Hibbeler

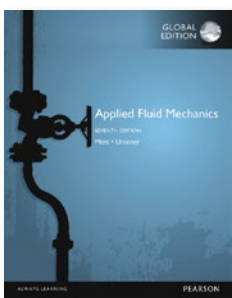
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Course: Fluid Mechanics

Fluid Mechanics is intended to provide a comprehensive guide to a full understanding of the theory and many applications of fluid mechanics. The text features many of the hallmark pedagogical aids unique to Hibbeler texts, including its student-friendly, clear organization. The text supports the development of student problem-solving skills through a large variety of problems, representing a broad range of engineering disciplines that stress practical, realistic situations encountered in professional practice and provide varying levels of difficulty. The second edition has expanded topic coverage and new Example and Fundamental Problems intended to further students' understanding of the theory and its applications.

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Applied Fluid Mechanics, 7e

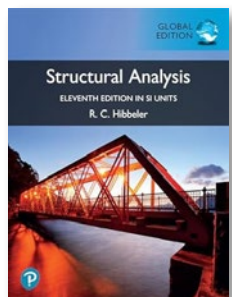
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Course: Structural Analysis

Structural Analysis excels in providing a clear and thorough presentation of the theory and application of structural analysis as it applies to trusses, beams, and frames. Emphasis is placed on developing the ability to model and analyze a structure in preparation for professional practice. The text empowers students to succeed by drawing upon Professor Hibbeler's decades of classroom experience and knowledge of how students learn. This new edition includes more content on structural modeling and around 30% new problems.

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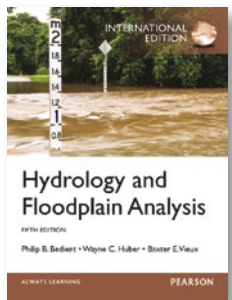
Print
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Course: Soil Mechanics

Essentials of Soil Mechanics and Foundations: Basic Geotechnics provides a clear, detailed presentation of soil mechanics: the background and basics, the engineering properties and behavior of soil deposits and the application of soil mechanics theories. Appropriate for soil mechanics courses in engineering, architectural and construction-related programs, this edition features a separate chapter on earthquakes, a more logical organization and new material relating to pile foundations design and construction and soil permeability.

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Environmental Engineering



Hydrology and Floodplain Analysis, 5e

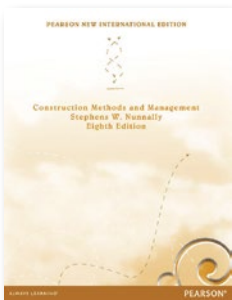
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This text offers a clear and up-to-date presentation of fundamental concepts and design methods required to understand hydrology and floodplain analysis. It addresses the computational emphasis of modern hydrology and provides a balanced approach to important applications in watershed analysis, floodplain computation, flood control, urban hydrology, stormwater design and computer modeling.

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Construction Engineering



Construction Methods and Management, 8e

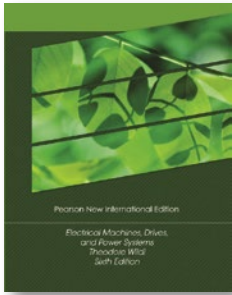
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Course: Construction Management

Construction Methods and Management is designed to guide construction engineers and managers in planning, estimating and directing construction operations safely and effectively. Comprehensive and up-to-date, the text integrates major construction management topics with an explanation of the methods of heavy/highway and building construction. It incorporates both customary U.S. units and metric (SI) units and is the only text to present concrete formwork design equations and procedures using both measurement systems. This edition features information on the latest developments in soil excavation, asphalt paving and earthmoving equipment.

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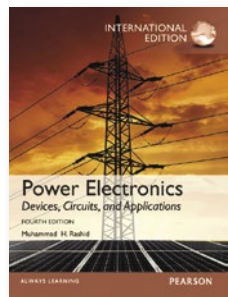
Theodore Wildi

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Course: Electric Machines

This best-selling text employs a theoretical, practical, multidisciplinary approach to provide introductory students with a broad understanding of modern electric power. The scope of the book reflects the rapid changes that have occurred in power technology over the past few years – allowing the entrance of power electronics into every facet of industrial drives and expanding the field to open more career opportunities.

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Power Electronics: Devices, Circuits and Applications, 4e

Muhammad H. Rashid

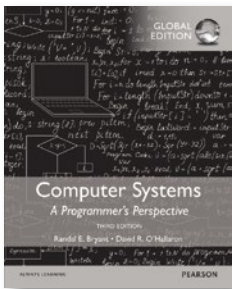
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Course: Power Electronics

This text covers the basics of emerging areas in power electronics and a broad range of topics such as power switching devices, conversion methods, analysis and techniques and applications. Its unique approach covers the characteristics of semiconductor devices first, then discusses the applications of these devices for power conversions. Four main applications are included: flexible ac transmissions (FACTS), static switches, power supplies, dc drives and ac drives.

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Computer Engineering



Computer Systems: A Programmer's Perspective, 3e

Randal E. Bryant & David R. O'Hallaron

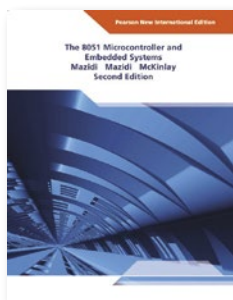
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Course: Computer Architecture

Computer systems: A Programmer's Perspective explains the underlying elements common among all computer systems and how they affect general application performance. Written from the programmer's perspective, this book strives to teach students how understanding basic elements of computer systems and executing real practice can lead them to create better programs. Spanning across computer science themes such as hardware architecture, the operating system and systems software, the Third Edition serves as a comprehensive introduction to programming.

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8051 Microcontroller and Embedded Systems, 2e

Muhammad Ali Mazidi, Janice G. Mazidi & Rolin D. McKinlay

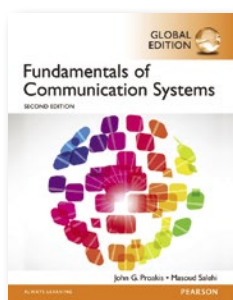
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Course: Embedded Systems

Mazidi's 8051 Microcontroller text emphasizes the programming and interfacing of the 8051. A systematic, step-by-step approach is used to cover various aspects of 8051. C and Assembly language programming and interfacing. Many examples and sample programs are given to clarify the concepts and provide students with an opportunity to learn by doing.

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Networking and Communication



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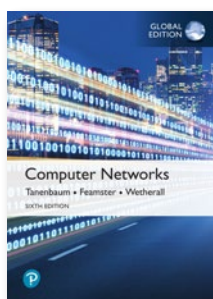
John G. Proakis & Masoud Salehi

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Course: Communication Systems

This text introduces the basic techniques used in modern communication systems and provides fundamental tools and methodologies used in the analysis and design of these systems. The authors emphasize digital communication systems, including new generations of wireless communication systems, satellite communications and data transmission networks. A background in calculus, linear algebra, basic electronic circuits, linear system theory and probability and random variables is assumed.

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Computer Networks, 6e

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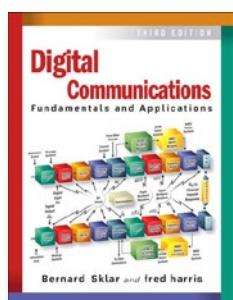
Course: Computer Networks

An introduction to computer networking grounded in real-world examples.

The authors explain how networks work from the inside out. They start with the physical layer of networking, computer hardware and transmission systems, then work their way up to network applications.

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Digital Communications: Fundamentals and Applications, 3e

Bernard Sklar & Fred Harris

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Course: Digital Communication

With remarkable clarity, the authors introduce every digital communication technology at the heart of today's wireless and Internet revolutions, with completely new chapters on synchronization, OFDM, and MIMO. Building on the fields classic, best-selling introduction, the authors provide a unified structure and context for helping students and professional engineers understand each technology, without sacrificing mathematical precision.

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Advanced Electronic Communications Systems, 6e

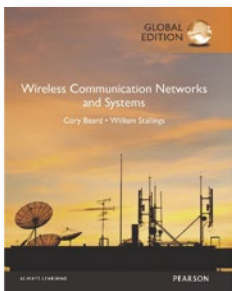
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Course: Telecommunications

Comprehensive in scope and contemporary in coverage, this text explores modern digital and data communications systems, microwave radio communications systems, satellite communications systems and optical fiber communications systems.

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Wireless Communication Networks and Systems

Cory Beard & William Stallings

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Course: Wireless Communications

Wireless Communication Networks and Systems covers all types of wireless communications, from satellite and cellular to local and personal area networks. Organized into four easily comprehensible, reader-friendly parts, it presents a clear and comprehensive overview of the field of wireless communications. For those who are new to the topic, the book explains basic principles and fundamental topics concerning the technology and architecture of the field.

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Signals and Systems



Signals and Systems, 2e

Alan V. Oppenheim, Alan S. Willsky & S. Hamid

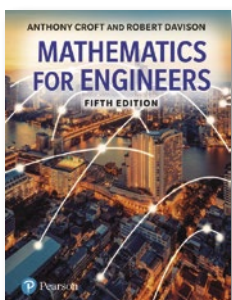
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Course: Signals and Systems

This comprehensive exploration of signals and systems develops continuous-time and discrete-time concepts/methods in parallel – highlighting the similarities and differences. It features introductory treatments of the applications of these basic methods in such areas as filtering, communication, sampling, discrete-time processing of continuous-time signals and feedback. Relatively self-contained, the text assumes no prior experience with system analysis, convolution, Fourier analysis, or Laplace and z-transforms.

Print
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Numerical Methods



Mathematics for Engineers, 5e

Tony Croft & Robert Davison

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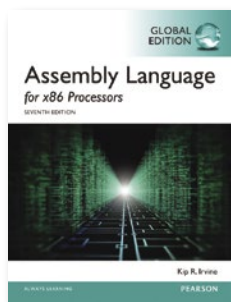
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Course: Engineering Mathematics

Mathematics for Engineers introduces Engineering students to Maths, building up right from the basics. Examples and questions throughout help students to learn through practice and applications sections labelled by engineering stream encourage an applied and fuller understanding. Understanding key mathematical concepts and applying them successfully to solve problems are vital skills that all engineering students must acquire. This text teaches, develops and nurtures those skills. Practical, informal and accessible, it begins with the foundations and gradually builds upon this knowledge as it introduces more complex concepts to cover all requirements for a first year engineering maths course, together with introductory material for even more advanced topics.

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Microcomputers, Microprocessors and Chips



Assembly Language for x86 Processors, 7e

Kip R. Irvine
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Course: Assembly Language Programming – IBM PC

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The 8051 Microcontroller: A Systems Approach

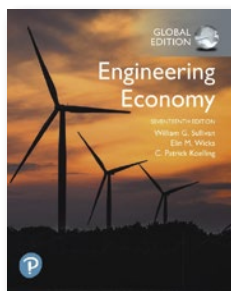
Muhammad A. Mazidi, Rolin D. McKinlay & Janice G. Mazidi
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Course: Microcontrollers

The 8051 Microprocessor: A Systems Approach emphasizes the programming and interfacing of the 8051. Using a systematic, step-by-step approach, the text covers various aspects of 8051, including C and Assembly language programming and interfacing. Throughout each chapter, examples, sample programs and sectional reviews clarify the concepts and offer students an opportunity to learn by doing.

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Engineering Economy and Management



Engineering Economy, 17e

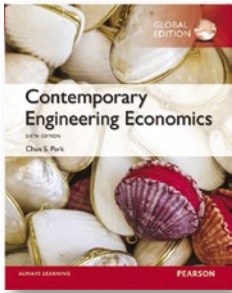
William G. Sullivan, Elin M. Wicks & C. Patrick Koelling
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Course: Engineering Economy

Used by engineering students worldwide, this bestselling text provides a sound understanding of the principles, basic concepts and methodology of engineering economy. Explanations and examples that are student-centered and practical in real-life situations help students develop proficiency in the methods and processes for making rational decisions. The text is extensively revised and updated to reflect current trends and issues. The new edition captures the spirit of environmental sustainability with more than 160 “green” problems, as well as new end-of-chapter problems and group exercises and includes updates to the new 2017 Federal Tax code revisions.

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9781292265025	9781292265001



Contemporary Engineering Economics, 6e

Chan S. Park

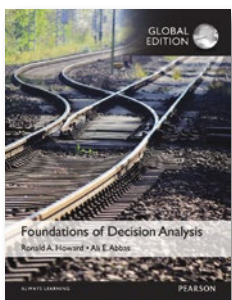
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Course: Engineering Economy

Contemporary Engineering Economics teaches engineers how to make smart financial decisions in an effort to create economical products. As design and manufacturing become an integral part of engineers' work, they are required to make more and more decisions regarding money. The Sixth Edition helps students think like the 21st century engineer who is able to incorporate elements of science, engineering, design and economics into his or her products.

Print	VitalSource/Kortext eBook
9781292109091	9781292109107
MyLab Engineering	Pack of print text + MyLab Engineering
9781292109213	9781292109206



Foundations of Decision Analysis

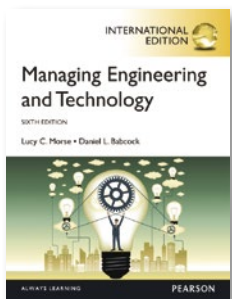
Ali E. Abbas & Ronald A. Howard

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Course: Engineering Economics (Advanced)

Foundations of Decision Analysis is a groundbreaking text that explores the art of decision making, both in life and in professional settings. By exploring themes such as dealing with uncertainty and understanding the distinction between a decision and its outcome, the First Edition teaches students to achieve clarity of action in any situation.

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Managing Engineering and Technology, 6e

Lucy C. Morse & Daniel L. Babcock

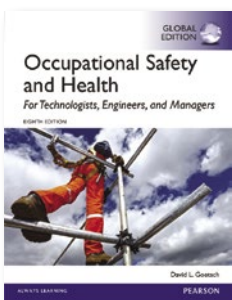
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Human Factors Engineering



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David L. Goetsch

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Print	VitalSource/Kortext eBook
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Optimization in Operations Research

Ronald L. Rardin

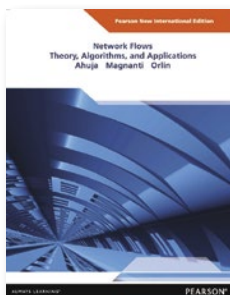
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Print

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Network Flows: Theory, Algorithms and Applications

Ravindra K. Ahuja,
Thomas L. Magnanti
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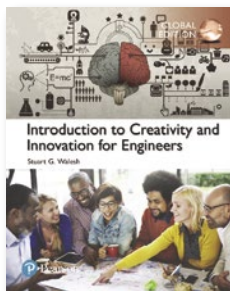
Print

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Course: Network Programming

A comprehensive introduction to network flows that brings together the classic and the contemporary aspects of the field and provides an integrative view of theory, algorithms and applications.

Introductory Engineering



Introduction to Creativity and Innovation for Engineers

Stuart G. Welsh

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This first edition of *Introduction to Creativity and Innovation for Engineers* was primarily designed for engineering students interested in acquiring knowledge, skills and attitudes that will help them be more creative and innovative. While intended primarily for engineering students, the widely applicable principles, ideas, tools and methods introduced will also be useful for practicing engineers and as well as members of other disciplines.

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Engineering Ethics serves as both a textbook and a resource for the study of engineering ethics. It is written to help future engineers be prepared for confronting and resolving ethical dilemmas that they might encounter during their professional careers.

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Engineering Graphics / Software



Technical Drawing with Engineering Graphics

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Technical Drawing and Engineering Graphics provides a clear, comprehensive introduction and detailed, easy-to-use reference to creating 2D documentation drawings and engineering graphics by hand or using CAD. It offers excellent technical detail, up-to-date standards, motivating real-world examples and clearly explained theory and technique in a colorful, highly visual, concisely written format. Designed as an efficient tool for busy, visually oriented learners, this edition expands on well-tested material, bringing its content up-to-date with the latest standards, materials, industries and production processes.

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Delores Etter

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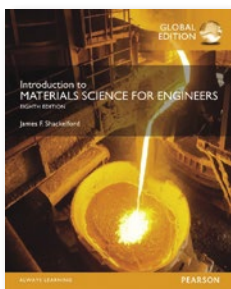
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Course: Engineering Graphics

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Materials Engineering



Introduction to Materials Science for Engineers, 9e

James F. Shackelford

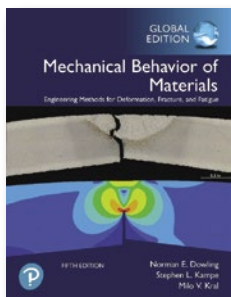
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Introduction to Materials Science for Engineers provides balanced, current treatment of the full spectrum of engineering materials, covering all the physical properties, applications and relevant properties associated with engineering materials. It explores all of the major categories of materials while also offering detailed examinations of a wide range of new materials with high-tech applications.

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Mastering Engineering	Pack of print text + Mastering Engineering	
9781292441061	9781292441030	



Mechanical Behavior of Materials, 5e

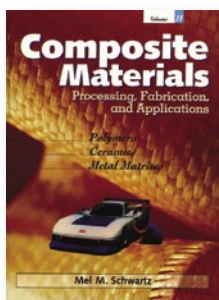
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Mechanical Behavior of Materials, 5th Edition introduces the spectrum of mechanical behavior of materials and covers the topics of deformation, fracture and fatigue. The text emphasizes practical engineering methods for testing structural materials to obtain their properties, predicting their strength and life and avoiding structural failure when used for machines, vehicles and structures. With its logical treatment and ready-to-use format, the text is ideal for upper-level undergraduate students who have completed an elementary mechanics of materials course. The 5th Edition features many improvements and updates throughout including new or revised problems and questions and a new chapter on Environmentally Assisted Cracking.

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Composite Materials, Vol. II: Processing, Fabrication and Applications

Mel M. Schwartz

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Course: Composite Materials

This second volume on composite material fabrication, processing and future reinforced composite material systems seeks to cover the vast field of materials and engineering. Postprocessing and manufacturing of composite materials is described, covering joining, machining, forming, drilling, cutting and finishing.

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Denny A. Jones

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Course: Corrosion

Comprehensive in approach, this text explores the scientific principles and methods that underlie the cause, detection, measurement and prevention of many metal corrosion problems in engineering practice. Most chapters progress from qualitative, descriptive sections (including methods of prevention and testing), to more quantitative sections (involving metallurgy and electrochemistry) and finally to sections on current research developments in the chapter topic.

Print
9781292042558

Engineering Design



Engineering by Design, 2e

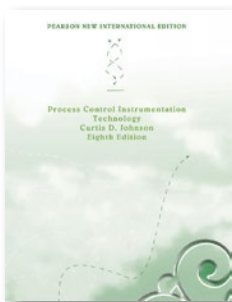
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Engineering by Design introduces students to a broad range of important design topics. The engineering design process provides the skeletal structure for the text, around which is wrapped numerous cases that illustrate both successes and failures in engineering design. The text provides a balance of qualitative presentation of engineering practices that can be understood by students with little technical knowledge and a more quantitative approach in which substantive analytical techniques are used to develop and evaluate proposed engineering solutions. This flexibility means that the text can be used in a wide variety of courses.

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Course: Measurement and Instrumentation

This text provides students with an understanding and appreciation of some of the essential concepts behind control system elements and operations, without the need of advanced math and theory. It also presents some of the practical details of how elements of a control system are designed and operated. This edition includes treatment of modern fieldbus approaches to networked and distributed control systems. This middle ground of knowledge enables students to design the elements of a control system from a practical, working perspective and comprehend how these elements affect overall system operation and tuning.

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Kinematics and Dynamics of Machinery, 3e

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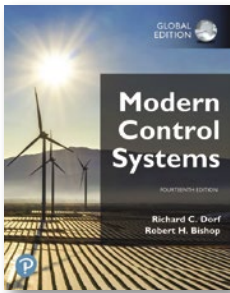
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Course: Mechanism Design

It is a tool for professors who wish to develop the ability of students to formulate and solve problems involving linkages, cams, gears, robotic manipulators and other mechanisms. There is an emphasis on understanding and utilizing the implications of computed results. Students are expected to explore questions like What do the results mean? and How can you improve the design?

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Control



Modern Control Systems, 14e

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Course: Control Theory

Designed to progressively develop students' problem-solving skills through an integrated design and analysis approach to real-world engineering problems. Modern Control Systems presents the structure of feedback control theory and provides a sequence of exciting discoveries as students proceed through the text and problems. Emphasis is placed on real-world complex control systems and practical design applications as well as evolving design strategies like green engineering and human-centered design.

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Digital Control System Analysis & Design, 4e

Charles L. Phillips, Troy Nagle,
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Manufacturing Engineering



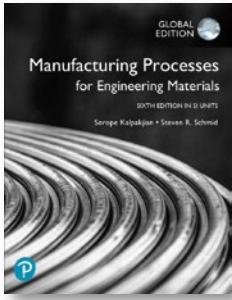
Manufacturing Engineering and Technology, SI Edition, 8e

Serope Kalpakjian &
Stephen R. Schmid
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Course: Manufacturing Processes

Manufacturing Engineering and Technology 8th Edition in SI Units, presents a comprehensive, balanced and up-to-date coverage of the science, engineering and technology of manufacturing. It places an emphasis on the interdisciplinary nature of every manufacturing activity, including complex interactions between materials, design, process, and manufacturing process and operations. The text is designed to help students learn the science and engineering that drives manufacturing, and to understand and appreciate manufacturing's important role in our modern, global economy.

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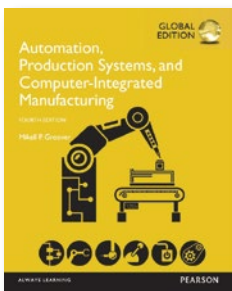
Manufacturing Processes for Engineering Materials in SI Units, 6e

Serope Kalpakjian & Steven Schmid
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Course: Manufacturing Processes

Manufacturing Processes for Engineering Materials in SI Units addresses advances in all aspects of manufacturing, clearly presenting comprehensive, up-to-date, and balanced coverage of the fundamentals of materials and processes. With this edition students learn to properly assess the capabilities, limitations and potential of manufacturing processes and their competitive aspects. The authors present information that motivates and challenges students to understand and develop an appreciation of the vital importance of manufacturing in the modern global economy. Numerous examples and case studies throughout help students develop a perspective on the real-world applications of the topics described.



Automation, Production Systems and Computer-Integrated Manufacturing, 4e

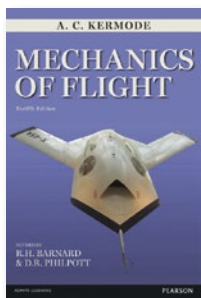
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Course: Automated Manufacturing

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Aeronautical Engineering



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A.C. Kermode, R.H. Barnard & D.R. Philpott
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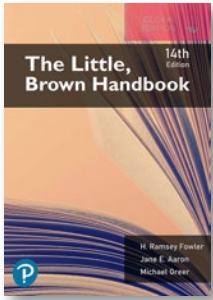
Print
9780273773511

Course: Aircraft Design

Mechanics of Flight is an ideal introduction to the basic principles of flight for students embarking on courses in aerospace engineering, student pilots, apprentices in the industry and anyone who is simply interested in aircraft and space flight. Written in a straightforward and jargon-free style, this popular classic text makes the fascinating topic of aircraft flight engaging and easy to understand.

English

Composition



Little, Brown Handbook, 14e

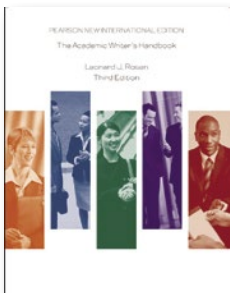
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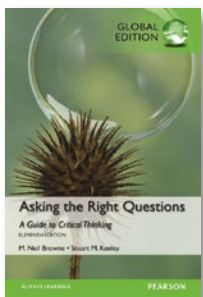
The Academic Writer's Handbook, 3e

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With its unique focus on source-based writing and writing across the curriculum, *The Academic Writer's Handbook* contains all the features of a traditional handbook combined with the tools students need in order to read, write and conduct research in the disciplines.

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Asking the Right Questions, 11e

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Course: Argument

Asking the Right Questions helps students bridge the gap between simply memorizing or blindly accepting information and the greater challenge of critical analysis and synthesis. The text teaches students to think critically by exploring the components of arguments – issues, conclusions, reasons, evidence, assumptions, language – and on how to spot fallacies and manipulations and obstacles to critical thinking in both written and visual communication. It teaches them to respond to alternative points of view and develop a solid foundation for making personal choices about what to accept and what to reject.

