



Career Success Program

Giving your learners
an advantage

How do we ensure that our learners stand out to prospective employers?



With robots expected to replace **800 million roles by 2030**, the most desirable jobs of the future haven't even been invented yet.



Companies find that most graduates are **not ready for the workplace** because they lack skills like communication, creative thinking, organization, and attention to detail.



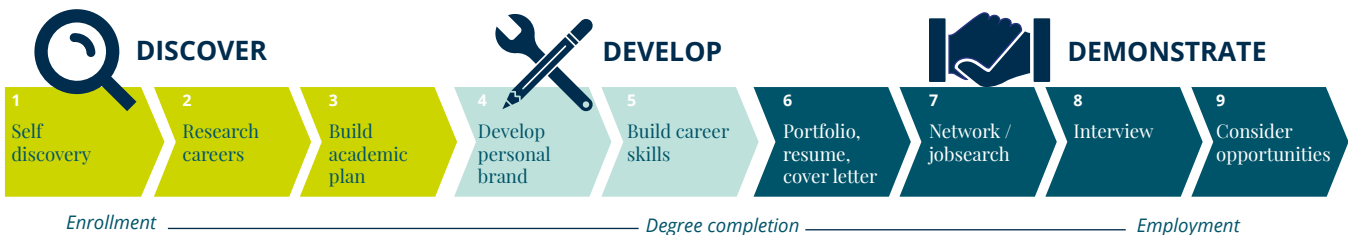
With 56% of MENA graduates feeling that their university education didn't prepare them for their industry of choice¹, we need to address this problem. As universities your role is to prepare learners to take bold steps into the future. They need to recognise and develop relevant skills, then be able to show evidence of their value to prospective employers. In an ever-changing, hyper-connected world, a simple CV often isn't enough. **That's where we come in.**

¹bayt.com survey 2016

Pearson's Career Success Program



Throughout university learners are building valuable skills for the future, but they often don't know which they need for their chosen career or how to best demonstrate the skills they've gained. **Pearson's Career Success** provides an online, end-to-end career preparation pathway, empowering learners to gain the skills they need to get a better job post-graduation.



What learners think of the program

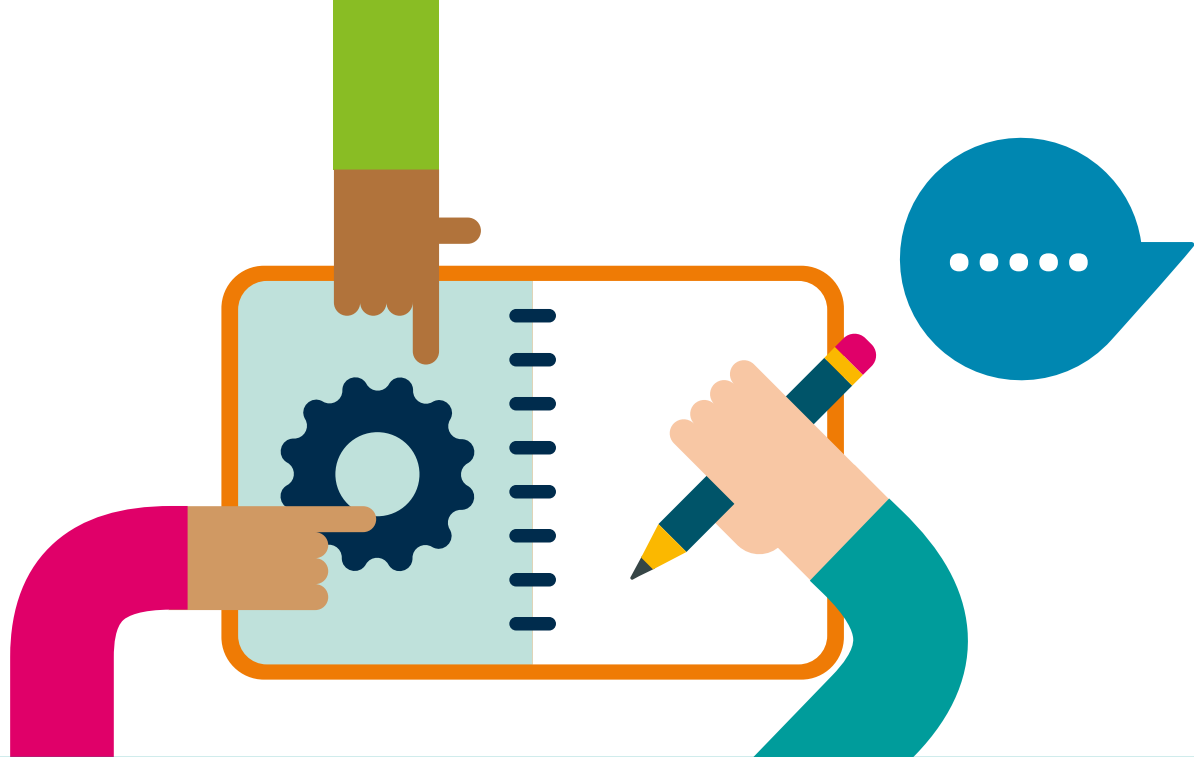


100%
agreed the online program was
EASY TO ACCESS



said they were
HIGHLY SATISFIED
with the program

Source: Princess Nourah Bint Abdul Rahman University survey, May 2018



A Research-based Program

GRIT mindset development

The program includes validated, research-based tools to assess and build learners' GRIT – Growth, Resilience, Instinct, Tenacity and Robustness. It includes pre- and post-assessment, that supports the teaching, assessing, implementing, enhancing and growing of the GRIT Mindset.

Professional brand and networking

LinkedIn activities and video coaching resources support learners' career planning and preparation by helping them build and leverage their LinkedIn presence.

Personality trait assessment

This tool guides learners to uncover the careers that best suit their personality and how to consider their future employment opportunities.

Personal & Social Capabilities Digital Credentials

Digital badging* allows learners to showcase evidence of their accomplishments and demonstrate that they possess "soft" skills, such as communication, critical thinking, and problem solving to future employers.



*Can be added to the Career Success Program upon request.

FIRST TIME I feel that the course is talking to me. **IT'S**

ALL ABOUT ME!

Princess Nourah Bint Abdul Rahman University student, Saudi Arabia

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Discover Pearson's Career Success today

This unique program is available in both English and Arabic crafted to suit the Middle East culture.

Title	ISBN
CareerSuccess ME English	9781292251776
CareerSuccess ME Arabic	9781292251769

For more details or to request a demonstration, please email us at asktheHETeam.middleeast@pearson.com