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Writing Research Papers: A Complete Guide, 15e

James D. Lester

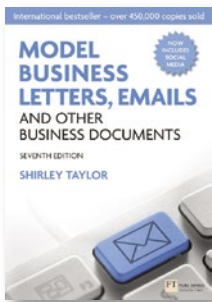
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Business English / Technical Writing



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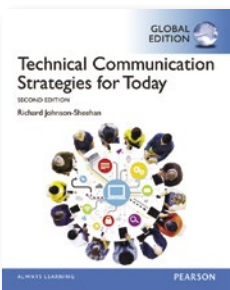
Shirley Taylor

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For anyone who wants to communicate effectively in business, this is your complete reference guide for any form of written communication. Packed with over 500 sample documents, over 100 tips for better business writing and useful templates you can apply to your writing immediately, *Model Business Letters* will help you put the key rules of good business writing into action.

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Technical Communication Strategies for Today, 2e

Richard Johnson-Sheehan

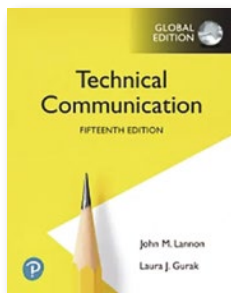
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Technical Communication, 15e

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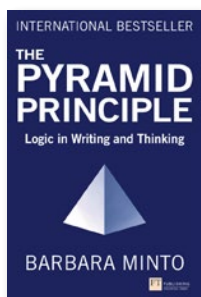
Technical Communication: Process and Product, 8e

Sharon J. Gerson & Steven M. Gerson
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Barbara Minto
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Finance

Corporate Finance



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Sheridan Titman, Arthur J. Keown & John D. Martin

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Students often struggle to see how financial concepts relate to their personal lives and prospective careers. *Financial Management: Principles and Applications* gives students a big picture perspective of finance and how it is important in their personal and professional lives. Utilising five key principles, the 14th Edition provides an approachable introduction to financial decision-making, weaving in real-world issues to demonstrate the practical applications of critical financial concepts.

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9781292349961	9781292349978



Fundamentals of Corporate Finance, 6e

Jonathan Berk, Peter DeMarzo & Jarrad Harford

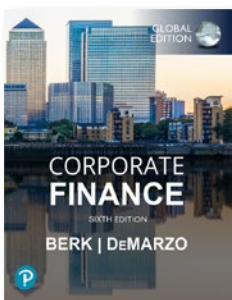
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MyLab Finance	Pack of print text + MyLab Finance
9781292738055	9781292738079



Corporate Finance, 6e

Jonathan Berk & Peter DeMarzo

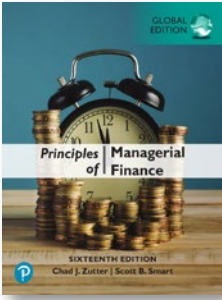
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Course: Graduate (MBA) Corporate Finance

Using the valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo have set the new canon for corporate finance texts. *Corporate Finance* blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. Students can “practice finance to learn finance” by solving problems like those faced by today's professionals. The 6th Edition features the latest research, data, events and technologies to help students develop the tools they need to make sound financial decisions.

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9781292446332	9781292446424	



Principles of Managerial Finance, 16e

Lawrence J. Gitman & Chad J. Zutter

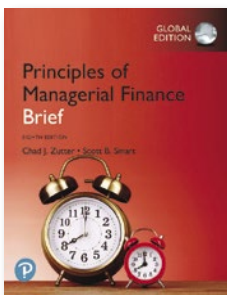
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Course: Intermediate Corporate Finance

Using financial concepts to solve real-world problems with a proven teaching and learning framework, *Principles of Managerial Finance* weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. The latest edition concentrates on the material students need to know in order to make effective financial decisions in an increasingly competitive business environment. It allows students to make the connections between a firm's action and its value, as determined in the financial market. With a large number of examples, this text is an easily accessible resource for in and out of class learning.

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MyLab Finance	Pack of print text + MyLab Finance	
9781292400563	9781292400709	



Principles of Managerial Finance: Brief, 8e

Lawrence J. Gitman & Chad J. Zutter

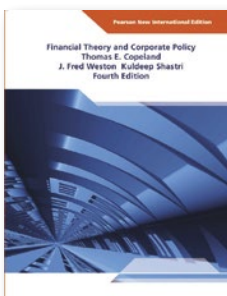
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Course: Introduction to Finance

Guide students through complex material with a proven learning goal system. This system – a hallmark feature of *Principles of Managerial Finance, Brief* – weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools.

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MyLab Finance	Pack of print text + MyLab Finance
9781292279466	9781292267197



Financial Theory and Corporate Policy, 4e

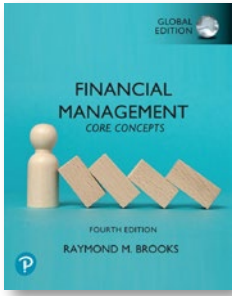
Thomas E. Copeland, J. Fred Weston & Kuldeep Shastri

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Course: Advanced Corporate Finance

This classic textbook in the field, now completely revised and updated, provides a bridge between theory and practice. Appropriate for the second course in Finance for MBA students and the first course in Finance for doctoral students, the text prepares students for the complex world of modern financial scholarship and practice. It presents a unified treatment of finance combining theory, empirical evidence and applications.

Print	VitalSource/Kortext eBook
9781292021584	9781292034812



Financial Management: Core Concepts, 4e

Raymond Brooks

©2022 • 656pp • Paperback

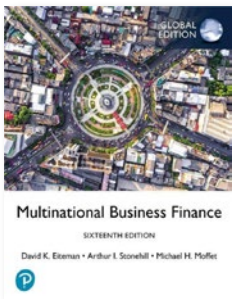
Available with MyLab Finance

Course: Introduction to Finance

Key to mastering the fundamental concepts of financial operations, *Financial Management: Core Concepts* teaches three skills that students all should learn: using tools, making connections and studying for success. This text discusses the key elements of financial operations and encourages students to build their skills and test their knowledge by forging connections between ideas and applying them to real-world situations.

Print	Pearson eText	VitalSource/Kortext eBook
9781292437323	9781292438290	9781292437231
MyLab Finance	Pack of print text + MyLab Finance	
9781292437309	9781292437279	

International Finance



Multinational Business Finance, 16e

David K. Eiteman, Arthur I. Stonehill
& Michael H. Moffett

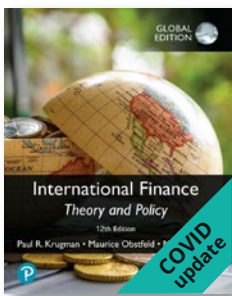
©2024 • 640pp • Paperback

Available with MyLab Finance

Course: International Finance

This text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. As such, the authors have embedded real-world mini-cases throughout, applying the chapter concepts to the types of situations managers of real multinational firms encounter. The 16th Edition attempts to capture the rapid evolution of our global marketplace. It takes a closer look at the types of organizations that permeate the arena, and the competition, opportunities and challenges global businesses face today.

Print	Pearson eText	VitalSource/Kortext eBook
9781292445960	9781292446004	9781292446059
MyLab Finance	Pack of print text + MyLab Finance	
9781292445984	9781292445953	



International Finance: Theory and Policy, 12e

Paul Krugman, Maurice Obstfeld &
Marc Melitz

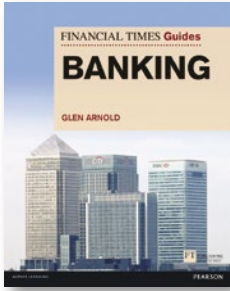
©2022 • 480pp • Paperback

Available with MyLab Finance

Course: International Finance

This text provides engaging, balanced coverage of the key concepts and practical applications of theory and policy around the world. With the first half devoted to trade and the second half to monetary questions, the text provides an intuitive introduction to theory and events as well as detailed coverage of the actual policies put into place as a response. In this edition important economic developments are highlighted, with many lessons drawn from the recent COVID-19 pandemic experience.

Print	Pearson eText	VitalSource/Kortext eBook
9781292417004	9781292416922	9781292416908
MyLab Finance	Pack of print text + MyLab Finance	
9781292416960	9781292417011	



Financial Times Guide to Banking

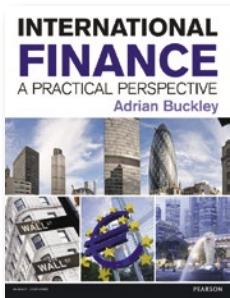
Glen Arnold

©2014 • 440pp • Paperback

Course: International Banking

The *Financial Times Guide to Banking* is a comprehensive introduction to how banks and banking works. Best-selling author Glen Arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks. He shows you why these global institutions are so important to consumers and finance professionals alike and explains how their activities impact on everyday life.

Print	VitalSource/Kortext eBook
9780273791829	9780273791843



International Finance:
A practical perspective

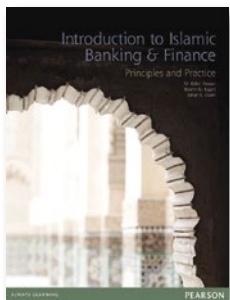
Adrian Buckley

©2012 • 672pp • Paperback

Course: International Financial Markets

International Finance is a complete and authoritative text on the theory and practice of finance in the international arena. The book offers a user-friendly, European orientated, approach to this sometimes complex topic and moves from the basics to the advanced with clarity and conciseness.

Print	VitalSource/Kortext eBook
9780273731863	9780273732303



Introduction to Islamic Banking & Finance:
Principles and Practice

Kabir Hassan, Rasem Kayed & Umar Aimhanosi Oseni

©2013 • 456pp • Paperback

Course: Islamic Finance

Covering essential elements of Islamic banking and finance, as well as the latest views on topical debates surrounding the discipline, this text is essential reading for anyone seeking to understand this increasingly important sector of the finance industry. Written by Islamic scholars in the Arab world, this text gives new and pertinent insights into Islamic banking and finance and its global impact.

Print	VitalSource/Kortext eBook
9780273737315	9781447970569

Investments



Fundamentals of Investing, 14e

Scott B. Smart, Lawrence J. Gitman & Michael D. Joehnk

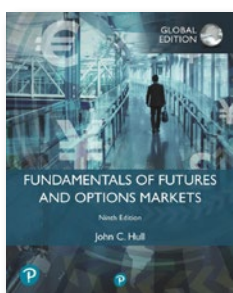
©2019 • 704pp • Paperback

Available with MyLab Finance

Course: Undergraduate Investments

Fundamentals of Investing uses practical, hands-on applications and examples to introduce the topics and techniques used by both personal investors and money managers. The text focuses on both individual securities and portfolios, teaching students to consider the risk and return of different types of investments and how to use this knowledge to achieve financial goals. A consistent framework centered around learning objectives keeps readers focused in each chapter while a conversational tone makes the language, concepts and strategies accessible to students. With new topics and features, the text remains up-to-date and relevant, so students leave the course equipped to develop, implement and monitor a successful investment program.

Print	VitalSource/Kortext eBook
9781292316970	9781292317038
MyLab Finance	Pack of print text + MyLab Finance
9781292317083	9781292317076



Fundamentals of Futures and Options Markets, 9e

John C. Hull

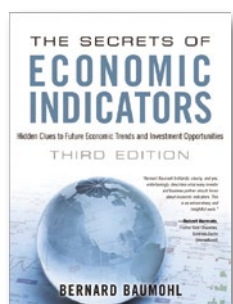
©2022 • 624pp • Paperback

Course: Investments

Fundamentals of Futures and Options Markets is an easily understandable introduction to derivatives, options and futures, financial engineering, financial mathematics, and risk management. With a simplified language, this text offers a wide audience a sound and easy-to-grasp introduction into financial mathematics.

Title available on demand

Print	VitalSource/Kortext eBook
9781292422114	9781292422121



The Secrets of Economic Indicators: Hidden Clues to Future Economic Trends and Investment Opportunities, 3e

Bernard Baumohl

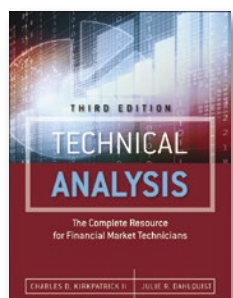
©2012 • 496pp • Paperback

Course: Graduate Investments

For years, investors, strategists and policymakers worldwide have turned to one book to help them translate economic data into knowledge for intelligent decision-making: *The Secrets of Economic Indicators*. It's no wonder The Wall Street Journal called this book "the real deal", saying it miraculously breathes life into economic indicators and statistics. Now, Bernie Baumohl has thoroughly updated this classic best-seller to reflect the latest US and foreign economic indicators and brand new insights into the meaning of today's leading indicators.

Title available on demand

Print	VitalSource/Kortext eBook
9780132932073	9780132932097



Technical Analysis: The Complete Resource for Financial Market Technicians, 3e

Charles D. Kirkpatrick, II & Julie R. Dahlquist

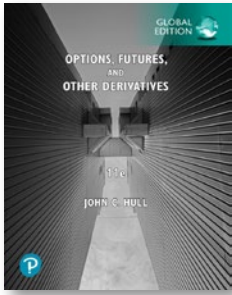
©2016 • 736pp • Hardback

Course: Portfolio Analysis

Already the field's most comprehensive, reliable and objective guidebook, *Technical Analysis, Third Edition* has been thoroughly updated to reflect the field's latest advances. Selected by the Market Technicians Association as the official companion to its prestigious Chartered Market Technician (CMT) program, this book systematically explains the theory of technical analysis, presenting academic evidence both for and against it.

Title available on demand

Print	VitalSource/Kortext eBook
9780134137049	9780134137162



Options, Futures and Other Derivatives, 11e

John C. Hull

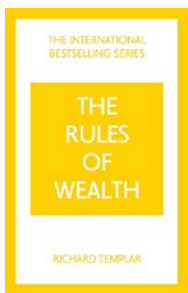
©2021 • 880pp • Paperback

Course: Options and Futures

Updated with contemporary examples and discussions *Options, Futures, and Other Derivatives* gives readers a modern look at the derivatives market. By incorporating the industry's hottest topics, such as the securitisation and credit crisis, this text bridges the gap between theory and practice. The 11th Edition covers all the latest regulations and trends, including the Black-Scholes-Merton formulas, overnight indexed swaps and the valuation of commodity derivatives.

Print	VitalSource/Kortext eBook
9781292410654	9781292410623

Personal Finance



The Rules of Wealth: A personal code for prosperity and plenty, 5e

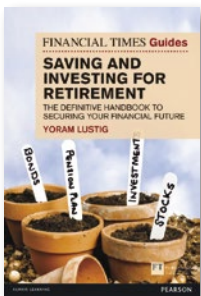
Richard Templar

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Course: Personal Finance

Some people seem to find money so easy. Easy to make, easy to hold on to and easy to grow. The rest of us just find it easy to spend. Here's a personal code for a life of prosperity and plenty.

Print	VitalSource/Kortext eBook
9781292441115	9781292441108



Financial Times Guide to Saving and Investing for Retirement: The definitive handbook to securing your financial future

Yoram Lustig

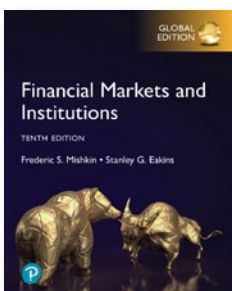
©2016 • 320pp • Paperback

Course: Professional Financial Planning

The *Financial Times Guide to Saving and Investing for Retirement* will lead you through a bewildering maze of financial tools and provide advice on crucial investment decisions. It provides everything you need to know about how to save and invest so that you can successfully plan for your retirement. It is packed with invaluable information on taxes, ISAs, pensions, investing across different assets and buying property.

Print	VitalSource/Kortext eBook
9781292129297	9781292129327

Financial Markets and Institutions



Financial Markets and Institutions, 10e

Frederic S. Mishkin & Stanley G. Eakins

©2024 • 688pp • Paperback

Course: Financial Markets and Institutions

This text takes a practical approach to the changing landscape of financial markets and institutions. The text uses core principles to introduce topics, then examines these models via real-world scenarios. Empirical applications of themes help students develop essential critical-thinking and problem-solving skills. The 10th Edition reflects major changes in the aftermath of the global financial and Covid crises. With timely new sections, cases and boxes, students have the latest, most relevant information to help prepare them for their future career.

Print	Pearson eText	VitalSource/Kortext eBook
9781292459547	9781292459523	9781292459530



Foundations of Financial Markets and Institutions, 4e

Frank J. Fabozzi, Franco P. Modigliani & Frank J. Jones

©2013 • 704pp • Paperback

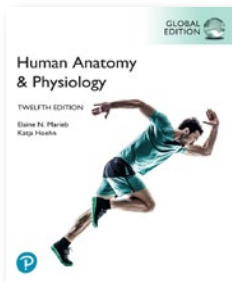
Course: Money and Capital Markets

Foundations of Financial Markets and Institutions offers a comprehensive exploration of the revolutionary developments occurring in the world's financial markets and institutions – i.e. innovation, globalization and deregulation – with a focus on the actual practices of financial institutions, investors and financial instruments.

Print	VitalSource/Kortext eBook
9781292021775	9781292034997

Health Professions & Nursing

Science in Nursing



Human Anatomy & Physiology, 12e

Elaine N. Marieb & Katja N. Hoehn

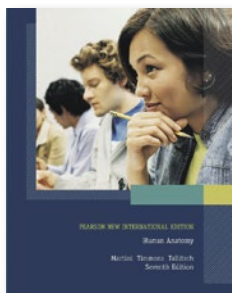
©2022 • 1336pp • Paperback

Available with Mastering A&P

Course: Essentials of Anatomy and Physiology

Human Anatomy & Physiology by best-selling authors Elaine Marieb and Katja Hoehn motivates and supports learners at every level, from novice to expert, equipping them with 21st century skills to succeed in A&P and beyond. Each carefully paced chapter guides students in advancing from mastering A&P terminology to applying knowledge in clinical scenarios, to practicing the critical thinking and problem-solving skills required for entry to nursing, allied health, and exercise science programs.

Print	Pearson eText	VitalSource/Kortext eBook
9781292421803	9781292421896	9781292421896
Mastering A&P	Pack of print text + Mastering A&P	
9781292421742	9781292421957	



Human Anatomy, 7e

Frederic H. Martini,
Michael J. Timmons &
Robert B. Tallitsch

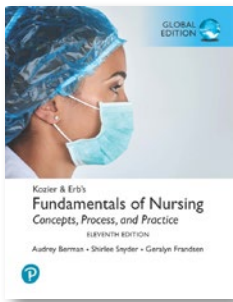
©2013 • 928pp • Paperback

Course: Anatomy and Physiology for Health Professions

Celebrated for its atlas-style format, appropriately detailed anatomical illustrations and exceptionally clear photographs of tissues and cadavers, *Human Anatomy* presents practical applications of anatomy and physiology in a highly visual format. Select Clinical Notes feature dynamic layouts that integrate text with visuals for easy reading. Clinical Cases relate clinical stories that integrate text with patient photos and diagnostic images for applied learning. Time-saving study tools, including end-of-chapter practice and review, help students arrive at a complete understanding of human anatomy.

Print	VitalSource/Kortext eBook
9781292026442	9781292038834

Fundamentals of Nursing



Kozier & Erb's Fundamentals of Nursing, 11e

Audrey T. Berman, Charles Snyder
& Geralyn Frandsen

©2021 • 1552pp • Paperback

Available with MyLab Nursing

Course: Fundamentals of Nursing (LPN)

Nurses today must grow and evolve to meet the demands of a dramatically changing healthcare system. *Kozier & Erb's Fundamentals of Nursing* provides a core foundation of contemporary professional nursing so students can succeed in today's environment. From the integral aspects of nursing, such as managing and communicating, to assessing health and client care, the text sets the foundation for nursing excellence. QSEN features throughout the latest edition draw connections to actual nursing practice and help students develop their clinical-reasoning abilities and think like nurses, as the material they are reading is applied in nursing practice. Updates include new examples, additional photos and the latest standards of care.

Print	Pearson eText	VitalSource/Kortext eBook
9781292359793	9781292359861	9781292359809
MyLab Nursing	Pack of print text + MyLab Nursing	
9781292397252	9781292401553	



Medical Surgical Nursing Care, 3e

Karen M. Burke, Priscilla LeMone,
Elaine Mohn-Brown & Linda Eby

©2013 • 1480pp • Paperback

Course: Fundamentals of Nursing (LPN)

Medical Surgical Nursing Care has an even stronger focus on the professional, practical nursing program and is a key component in the LPN/LVN series at Pearson. It has a clear and readable writing style, it provides a strong foundation for understanding common disorders that affect adults. Opening units of the book focus on concepts, issues and foundational knowledge. The units that follow focus on common diseases and disorders organized by body system.

Title available on demand

Print	VitalSource/Kortext eBook
9781292040851	9781292052199

Adult Branch



Medical-Surgical Nursing: Critical Thinking in Patient Care, 5e

Priscilla LeMone, Karen M. Burke &
Gerene Bauldoff

©2013 • 1860pp • Paperback

Course: Adult Health/Medical Surgical Nursing

Medical-Surgical Nursing: Critical Thinking in Patient Care was revised and updated to provide the knowledge and skills needed to care for adult patients to promote health, facilitate recovery from illness and injury and provide support when coping with disability or loss. The goal of the Fifth Edition is to provide the knowledge and resources that ensure a solid base for critical thinking and clinical judgment and that can be applied to provide safe, individualized and competent clinical nursing care.

Print
9781292023021



Wound Management: Principles and Practices, 3e

Betsy Myers

©2013 • 570pp • Paperback

Course: General Nursing

This is the most complete, up-to-date wound management learning resource for clinicians and students. It first reviews the basic science of wound care, including normal tissue anatomy, wound healing and factors that adversely affect healing. Next, it covers examinations and interventions for patients with open wounds, including holistic patient management. It then focuses on specific wound types, including arterial and venous insufficiency ulcers, pressure ulcers, neuropathic ulcers and burns.

Print	VitalSource/Kortext eBook
9781292027920	9781292054582

Child and Maternal Branch



Olds' Maternal-Newborn Nursing & Women's Health Across the Lifespan, 9e

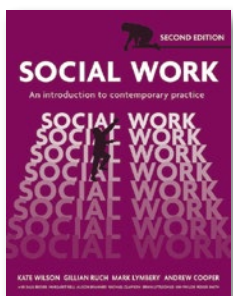
Michele C. Davidson,
Marcia L. London &
Patricia W. Ladewig

©2013 • 1256pp • Paperback

Course: Maternal/Child Nursing

This is a family-focused text that provides comprehensive coverage of maternal-newborn nursing and women's health with special attention to evidence-based practice, cultural competence, critical thinking, professionalism, patient education and home/community care. Accurate, readable, personal and engaging, it reflects a deep understanding of pregnancy and birth as normal life processes and of family members as partners in care. This edition includes a deeper discussion of childbirth at risk; four new nursing care plans; updated coverage of contraception, complementary/alternative therapies and much more.

Print
9781292023335



Social Work: An Introduction to Contemporary Practice, 2e

Kate Wilson, Gillian Ruch,
Mark Lybery & Andrew Cooper

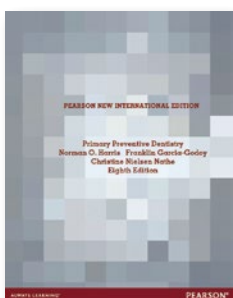
©2011 • 760pp • Paperback

Course: Child Services

Social Work: An introduction to contemporary practice has quickly established itself as a leading and uniquely comprehensive introduction to the field. Essential knowledge and skills are examined with authority and depth and key debates approached in an accessible, informative and engaging way. Underpinned by research and advice to make close illustrative links with practice, it stimulates interest and actively engages the reader.

Print	VitalSource/Kortext eBook
9781408244708	9781408244722

Allied Health: Nurse / Medical Assisting



Primary Preventive Dentistry, 8e

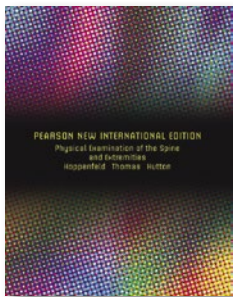
Norman O. Harris,
Franklin Garcia-Godoy
& Christine Nielsen Nathe

©2013 • 552pp • Paperback

Course: Dental Nursing

Organized for consistency, coherence and readability, this fully updated text covers all areas of prevention in dental care. It first describes dental diseases and conditions, helping students clearly understand the processes that can be prevented through the use of preventive modalities or ideas. Next, it presents detailed strategies to prevent these diseases and conditions.

Print	VitalSource/Kortext eBook
9781292040615	9781292053516



Physical Examination of the Spine and Extremities

Stanley Hoppenfeld

©2013 • 288pp • Paperback

Print
9781292026626

Course: Introduction to Physical Therapy

This clear, concise manual fills the growing need for a text covering the process of physical examination of the spine and extremities. Serving students and clinicians as a functional guidebook, this text incorporates three important features: a tight consistent organization, an abundance of constructive illustrations and an effective teaching method.



Orthopedic Physical Examination Tests: An Evidence-Based Approach, 2e

Chad Cook & Eric Hegedus

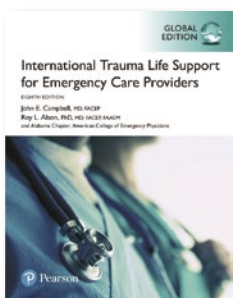
©2013 • 552pp • Paperback

Course: Orthopedics / Sports Physical Therapy

This is the field's most comprehensive evidence-based guide to clinical tests for orthopedic physical examination. It presents complete explanations and photography visualizing all commonly used physical exam tests for all body regions, including both neurological screening tools and conventional tests.

Print	VitalSource/Kortext eBook
9781292027968	9781292052465

Paramedic Care and Emergency Service



International Trauma Life Support for Emergency Care Providers, 8e

ITLS

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Print
9781292170848

Course: Basic Trauma Life Support

For more than 30 years, *International Trauma Life Support* has been at the forefront of trauma education at all levels of emergency care worldwide. This complete reference is filled with practical, hands-on training that guides readers through the hows and whys behind all of the skills necessary for rapid assessment, resuscitation, stabilization and transportation of the trauma patient.



Anatomy & Physiology for Emergency Care, 2e

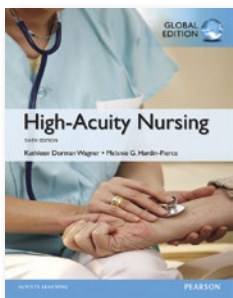
Bryan E. Bledsoe,
Frederic H. Martini,
Edwin F. Bartholomew,
William C. Ober &
Claire W. Garrison

©2013 • 864pp • Paperback

Course: Paramedic

Based upon the popular college text *Essentials of Anatomy and Physiology* by Fredric H. Martini and Edwin F. Bartholomew, Dr. Bledsoe has taken this work and added clinical correlations and applications specific to emergency care. *Anatomy & Physiology for Emergency Care* presents material in a clear, concise format and places emphasis on essential fundamental concepts, applications and terminology.

Print	VitalSource/Kortext eBook
9781292042459	9781292052007



High-Acuity Nursing, 6e

Kathleen Dorman Wagner,
Karen Johnson &
Melanie G. Hardin-Pierce

©2014 • 976pp • Paperback

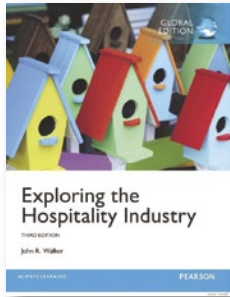
Course: Critical Care/Acute Care Nursing

This text brings together the knowledge needed to care for adult patients with complex conditions and unpredictable outcomes, across settings ranging from critical care to high-skill long-term facilities. It makes critical pathophysiological concepts clinically applicable to high-acuity patients; enhances students' clinical decision-making skills; provides extensive and immediate feedback; and supports self-paced learning.

Print	VitalSource/Kortext eBook
9781292073408	9781292073415

Hospitality & Tourism

Hospitality and Hotel Management



Exploring the Hospitality Industry, 3e

John R. Walker

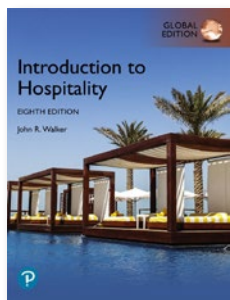
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Available with MyLab Hospitality

Print	VitalSource/Kortext eBook
9781292102801	9781292102818
MyLab Hospitality	Pack of print text + MyLab Hospitality
9781292110240	9781292110233

Course: Introduction to the Hospitality Industry

This text helps students advance in their careers by giving them a broad foundation of hospitality industry knowledge presented in a lively, visually appealing manner using engaging features to facilitate the learning process. Less theoretical and more industry-relevant than most texts in the field, it emphasizes the people, companies and positions that make up the hospitality industry today. It covers all facets and segments of the industry, including new growth areas such as event management, meeting planning, cruising, theme parks and gaming entertainment.



Introduction to Hospitality, 8e

John R. Walker

©2021 • 434pp • Paperback

Available with MyLab Hospitality

Print	VitalSource/Kortext eBook
9781292330235	9781292330297

Course: Introduction to the Hospitality Industry

An engaging introduction to hospitality, for tomorrow's managers Introduction to Hospitality is a lively, comprehensive survey of the world's largest industry — hospitality. Students explore the vibrant inner workings of each hospitality segment, including hospitality and lodging; beverages, restaurants, and managed services; tourism, recreation, attractions, clubs, and gaming; assemblies, events, and attractions; and managerial areas of the hospitality industry. The 8th edition highlights a range of issues shaping the future of each segment of the hospitality industry.



Foundations of Lodging Management, 2e

David K. Hayes, Jack D. Ninemeier & Allisha A. Miller

©2013 • 400pp • Paperback

Course: Introduction to Hotel and Motel Management

Written in an easy-to-read, easy-to-understand style, *Foundations of Lodging Management* explores how the lodging industry and the hotels in the industry operate. With coverage of both small and large hotels, it addresses each department, including the front office, sales and marketing, housekeeping, maintenance and more!

Print	VitalSource/Kortext eBook
9781292026787	9781292053547



Strategic Management in the Hospitality Industry, 3e

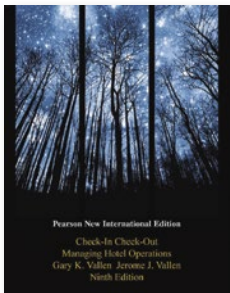
Michael D. Olsen, Joseph J. West & Eliza Ching Yick Tse

©2013 • 368pp • Paperback

Course: Hospitality Administration

Based on scientific research within the industry, this book outlines a strategic model that can be used to improve decision making and policy within the hospitality field. Combining quality research and experience, it discusses key topics such as: environmental scanning, competitive strategies, structure and implementation and performance.

Print	VitalSource/Kortext eBook
9781292027418	9781292054698



Check-in Check-Out: Managing Hotel Operations, 9e

Gary K. Vallen & Jerome J. Vallen

©2013 • 440pp • Paperback

Course: Front Desk Operations

This widely popular guide presents rich detail about best practices and future directions in the hotel industry, while offering the widest coverage of any book in the field. Readers gain an intuitive understanding based on the flow of the guest's experience, from reservation, arrival and registration, to service purchasing, departure, billing and recordkeeping. The entire rooms division is covered thoroughly and linked to other hospitality functions, related industries and the broader economy.

Print	VitalSource/Kortext eBook
9781292021102	9781292034355



Marketing for Hospitality and Tourism, 8e

Philip T. Kotler, John T. Bowen, James Makens & Seyhmus Baloglu

©2021 • 688 • Paperback

Available with Revel

Course: Hospitality Sales and Marketing

The definitive source for hospitality marketing courses, *Marketing for Hospitality and Tourism*, takes an integrative approach to discuss hospitality marketing from a team perspective – examining each hospitality department and its role in the marketing mechanism. This edition includes new coverage of social media, discussion of current industry trends, and hands-on application assignments..

Print	Revel	VitalSource/Kortext eBook
9781292363516	9781292363554	9781292363523



Organizational Behavior for the Hospitality Industry

Florence Berger & Judi Brownell

©2013 • 480pp • Paperback

Course: Human Resource Management/Hospitality – Advanced

The most recent organizational behavior text that focuses on the hospitality industry, delving into the concepts that are relevant to students who plan to enter the hospitality industry. Hospitality organizations today must achieve excellence in human relations and that success starts with quality organizational behavior. The text is organized into three sections: organizational behavioral essentials, the individual and the organization and key management tasks.

Print	VitalSource/Kortext eBook
9781292040264	9781292056241



Technology Strategies for the Hospitality Industry, 2e

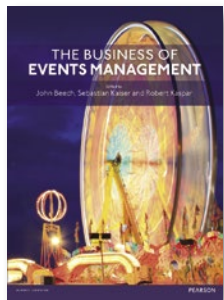
Peter D. Nyheim & Daniel J. Connolly

©2013 • 272pp • Paperback

Course: Computers in the Hospitality Industry

This text examines technology strategies for the hospitality industry. Exceptionally practical in approach, this edition includes a new chapter on technology in the casino industry and a new chapter on technology for meetings and events. A separate chapter is devoted to planning and investment as students learn what technology exists and how to use it to succeed in the hospitality business.

Print	VitalSource/Kortext eBook
9781292027395	9781292054674



The Business of Events Management

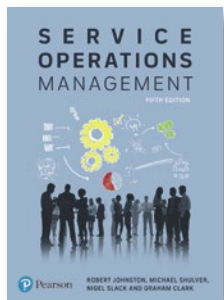
John Beech, Sebastian Kaiser & Robert Kaspar

©2014 • 416pp • Paperback

Course: Conferences and Event Management

The Business of Events Management provides an accessible and lively introduction to the practice of managing an event, festival, conference or congress. Written by a team of international experts, the book incorporates the latest thinking in events management and highlights key theories, concepts and models by using a range of case studies and examples.

Print	VitalSource/Kortext eBook
9780273758624	9780273758648



Service Operations Management: Improving Service Delivery, 5e

Robert Johnston, Graham Clark & Michael Shulver

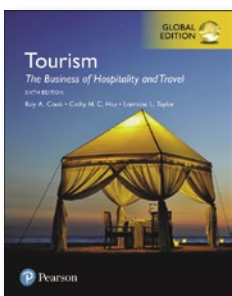
©2020 • 4640pp • Paperback

Course: Hospitality Management

Service Operations Management, 5th Edition, is a market-leading text on service operations management and provides a clear understanding of how service performance can be improved in organizations. This textbook applies underlying theories to the real world challenges faced by service operations managers on a daily basis, by providing a diverse range of examples and illustrations. Each chapter provides a range of tools, frameworks and techniques designed to help you better analyze existing operations and understand ways to deal with operational challenges.

Print	VitalSource/Kortext eBook
9781292064468	9781292098050

Tourism and Travel



Tourism: The Business of Hospitality and Travel, 6e

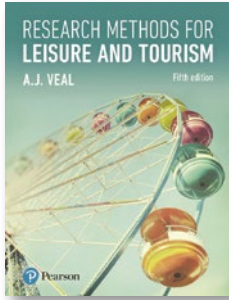
Roy A. Cook, Cathy H. C. Hsu & Lorraine L. Taylor

©2017 • 448pp • Paperback

Course: Introduction to Travel and Tourism

The engaging writing style and hundreds of updated industry examples make this the perfect textbook for students taking their first hospitality or tourism class. It views the industry from a holistic, global business perspective – examining the management, marketing and finance issues most important to industry members. Chapters reveal an integrated model of tourism and address consumer behavior, service quality and personal selling.

Print	VitalSource/Kortext eBook
9781292221670	9781292221687



Research Methods for Leisure and Tourism, 5e

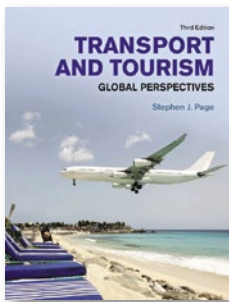
A. J. Veal

©2017 • 640pp • Paperback

Course: Research Methods for Tourism & Leisure

Now in its Fifth Edition, *Research Methods for Leisure and Tourism* has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers. This book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step-by step guidance through research software including Excel, SPSS and NVivo.

Print	VitalSource/Kortext eBook
9781292115290	9781292217864



Transport and Tourism: Global Perspectives, 3e

Stephen Page

©2009 • 480pp • Paperback

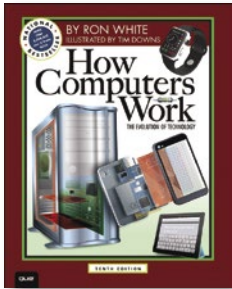
Course: Tourism Geography

Investigates the complex relationship between transport provision and tourism and adopts a global perspective throughout. This edition addresses all the key issues and new challenges that transport providers, decision-makers, managers and tourists face in the use, operation and management of tourist transport against the backdrop of rapid technological change in the 21st century. This book remains the leading, authoritative text in the field; topics covered in this latest edition include up-to-date and contemporary international case material and examples addressing key areas of current concern.

Print	VitalSource/Kortext eBook
9780273719700	9780273719717

ICT/CS

Computer Concepts



How Computers Work, 10e

Ron White &
Timothy Edward Downs
©2014 • 384pp • Paperback

Course: Introduction to Computers

Having sold more than 2 million copies over its lifetime, *How Computers Work* is the definitive illustrated guide to the world of PCs and technology. In this new edition, you'll find detailed information not just about PCs, but about how changes in technology have evolved the giant, expensive computer dinosaurs of last century into the smaller but more powerful smartphones, tablets and wearable computing of today. Whether your interest is in business, gaming, digital photography, entertainment, communications, or security, you'll learn how computing is evolving the way you live.

Print	VitalSource/Kortext eBook
9780273719700	9780273719717



Technology In Action: Complete, 18e

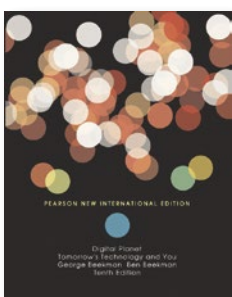
Alan Evans, Kendall Martin
& Mary Anne Poatsy
©2023 • 640pp • Paperback

Course: Computer Concepts

Practical content and hands-on projects teach students computing tasks and skills they can apply at work, in class, or at home. Designed for today's technically savvy student, the text introduces difficult concepts at a basic level early on, then expands upon these skills as you build mastery. Includes updated information on Windows 11 and reflect advancements in Wi-Fi 6e, 5G mobile broadband, home networks and smart home communication protocol matter. New exercise topics focus on careers and security.

Available with MyLab IT

Print	Pearson eText	VitalSource/Kortext eBook
9781292728209	9781292459974	9781292459974
MyLab IT	Pack of print text + MyLab IT	
9781292459967	9781292459950	



Digital Planet: Tomorrow's Technology and You, Complete, 10e

George Beekman & Ben Beekman
©2013 • 632p • Paperback

Course: Computer Concepts

Explores the promises and challenges of information technology, along with its effect on businesses, people, society and the future. Clearly explains what a computer is and what it can (and can't) do; it clearly explains the basics of information technology, from multimedia PCs to the Internet and beyond. Illustrates how computers and networks are – and will be – used as practical tools to solve a wide variety of problems. Puts technology in a human context, illustrating how digital devices and networks affect our lives, our world and our future.

Print	VitalSource/Kortext eBook
9781292021065	9781292034317

Applications Software



Microsoft Office Step by Step (Office 2021 and Microsoft 365)

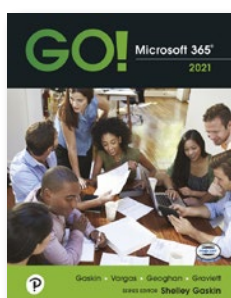
Joan Lambert & Curtis Frye

©2022 • 560pp • Paperback

Course: Applications Software

Covers Word, Excel, PowerPoint, and Outlook. Discover how to format Word documents for maximum visual impact, build powerful, reliable Excel workbooks for analysis and reporting, prepare highly effective PowerPoint presentations and use Outlook to organize your email, calendar, and contacts. The text also includes downloadable practice files.

Print	VitalSource/Kortext eBook
9780137544769	9780137544844



GO! Microsoft 365: Introductory 2021

Shelley Gaskin, Debra Geoghan,
Alicia Vargas & Nancy Graviett

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Available only via MyLab IT.

MyLab IT
9780138272173

Course: Applications Software

For over 20 years, the GO! series has helped students master Microsoft 365 with a learn-by-doing approach, teaching workplace skills through instructional projects. Outcomes-based and critical thinking tasks offer practice using Office 365 apps to solve real-world business problems. Easy-to-follow instructions keep students on track, and guidance and tips appear precisely when needed. The 2021 Edition is updated with Microsoft 365 and Office 2021 features; includes file management instruction for Windows and macOS; and integrates Microsoft Teams to prepare for remote collaborations.



Microsoft Office Inside Out (Office 2021 and Microsoft 365)

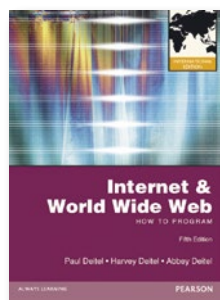
Joe Habraken

©2022 • 992pp • Paperback

Course: Microsoft Office Professional for Windows

Renowned Office expert Joe Habraken offers a complete tour, with cutting-edge techniques and shortcuts for Word, Excel, PowerPoint, Outlook, OneNote, and Teams. Discover how experts tackle today's key tasks – and gain new levels of mastery.

Print	VitalSource/Kortext eBook
9780137564095	9780137564187



Internet and World Wide Web How to Program, 5e

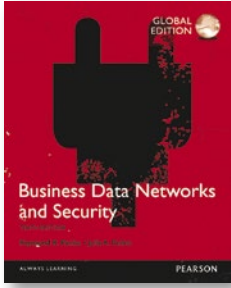
Harvey M. Deitel, Paul J. Deitel
& Abbey Deitel

©2012 • 960pp • Paperback

Course: Internet/World Wide Web

This text introduces students with little or no programming experience to the exciting world of Web-Based applications. Teaching the fundamentals needed to program on the Internet, it provides in-depth coverage of introductory programming principles, various markup languages (XHTML, Dynamic HTML and XML), several scripting languages (JavaScript, PHP, Ruby/Ruby on Rails and Perl); AJAX, web services, Web Servers (IIS and Apache) and relational databases (MySQL/Apache Derby/Java DB).

Print	VitalSource/Kortext eBook
9780273764021	9781292014067



Business Data Networks and Security, 10e

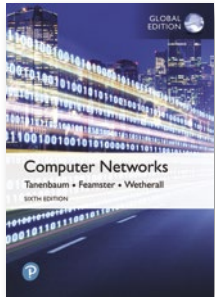
Julia Panko & Raymond R. Panko

©2015 • 480pp • Paperback

Course: Business Data Communication/Networking

This text guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security.

Print	VitalSource/Kortext eBook
9781292075419	9781292075488



Computer Networks, 6e

Andrew S. Tanenbaum,
Nick Feamster & David J. Wetherall

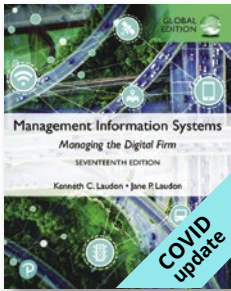
©2021 • 944pp • Paperback

Course: Business Data Communication/Networking

In *Computer Networks*, Tanenbaum et al. explain how networks work from the inside out. They start with the physical layer of networking, computer hardware and transmission systems, then work their way up to network applications. Each chapter follows a consistent approach: The book presents key principles, then illustrates the utilizing real-world example networks that run through the entire book – the Internet, and wireless networks, including Wireless LANs, broadband wireless, and Bluetooth. The 6th Edition is updated throughout to reflect the most current technologies, and the chapter on network security is rewritten to focus on modern security principles and actions.

Print	VitalSource/Kortext eBook
9781292374062	9781292374017

MIS



Management Information Systems: Managing the Digital Firm, 17e

Jane P. Laudon
& Kenneth C. Laudon

©2021 • 648pp • Paperback

Available with MyLab MIS

Course: MIS

Key features:

- Expanded coverage on artificial intelligence, big data, the Internet of Things and cloud computing.
- Covers the impact of COVID-19 on business uses of information systems.
- A Career Opportunities section helps students in job hunting and career building.

Print	Pearson eText	VitalSource/Kortext eBook
9781292403281	9781292417752	9781292417752
MyLab MIS	Pack of print text + MyLab MIS	
9781292403595	9781292403694	



Essentials of MIS, 15e

Jane P. Laudon, Kenneth C. Laudon
& Carol Guercio Traver

©2023 • 536pp • Paperback

Available with MyLab MIS

Print	Pearson eText	VitalSource/Kortext eBook
9781292450360	9781292450407	9781292450452
MyLab MIS	Pack of print text + MyLab MIS	
9781292450384	9781292450353	

Course: MIS

Provides an in-depth look at how businesses today use IT and systems to achieve their goals. Current, real-world cases illustrate companies identifying and solving key business challenges using IS and technologies. The text's hands-on, project-based approach prepares students for MIS careers. The new edition features several new cases and integrates new examples of today's companies using IT applications. New and expanded topics include blockchain and sustainability, as well as IS goals for Environmental, Social and Governance leadership (ESG).



Experiencing MIS, 8e

David M. Kroenke

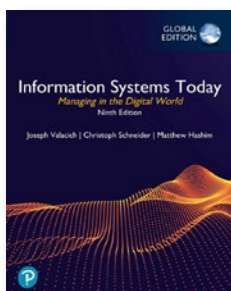
©2020 • 752pp • Paperback

Available with MyLab MIS

Print	VitalSource/Kortext eBook
9781292266985	9781292330082
MyLab MIS	Pack of print text + MyLab MIS
9781292270067	9781292267135

Course: MIS

As technology continues to change the way organizations do business, knowledge of MIS is critical. *Experiencing MIS* illustrates for students how organizations use information systems to solve business problems every day. This modular text uses illustrative cases, exercises, projects and other aids to ensure students connect concepts to everyday life with an "in your face" attitude about MIS. Unique guides in each chapter highlight themes in ethics, security and other timely topics.



Information Systems Today: Managing the Digital World, 9e

Joseph Valacich
& Christoph Schneider

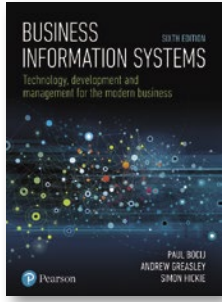
©2022 • 568pp • Paperback

Available with MyLab MIS

Print	VitalSource/Kortext eBook
9781292438115	9781292438061
MyLab MIS	Pack of print text + MyLab MIS
9781292438139	9781292438108

Course: Introduction to Information Systems

Information Systems Today: Managing in a Digital World uses case studies that highlight real-world companies, technologies and issues that illuminate each chapter, so students can quickly understand how and why information systems are essential in today's evolving business landscape. Aligning major concepts with the latest trends, this issue expands its exploration of the ways digital density and the API economy, mobile and cloud computing, social media, artificial intelligence and the Internet of Things affect information systems.



Business Information Systems: Technology, Development and Management for the Modern Business, 6e

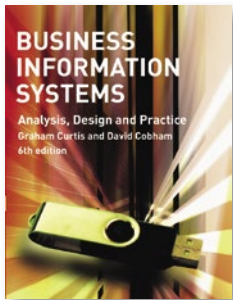
Paul Bocij, Andrew Greasley & Simon Hickie

©2019 • 664pp • Paperback

Course: Introduction to Information Systems

In business, today's manager needs to combine business skills with an understanding of information systems and the opportunities and benefits that they bring to an organization. Starting from basic concepts, this book provides a comprehensive and accessible guide to: understanding the technology of business information systems; choosing the right information system for an organization; developing and managing an efficient business information system; and employing information systems strategically to achieve organizational goals. Updated and expanded coverage of Big Data, analytics, Industry 4.0 and Internet of Things.

Print	VitalSource/Kortext eBook
9781292220970	9781292221014



Business Information Systems: Analysis, Design and Practice, 6e

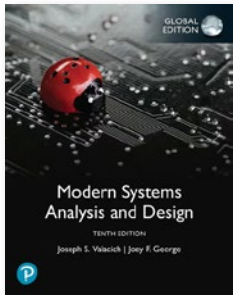
Graham Curtis & David Cobham

©2008 • 720pp • Paperback

Course: Introduction to Information Systems

This book aims to equip those in, or entering, business to assess the opportunities, limitations and major issues surrounding modern business information systems and to appreciate the way that information systems can aid the realization of business objectives.

Print
9780273713821



Modern Systems Analysis and Design, 10e

Joseph S. Valacich & Joey F. George

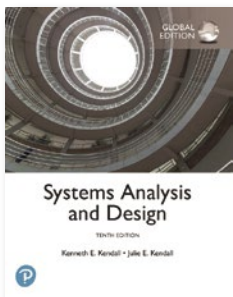
©2024 • Paperback

Available with Pearson Horizon

Course: Systems Analysis and Design

Using a professionally-oriented approach, *Modern Systems Analysis and Design* covers the concepts, skills and techniques essential for systems analysts to successfully develop information systems. It examines the role, responsibilities and mindset of systems analysts and project managers. It also looks at the methods and principles of systems development, including the systems development life cycle (SDLC) tool as a strong conceptual and systematic framework.

Print	Pearson eText	Horizon	VitalSource/Kortext eBook
9781292468518	9781292736570	9781292736563	9781292736563



Systems Analysis and Design, 10e

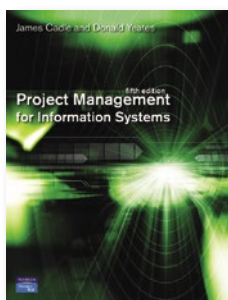
Kenneth Kendall & Julie Kendall

©2019 • 576pp • Paperback

Course: Systems Analysis and Design

Kendall and Kendall's *Systems Analysis and Design, 10th Edition* concisely presents the latest systems development methods, tools and techniques to students in an engaging and easy-to-understand manner. The 10th Edition reflects the rapidly changing face of the IS field, with new and advanced features integrated throughout – including additional coverage of security and privacy issues and innovative materials on new developments such as designing virtual reality and intelligent personal assistants.

Print	VitalSource/Kortext eBook
9781292281452	9781292281476



Project Management for Information Systems, 5e

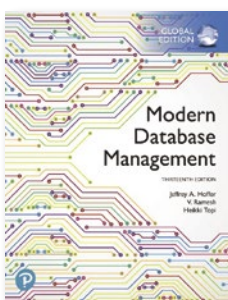
James Cadle & Donald Yeates

©2007 • 464pp • Paperback

Course: Project Management

This comprehensive and practical book is an excellent starting point for any students of Project Management for Information Systems, whether they are from a computing or a business background, at undergraduate or masters level. The authors strike a good balance – covering both the mechanics of project management and the human factors involved and include plenty of case studies and exercises as well as good and bad examples from real life.

Print	VitalSource/Kortext eBook
9780132068581	9781408250112



Modern Database Management, 13e

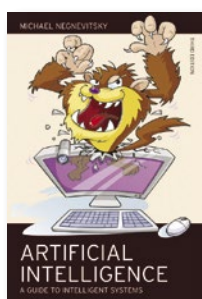
Jeff Hoffer, Ramesh Venkataraman & Heikki Topi

©2019 • 593pp • Paperback

Course: Introduction to Database Management

Focusing on what leading database practitioners say are the most important aspects to database development, *Modern Database Management* presents sound pedagogy and topics that are critical for the practical success of database professionals. The 13th Edition updates and expands materials in areas undergoing rapid change as a result of improved managerial practices, database design tools and methodologies and database technology – such as application security, multi-user solutions and more.

Print	VitalSource/Kortext eBook
9781292263359	9781292263410



Artificial Intelligence: A Guide to Intelligent Systems, 3e

Michael Negnevitsky

©2011 • 504pp • Paperback

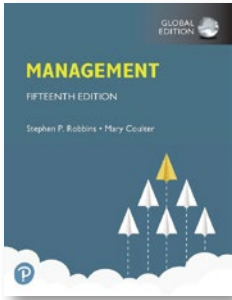
Course: Artificial Intelligence / DSS

Negnevitsky shows students how to build intelligent systems drawing on techniques from knowledge-based systems, neural networks, fuzzy systems, evolutionary computation and now also intelligent agents. The principles behind these techniques are explained without resorting to complex mathematics, showing how the various techniques are implemented, when they are useful and when they are not. No particular programming language is assumed and the book does not tie itself to any of the software tools available.

Print	VitalSource/Kortext eBook
9781408225745	9781408225752

Management

Principles of Management



Management, 15e

Stephen P. Robbins
& Mary A. Coulter

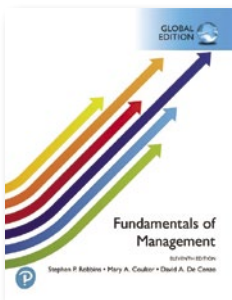
©2020 • 624pp • Paperback

Available with MyLab Management

Course: Principles of Management

With a renewed focus on job-relevant skills, the newest edition of this bestselling text helps management and non-management students alike better prepare to enter the workforce. This new edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases and hands-on exercises, students will see and experience management in action – helping them develop the specific skills that employers are looking for and understand how the concepts they're learning about actually work in today's dynamic business world.

Print	Pearson eText	VitalSource/Kortext eBook
9781292340883	9781292345857	9781292340975
MyLab Management	Pack of print text + MyLab Management	
9781292340999	9781292341019	



Fundamentals of Management, 11e

Stephen P. Robbins,
David A. De Cenzo & Mary Coulter

©2019 • 552pp Paperback

Available with MyLab Management

Course: Principles of Management

Fundamentals of Management covers the essential concepts of management by providing a solid foundation for understanding the key issues facing managers and organizations. The 11th Edition maintains a focus on learning and applying management theories, while now also highlighting opportunities to develop the skills in high demand by today's employers. The text offers an easy-to-understand, straightforward and realistic approach to what works for managers and what doesn't – with the ultimate goal to help students be successful in their careers.

Print	VitalSource/Kortext eBook
9781292307329	9781292307398
MyLab Management	Pack of print text + MyLab Management
9781292307435	9781292307459



Management, 3e

Michael A. Hitt, Stewart Black
& Lyman W. Porter

©2013 • 492pp • Paperback

Course: Principles of Management

This text connects theory with practice, incorporating the latest research findings to make management relevant and exciting to aspiring managers.

Print	VitalSource/Kortext eBook
9781292020594	9781292033877



Management, An Interactive Approach

Kelly Mollica & Nicole Coomber

©2024

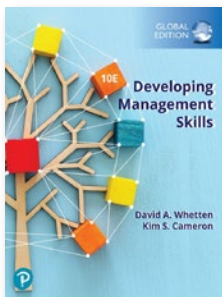
Available as a Revel course only.

Course: Principles of Management

This Revel for principles of management courses helps students develop the critical-thinking skills needed to make them tomorrow's successful managers and business leaders. This 1st Edition examines foundational management concepts, weaving topics throughout each chapter and integrating global, inclusive, and ethical perspectives into real-world examples. With an abundance of integrated videos, case studies, and assessment questions, the text helps equip students for the 21st-century workplace.

Revel	Pearson eText
9781292734910	9781292734910

Management Skills



Developing Management Skills, 10e

David A. Whetten & Kim S. Cameron

©2023 • 560pp • Paperback

Available with MyLab Management

Course: Management Skills

Designed for all skill levels and learning styles, *Developing Management Skills* has become the standard text for learning hands-on management. It helps students apply knowledge to real-world situations, connect concepts to their own lives, and experience theory in a tactile and engaging way.

The 10th Edition features updated, contemporary examples; new skill assessments and cases; updated research; and tangible goals for students to work toward.

Print	Pearson eText	VitalSource/Kortext eBook
9781292457741	9781292457772	9781292726038
MyLab Management	Pack of print text + MyLab Management	
9781292726045	9781292457758	

Organizational Behavior



Organizational Behavior, 19e

Stephen P. Robbins & Timothy A. Judge

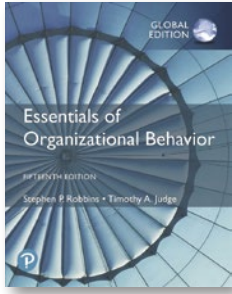
©2023 • 800pp • Paperback

Available with MyLab Management

Course: Organizational Behavior

Organizational Behavior provides the information you want, in the language your students understand. Reflecting the most recent research and events within the field of OB, the 19th Edition continues its hallmark focus on clear writing, cutting-edge content, and intuitive pedagogy. There's a reason why Robbins and Judge's OB textbooks have educated millions of students and have been translated into 20 languages: because of a commitment to provide engaging, cutting-edge material that helps students understand and connect with this important field of study.

Print	Pearson eText
9781292450025	9781292449920
MyLab Management	VitalSource/Kortext eBook
9781292449883	9781292449968



Essentials of Organizational Behavior, 15e

Stephen P. Robbins
& Timothy A. Judge

©2021 • 440pp • Paperback

Available with MyLab Management and Pearson Horizon

Print	Pearson eText	Horizon
9781292406664	9781292406572	9781292406558
MyLab Management	Pack of print text + MyLab Management	VitalSource/Kortext eBook
9781292406602	9781292406633	9781292406558

Course: Organizational Behavior

Currently in use at more than 500 colleges and universities worldwide, *Essentials of Organizational Behavior*, 15th Edition teaches students how to communicate and interact within organizations. The text uses real-world scenarios and offers comprehensive coverage of key organizational behavior concepts that resonate with students — making each lesson engaging, relevant, and easy to absorb. With updated research and examples, and the integration of contemporary global issues, readers can apply what they've learned to their own education, future career plans, and other organizational endeavors.



Organisational Behaviour

Jane Southall

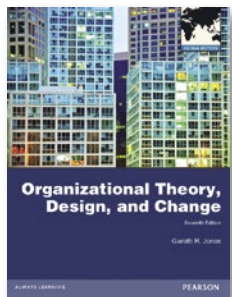
©2021

Available as a Revel course only.

Revel
9781292309545

Course: Organizational Behavior

Revel for *Organisational Behaviour* is a modern, highly interactive learning resource – written especially for the digital environment – which helps students learn concepts, apply theory and develop critical thinking; boosting their confidence of working in today's complex business environment. A media rich learning resource incorporating over 60 videos, animations and concept checks, mini-simulations of real-life scenarios and surveys on personality, change and diversity for students to understand this qualitative subject.



Organizational Theory, Design and Change, 7e

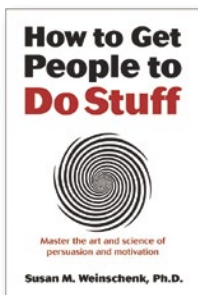
Gareth R Jones

©2012 • 512pp • Paperback

Print	VitalSource/Kortext eBook
9780273765608	9780273765615

Course: Organizational Behavior

Organizational Theory, Design and Change continues to provide students with the most up-to-date and contemporary treatment of the way managers attempt to increase organizational effectiveness. By making organizational change the centerpiece in a discussion of organizational theory and design, this text stands apart from other books on the market.



How to Get People to Do Stuff: Master the art and science of persuasion and motivation

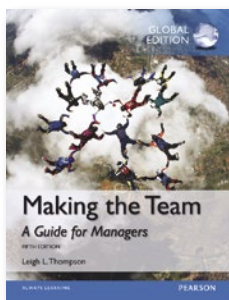
Susan Weinschenk

©2013 • 224pp • Paperback

Print
9780321884503

Course: Motivation

We all want people to do stuff. Whether you want your customers to buy from you, vendors to give you a good deal, your employees to take more initiative, or your spouse to make dinner – a large amount of everyday is about getting the people around you to do stuff. Instead of using your usual tactics that sometimes work and sometimes don't, what if you could harness the power of psychology and brain science to motivate people to do the stuff you want them to do – even getting people to want to do the stuff you want them to do.



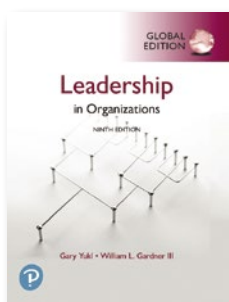
Making the Team: A Guide for Managers, 5e

Leigh L. Thompson
©2015 • 480pp • Paperback

Course: Groups and Teams

Gain insight to help team leaders and team members maximize their success in business. *Making the Team: A Guide for Managers* combines cutting-edge theory with the latest research and real-world applications in order to help team leaders and team members succeed in the business world. Every chapter of this edition contains new information, new research, updated examples and more.

Print	VitalSource/Kortext eBook
9781292060781	9781292070346



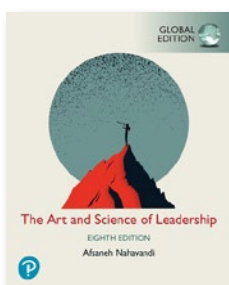
Leadership in Organizations, 9e

Gary Yukl
©2019 • 560pp • Paperback

Course: Leadership

Leadership in Organizations provides a balance of theory and practice as it covers the major theories and research on leadership and managerial effectiveness in formal organizations. Rather than detailing an endless series of studies or prescribing exactly how leaders must operate, it sticks to the major findings and offers recommendations for improving managerial effectiveness. Using this approach, readers understand the implications of their decisions and can determine the best courses of action specific to the situation. With new examples, citations and guidelines for better clarity and presentation, the text is a relevant and useful tool for students who expect to become managers in the near future.

Print	VitalSource/Kortext eBook
9781292314402	9781292314426



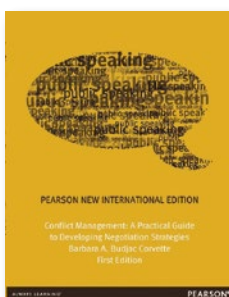
The Art and Science of Leadership, 8e

Afsaneh Nahavandi
©2024 • Paperback

Course: Leadership

This textbook delves into what it takes to be an effective leader. With strong theoretical coverage and cutting-edge research, the text provides a cross-cultural and integrative analysis of leadership in today's organizations. The 8th Edition continues its focus on application, offering numerous opportunities for students to apply and reflect on leadership concepts in their own development.

Print
9781292736679



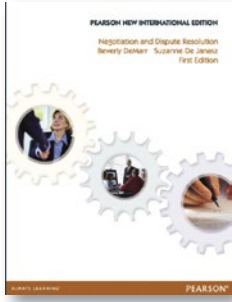
Conflict Management: A Practical Guide to Developing Negotiation Strategies

Barbara A. Budjac Corvette
©2013 • 336pp • Paperback

Course: Negotiation

Becoming an effective negotiator is a universal skill that can benefit all. Unlike other books, *Conflict Management* explores how to develop this universal skill, using a very individual, personalized approach. Grounded in theory and research, it examines the psychological and sociological factors inherent in the negotiation process. It explores the complexities of negotiations, by looking at how conflict is related and how temperaments and personality traits impact the process.

Print	VitalSource/Kortext eBook
9781292039992	9781292052182



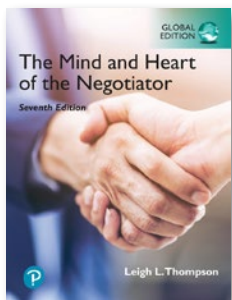
Negotiation and Dispute Resolution

Beverly DeMarr
& Suzanne C. de Janasz
©2013 • 408pp • Paperback

Course: Negotiation

Complete and broad in coverage, this book addresses negotiations and dispute resolution in a wide variety of settings. Because skill development is an important part of becoming a masterful negotiator, concepts are augmented with numerous exercises, activities, role plays and self-assessments. By combining theoretical foundations with experiential exercises, the book helps students develop their ability to negotiate and resolve conflicts in both personal and professional settings.

Print	VitalSource/Kortext eBook
9781292039725	9781292052625



The Mind and Heart of the Negotiator, 7e

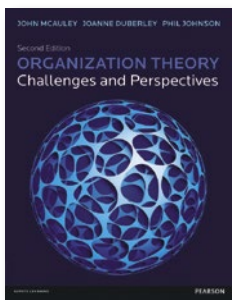
Leigh Thompson
©2021 • 368pp • Paperback

Course: Negotiation

Key features:

- Inclusion of groundbreaking findings from over 175 new scientific articles.
- New chapters on negotiator personality and motivation and on managing emotions.

Print	VitalSource/Kortext eBook
9781292399461	9781292399447



Organization Theory: Challenges and Perspectives, 2e

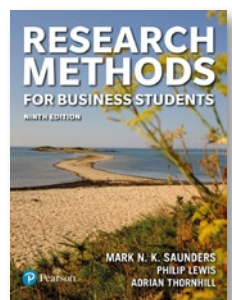
John McAuley, Philip Johnson
& Joanne Duberley
©2013 • 472pp • Paperback

Course: Organization Theory

This book addresses fundamental questions such as what is organization theory and why does it matter. It explores the historical development of organization theory from its origins right up to present-day debates. It asks what challenges it presents to contemporary organizations and explores the solutions it can provide. It brings a fresh approach to long-standing questions and is aimed at undergraduate and postgraduate students for whom the study of organizational theory or analysis is an integral part of their degree programme.

Print	VitalSource/Kortext eBook
9780273724438	9780273724445

Research Methods in Management



Research Methods for Business Students, 9e

Mark D. Saunders, Philip Lewis
& Adrian Thornhill
©2023 • 888pp • Paperback

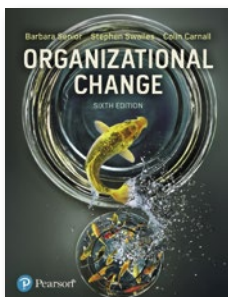
Course: Research Methods

Research Methods for Business Students offers robust and pragmatic guidance to Business, Marketing, and Management students conducting a research-led project or dissertation. Written by experts, it includes a range of features such as boxed examples demonstrating students' experiences, news articles and contemporary case studies. The self-study prompts help your students apply learnt material to their own research projects.

Available with Revel

Print	Pearson eText
9781292402727	9781292737621
Revel	VitalSource/Kortext eBook
9781292403816	9781292402741

Strategic Management



Organizational Change, 6e

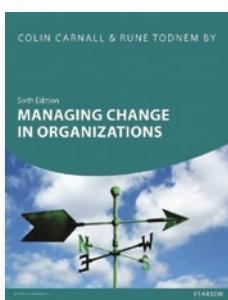
Barbara Senior & Stephen Swailes

©2020 • 456pp • Paperback

Course: Change Management

Organizational Change by Senior, Swailes and Carnall reflects a rapidly evolving world and explores 'how change has changed'. The book is structured into three parts. The first part considers the causes and nature of change. Part two opens up the organization to expand on issues of structuring for change, the cultural and political contexts for change and how to lead change. Part three moves firmly into addressing the more practical considerations of designing, planning and implementing change.

Print	VitalSource/Kortext eBook
9781292243436	9781292243450



Managing Change in Organizations, 6e

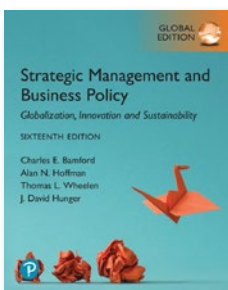
Colin Carnall & Rune Todnem By

©2014 • 384pp • Paperback

Course: Change Management

Managing Change in Organizations provides a practical and thorough overview of how effective change can be achieved in organizations. The text is ideal for advanced undergraduates, MBA and postgraduate students on courses in managing change and organizational change.

Print	VitalSource/Kortext eBook
9780273736417	9780273736431



Strategic Management and Business Policy: Globalization, Innovation and Sustainability, 16e

Thomas L. Wheelen, J. David Hunger, Alan N. Hoffman & Charles E. Bamford

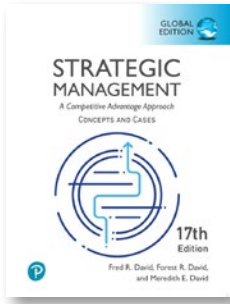
©2023 • 816pp • Paperback

Course: Strategic Management

Picking up where popular previous editions left off, *Strategic Management and Business Policy* further sharpens and modernizes this text's approach. It teaches strategy with an emphasis on globalization, innovation and sustainability. And educates students about strategic concepts they need to know as they face the issues that all organizations must build upon to push their businesses forward. New cases, vignettes, examples and statistics.

Available with MyLab Management

Print	Pearson eText	VitalSource/Kortext eBook
9781292727424	9781292727448	9781292727417
MyLab Management	Pack of print text + MyLab Management	
9781292727431	9781292459172	



Strategic Management: A Competitive Advantage Approach, Concepts and Cases, 17e

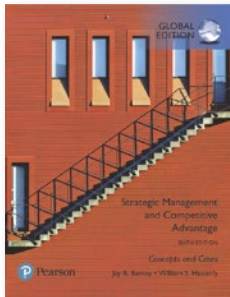
Fred R. David & Forest R. David
©2022 • 672pp • Paperback

Available with MyLab Management

Course: Strategic Management

In today's economy, gaining and sustaining a competitive advantage is harder than ever. *Strategic Management: A Competitive Advantage Approach, Concepts and Cases*, offers current research and examples, skills, exercises and concepts to help students develop their own strategy for a sustainable competitive business advantage. The text covers important issues relating to business ethics, social responsibility, global operations and sustainability.

Print	Pearson eText	VitalSource/Kortext eBook
9781292441405	9781292441306	9781292441351
MyLab Management	Pack of print text + MyLab Management	
9781292441283	9781292441313	



Strategic Management and Competitive Advantage: Concepts and Cases, 6e

William Hesterly & Jay B. Barney
©2019 • 544pp • Paperback

Available with MyLab Management

Course: Strategic Management

Just the essentials, *Strategic Management and Competitive Advantage* strips out excess by only presenting material that answers the question: does this concept help students analyze real business situations? This carefully crafted approach provides students with all the tools necessary for strategic analysis.

Print	VitalSource/Kortext eBook
9781292258041	9781292258058
MyLab Management	Pack of print text + MyLab Management
9781292258164	9781292258140

Strategic Planning



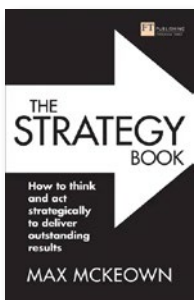
Brilliant Strategy for Business: How to plan, implement and evaluate strategy at any level of management

Chris Dalton
©2016 • 296pp • Paperback

Course: Strategic Planning

In Business, strategy is king. Leadership and hard work are all very well and luck is mighty useful, but it is strategy that makes or breaks a business, organization or team. Of course, it is easier to talk a good strategic game than it is to execute one. This book will help you turn your words into effective and successful actions.

Print	VitalSource/Kortext eBook
9781292107844	9781292107875



The Strategy Book: How to Think and Act Strategically to Deliver Outstanding Results, 3e

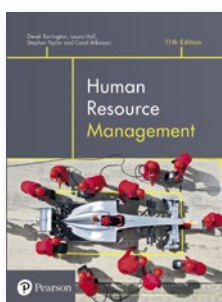
Max Mckeown
©2020 • 288pp • Paperback

Course: Strategic Planning

Strategy is about shaping the future. Thinking strategically is what separates good managers and great leaders. Learn the fundamentals about how to create winning strategy and lead your team to deliver it. From understanding what strategy can do for you, through to creating a strategy and engaging others with strategy, this book offers practical guidance and expert tips. It is peppered with punchy, memorable examples from real leaders winning (and losing) with real world strategies.

Print	VitalSource/Kortext eBook
9781292264134	9781292264158

Human Resource Management



Human Resource Management, 11e

Derek Torrington, Laura Hall, Carol Atkinson & Stephen Taylor
©2020 • 752pp • Paperback

Course: Human Resource Management

Human Resource Management by Torrington, Hall, Taylor and Atkinson is praised for its comprehensive scope of topics, coverage of important HRM issues and succinctness. It is a great introduction to human resources for students pursuing undergraduate business and management courses, as well as those on CIPD accredited courses. The Eleventh Edition has been thoroughly updated with the economic, social and legal employment practice changes and is specifically designed to cover the issues and debates facing HRM today, backed up by academic research.

Print	VitalSource/Kortext eBook
9781292261645	9781292261669



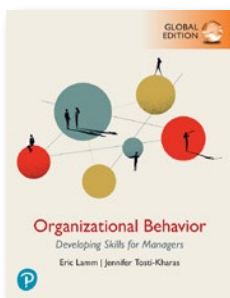
Human Resource Management, 17e

Gary Dessler
©2023 • 688pp • Paperback
Available with MyLab Management

Course: Human Resource Management

This text introduces students to the daily tools and skills they'll need to function as successful managers, in both HR and business in general. Using a practical approach, it explores the evolution of the field, highlighting the introduction of revolutionary new technologies and social media platforms. With a heavy focus on emerging industry trends and the positive impacts of technology on HR, the 17th Edition prepares students with everything they need to be effective managers and HR personnel in the 21st century.

Print	Pearson eText	VitalSource/Kortext eBook
9781292449876	9781292449777	9781292449791
MyLab Management	Pack of print text + MyLab Management	
9781292449746	9781292449739	



Organizational Behavior: Developing Skills for Managers

Eric Lamm & Jennifer Tosti-Kharas
©2024

Available as a Revel course only.

Revel
9781292467054

Course: Human Resource Management

Grounded in research, this Revel for *Organizational Behavior* teaches students how to succeed in today's ever-changing business environment. The text analyzes both classic and contemporary OB concepts using a theme of change management, and then links those concepts with associated skills. Includes relevant, real-world examples involving a wide variety of industries, organizations and geographies. Media-rich videos, interactives and resources help keep students engaged while also preparing them for a successful career in management.



Human Resource Management, 15e

R. Wayne Dean Mondy & Joseph J. Martocchio

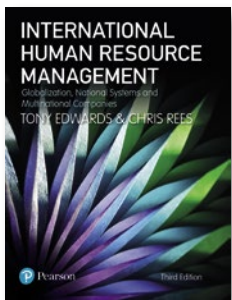
©2019 • 464pp • Paperback

Available with MyLab Management

Course: Human Resource Management

For students to succeed in a rapidly changing HR job market, knowledge of career options and skill development is key. This text provides students with examples of how HR management is practiced in the real world and the relationships between various HR topics are interwoven throughout the text, giving a thorough introduction to the field. This edition covers the latest trends in performance appraisals and has new small group activities.

Print	VitalSource/Kortext eBook
9781292264332	9781292264387
MyLab Management	Pack of print text + MyLab Management
9781292264448	9781292264424



International Human Resource Management: Globalization, National Systems and Multinational Companies, 3e

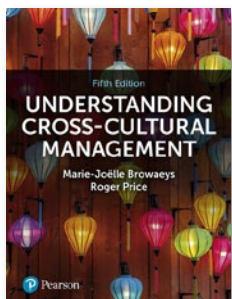
Tony Edwards & Chris Rees

©2017 • 352pp • Paperback

Course: International HRM

This engaging textbook offers a readable introduction to international human resource management. It explores the international dimensions of managing human resources, with a focus on comparative HRM and multinational organizations. It tackles the issues raised by cross-national differences in HRM styles and explores key themes.

Print	VitalSource/Kortext eBook
9781292004105	9781292004143



Understanding Cross-Cultural Management, 5e

Marie-Joelle Browaeys & Roger Price

©2024 • Paperback

Course: International HRM

Understanding Cross-Cultural Management is the ideal learning resource, that reflects the increasing diversity within the workforce and the global nature of business today, from theory to practice. Updated with new topical examples and articles, this edition encourages your students to explore and debate ideas and insights from multiple perspectives and regions.

Print	Pearson eText	VitalSource/Kortext eBook
9781292730042	9781292467214	9781292461854



Strategic Compensation: A Human Resource Management Approach, 8e

Joseph J. Martocchio

©2015 • 408pp • Paperback

Available with MyLab Management

Course: Compensation Management

Strategic Compensation: A Human Resource Management Approach illustrates the art and science of compensation practice and its role in promoting a company's competitive advantage.

Print	VitalSource/Kortext eBook
9781292058863	9781292075945
MyLab Management	Pack of print text + MyLab Management
9781292075976	9781292059310



Strategic Staffing, 3e

Jean M. Phillips & Stan M. Gully

©2015 • 448pp

Available only as an eBook.

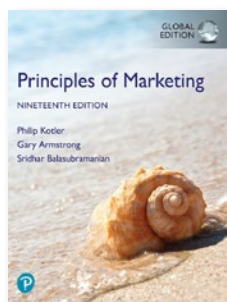
VitalSource/Kortext eBook
9781292073507

Course: Staffing

Strategic Staffing prepares all current and future managers to take a strategic and modern approach to the identification, attraction, selection, deployment and retention of talent. Grounded in research but full of real-world examples, this text describes how organizations can develop a staffing strategy that reinforces business strategy, leverages staffing technology and evaluates and improves staffing systems.

Marketing

Principles of Marketing



Principles of Marketing, 19e

Philip T. Kotler, Gary Armstrong & Sridhar Balasubramanian

©2023 • 768pp • Paperback

Available with MyLab Marketing

Course: Principles of Marketing – Two-Year and Four-Year

Principles of Marketing shows students how to create vibrant, interactive communities of consumers who make products and brands an integral part of their daily lives. The authors present the fundamentals of marketing within an innovative customer-value framework. Revised to reflect the major trends impacting contemporary marketing, this edition is packed with stories illustrating how companies use new digital technologies to maximize customer engagement and shape brand conversations and experiences.

Print	Pearson eText	VitalSource/Kortext eBook
9781292449364	9781292449401	9781292449333
MyLab Marketing	Pack of print text + MyLab Marketing	
9781292449388	9781292449272	



Marketing: An Introduction, 15e

Gary Armstrong, Philip Kotler & Marc Oliver Opresnik

©2022 • 704pp • Paperback

Available with MyLab Marketing

Course: Principles of Marketing – Two-Year and Four-Year

Discover how creating and capturing customer value drives effective marketing strategies, with *Marketing: An Introduction* and gain a richer understanding of basic marketing concepts and practices. The updated text reflects major trends and the shifting forces of this digital age of customer value, engagement and relationships. With company cases and exercises to practice applying marketing concepts to real-world company scenarios.

Print	Pearson eText	VitalSource/Kortext eBook
9781292433103	9781292433172	9781292433165
MyLab Marketing	Pack of print text + MyLab Marketing	
9781292433127	9781292433219	



Marketing: Real People, Real Choices, 11e

Michael R. Solomon, Greg W. Marshall & Elnora W. Stuart

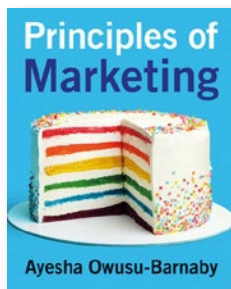
©2022 • 656pp • Paperback

Available with MyLab Marketing

Course: Principles of Marketing – Two-Year and Four-Year

Marketing: Real People, Real Choices introduces the subject from the perspective of 'real' people, who make 'real' marketing decisions, at leading companies every day – focusing on the core issues every marketer needs to know, including value, analytics and metrics, and ethical and sustainable marketing. It also emphasizes the importance of branding oneself and shows students how the concepts they learn in class apply directly to their own personal marketing plan. With this text, students take an active approach to understanding marketing through decision making and are well equipped to tackle what's happening in the field today.

Print	Pearson eText	VitalSource/Kortext eBook
9781292434384	9781292434520	9781292434513
MyLab Marketing	Pack of print text + MyLab Marketing	
9781292434476	9781292434544	



Principles of Marketing

Ayesha Owusu-Barnaby

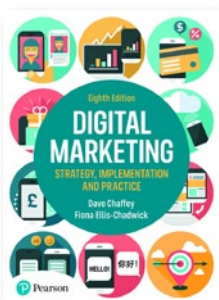
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Available as a Revel course or Pearson eText.

Course: Principles of Marketing – Two-Year and Four-Year

Revel for *Principles of Marketing*, is a comprehensive demonstration of a range of themes from theory to practice, assisting your teaching around the essential concepts of the field. This fully digital edition is a modern, interactive learning resource, with an array of engaging interactive features to support your teaching in a digital learning environment and challenge your students to think like a marketer.

Revel	Pearson eText
9781292296159	9781292739182



Digital Marketing: Strategy, Implementation and Practice, 8e

Dave Chaffey & Fiona Ellis-Chadwick

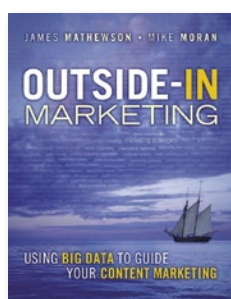
©2022 • 560pp • Paperback

Available with Revel

Course: Marketing on the Internet

A comprehensive guide to the latest strategies, techniques and online trends. It discusses the success factors in digital marketing, with case studies from cutting-edge companies such as ASOS, Spotify and L'Oreal, linking marketing theory with practice. The range of questions, exercises, and self-assessments will develop key skills needed in the workplace.

Print	Pearson eText
9781292400969	9781292401003
Revel	VitalSource/Kortext eBook
9781292243917	9781292401003



Outside-In Marketing: Using Big Data to Guide your Content Marketing

James Mathewson & Mike Moran

©2016 • 208pp • Paperback

Course: Marketing on the Internet

Marketing has always been about my brand, my product, my company. That's inside-out marketing. Today, customers hate it – and ignore it. What does work? Customized messages they already care about. Marketing that respects their time and gives them immediate value in exchange for their attention. Marketing that's outside-in. This book shows how to integrate content marketing with Big Data to create high-ROI, outside-in marketing. James Mathewson and Mike Moran share new practices, techniques, guidelines and metrics for engaging on your customers' terms, using their words, reflecting their motivations.

Print	VitalSource/Kortext eBook
9780133375565	9780133375619



Basic Marketing Research, 4e

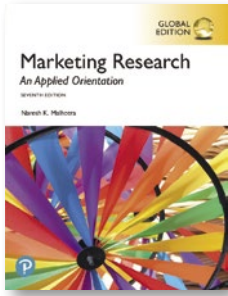
Naresh K. Malhotra

©2013 • 676pp • Paperback

Course: Marketing Research

With a hands-on, do-it-yourself approach, Malhotra offers a contemporary focus on decision making, illustrating the interaction between marketing research decisions and marketing management decisions.

Print	VitalSource/Kortext eBook
9781292020488	9781292033785



Marketing Research: An Applied Orientation, 7e

Naresh K. Malhotra

©2019 • 888pp • Paperback

Course: Marketing Research

With a do-it-yourself, hands-on approach, *Marketing Research: An Applied Orientation* illustrates the interaction between marketing research decisions and marketing management decisions. This text uses a practical six-step framework for conducting marketing research, utilizing a variety of marketing companies to highlight qualitative and quantitative research strategies. With detailed emphasis on how to run the SPSS and SAS programs, marketing research students obtain the most extensive help available on this industry.

Print	VitalSource/Kortext eBook
9781292265636	9781292265919



The Practice of Market Research: From Data to Insight, 5e

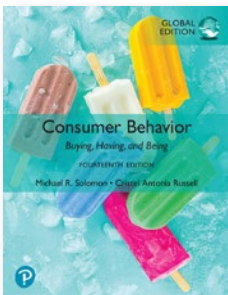
Yvonne McGivern

©2022 • 672pp • Paperback

Course: Marketing Research

This text offers a thorough introduction to the practice of market and social research. It is structured around the research process – from defining the problem to be researched to communicating the insight which the research produces. An ideal companion for a market research student or anyone doing a research project, the book takes you through data analytics and data mining in a market research context, in addition to explaining the ethical, legal and regulatory context in which research operates. Uses real-world examples from successful market research projects in companies such as Formula One, BBC, IBM, PayPal, Twinings and Volvo. There are also examples of research on social issues including the COVID-19 pandemic, anti-social behaviour, HIV/AIDS, cancer support and many more. The new edition supports the MRS Advanced Certificate in Market and Social Research Practice.

Print	VitalSource/Kortext eBook
9780273773115	9781292331348



Consumer Behavior: Buying, Having and Being, 14e

Michael R. Solomon & Cristel
Antonia Russell

©2024 • 544pp • Paperback

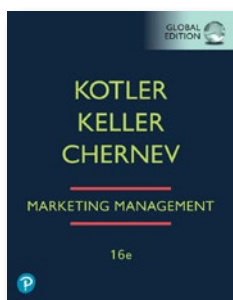
Available with MyLab Marketing

Course: Consumer Behavior

Consumer Behavior covers all of the processes involved when we select, purchase, use or dispose of products, services, ideas or experiences. It investigates the many factors that affect our consumption choices (and non-choices), especially in the era of social media and the digital age. Since we're all consumers, many of the topics have both professional and personal relevance to students. Featuring new co-author Cristel Antonia Russell, the 14th Edition has been significantly revised to elevate its flow, focus, intentionality, freshness and attention to practice.

Print	Pearson eText	VitalSource/Kortext eBook
9781292452340	9781292720685	9781292720654
MyLab Marketing	Pack of print text + MyLab Marketing	
9781292720678	9781292720692	

Marketing Management



Marketing Management, 16e

Philip Kotler, Kevin Lane Keller & Alexander Chernev

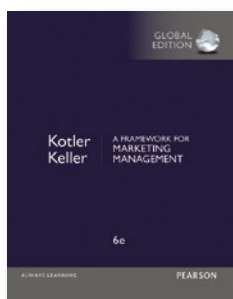
©2022 • 832pp • Paperback

Available with Revel

Course: Marketing Management

Marketing Management offers an extensive analysis of the latest theories and practices in the marketing environment: building and managing successful marketing campaigns and focusing on the decisions managers face in alignment with company objectives. Its reader-friendly content, universal practice applications and reflection of recent developments will arm readers with the knowledge and tools necessary for a successful career in the field.

Print	Pearson eText
9781292404813	9781292404936
Revel	VitalSource/Kortext eBook
9781292422145	9781292405100



A Framework for Marketing Management, 6e

Philip Kotler & Kevin Lane Keller

©2015 • 352pp • Paperback

Course: Marketing Management

A Framework for Marketing Management is a concise, streamlined version of Kotler and Keller's *Marketing Management*, Fifteenth Edition, a comprehensive look at marketing strategy. The book's efficient coverage of current marketing management practices makes for a short yet thorough text that provides the perfect supplement for incorporated simulations, projects and cases.

Print	VitalSource/Kortext eBook
9781292093147	9781292093154



Marketing Management, 4e

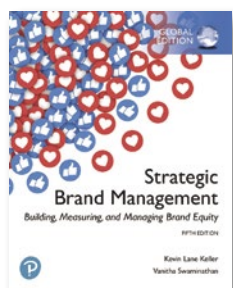
Russ Winer & Ravi Dhar

©2013 • 496pp • Paperback

Course: Advanced Marketing Management

Go beyond the basic concepts with a strategic focus and integration of IT and global perspectives. *Marketing Management* reflects the dynamic environment inhabited by today's marketers, helping readers understand this increasingly global marketplace and the impact of technology on making strategic marketing decisions. Its modern, strategy-based approach covers critical, fundamental topics required for professional success.

Print	VitalSource/Kortext eBook
9781292023410	9781292036588



Strategic Brand Management, 5e

Kevin Lane Keller & Vanitha Swaminathan

©2019 • 624pp • Paperback

Course: Brand Management, Brand Strategy

Strategic Brand Management: Building, Measuring and Managing Brand Equity looks at branding from the perspective of the consumer and provides a framework that identifies, defines and measures brand equity. Using insight from both academics and industry practitioners, the text draws on illustrative examples and case studies of brands marketed in the US and all over the world. This edition features a greater focus on digital branding, so students are aware of the exciting new opportunities and daunting challenges brands must face in connecting with today's consumers.

Print	VitalSource/Kortext eBook
9781292314969	9781292314990



Essentials of Services Marketing, 4e

Jochen Wirtz, Christopher Lovelock & Patricia Chew

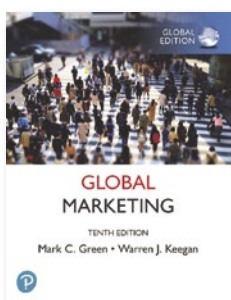
©2013 • 680pp • Paperback

Course: Services Marketing

As economies across the world continue to transition toward services, skills in marketing and managing services have never been more important. *Essentials of Services Marketing* captures the reality of today's world, incorporates recent academic and managerial thinking, and illustrates cutting-edge service concepts. This book places marketing issues within a broader general management context and shows the relationships between the marketing, operations, IT, and human resources functions in service firms.

Print	VitalSource/Kortext eBook
9781292425191	9781292733289

Global / International Marketing



Global Marketing, 10e

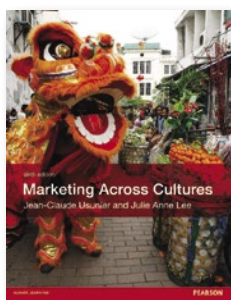
Warren J. Keegan & Mark C. Green

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Course: International Marketing

Global Marketing's environmental and strategic approach outlines the major dimensions of the global business environment for students. The 10th Edition brings global marketing out of the classroom and into the real world with up-to-date examples of questions, concerns and crises facing global markets. New cases have been added while others have been revised as the text considers recent geopolitical developments and technological changes affecting global marketing. The text offers authoritative content as well as conceptual and analytical tools that will prepare students to successfully pursue careers in global marketing or related areas.

Print	VitalSource/Kortext eBook
9781292304021	9781292304083



Marketing Across Cultures, 6e

Jean-Claude Usunier & Julie Anne Lee

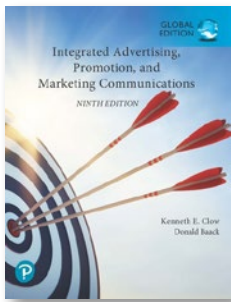
©2012 • 496pp • Paperback

Course: International Marketing

In an increasingly interconnected global business environment, it is crucial that marketers recognize how a better understanding of cultural differences can help improve performance. *Marketing Across Cultures* examines how multinational companies can appreciate and adapt to international diversity.

Print	VitalSource/Kortext eBook
9780273757733	9780273757764

Marketing Communications



Integrated Advertising, Promotion and Marketing Communications, 9e

Kenneth E. Clow & Donald Baack

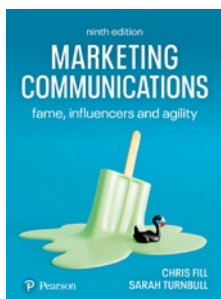
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Available with Revel

Course: Integrated Marketing Communications

Championing the importance of weaving together all marketing activities into one clear message and voice, *Integrated Advertising, Promotion, and Marketing Communications* speaks to an evolved definition of integrated marketing and teaches students how to effectively communicate in the business world. The text explores advertising and promotions, and the roles of social media, mobile messaging, and other marketing tactics to effectively reach consumers. With added tools to help learners apply concepts to real-life situations, and understand the vital links marketers use to connect and interact with customers.

Print	Pearson eText
9781292411217	9781292411354
Revel	VitalSource/Kortext eBook
9781292421292	9781292411354



Marketing Communications: Fame, Influencers and Agility, 9e

Chris Fill & Sarah Turnbull

©2023 • 816pp • Paperback

Course: Integrated Marketing Communications

The new edition of *Marketing Communications* delivers a rich blend of theory with examples of contemporary marketing practice, drawn from brands and agencies worldwide. An ideal teaching support, the text is streamlined to cover the strategic and tactical aspects of how brands engage audiences. The useful features and examples will support your students' critical thinking around the major topics, providing the additional tools they need to develop their career in the field.

Print	VitalSource/Kortext eBook
9781292400327	9781292400310

New Product Management



Innovation Management and New Product Development, 7e

Paul Trott

©2020 • 568pp • Paperback

Course: Marketing Strategy

This text takes evidence-based approach and covers various fields: manufacturing, services, private and public sectors. 'Innovation in action' boxes illustrate how real companies are managing innovation today. The 7th Edition has a new chapter on 'Public Sector Innovation' and new case studies such as for 3M.

Print	Pearson eText	VitalSource/Kortext eBook
9781292251523	9781292453620	9781292251561



Marketing of High-Technology Products and Innovations, 3e

Jakki J. Mohr, Sanjit Sengupta & Stanley Slater

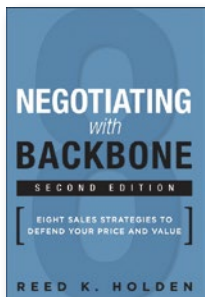
©2013 • 552pp • Paperback

Course: New Product Design and Marketing

This is the only text on the market that focuses on the unique marketing challenges that surround high-tech products and service. The Third Edition retains all the same concepts and materials of previous editions and includes comprehensive coverage of the latest academic research and leading-edge business practices.

Print	VitalSource/Kortext eBook
9781292040332	9781292054537

Sales



Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value, 2e

Reed K. Holden

©2016 • 208pp • Paperback

Course: Sales Promotion

Sales professionals now confront an unprecedented threat to their success. Regardless of their size, industry, country, customer type, nature of their relationships, or the value they provide, they're finding purchasing decisions increasingly constrained by procurement organizations. Where traditional purchasing managers negotiated, procurement officials seek to dictate unprecedented discounts and concessions. As a sales professional, you must level the playing field – and that means developing some powerful new strategies and tactics of your own. You'll find them in *Negotiating with Backbone*.

Print	VitalSource/Kortext eBook
9780134268415	9780134270036



Selling Today: Partnering to Create Value, 15e

Gerald L. Manning, Michael Ahearne & Barry Reece

©2023 • 544pp • Paperback

Available with MyLab Marketing

Course: Introduction to Selling

Selling Today helps students understand the value of developing personal selling skills. The text incorporates academic theory, roleplay scenarios, real-world applications and ethical dilemmas. With the largest number of “learn by doing” materials of any personal selling text, it offers a wealth of tools to help students develop an ethical, customer-centered mindset.

Print	Pearson eText	VitalSource/Kortext eBook
9781292458632	9781292458656	9781292726908
MyLab Marketing	Pack of print text + MyLab Marketing	
9781292461779	9781292726885	



Sales Management

Jeff Tanner, Earl D. Honeycutt & Robert C. Erffmeyer

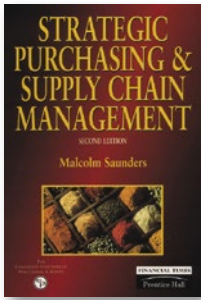
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Course: Sales Management

Sales Management is the only book on the market that prepares students to become effective sales managers in today's hyper-competitive, global economy – by integrating current technology, research and strategic thinking activities.

Print	VitalSource/Kortext eBook
9781292023458	9781292036625

Purchasing



Strategic Purchasing & Supply Chain Management, 2e

Malcolm Saunders

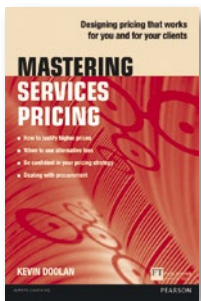
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Print
9780273623823

Course: Purchasing

This text provides students with a clear understanding of the scope and potential of purchasing and supply chain management strategy in a variety of international organizations. It takes an integrated approach to the strategic management of the supply chain and sees this as a central component of the management function. It demonstrates the links between developments in the field of purchasing and changes in business strategy and functional areas such as marketing strategy and manufacturing strategy.

Pricing



Mastering Services Pricing: Designing pricing that works for you and for your clients

Kevin Doolan

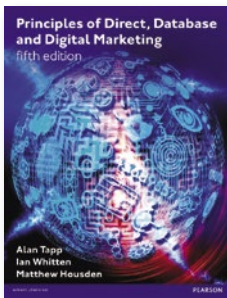
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Course: Introduction to Pricing

As traditional manufacturing companies move to service provision, what pricing model should they develop and what buyer behavior model should they nurture? What happens if you get your services offering right, but your pricing model wrong? *Mastering Services Pricing* shows you how to create pricing that allows you to deliver maximum profit and high client satisfaction.

Print	VitalSource/Kortext eBook
9781292063362	9781292063393

Direct Marketing



Principles of Direct, Database and Digital Marketing, 5e

Alan Tapp, Ian Whitten & Matthew Housden

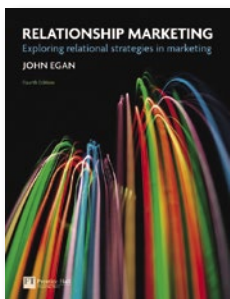
©2013 • 576pp • Paperback

Course: Direct Marketing

Alan Tapp's successful text has long been a leading authority on direct marketing and for this Fifth Edition he is joined by Ian Whitten and Matthew Housden for the most up-to-date book yet. The authors all bring great expertise across direct, database and digital marketing to provide comprehensive, compelling coverage of the key theory and debates of the fields.

Print	VitalSource/Kortext eBook
9780273756507	9780273756521

Relationship Marketing



Relationship Marketing: Exploring Relational Strategies in Marketing, 4e

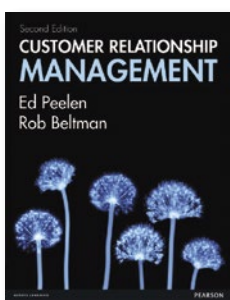
John Egan

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Course: Relationship Marketing

Relationship Marketing comprehensively examines relationships in marketing and how these influence modern marketing strategy and practice, by critically reviewing and analyzing what has been described as 'marketing's new paradigm'. Established as the key text in the area, the Fourth Edition continues to offer an accessible and authoritative introduction to this increasingly important subject. It retains its informed coverage of the most recent and important literature, as well as clearly organizing and structuring the book around its core themes.

Print	VitalSource/Kortext eBook
9780273737780	9780273737827



Customer Relationship Management, 2e

Ed Peelen & Rob Beltman

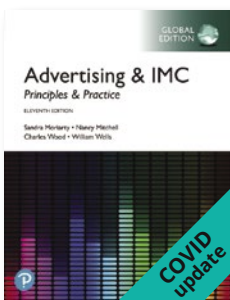
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Course: Customer Relationship Management

Customer Relationship Management gives a well-balanced coverage of strategy and organization, marketing aspects, analytical CRM, operational CRM, CRM systems and their implementation. It is the only comprehensive academic text to cover the entire scope of CRM from a marketing management angle.

Print	VitalSource/Kortext eBook
9780273774952	9780273774976

Advertising



Advertising & IMC: Principles and Practice, 11e

Sandra Moriarty, Nancy D. Mitchell
& William D. Wells

©2018 • 664pp • Paperback

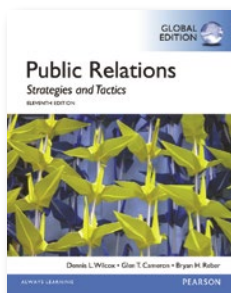
Available with MyLab Marketing

Course: Advertising Principles

Advertising & IMC: Principles and Practice presents the strategic use of communications to engage different types of consumers. Covering advertising, public relations, direct marketing, promotion and more, *Advertising & IMC* uses examples of award-winning brand campaigns, contributions from experts and enduring principles and practices to provide students with a practical guide to executing integrated marketing communications. With a new author joining the team, the 11th Edition features a significant reorganization and revision of the material. Now, readers will understand not only the types of marketing communication possible, but also their application of strategy and planning and how these areas work together.

Print	Pearson eText	VitalSource/Kortext eBook
9781292262062	9781292459493	9781292262147
MyLab Marketing	Pack of print text + MyLab Marketing	
9781292262215	9781292262192	

Public Relations



Public Relations: Strategies and Tactics, 11e

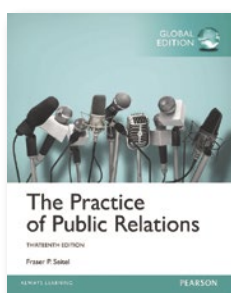
Dennis L. Wilcox, Glen T. Cameron & Bryan H. Reber

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Course: Introduction to Public Relations

Public Relations: Strategies and Tactics uses real-world case studies and examples to explain the basic concepts and theory behind modern public relations practice. This comprehensive text is grounded in scholarship and includes references to landmark studies and time-honored public relations techniques. The writing is geared to undergraduates and many colorful charts and photos are used to enhance major concepts.

Print	VitalSource/Kortext eBook
9781292056586	9781292066264



The Practice of Public Relations, 13e

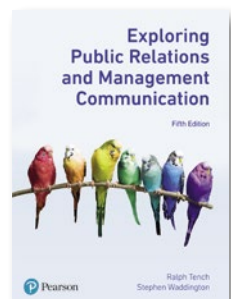
Fraser P. Seitel

©2016 • 456pp • Paperback

Course: Introduction to Public Relations

Featuring an intensely practical approach that favors reasoning, justification and applications that work, *The Practice of Public Relations* prepares students for contemporary public relations work in the changing landscape of the 21st century. This Thirteenth Edition has been thoroughly updated to include recent public relations cases with a continued emphasis on ethics, using examples that span several fields and countries.

Print	VitalSource/Kortext eBook
9781292160054	9781292160115



Exploring Public Relations and Management Communication, 5e

Ralph Tench & Liz Yeomans

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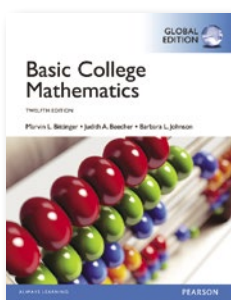
Course: Public Relations Management

Exploring Public Relations and Management Communication by Tench and Waddington is the definitive text on public relations. Blending theory with real-life applications, this book offers critical analysis with updated case studies, exercises and discussion questions that provide you with a holistic subject understanding. It also engages you with the thought processes behind some of the latest PR campaigns. This fundamental yet very practical text recognizes the strategic importance of public relations to organizations, growing conversation about professionalism in practice and professional ethics. Includes comprehensive coverage of the COVID-19 pandemic.

Print	Pearson eText	VitalSource/Kortext eBook
9781292321745	9781292721941	9781292321783

Mathematics & Statistics

Precalculus / Precollege Mathematics



Basic College Mathematics, 12e

Marvin L. Bittinger
& Judith A. Penna

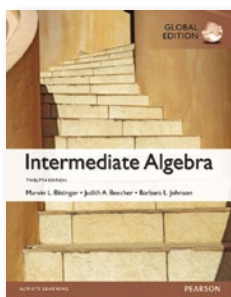
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Course: Basic Mathematics

The Bittinger Worktext Series recognizes that math hasn't changed, but students – and the way they learn math – have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.

Print	VitalSource/Kortext eBook
9781292057699	9781292058290
MyLab Math	Pack of print text + MyLab Math
9781292289168	9781292076867



Intermediate Algebra, 12e

Marvin L. Bittinger,
Judith A. Beecher &
Barbara L. Johnson

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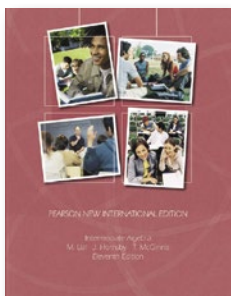
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Course: Intermediate Algebra

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Print	Pearson eText	VitalSource/Kortext eBook
9781292057705	9781292455143	9781292058313
MyLab Math	Pack of print text + MyLab Math	
9781292246116	9781292243306	

Title available on demand



Intermediate Algebra, 11e

Margaret Lial, John Hornsby
& Terry McGinnis

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Course: Intermediate Algebra

Is there anything more beautiful than an “A” in Algebra? Not to the Lial team! Marge Lial, John Hornsby and Terry McGinnis write their textbooks and accompanying resources with one goal in mind: giving students and teachers all the tools they need to achieve success.

Title available on demand

Print	VitalSource/Kortext eBook
9781292022734	9781292035932



Beginning Algebra, 8e

John Jr Tobey, Jr., Jeffrey Slater,
Jamie Blair & Jennifer Crawford

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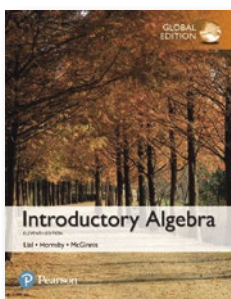
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Course: Beginning Algebra

The Tobey/Slater/Blair/Crawford series builds essential skills one at a time by breaking the mathematics down into manageable pieces. This practical building block organization makes it easy for students to understand each topic and gain confidence as they move through each section. Students will find many opportunities to check and reinforce their understanding of concepts throughout the text.

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9781292023892	9781292262215



Introductory Algebra, 11e

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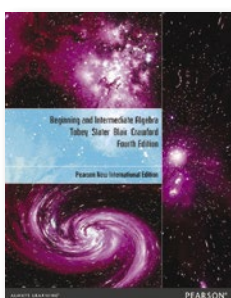
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Course: Beginning Algebra

The Lial Series has helped thousands of students succeed in developmental mathematics by providing the best learning and teaching support to students and instructors.

Title available on demand

Print	VitalSource/Kortext eBook
9781292246123	9781292337142
MyLab Math	Pack of print text + MyLab Math
9781292246130	9781292287003



Beginning and Intermediate Algebra, 4e

John Jr Tobey, Jr., Jeffrey Slater,
Jamie Blair & Jennifer Crawford

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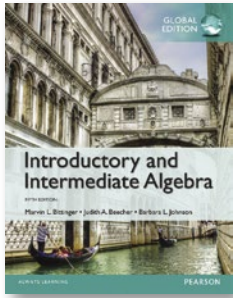
Print

9781292039428

Course: Beginning & Intermediate Algebra (Combined Books)

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Title available on demand



Introductory and Intermediate Algebra, 5e

Marvin L. Bittinger
& Judith A. Beecher

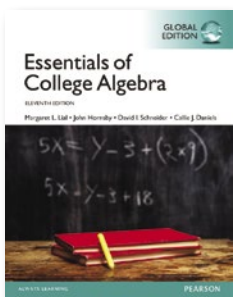
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Available with MyLab Math

Print	VitalSource/Kortext eBook
9781292080000	9781292080017
MyLab Math	Pack of print text + MyLab Math
9781292738765	9781292738772

Course: Beginning & Intermediate Algebra (Combined Books)

The Bittinger Worktext Series recognizes that math hasn't changed, but students – and the way they learn math – have. This latest edition continues the Bittinger tradition of objective-based, guided learning, while also integrating timely updates to the proven pedagogy. This edition has a greater emphasis on guided learning and helping students get the most out of all of the resources available, including new mobile learning resources, whether in a traditional lecture, hybrid, lab-based, or online course.



Essentials of College Algebra, 11e

Margaret Lial, John Hornsby,
David Schneider & Callie Daniels

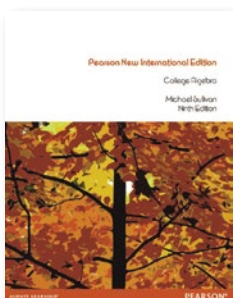
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Available with MyLab Math

Print	MyLab Math	Pack of print text + MyLab Math
9781292075808	9781292075839	9781292243689

Course: College Algebra

Essentials of College Algebra develops both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Eleventh Edition, the authors have adapted and updated the program for the evolving student. New co-author Callie Daniels brings her experience with traditional, hybrid and online courses, to create a suite of resources to support today's learners.



College Algebra, 9e

Michael Sullivan

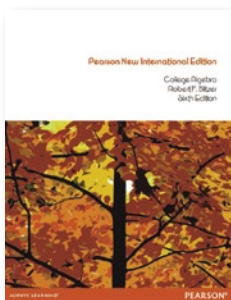
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Available with MyLab Math

Print	VitalSource/Kortext eBook
9781292039442	9781292055596
MyLab Math	Pack of print text + MyLab Math
9781292050287	9781447968719

Course: College Algebra

Mike Sullivan's time-tested approach focuses students on the fundamental skills they need for the course: preparing for class, practicing with homework and reviewing the concepts. In the Ninth Edition, *College Algebra* has evolved to meet today's course needs, building on these hallmarks by integrating projects and other interactive learning tools for use in the classroom or online.



College Algebra, 6e

Robert F. Blitzer

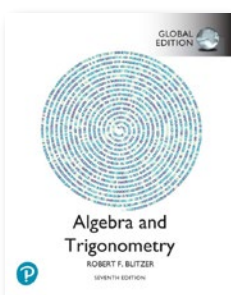
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Available with MyLab Math

Print	VitalSource/Kortext eBook
9781292042343	9781292052021
MyLab Math	Pack of print text + MyLab Math
9781292050492	9781447968030

Course: College Algebra

Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.



Algebra and Trigonometry, 7e

Robert F. Blitzer

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Available with MyLab Math

Print	Pearson eText	VitalSource/Kortext eBook
9781292443447	9781292443478	9781292443393
MyLab Math	Pack of print text + MyLab Math	
9781292443454	9781292443492	

Course: Algebra and Trigonometry

Algebra and Trigonometry continues to support and inspire students with its engaging approach. The author's unique background in mathematics and behavioral science informs a wide range of applications, drawn from pop culture and up-to-date references, that appeal to students of all majors and connect math to students' lives.



Algebra and Trigonometry, 4e

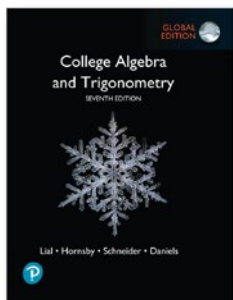
Judith A. Beecher, Judith A. Penna & Marvin L. Bittinger

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Print	VitalSource/Kortext eBook
9781292040202	9781292051901

Course: Algebra and Trigonometry

Beecher, Penna and Bittinger's *Algebra and Trigonometry* is known for enabling students to see the math through its focus on visualization and early introduction to functions. With the Fourth Edition, the authors continue to innovate by incorporating more ongoing review to help students develop their understanding and study effectively.



College Algebra and Trigonometry, 7e

Margaret L. Lial, John Hornsby,
David I. Schneider & Callie Daniels

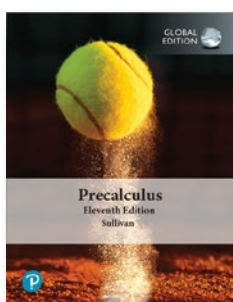
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Available with MyLab Math

Print	Pearson eText	VitalSource/Kortext eBook
9781292444192	9781292444307	9781292444222
MyLab Math		Pack of print text + MyLab Math
9781292444284	9781292444208	

Course: Algebra and Trigonometry

College Algebra combines the experience of master teachers to help students develop the balance of conceptual understanding and analytical skills needed to succeed in mathematics. For this revision, integrated review is now available in MyLab™ Math for every title in the series, to accommodate varying levels of student preparation. The Review chapter has been expanded to cover the basic algebra concepts that students often find most challenging.



Precalculus, 11e

Michael Sullivan

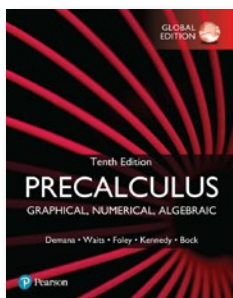
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Available with MyLab Math

Print	Pearson eText	VitalSource/Kortext eBook
9781292444529	9781292444567	9781292444475
MyLab Math		Pack of print text + MyLab Math
9781292444543	9781292444413	

Course: Precalculus Mathematics

Michael Sullivan's time-tested approach focuses students on the fundamental skills they need for the course: preparing for class, practicing with homework, and reviewing the concepts. The 11th Edition continues to evolve to meet the needs of today's students.



Precalculus: Graphical, Numerical, Algebraic, 10e

Franklin Demana, Bert K. Waits,
Gregory D. Foley, Daniel Kennedy &
Dave Bock

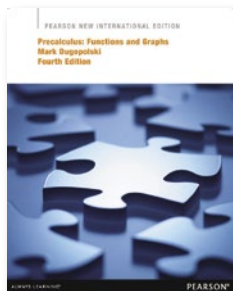
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Course: Precalculus Mathematics

A principal feature of *Precalculus: Graphical, Numerical, Algebraic* is the balance among the algebraic, numerical, graphical and verbal methods of representing problems: the rule of four. This approach reinforces the idea that to understand a problem fully, students need to understand it algebraically as well as graphically and numerically. This edition introduces graphing technology as an essential tool for mathematical discovery and effective problem solving and a focus on Statistics – to help students see that statistical analysis is an investigative process.



Precalculus: Functions and Graphs, 4e

Mark Dugopolski

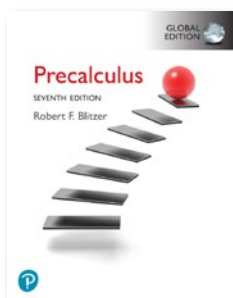
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Course: Precalculus Mathematics

Dugopolski's *Precalculus: Functions and Graphs* gives students the essential strategies they need to make the transition to calculus. The author's emphasis on problem solving and critical thinking is enhanced by the addition of 900 exercises including new vocabulary and cumulative review problems. Students will find carefully placed learning aids and review tools to help them learn the math without getting distracted. Along the way, students see how the algebra connects to their future calculus courses, with tools like Foreshadowing Calculus and Concepts of Calculus.

Print	MyLab Math	VitalSource/Kortext eBook
9781292039848	9780136483458	9781292052748



Precalculus, 7e

Robert F. Blitzer

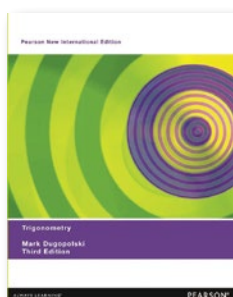
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Course: Precalculus Mathematics

Bob Blitzer continues to support and inspire students with his engaging approach, making Precalculus beloved year after year by students and instructors alike. Blitzer's unique background in mathematics and behavioral science informs a wide range of applications, drawn from pop culture and up-to-date references, that appeal to students of all majors and connect math to students' lives. In the 7th Edition, relevant new applications topics include World Tiger Population, COVID-19 Pandemic, Area Burned by Wildfires in the U.S., Use of Social Media by Age and more.

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9781292730967	9781292462851	9781292730981
MyLab Math	Pack of print text + MyLab Math	
9781292730998	9781292462837	



Trigonometry, 3e

Mark Dugopolski

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Available with MyLab Math

Course: Plane Trigonometry

Dugopolski's *Trigonometry* gives students the essential strategies to help them develop the comprehension and confidence they need to be successful in this course. Students will find enough carefully placed learning aids and review tools to help them do the math without getting distracted from their objectives. Regardless of their goals beyond the course, all students will benefit from Dugopolski's emphasis on problem solving and critical thinking, which is enhanced by the addition of nearly 1,000 exercises in this edition.

Print
9781292027746



Trigonometry, 10e

Margaret Lial, John Hornsby,
David I. Schneider & Callie Daniels

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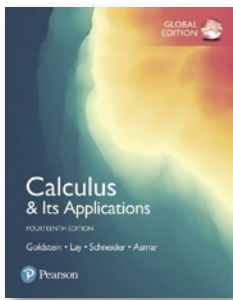
Available with MyLab Math

Course: Plane Trigonometry

Trigonometry by Lial, Hornsby, Schneider and Daniels, engages and supports students in the learning process by developing both the conceptual understanding and the analytical skills necessary for success in mathematics. With the Tenth Edition, the authors recognize that students are learning in new ways and that the classroom is evolving. The Lial team is now offering a new suite of resources to support today's instructors and students.

Print	VitalSource/Kortext eBook
9781292023601	9781292036762

Applied Mathematics



Calculus & Its Applications, 14e

Larry J. Goldstein, David Lay, Nakhle I. Asmar & David I. Schneider

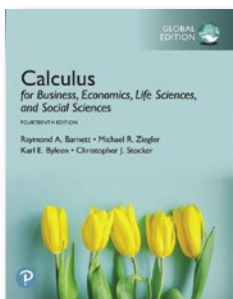
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Course: Applied Calculus

Calculus & Its Applications builds intuition with key concepts of calculus before the analytical material. For example, the authors explain the derivative geometrically before they present limits and they introduce the definite integral intuitively via the notion of net change before they discuss Riemann sums. The strategic organization of topics makes it easy to adjust the level of theoretical material covered. The significant applications introduced early in the course serve to motivate students and make the mathematics more accessible. Another unique aspect of the text is its intuitive use of differential equations to model a variety of phenomena in Chapter 5, which addresses applications of exponential and logarithmic functions.

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9781292229041	9781292229102
MyLab Math	Pack of print text + MyLab Math
9781292229133	9781292229164



Calculus for Business, Economics, Life Sciences and Social Sciences, 14e

Raymond A. Barnett, Michael R. Ziegler & Karl E. Byleen

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Available with MyLab Math

Course: Applied Calculus

Calculus for Business, Economics, Life Sciences and Social Sciences, 14th Edition offers more built-in guidance than any other text in its field – with special emphasis on applications and prerequisite skills – and a host of student-friendly features to help students catch up or learn on their own. The text’s emphasis on helping students “get the idea” is enhanced in the new edition by a design refresh and updated data and applications.

Print	VitalSource/Kortext eBook
9781292266152	9781292266152
MyLab Math	Pack of print text + MyLab Math
9781292737485	9781292737508



Basic Technical Mathematics with Calculus, 10e

Allyn J. Washington

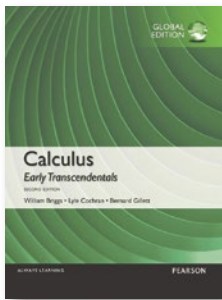
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Course: Technical Mathematics

This tried-and-true text from Allyn Washington preserves the author’s highly regarded approach to technical math, while enhancing the integration of technology. Appropriate for a one- to two-semester course, *Basic Technicals Mathematics with Calculus* shows how algebra and trigonometry are used on the job. It addresses a vast number of technologies including aeronautics, construction, energy, environmental, electronics, computer design, automotive, fire science and more!

Print	VitalSource/Kortext eBook
9781292022123	9781292035321

Mathematics for Scientists and Engineers



Calculus: Early Transcendentals, 2e

William L. Briggs, Lyle Cochran & Bernard Gillett

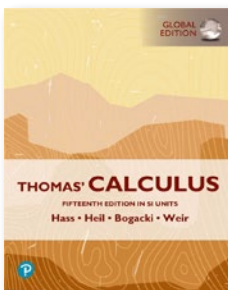
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Available with MyLab Math

Course: Calculus

This much anticipated Second Edition of the most successful new calculus text published in the last two decades retains the best of the first edition while introducing important advances and refinements. Authors Briggs, Cochran and Gillett build from a foundation of meticulously crafted exercise sets, then draw students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated and figures that are designed to teach rather than simply supplement the narrative.

Print	VitalSource/Kortext eBook
9781292062310	9781292062556
MyLab Math	Pack of print text + MyLab Math
9781292173108	9781292173139



Thomas' Calculus in SI Units, 15e

Joel R. Hass, Christopher E. Heil & Maurice D. Weir

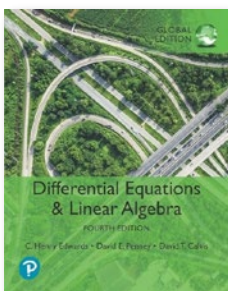
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Course: Calculus

Thomas' Calculus goes beyond memorizing formulas and routine procedures to help students develop deeper understanding. It guides students to a level of mathematical proficiency and maturity needed for the course, with support for those who require it through its balance of clear and intuitive explanations, current applications and generalized concepts. The 15th Edition meets the needs of students with increasingly varied levels of readiness for the calculus sequence. This revision also adds exercises, revises figures and narrative for clarity, and updates many applications with modern topics.

Print	Pearson eText	VitalSource/Kortext eBook
9781292459677	9781292727912	9781292727936
MyLab Math	Pack of print text + MyLab Math	
9781292459684	9781292459707	



Differential Equations and Linear Algebra, 4e

C. Henry Edwards, David E. Penney & David Calvis

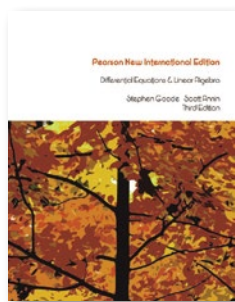
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Available with MyLab Math

Course: Differential Equations and Linear Algebra

Differential Equations and Linear Algebra provides the conceptual development and geometric visualisation of a modern differential equations and linear algebra course that is essential to science and engineering students. It balances traditional manual methods with the new, computer-based methods that illuminate qualitative phenomena - a comprehensive approach that makes accessible a wider range of more realistic applications. The book combines core topics in elementary differential equations with concepts and methods of elementary linear algebra. It starts and ends with discussions of mathematical modeling of real-world phenomena, evident in figures, examples, problems, and applications throughout.

Print	VitalSource/Kortext eBook
9781292356952	9781292356983
MyLab Math	Pack of print text + MyLab Math
9781292367507	9781292367521



Differential Equations and Linear Algebra, 3e

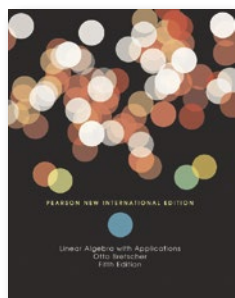
Stephen W. Goode
& Scott A. Annin

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Course: Differential Equations and Linear Algebra

This complete introduction to both differential equations and linear algebra presents a carefully balanced and sound integration of the two topics. It promotes in-depth understanding rather than rote memorization, enabling students to fully comprehend abstract concepts and leave the course with a solid foundation in linear algebra. Flexible in format, it explains concepts clearly and logically with an abundance of examples and illustrations, without sacrificing level or rigor.

Print	VitalSource/Kortext eBook
9781292025131	9781292037721



Linear Algebra with Applications, 5e

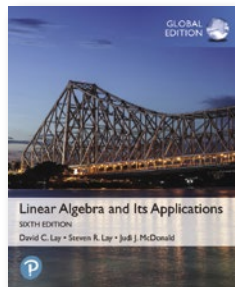
Otto Bretscher

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Course: Introductory Linear Algebra

Offering the most geometric presentation available, *Linear Algebra with Applications* emphasizes linear transformations as a unifying theme. This elegant textbook combines a user-friendly presentation with straightforward, lucid language to clarify and organize the techniques and applications of linear algebra. Exercises and examples make up the heart of the text, with abstract exposition kept to a minimum.

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9781292022147	9781292035345



Linear Algebra and Its Applications, 6e

David C. Lay, Steven R. Lay
& Judi J. McDonald

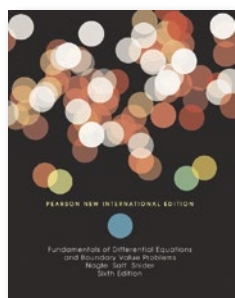
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Course: Introductory Linear Algebra

Instructors seem to agree that certain concepts (such as linear independence, spanning, subspace, vector space and linear transformations) are not easily understood and require time to assimilate. These concepts are fundamental to the study of linear algebra, so students' understanding of them is vital to mastering the subject. This text makes these concepts more accessible by introducing them early in a familiar, concrete \mathbb{R}^n setting, developing them gradually and returning to them throughout the text so that when they are discussed in the abstract, students are readily able to understand.

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9781292351216	9781292419046	9781292351223
MyLab Math	Pack of print text + MyLab Math	
9781292351285	9781292351353	



Fundamentals of Differential Equations and Boundary Value Problems, 6e

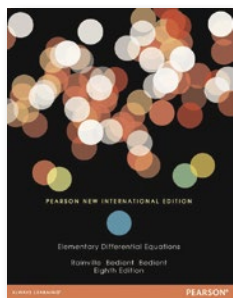
R. Kent Nagle, Edward Saff
& David Snider

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Course: Differential Equations

Fundamentals of Differential Equations presents the basic theory of differential equations and offers a variety of modern applications in science and engineering. Available in two versions, these flexible texts offer the instructor many choices in syllabus design, course emphasis (theory, methodology, applications and numerical methods) and in using commercially available computer software.

Print	VitalSource/Kortext eBook
9781292023564	9781292036731



Elementary Differential Equations, 8e

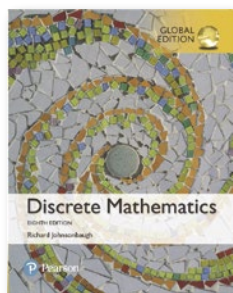
Earl D. Rainville, Phillip E. Bedient & Richard E. Bedient

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Print
9781292042695

Course: Differential Equations

This clear, concise fairly easy classic text is particularly well-suited to courses that emphasize finding solutions to differential equations where applications play an important role. Many illustrative examples in each chapter help the student to understand the subject. Computer applications new to this edition.



Discrete Mathematics, 8e

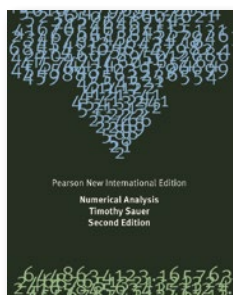
Richard Johnsonbaugh

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Print	VitalSource/Kortext eBook
9781292233703	9781292233727

Course: Discrete Mathematics

An accessible introduction to the topics of discrete math, this best-selling text also works to expand students' mathematical maturity. With nearly 4,500 exercises, *Discrete Mathematics* provides ample opportunities for students to practice, apply and demonstrate conceptual understanding. Exercise sets feature a large number of applications, especially applications to computer science. The almost 650 worked examples provide ready reference for students as they work. A strong emphasis on the interplay among the various topics serves to reinforce understanding. The text models various problem-solving techniques in detail, then provides opportunity to practice these techniques. The text also builds mathematical maturity by emphasizing how to read and write proofs.



Numerical Analysis, 2e

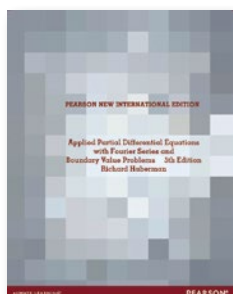
Timothy Sauer

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Print	VitalSource/Kortext eBook
9781292023588	9781292036748

Course: Numerical Analysis

A modern and readable text for the undergraduate audience. This book covers not only the standard topics but also some more advanced numerical methods being used by computational scientists and engineers – topics such as compression, forward and backward error analysis and iterative methods of solving equations – all while maintaining a level of discussion appropriate for undergraduates. Each chapter contains a Reality Check, which is an extended exploration of relevant application areas that can launch individual or team projects. MATLAB® is used throughout to demonstrate and implement numerical methods.



Applied Partial Differential Equations with Fourier Series and Boundary Value Problems, 5e

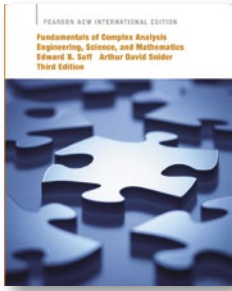
Richard Haberman

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Course: Partial Differential Equations

This text emphasizes the physical interpretation of mathematical solutions and introduces applied mathematics while presenting differential equations. Coverage includes Fourier series, orthogonal functions, boundary value problems, Green's functions and transform methods.



Fundamentals of Complex Analysis with Applications to Engineering, Science and Mathematics, 3e

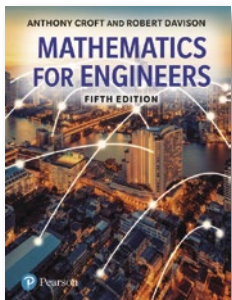
Edward B. Saff & Arthur David Snider

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Course: Complex Analysis

This is the best seller in this market. It provides a comprehensive introduction to complex variable theory and its applications to current engineering problems. It is designed to make the fundamentals of the subject more easily accessible to students who have little inclination to wade through the rigors of the axiomatic approach. Modelled after standard calculus books – both in level of exposition and layout – it incorporates physical applications throughout the presentation, so that the mathematical methodology appears less sterile to engineering students.

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9781292023755	9781292036885



Mathematics for Engineers, 5e

Tony Croft & Robert Davison

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Course: Engineering Mathematics

Mathematics for Engineers, 5th edition is the ideal teaching support for first-year students in Engineering Maths courses and includes introductory material for even more advanced topics. The latest edition combines theory with interactive examples, encouraging students to participate actively in the learning process and work through them. Along with a plethora of examples and applications to cement their learning, this is the ultimate textbook that will offer your students the tools to develop vital mathematical skills for their profession.

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MyLab Math	Pack of print text + MyLab Math
9781292267678	9781292267685



Linear Algebra, 4e

Stephen H. Friedberg, Arnold J. Insel & Lawrence E. Spence

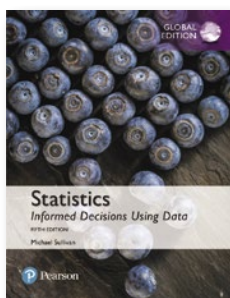
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Course: Advanced Linear Algebra

This top-selling, theorem-proof text presents a careful treatment of the principle topics of linear algebra and illustrates the power of the subject through a variety of applications. It emphasizes the symbiotic relationship between linear transformations and matrices, but states theorems in the more general infinite-dimensional case where appropriate.

Print	VitalSource/Kortext eBook
9781292026503	9781292038896

Statistics



Statistics: Informed Decisions Using Data, 5e

Michael Sullivan

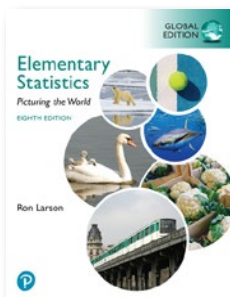
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Available with MyLab Statistics

Course: Introductory Statistics – Algebra Based

Statistics: Informed Decisions Using Data gives students the tools to see a bigger picture and make informed choices. As a current introductory statistics instructor, Mike Sullivan III presents a text that is filled with ideas and strategies that work in today's classroom. His practical emphasis resonates with students and helps them see that statistics is connected, not only to individual concepts, but also with the world at large.

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MyLab Statistics	Pack of print text + MyLab Statistics
9781292187433	9781292157245



Elementary Statistics: Picturing the World, 8e

Ron Larson & Elizabeth Farber

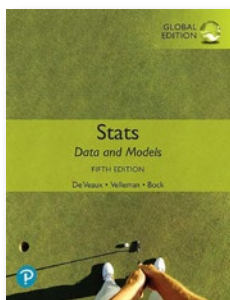
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Course: Introductory Statistics – Algebra Based

Elementary Statistics: Picturing the World makes statistics approachable with stepped-out instruction, extensive real-life examples and exercises, and a design that fits content to each page to make the material more digestible. Its combination of theory, teaching and learning aids, and design helps students understand concepts and use statistics to describe and think about the world.

Print	Pearson eText
9781292469270	9781292737348
MyLab Statistics	Pack of print text + MyLab Statistics
9781292469294	9781292469300



Stats: Data and Models, 5e

Richard D. De Veaux,
Paul Velleman & David E. Bock

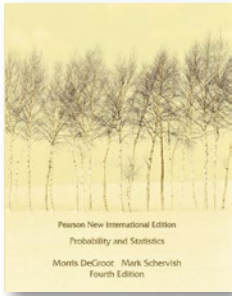
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Available with MyLab Statistics

Course: Introductory Statistics – Algebra Based

Inspired by the 2016 GAISE Report revision, *Stats: Data and Models*, 5th Edition uses innovative strategies to help students think critically about data, while maintaining the book's core concepts, coverage, and most importantly, readability. The authors make it easier for instructors to teach and for students to understand more complicated statistical concepts later in the course (such as the Central Limit Theorem). In addition, students get more exposure to large data sets and multivariate thinking, which better prepares them to be critical consumers of statistics in the 21st century.

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MyLab Statistics	Pack of print text + MyLab Statistics
9781292362311	9781292362366



Probability and Statistics, 4e

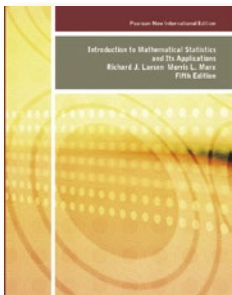
Morris H. DeGroot
& Mark J. Schervish

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Course: Introductory Statistics – Calculus Based

The revision of this well-respected text presents a balanced approach of the classical and Bayesian methods and now includes a chapter on simulation (including Markov chain Monte Carlo and the Bootstrap), coverage of residual analysis in linear models and many examples using real data.

Print	VitalSource/Kortext eBook
9781292025049	9781292037677



Introduction to Mathematical Statistics and Its Applications, 5e

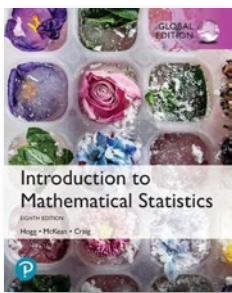
Richard J. Larsen & Morris L. Marx

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Course: Introductory Statistics – Calculus Based

Noted for its integration of real-world data and case studies, this text offers sound coverage of the theoretical aspects of mathematical statistics. The authors demonstrate how and when to use statistical methods, while reinforcing the calculus that students have mastered in previous courses. Throughout the Fifth Edition, the authors have added and updated examples and case studies, while also refining existing features that show a clear path from theory to practice.

Print	VitalSource/Kortext eBook
9781292023557	9781292036724



Introduction to Mathematical Statistics, 8e

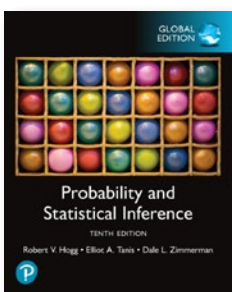
Robert V. Hogg, Joseph McKean
& Allen T. Craig

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Course: Mathematical Statistics

Introduction to Mathematical Statistics enhances student comprehension and retention with numerous, illustrative examples and exercises. Classical statistical inference procedures in estimation and testing are explored extensively, and the text's flexible organisation makes it ideal for a range of mathematical statistics courses. Substantial changes to the 8th Edition – many based on user feedback – help students appreciate the connection between statistical theory and statistical practice, while other changes enhance the development and discussion of the statistical theory presented.

Print	VitalSource/Kortext eBook
9781292264769	9781292264783



Probability and Statistical Inference, 11e

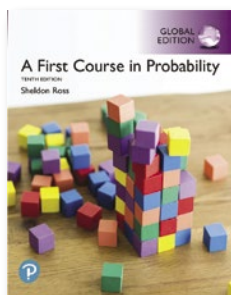
Robert V. Hogg & Elliot A. Tanis

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Course: Mathematical Statistics

Written by veteran statisticians, *Probability and Statistical Inference*, 10th Edition emphasizes the existence of variation in almost every process, and how the study of probability and statistics helps us understand this variation. This applied overview of probability and statistics reinforces basic mathematical concepts with numerous real-world examples and applications to illustrate the relevance of key concepts. A good calculus background is needed, but no previous study of probability or statistics is required.

Print	VitalSource/Kortext eBook
9781292454764	9781292723075



A First Course in Probability, 10e

Sheldon Ross

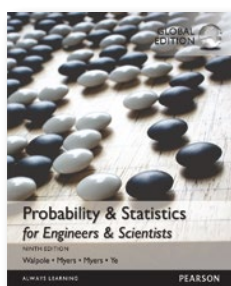
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Available with MyLab Statistics

Course: Probability

A First Course in Probability offers an elementary introduction to the theory of probability for students in mathematics, statistics, engineering and the sciences. Through clear and intuitive explanations, it attempts to present not only the mathematics of probability theory, but also the many diverse possible applications of this subject through numerous examples. The 10th Edition includes many new and updated problems, exercises and text material chosen both for inherent interest and for use in building student intuition about probability.

Print	Pearson eText	VitalSource/Kortext eBook
9781292269207	9781292736426	9781292269238
MyLab Statistics	Pack of print text + MyLab Statistics	
9781292728452	9781292728438	



Probability & Statistics for Engineers & Scientists, 9e

Keying E. Ye, Ronald E. Walpole,
Raymond H. Myers &
Sharon L. Myers

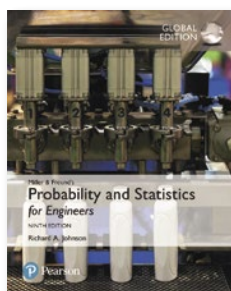
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Available with MyLab Statistics

Course: Probability & Statistics – Engineers & Scientists

This classic text provides a rigorous introduction to basic probability theory and statistical inference, with a unique balance between theory and methodology. Interesting, relevant applications use real data from actual studies, showing how the concepts and methods can be used to solve problems in the field. This revision focuses on improved clarity and deeper understanding.

Print	Pearson eText	VitalSource/Kortext eBook
9781292161365	9781292436531	9781292161419
MyLab Statistics	Pack of print text + MyLab Statistics	
9781292187303	9781292161440	



Miller & Freund's Probability and Statistics for Engineers, 9e

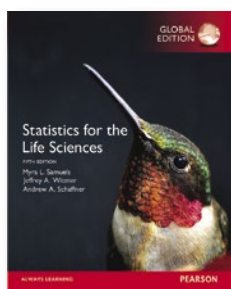
Richard A. Johnson, Irwin Miller
& John Freund

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Course: Probability & Statistics – Engineers & Scientists

This text is rich in exercises and examples and explores both elementary probability and basic statistics, with an emphasis on engineering and science applications. Much of the data has been collected from the author's own consulting experience and from discussions with scientists and engineers about the use of statistics in their fields. In later chapters, the text emphasizes designed experiments, especially two-level factorial design.

Print	VitalSource/Kortext eBook
9781292176017	9781292176031



Statistics for the Life Sciences, 5e

Myra L. Samuels, Jeffrey A. Witmer
& Andrew Schaffner

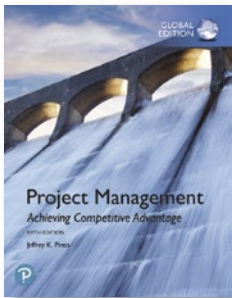
©2015 • 656pp • Paperback

Course: Biostatistics

This text uses authentic examples and exercises from a wide variety of life science domains to give statistical concepts personal relevance, enabling students to connect concepts with situations they will encounter outside the classroom. The emphasis on understanding ideas rather than memorizing formulas makes the text ideal for students studying a variety of scientific fields: animal science, agronomy, biology, forestry, health, medicine, nutrition, pharmacy, physical education, zoology and more.

Print	VitalSource/Kortext eBook
9781292101811	9781292101828

Operations Management



Project Management: Achieving Competitive Advantage, 5e

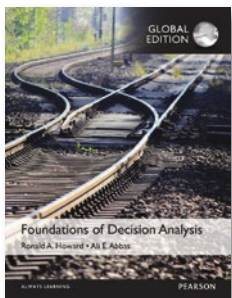
Jeffrey K. Pinto

©2019 • 592pp • Paperback

Course: Project Management

Project Management: Achieving Competitive Advantage takes a contemporary, decisive and business-oriented approach to teaching and learning project management. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises, including brand-new, contemporary case studies for the 5th Edition, give students the tools to assess projects in real time, while also leveraging the latest project management technology.

Print	Pearson eText	VitalSource/Kortext eBook
9781292269146	9781292436326	9781292269160



Foundations of Decision Analysis

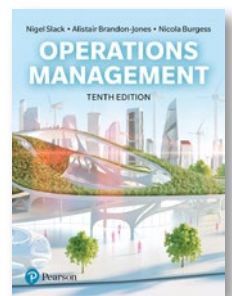
Ali E. Abbas & Ronald A. Howard

©2015 • 832pp • Paperback

Course: Decision Analysis

Foundations of Decision Analysis is a groundbreaking text that explores the art of decision making, both in life and in professional settings. By exploring themes such as dealing with uncertainty and understanding the distinction between a decision and its outcome, the First Edition teaches students to achieve clarity of action in any situation.

Print	VitalSource/Kortext eBook
9781292079691	9781292079745



Operations Management, 10e

Nigel Slack, Alistair Brandon-Jones & Nicola Burgess

©2022 • 768pp • Paperback

Available with Revel

Course: Production and Operations Management

The ultimate guide on the subject, *Operations Management* offers strategies to understand and appreciate what is actually happening within an organisation. Strategic in its perspective and with a clear structure, the book offers a comprehensive and practical way to study key concepts from theory to practice. With plenty of new end-of-chapter case studies and a plethora of international real-world examples, this edition aims to challenge critical thinking, both individually and in class to help students make sense of how a business works.

Print	Pearson eText
9781292408248	9781292469584
Revel	VitalSource/Kortext eBook
9781292408170	9781292408224



Principles of Operations Management: Sustainability and Supply Chain Management, 12e

Jay Heizer, Barry Render & Chuck Munson

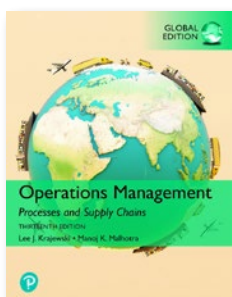
©2023 • 768pp • Paperback

Available with MyLab Operations Management

Course: Production and Operations Management

This text presents a broad introduction to the field of operations in a realistic and practical manner. It also offers the largest, most diverse collection of issues on the market. Updated problems found in the 12th Edition contain ample support in the book's solved-problems and worked examples. Together, these help readers better understand concepts important to today's OM professionals.

Print	Pearson eText	VitalSource/Kortext eBook
9781292459127	9781292727387	9781292459158
MyLab Ops Mgt	Pack of print text + MyLab Ops Mgt	
9781292727394	9781292727400	



Operations Management: Processes and Supply Chains, 13e

Lee J. Krajewski, Manoj K. Malhotra & Larry P. Ritzman

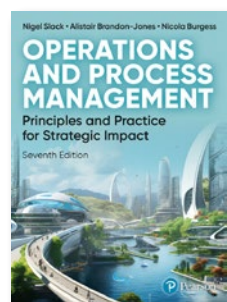
©2022 • 688pp • Paperback

Available with MyLab Operations Management

Course: Production and Operations Management

This text offers a comprehensive framework for addressing operational process and supply chain issues, in an easy-to-understand format. Using a systemized approach, *Operations Management: Processes and Supply Chains* focuses on real-life practices and issues of current interest, with lots of hands-on problems, cases and exercises for students to work through. Examples and videos in the 13th Edition show how businesses can respond when faced with an unexpected disaster, such as the COVID-19 coronavirus.

Print	Pearson eText	VitalSource/Kortext eBook
9781292409863	9781292409962	9781292409948
MyLab Ops Mgt	Pack of print text + MyLab Ops Mgt	
9781292409870	9781292410067	



Operations and Process Management, 7e

Nigel Slack & Alistair Brandon-Jones

©2024 • Hardback

Course: Advanced Production and Operations Management

Operations and Process Management, 7th Edition is the ultimate text for those wishing to master the core subject principles in business operations. With a range of features, including real-life practices, case studies and a Companion Website, this edition will equip your students with the critical and practical tools to manage business operations successfully.

Print	Pearson eText
9781292729268	9781292467191



Introduction to Materials Management, 8e

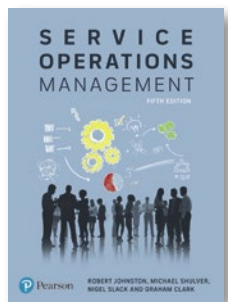
Steve Chapman, Ann K. Gatewood,
Tony K. Arnold & Lloyd Clive

©2016 • 464pp • Paperback

Course: Production Planning and Inventory Control

Clearly written and exceptionally user-friendly, this text covers all the essentials of modern supply chain management, manufacturing planning and control systems, purchasing and physical distribution. Content, examples, questions and problems lead students step-by-step to mastery. Widely adopted by colleges and universities worldwide, this is the only APICS-listed reference text for the Basics of Supply Chain Management (BSCM) CPIM certification examination.

Print	VitalSource/Kortext eBook
9781292162355	9781292162379



Service Operations Management: Improving Service Delivery, 5e

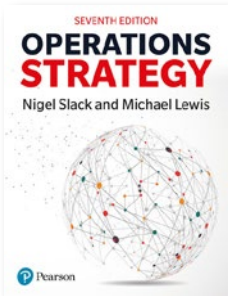
Robert Johnston, Graham Clark
& Michael Shulver

©2020 • 640pp • Paperback

Course: Service Operations

Service Operations Management, 5th Edition, by Robert Johnston et al. is a market-leading text on service operations management and provides a clear understanding of how service performance can be improved in organizations. This textbook applies underlying theories to the real-world challenges faced by service operations managers on a daily basis, by providing a diverse range of examples and illustrations. Each chapter provides a range of tools, frameworks and techniques designed to help you better analyze existing operations and understand ways to deal with operational challenges.

Print	VitalSource/Kortext eBook
9781292064468	9781292098050



Operations Strategy, 7e

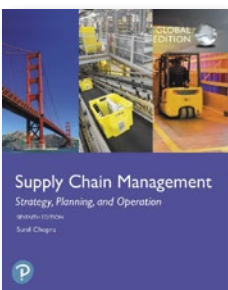
Nigel Slack & Mike Lewis

©2024 • 504pp • Paperback

Course: Operations Strategy

Operations Strategy, 7th edition offers a thorough analysis of the key activities, processes and decisions a wide range of businesses adopt. Whether large or small, for-profit or not-for-profit, international or local, a good operations strategy can have a huge impact on an organisation. This text will help your students explore the integral difference an effective operations strategy makes.

Print	VitalSource/Kortext eBook
9781292459271	9781292459288



Supply Chain Management: Strategy, Planning and Operation, 7e

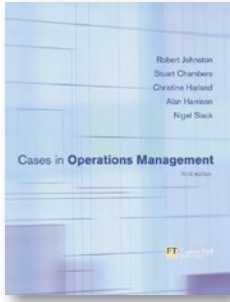
Sunil Chopra & Peter Meindl

©2019 • 540pp • Paperback

Course: Supply Chain Management

Supply Chain Management introduces high-level strategy and concepts while giving students the practical tools necessary to solve supply chain problems. Using a strategic framework, students are guided through all of the key drivers of supply chain performance, including facilities, inventory, transportation, information, sourcing and pricing. This new edition weaves in compelling case study examples to illustrate how good supply chain management offers a competitive advantage and how poor supply chain management can damage an organization's performance. With this text, students gain a deeper understanding of supply chains and a firm grasp on the practical managerial levers that can improve supply chain performance.

Print	VitalSource/Kortext eBook
9781292257891	9781292294834



Cases in Operations Management, 3e

Robert Johnston, Stuart Chambers,
Nigel Slack, Alan Harrison &
Christine Harland

©2002 • 528pp • Paperback

Print

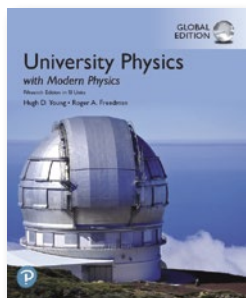
9780273655312

Course: Global Operations Management

The Third Edition of this highly successful case book has been expanded and updated to reflect the increasing reliance upon comprehensive case material in the teaching of operations management. The text begins with an introduction to analyzing operations management cases. Each of the subsequent parts deals with a key area of operations management and begins with an expanded introduction, allowing the book to serve as a stand alone text for introductory operations management courses.

Physics

Calculus-Based Physics



University Physics with Modern Physics, 15e

Hugh D. Young
& Roger A. Freedman

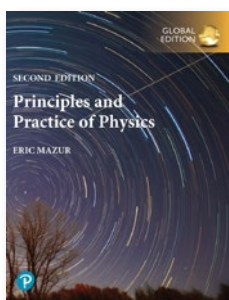
©2019 • 1608pp • Paperback

Available with Mastering Physics

Course: Calculus-Based Physics

The 15th Edition of *University Physics with Modern Physics*, now in SI Units, draws on insights from several users to help students see patterns and make connections between problem types. Students learn to recognize when to use similar steps in solving the same problem type and develop an understanding for problem solving approaches, rather than simply plugging values into an equation. Includes new features designed to address students' tendency to focus on the objects and situations posed in a problem, rather than recognizing the underlying principle or the problem type.

Print	Pearson eText	VitalSource/Kortext eBook
9781292314730	9781292436517	9781292314815
Mastering Physics	Pack of print text + Mastering Physics	
9781292314921	9781292314945	



Principles & Practice of Physics, 2e

Eric Mazur

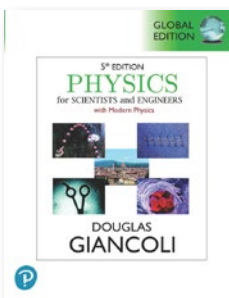
©2022 • 1360pp • Paperback

Available with Mastering Physics

Course: Calculus-Based Physics

Principles and Practice of Physics establishes an understanding of physics that is thorough and accessible. The author's peer-to-peer instruction techniques incorporate insights supported by physics education research to help students develop a true conceptual understanding alongside the quantitative skills needed in the course. The material emphasizes core unifying ideas with the first half of each chapter teaching the ideas using words and images – not mathematics. The second half of each chapter casts the ideas into quantitative and symbolic form.

Print	Pearson eText	VitalSource/Kortext eBook
9781292364704	9781292446882	9781292364728
Mastering Physics	Pack of print text + Mastering Physics	
9781292364872	9781292364889	



Physics for Scientists & Engineers with Modern Physics, 5e

Douglas C. Giancoli

©2022 • 1440pp • Paperback

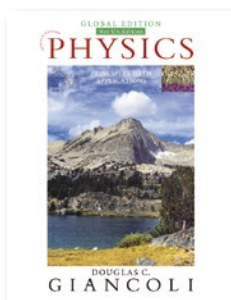
Available with Mastering Physics

Course: Calculus-Based Physics

Physics for Scientists and Engineers offers a clear and direct narrative with applications that draw the student into the physics at hand – covering the basic concepts of physics in all its aspects, from mechanics to modern physics. Each topic begins with concrete observations and experiences that students can relate to their everyday lives and future professions, and then moves to more formal aspects of physics to show why we believe what we believe. This edition presents a wide range of new applications including the physics of digital and added approaches for practical problem-solving techniques.

Print	Pearson eText	VitalSource/Kortext eBook
9781292440279	9781292446929	9781292440354
Mastering Physics	Pack of print text + Mastering Physics	
9781292440415	9781292440392	

Algebra-Based Physics



Physics: Principles with Applications, 7e

Douglas C. Giancoli

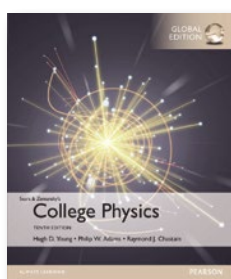
©2015 • 1080pp • Paperback

Available with Mastering Physics

Course: Algebra-Based Physics

Giancoli's text is a trusted classic, known for its elegant writing, clear presentation and quality of content. Using concrete observations and experiences students can relate to, the text features an approach that reflects how science is actually practiced: it starts with the specifics, then moves to the great generalizations and the more formal aspects of a topic to show students why we believe what we believe.

Print	Pearson eText	VitalSource/Kortext eBook
9781292057125	9781292436470	9781292066851
Mastering Physics	Pack of print text + Mastering Physics	
9781292116297	9781292057552	



College Physics, 10e

Hugh D. Young, Philip W. Adams & Raymond Joseph Chastain

©2015 • 1104pp • Paperback

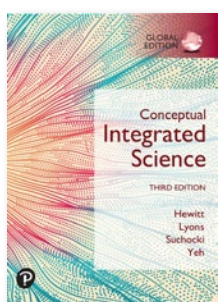
Available with Mastering Physics

Course: Algebra-Based Physics

For more than five decades, *College Physics* has provided the most reliable foundation of physics education for students around the world. New co-authors Phil Adams and Ray Chastain thoroughly revised the Tenth Edition by incorporating the latest methods from educational research. New features help students develop greater confidence in solving problems, deepen conceptual understanding and strengthen quantitative-reasoning skills, while helping them connect what they learn with their other courses and the changing world around them.

Print	VitalSource/Kortext eBook
9781292112541	9781292112619
Mastering Physics	Pack of print text + Mastering Physics
9781292116372	9781292112640

Basic Physics



Conceptual Integrated Science, 3e

Paul G. Hewitt, Suzanne A. Lyons, John A. Suchocki & Jennifer Yeh

©2023 • 984pp • Paperback

Available with Mastering Physics

Course: Physical Science

This text offers an engaging overview of physics, chemistry, earth science, astronomy and biology at a level appropriate for non-science students. Hewitt's engaging narrative emphasizes unifying concepts across physical and life sciences in a clear, friendly writing style with fun, relevant examples. The 3rd Edition expands on the theme of integration, deepening connections between the sciences with Integrated Science spreads. Updated Technology boxes feature modern references and contemporary applications add relevance to help students connect science with their everyday lives.

Print	Pearson eText	VitalSource/Kortext eBook
9781292726120	9781292457840	9781292457840
Mastering Physics	Pack of print text + Mastering Physics	
9781292457826	9781292457819	

Advanced Physics – Mechanics and Thermodynamics



Classical Mechanics, 3e

Herbert Goldstein, Charles P. Poole
& John L. Safko

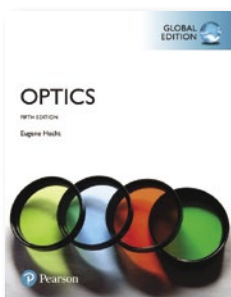
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Course: Mechanics

For thirty years this has been the acknowledged standard in advanced classical mechanics courses. This classic text enables students to make connections between classical and modern physics – an indispensable part of a physicist's education. In this edition, Beams Medal winner Charles Poole and John Safko updated the text to include the latest topics, applications and notation, to reflect today's physics curriculum.

Print	VitalSource/Kortext eBook
9781292026558	9781292038933

Advanced Physics – Optics



Optics, 5e

Eugene Hecht

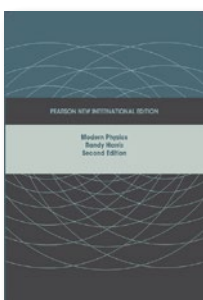
©2016 • 728pp • Paperback

Course: Optics

A contemporary approach to optics with practical applications and new focused pedagogy. Hecht's *Optics* balances theory and instrumentation and provides students with the necessary classical background through a lively and clear narrative. The new edition has up-to-date content in line with the ever-evolving technological advances in the optics field; a modern approach to studies on photons, phasors and theory; and over one hundred new worked examples.

Print	VitalSource/Kortext eBook
9781292096933	9781292096964

Advanced Physics – Modern Physics



Modern Physics, 2e

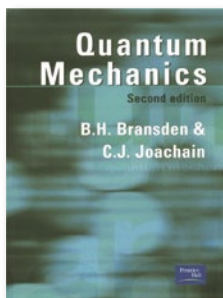
Randy Harris

©2013 • 640pp • Paperback

Course: Modern Physics

Modern Physics provides a clear, precise and contemporary introduction to the theory, experiment and applications of modern physics. Ideal for both physics majors and engineers. Pedagogical features throughout the text focus the reader on the core concepts and theories while offering optional, more advanced sections, examples and cutting-edge applications to suit a variety of students and courses. Critically acclaimed for his lucid style, in the Second Edition, Randy Harris applies the same insights into recent developments in physics, engineering and technology.

Print	VitalSource/Kortext eBook
9781292023267	9781292036434



Quantum Mechanics, 2e

B. H. Bransden & C. J. Joachain

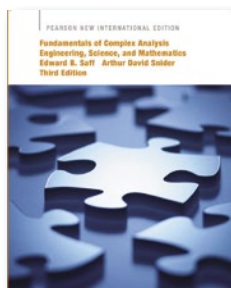
©2000 • 824pp • Paperback

Print
9780582356917

Course: Quantum Mechanics

A core text in quantum mechanics for students of physics at the undergraduate level. It gives a modern, comprehensive introduction to the principles of quantum mechanics, to the main approximation methods and to the application of quantum theory to a wide variety of systems. The needs of students having an average mathematical ability are kept very much in mind, with the avoidance of complex mathematical arguments and any undue compression of material. The text is illuminated throughout by careful explanation and physical insight. Problem sets, covering all the main topics, reinforce the student's understanding and act as a guide to progress.

Mathematical / Computational Physics



Fundamentals of Complex Analysis with Applications to Engineering, Science and Mathematics, 3e

Edward B. Saff & Arthur David Snider

©2013 • 520pp • Paperback

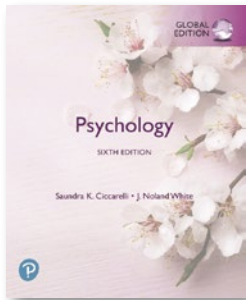
Course: Mathematical Physics

This is the best seller for this course. It provides a comprehensive introduction to complex variable theory and its applications to current engineering problems. It is designed to make the fundamentals of the subject more easily accessible to students who have little inclination to wade through the rigors of the axiomatic approach. Modeled after standard calculus books – both in level of exposition and layout – it incorporates physical applications throughout the presentation, so that the mathematical methodology appears less sterile to engineering students.

Print	VitalSource/Kortext eBook
9781292023755	9781292036885

Psychology

Introductory Psychology



Psychology, 6e
Sandra Ciccarelli
& J. Noland White
©2020 • 848pp • Paperback
Available with Revel

Course: Introductory Psychology: Comprehensive
Throughout *Psychology*, Sandra Ciccarelli and J. Noland White employ a learner-centred, assessment-driven approach that maximizes student engagement and helps educators keep students on track. The authors draw readers into the discipline by showing how psychology relates to students' own lives. Clear learning objectives, based on the recommended APA undergraduate learning outcomes, guide learners through the material. And assessment tied to these learning objectives lets students check their understanding, while allowing instructors to monitor class progress and intervene when necessary to bolster student performance.

Print	Revel	VitalSource/Kortext eBook
9781292353548	9781292353494	9781292353463

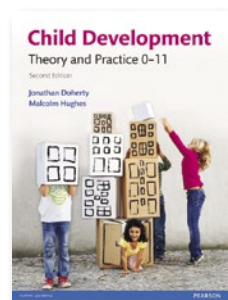


Psychology: Core Concepts, 7e
Philip G. Zimbardo,
Robert L. Johnson & Vivian McCann
©2013 • 776pp • Paperback
Available with MyLab Psychology

Course: Introductory Psychology: Comprehensive
At just fourteen chapters, *Psychology: Core Concepts* provides rich coverage of the foundational topics taught in most introductory courses. It focuses on a manageable number of core concepts (usually three to five) in each chapter, allowing students to attain a deeper level of understanding of the material. Learning is reinforced through focused application and critical thinking activities and connections between concepts are drawn across chapters to help students see the big picture of psychology as a whole. The Seventh Edition features an enhanced critical thinking emphasis, with new chapter-opening problems and new end-of-chapter critical thinking applications that promote active learning.

Print	VitalSource/Kortext eBook
9781292021249	9781292034478
MyLab Psychology	Pack of print text + MyLab Psychology
9781292011639	9781447964841

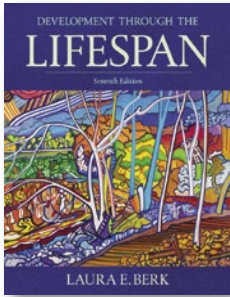
Developmental Psychology



Child Development: Theory and Practice 0-11, 2e
Jonathan Doherty
& Malcolm Hughes
©2013 • 496pp • Paperback

Course: Child Development (Topical Approach)
This edition of *Child Development: Theory and Practice 0-11* has been fully revised and updated while retaining the authoritative, accessible and well structured writing style that proved popular in the first edition. The text is infused with the authors' passion and enthusiasm for the subject and their anecdotes provide engaging real-life examples of child development in practice.

Print	VitalSource/Kortext eBook
9781292001012	9781292003511



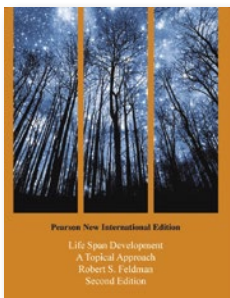
Development Through the Lifespan, 7e

Laura E. Berk
©2017 • 864pp • Hardback

Print
9780134419695

Course: Lifespan Development (Chronological Approach)

With its seamless integration of up-to-date research, strong multicultural and cross-cultural focus and clear, engaging narrative, *Development Through the Lifespan* has established itself as the market's leading text. The dramatically revised Seventh Edition presents the newest, most relevant research and applications in the field of human development today. Featuring compelling topics, rich examples and author Laura Berk's signature storytelling style, this new edition is the most current and engaging text available.



Life Span Development: A Topical Approach, 2e

Robert S. Feldman
©2013 • 608pp • Paperback

Print	VitalSource/Kortext eBook
9781292022161	9781292035369

Course: Life Span Development (Topical Approach)

Updated in its Second Edition, *Life Span Development: A Topical Approach* maintains the student friendliness that has been the hallmark of Feldman's development texts. Rich in examples, it illustrates the applications that can be derived from the research and theory of lifespan developmentalists. The text takes a modular approach providing both readers and instructors with maximum flexibility.



The Adolescent: Development, Relationships and Culture, 13e

Kim Gale Dolgin
©2013 • 488pp • Paperback

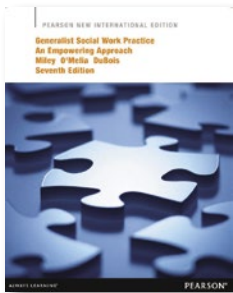
Print	VitalSource/Kortext eBook
9781292042374	9781292052670

Course: Adolescent Development

The Adolescent: Development, Relationships and Culture offers an eclectic, interdisciplinary approach to the study of adolescence, presenting both psychological and sociological viewpoints as well as educational, demographic and economic data. This text discusses not just one theory on the subject, but many and outlines the contributions, strengths and weaknesses of each. The authors also take into consideration current and important topics such as ethnic identity formation, gender issues, the Internet, effects of single-parent families, etc.

Social Work

Social Work/Social Welfare



Generalist Social Work Practice: An Empowering Approach, 7e

Karla Krogsrud Miley,
Michael W. O'Melia
& Brenda L. DuBois

©2013 • 496pp • Paperback

Print
9781292041865

Course: Introduction to Social Work

Generalist Social Work Practice fully integrates core social work themes of collaboration, the strengths perspective, values and ethics, social justice and human rights, evidence-based practice, cultural competence and policy practice. This text offers a progressive practice approach grounded in social work research, reflective of social work values, sensitive to client diversity and applicable to work with any level of client system including individuals, families, groups, organizations and communities.



Direct Practice in Social Work, 2e

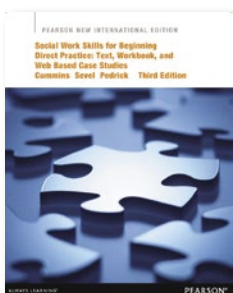
Scott W. Boyle, Larry L. Smith,
O. William Farley, Grafton H. Hull
& Jannah Hurn

©2013 • 552pp • Paperback

Course: Social Work

Developed specifically to address the issues facing students as they prepare for direct practice in today's world, *Direct Practice in Social Work* interweaves diversity and social justice throughout the chapters and teaches students how to make the connections between major theories and real-world situations. Written in an engaging style by experienced authors, this text encourages the development of students' critical thinking skills while demonstrating the practical applications of theory.

Print	VitalSource/Kortext eBook
9781292041582	9781292052076



Social Work Skills for Beginning Direct Practice: Text, Workbook and Interactive Web Based Case Studies, 3e

Linda K. Cummins, Judith A. Sevel
& Laura Pedrick

©2013 • 392pp • Paperback

Course: Communicative Skills in Social Work

Social Work Skills for Beginning Direct Practice guides students through all stages of the helping process and assists them in developing time-tested social work skills. By using the text/workbook PLUS the web-based, interactive case studies in MyLab Social Work, students will gain a greater understanding of how to use social work skills in the context of each of the stages of the helping process – from intake through termination. In addition, individual chapters are devoted to values and ethics; theory directed practice; cultural context of practice; basic skills for direct practice; and advanced skills for direct practice.

Print	VitalSource/Kortext eBook
9781292041247	9781292052564

Sociology

Introductory Sociology



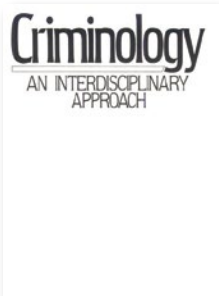
Sociology, 16e
John J. Macionis
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Course: Introductory Sociology

Sociology empowers students to see the world around them through a sociological lens, helping them better understand their own lives and the world we all share. Author, John Macionis, takes students step by step through the theories and research that make up the discipline, helping them to find and use the science of social behavior in everyday life. In addition to extensively updated data, the Sixteenth Edition offers engaging discussions of hot-button contemporary topics such as the increased proliferation of social media as well as expanded coverage of race, class and gender.

Print	VitalSource/Kortext eBook
9781292161471	9781292161501

Criminology



Criminology: An
Interdisciplinary Approach
C. Ray Jeffery
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Course: Introduction to Criminology

An examination of criminology as both a behavioral science and an interdisciplinary science. Argues for a criminology based on a synthesis of biology, sociology, psychology and other behavioral sciences. Suggests prevention and treatment as an alternative to the current retribution and deterrence theories of crime and criminal justice. Emphasizes crime prevention through environmental design and bioenvironmental theories. Discusses modern genetics, brain sciences and psychology as critical aspects of behavior. Debates legal vs. scientific approaches to criminal behavior.

Print
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Methods / Statistics



Exploring Research, 10e
Neil J. Salkind
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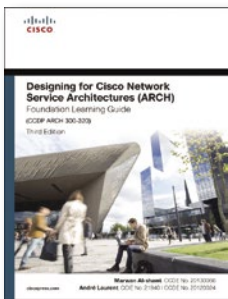
Course: Research Methods in Sociology

Exploring Research presents an unimposing look at the basics of research, describing how to collect and analyze data and providing thorough instruction on how to prepare and write research proposals and manuscripts. It covers the research process, problem selection, sampling and generalizability, and the measurement process, as well as the most common types of research models used in the social and behavioral sciences. This edition covers new electronic sources for research, including social media, and places a strong emphasis on ethics.

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Trades & Technology

Networking & Communications



Designing for Cisco Network Service Architectures (ARCH) Foundation Learning Guide: CCDP ARCH 300-320

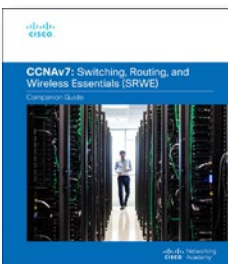
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Print

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Course: CCDP (Cisco Certified Design Professional)

As a Foundation Learning Guide, this book fully reflects the content of the newest Cisco CCDP ARCH course. Real-world scenarios illustrate key concepts; chapter learning objectives and summaries help focus study; and review questions help readers assess their knowledge.



Switching, Routing, and Wireless Essentials v7.0 (SRWE) Companion Guide

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Course: CCDA (Cisco Certified Design Associate)

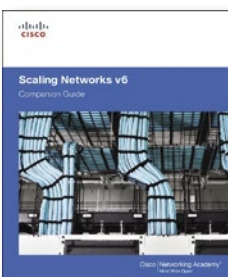
Switching, Routing, and Wireless Essentials v7.0 (SRWE) Companion Guide is the official supplemental textbook for the Routing and Switching Essentials course in the Cisco Networking Academy CCNA Routing and Switching curriculum. This course describes the architecture, components and operations of routers and switches in a small network.

Print

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Scaling Networks v6 Companion Guide

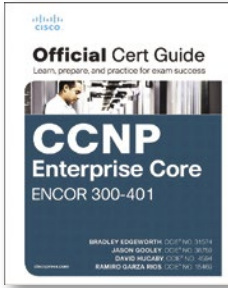
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Course: CCDP (Cisco Certified Design Professional)

Scaling Networks Companion Guide is the official supplemental textbook for the Scaling Networks course in the Cisco® CCNA® Academy®. This course describes the architecture, components and operations of routers and switches in a large and complex network. You will learn how to configure routers and switches for advanced functionality. By the end of this course, you will be able to configure and troubleshoot routers and switches and resolve common issues with OSPF, EIGRP, STP and VTP in both IPv4 and IPv6 networks. You will also develop the knowledge and skills needed to implement DHCP and DNS operations in a network.

Print

9781587134340



CCNP and CCIE Enterprise Core ENCOR 300-401 Official Cert Guide

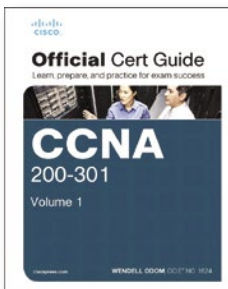
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Wendell Odom

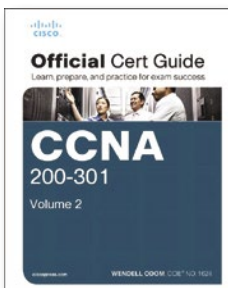
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Wendell Odom

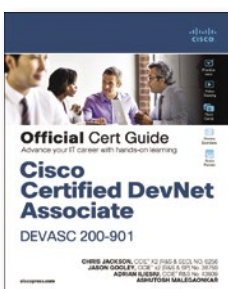
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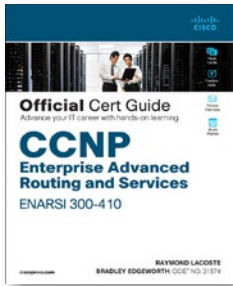
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DevNet Associate DEVASC 200-901 Official Certification Guide is Cisco's official, comprehensive self-study resource for Cisco's DEVASC 200-901 exam: your pathway to the DevNet Associate Certification demonstrating your knowledge of application development and automation on Cisco platforms. Written by Cisco experts based on Cisco's own internal training, it clearly explains the value of each technique, presents realistic use cases, introduces solution components, illuminates their inner workings and shows how to put what you've learned to practice.

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CCNP Enterprise Advanced Routing ENARSI 300-410 Official Cert Guide

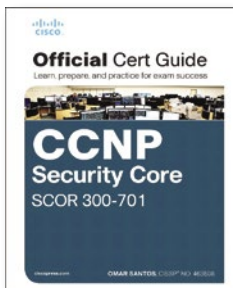
Raymond Lacoste & Brad Edgeworth

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Course: CCNA 3 Discovery: Introduction to Routing and Switching in the Enterprise

This is Cisco's official, comprehensive self-study resource for preparing for the ENARSI 300-410 exam, covering implementing and troubleshooting advanced routing technologies and services including Layer 3, VPN services, infrastructure security, infrastructure services and infrastructure automation. Cisco technology experts Raymond Lacoste and Brad Edgeworth cover every objective concisely and logically, with extensive teaching features designed to promote retention and understanding.



CCNP and CCIE Security Core SCOR 350-701 Official Cert Guide

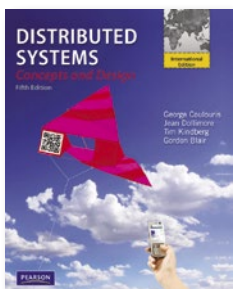
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Course: CCNA 3 Discovery: Introduction to Routing and Switching in the Enterprise

The *CCNP Security Core SCOR 350-701 Official Cert Guide* serves as comprehensive guide for individuals who are pursuing the Cisco CCNP Security certification. This book helps any students that want to learn the skills required to develop a security infrastructure, recognize threats and vulnerabilities to networks and mitigate security threats. Complete and easy to understand, it explains key concepts and techniques through real-life examples. This book will be valuable to any individual wanting to learn about modern cybersecurity concepts and frameworks.



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Priscilla Oppenheimer

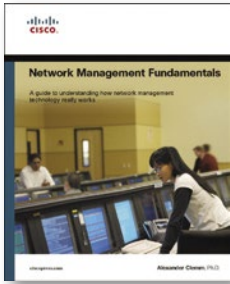
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Alexander Clemm

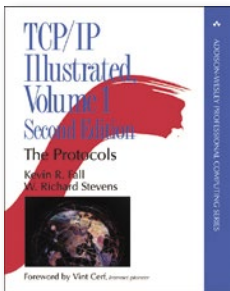
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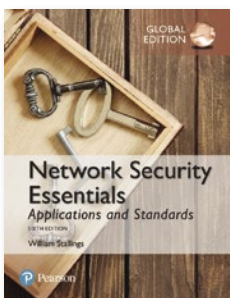
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More than 162,000 networking professionals have relied on this book to gain the detailed understanding of TCP/IP they need to be effective. Now, the world's leading TCP/IP best-seller has been thoroughly updated to reflect a new generation of TCP/IP-based networking technologies. *TCP/IP Illustrated, Volume 1, Second Edition* doesn't just describe protocols: it enables readers to observe how these protocols operate under different conditions, using publicly available tools and explains why key design decisions were made.



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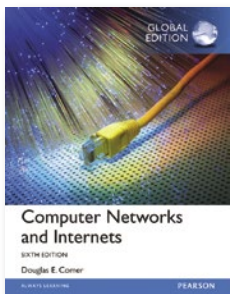
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Network Security Essentials: Applications and Standards introduces students to the critical importance of internet security in our age of universal electronic connectivity. Amidst viruses, hackers and electronic fraud, organizations and individuals are constantly at risk of having their private information compromised. This creates a heightened need to protect data and resources from disclosure, guarantee their authenticity and safeguard systems from network-based attacks.



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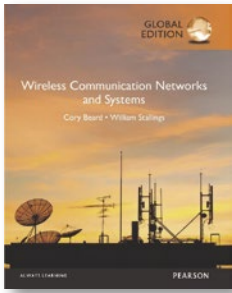
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Wireless Communication Networks and Systems

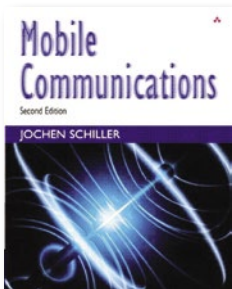
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Course: Wireless Communications and Networking

Wireless Communication Networks and Systems covers all types of wireless communications, from satellite and cellular to local and personal area networks. Organized into four easily comprehensible, reader-friendly parts, it presents a clear and comprehensive overview of the field of wireless communications. For those who are new to the topic, the book explains basic principles and fundamental topics concerning the technology and architecture of the field.

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Jochen Schiller

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